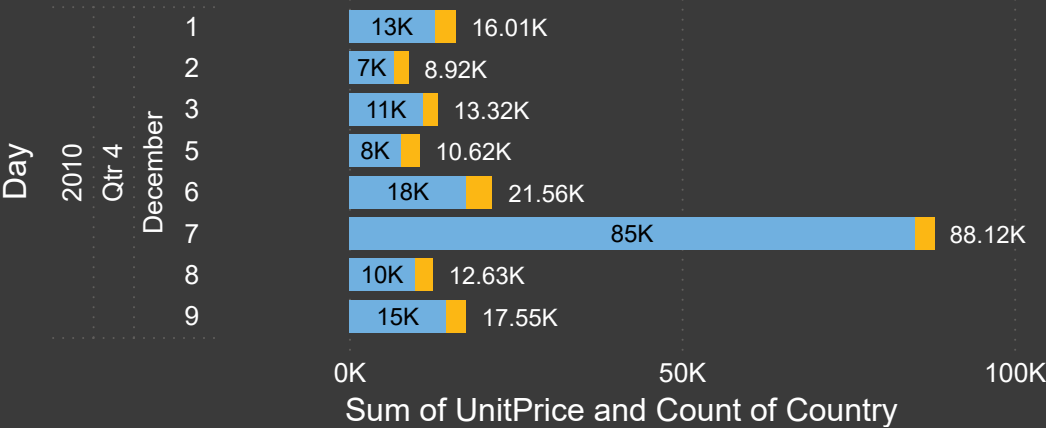
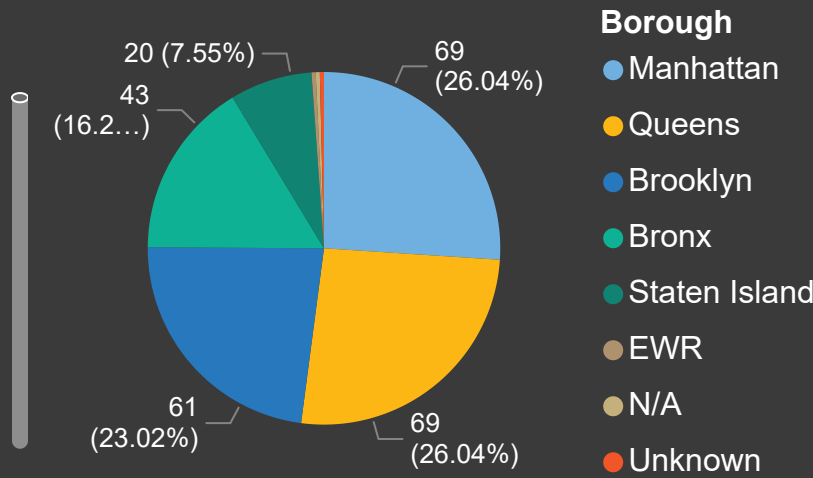


