

Problem Statement

Graduates struggle to enter the job market because:

- Lack of structured support for building professional resumes.
 - Limited access to interview practice and communication coaching.
 - No reliable platforms to assess coding skills with feedback.
 - Scarce personalized career guidance aligned with industry trends.
- Especially affects students from Tier 2 & 3 cities where mentorship and resources are limited.

Our Solution

- AI Job Readiness Platform providing:
- Resume Builder – AI-generated, role-specific resumes with industry keywords.
- Interview Practice Bot – Simulated interviews with feedback on responses.
- Coding Challenge Evaluator – Automated code reviews and improvement suggestions.
- Career Guidance Engine – Personalized job recommendations and learning paths.
- → Affordable, accessible, and scalable tools to boost confidence and employability.

How We'll Use OpenAI APIs

- Resume Optimization – GPT helps format, improve structure, and align with job descriptions.
- Interview Simulation – Conversational AI asks questions, evaluates answers, and provides tips.
- Code Review – GPT analyzes logic, correctness, and coding style for improvement.
- Career Recommendations – AI interprets user goals and profiles to suggest jobs and learning paths.
- Optional: Integrate with external APIs like LinkedIn Jobs to enhance job matching.

Execution & Scaling Plan

- Execution:
 1. Build UI using Next.js/React.
 2. Develop backend with Node.js/Express.
 3. Integrate GPT APIs for resume, interview, and code support.
 4. Test with placement cells for feedback.
 5. Launch onboarding tutorials to engage users.
- Scaling:
 - Add regional language support.
 - Use adaptive learning for personalized advice.
 - Expand across universities, bootcamps, and online platforms.
 - Partner with recruiters and job portals.
 - Continuously update models with new industry data.
- → Empower job seekers with tools, guidance, and confidence to succeed!