Comparative Analysis of Unit Price and Country Count –
Dec 1–9, 2010

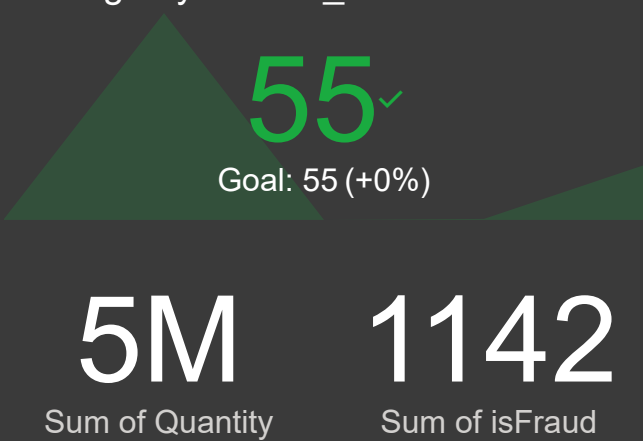
Sum of UnitPrice Count of Country



Zone Distribution Across NYC Boroughs

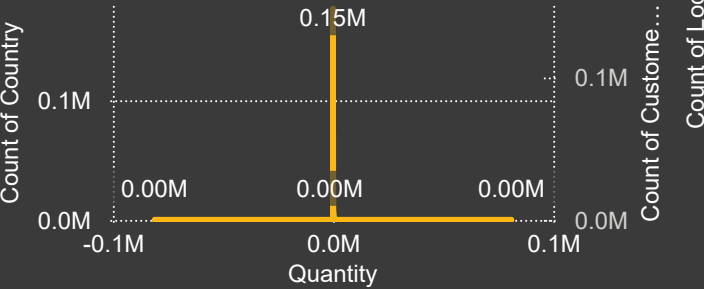


Count of LocationID and Count of Borough by service_zone

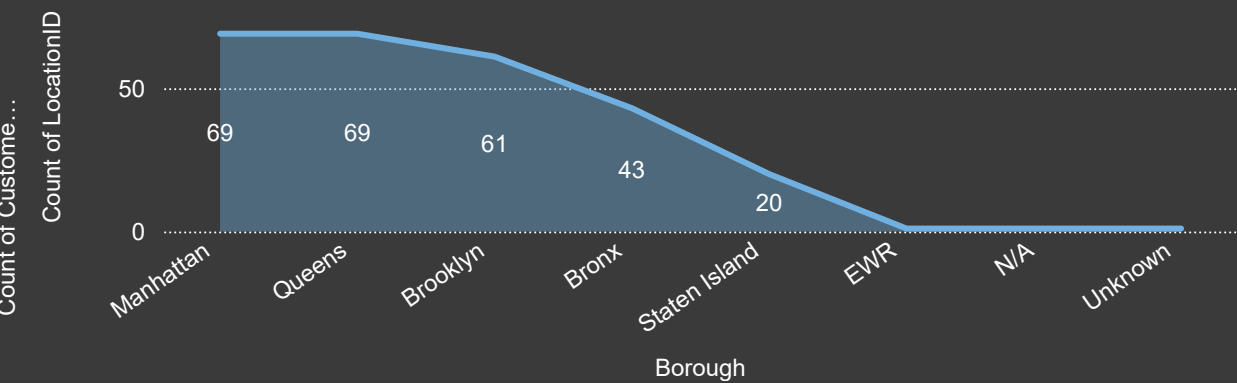


Customer and Country Distribution
by Quantity

Count of Country Count of CustomerID



LocationID Distribution Across NYC Boroughs



541.91K

Count of CustomerID

937.22bn

Sum of newbalanceOrig

916.46bn

Sum of oldbalanceOrg

1.03T

Sum of oldbalanceDest

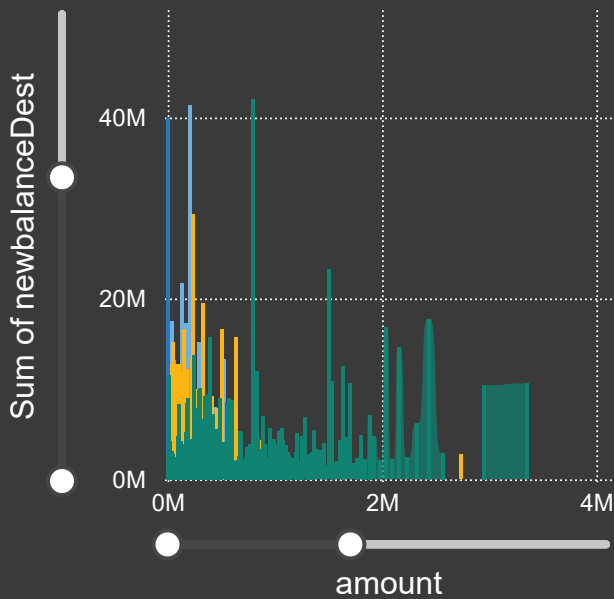
1.17T

Sum of newbalanceDest

Borough	Count of Zone
Manhattan	69
Queens	69
Brooklyn	61
Bronx	43
Staten Island	20
EWR	1
N/A	1
Unknown	1
Total	265

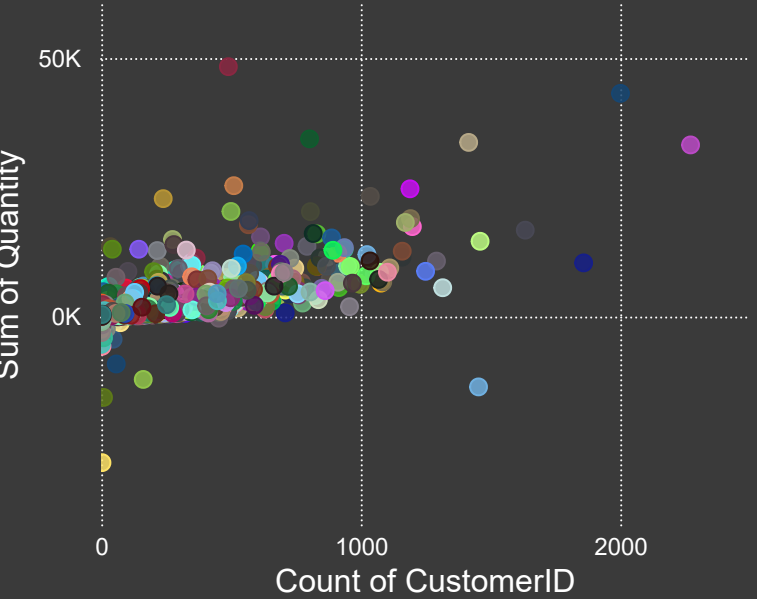
Destination Balance Distribution
by Transaction Type and Amount

type CASH... CASH... DEBIT

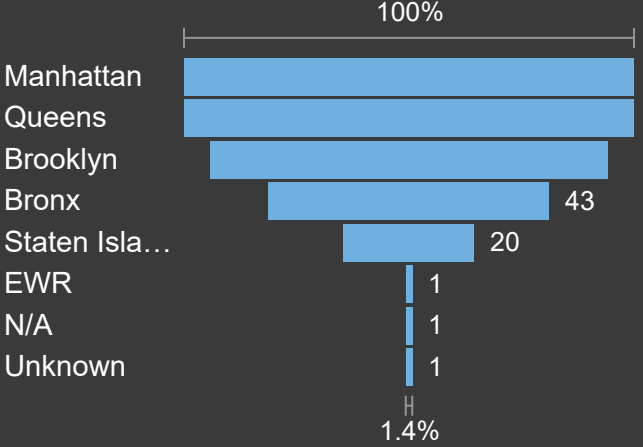


Customer Count vs. Quantity Purchased by
Country and Product

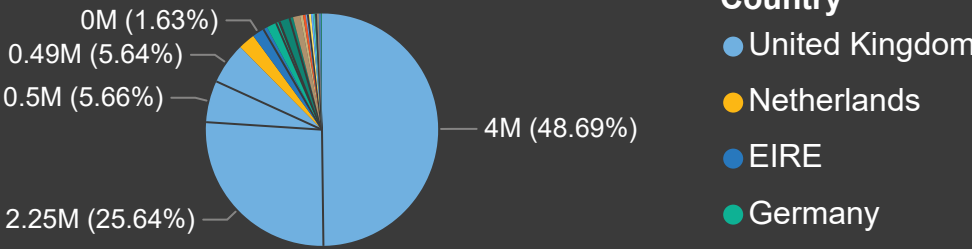
Description (Blank) 50'S C... DOLLY... I LOV...



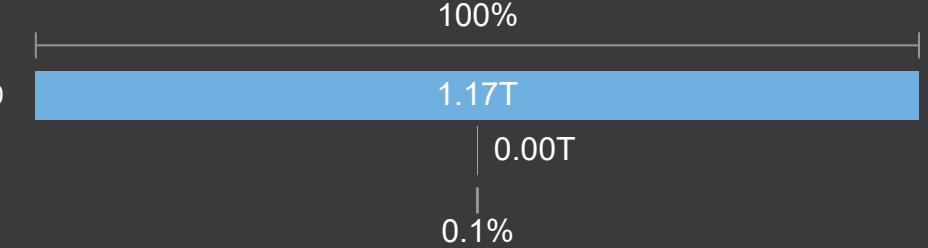
Service Zone Allocation Across
NYC Boroughs



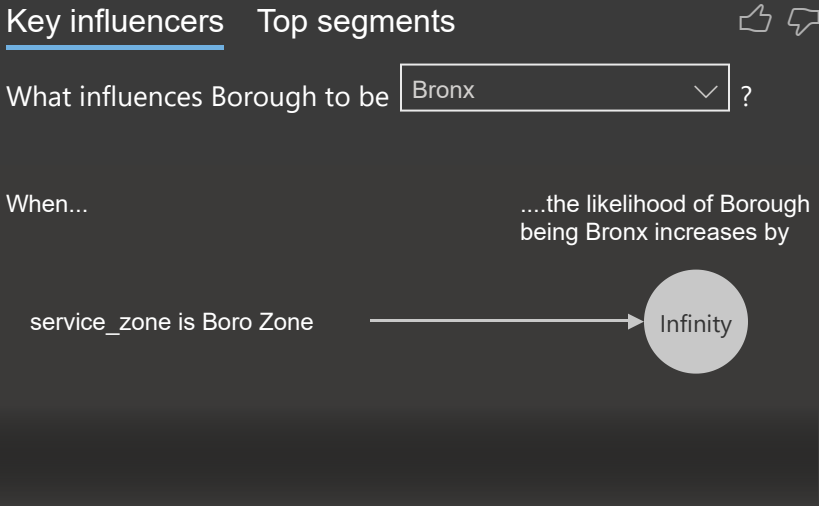
Aggregated Business Metrics by Country



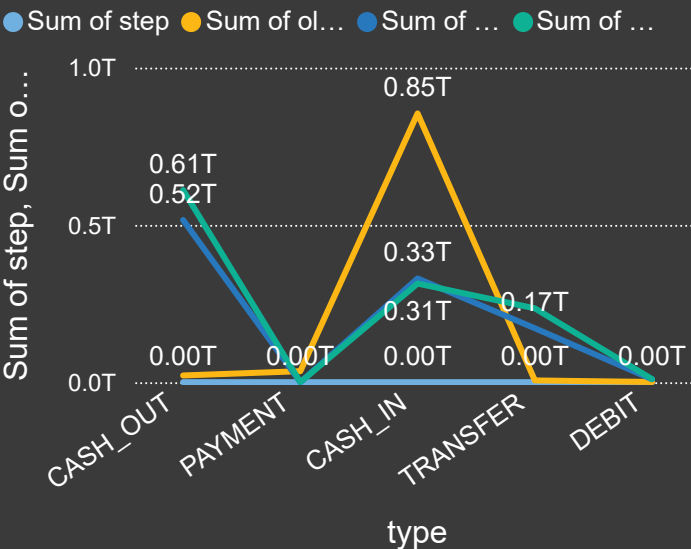
Comparative Sum of Balances and Steps: Fraud vs.
Non-Fraud



Key Drivers Behind Bronx Borough
Classification



Financial Metric Trends Across
Transaction Types



Zone vs. Service Zone Distribution Across NYC
Boroughs

