



## Customer Performance Report

(All Values are in USD)

### Filters

Region	All
Country	All
Division	All

Customer	2019	2020	2021	(2020 vs 2021) % Growth
Acclaimed Stores	1.4 M	2.9 M	10.9 M	278%
All-Out		0.2 M	0.8 M	396%
Amazon	12.2 M	37.5 M	82.1 M	119%
Argos (Sainsbury's)	0.4 M	0.7 M	2.3 M	206%
Atlas Stores	0.2 M	0.7 M	3.2 M	370%
AtliQ e Store	7.2 M	23.7 M	53.0 M	124%
AtliQ Exclusive	9.6 M	17.7 M	61.1 M	246%
BestBuy	0.9 M	1.8 M	6.3 M	256%
Boulanger	0.2 M	0.8 M	4.1 M	393%
Chip 7	0.6 M	1.3 M	5.5 M	316%
Chiptec		0.4 M	3.0 M	622%
Control	0.9 M	2.2 M	7.7 M	249%
Coolblue	0.5 M	1.2 M	4.2 M	260%
Costco	1.1 M	2.8 M	9.3 M	237%
Croma	1.7 M	2.5 M	7.5 M	205%
Currys (Dixons Carphone)	0.3 M	0.8 M	1.9 M	147%
Digimarket	0.8 M	1.7 M	4.1 M	141%
Ebay	2.6 M	6.3 M	15.2 M	142%
Electricalsara Stores	0.1 M	0.6 M	1.9 M	186%
Electricalsbea Stores		0.1 M	0.7 M	405%
Electricalslance Stores	0.1 M	0.7 M	2.3 M	213%
Electricalslytical	1.8 M	2.6 M	11.9 M	357%
Electricalsocity	2.3 M	3.5 M	12.4 M	259%
Electricalsquipo Stores	0.2 M	0.7 M	3.6 M	435%
Elite	0.4 M	0.8 M	4.1 M	396%
Elkj�p	0.5 M	1.3 M	5.2 M	292%
Epic Stores	0.4 M	0.9 M	4.2 M	346%
Euronics	0.4 M	0.9 M	3.9 M	345%
Expert	0.8 M	1.8 M	6.4 M	264%
Expression	1.7 M	3.0 M	9.8 M	228%
Ezone	1.5 M	2.0 M	7.9 M	292%
Flawless Stores	0.1 M	0.5 M	1.8 M	296%
Flipkart	2.9 M	8.3 M	19.3 M	131%
Fnac-Darty	0.5 M	0.8 M	2.9 M	250%
Forward Stores	0.6 M	1.5 M	4.1 M	172%
Girias	1.5 M	2.1 M	8.7 M	319%



<b>Info Stores</b>	<b>0.1 M</b>	<b>0.5 M</b>	<b>1.8 M</b>		<b>284%</b>
<b>Insight</b>	<b>0.4 M</b>	<b>1.0 M</b>	<b>2.8 M</b>		<b>172%</b>
<b>Integration Stores</b>		<b>0.2 M</b>	<b>1.4 M</b>		<b>787%</b>
<b>Leader</b>	<b>4.7 M</b>	<b>6.0 M</b>	<b>18.8 M</b>		<b>215%</b>
<b>Logic Stores</b>	<b>0.2 M</b>	<b>0.9 M</b>	<b>4.8 M</b>		<b>415%</b>
<b>Lotus</b>	<b>1.5 M</b>	<b>2.1 M</b>	<b>8.1 M</b>		<b>283%</b>
<b>Neptune</b>	<b>1.0 M</b>	<b>3.4 M</b>	<b>16.1 M</b>		<b>371%</b>
<b>Nomad Stores</b>	<b>0.5 M</b>	<b>1.6 M</b>	<b>4.0 M</b>		<b>147%</b>
<b>Notebillig</b>	<b>0.2 M</b>	<b>0.4 M</b>	<b>1.1 M</b>		<b>187%</b>
<b>Nova</b>		<b>0.0 M</b>	<b>0.4 M</b>		<b>2565%</b>
<b>Novus</b>	<b>1.9 M</b>	<b>3.7 M</b>	<b>9.9 M</b>		<b>164%</b>
<b>Otto</b>	<b>0.3 M</b>	<b>0.4 M</b>	<b>1.2 M</b>		<b>199%</b>
<b>Premium Stores</b>	<b>0.5 M</b>	<b>1.1 M</b>	<b>3.9 M</b>		<b>253%</b>
<b>Propel</b>	<b>1.6 M</b>	<b>2.5 M</b>	<b>10.8 M</b>		<b>341%</b>
<b>Radio Popular</b>	<b>0.5 M</b>	<b>1.5 M</b>	<b>5.3 M</b>		<b>263%</b>
<b>Radio Shack</b>	<b>0.8 M</b>	<b>1.7 M</b>	<b>5.4 M</b>		<b>212%</b>
<b>Reliance Digital</b>	<b>1.6 M</b>	<b>2.6 M</b>	<b>9.7 M</b>		<b>278%</b>
<b>Relief</b>	<b>0.4 M</b>	<b>1.0 M</b>	<b>4.1 M</b>		<b>304%</b>
<b>Sage</b>	<b>4.8 M</b>	<b>6.4 M</b>	<b>20.7 M</b>		<b>222%</b>
<b>Saturn</b>	<b>0.2 M</b>	<b>0.4 M</b>	<b>1.2 M</b>		<b>210%</b>
<b>Sorefoz</b>	<b>0.6 M</b>	<b>1.1 M</b>	<b>4.7 M</b>		<b>334%</b>
<b>Sound</b>	<b>0.6 M</b>	<b>1.7 M</b>	<b>4.4 M</b>		<b>160%</b>
<b>Staples</b>	<b>1.2 M</b>	<b>2.9 M</b>	<b>8.8 M</b>		<b>207%</b>
<b>Surface Stores</b>	<b>0.1 M</b>	<b>0.5 M</b>	<b>2.1 M</b>		<b>299%</b>
<b>Synthetic</b>	<b>1.9 M</b>	<b>4.4 M</b>	<b>12.2 M</b>		<b>176%</b>
<b>Taobao</b>	<b>0.2 M</b>	<b>1.3 M</b>	<b>3.3 M</b>		<b>149%</b>
<b>UniEuro</b>	<b>0.6 M</b>	<b>1.6 M</b>	<b>7.3 M</b>		<b>357%</b>
<b>Vijay Sales</b>	<b>1.7 M</b>	<b>2.1 M</b>	<b>8.5 M</b>		<b>298%</b>
<b>Viveks</b>	<b>1.6 M</b>	<b>2.2 M</b>	<b>7.8 M</b>		<b>248%</b>
<b>walmart</b>	<b>1.3 M</b>	<b>2.6 M</b>	<b>9.7 M</b>		<b>270%</b>
<b>Zone</b>	<b>0.3 M</b>	<b>1.6 M</b>	<b>5.3 M</b>		<b>236%</b>
<b>Grand Total</b>	<b>87.5 M</b>	<b>196.7 M</b>	<b>598.9 M</b>		<b>204%</b>



## Market Performance vs 2021 Target - Report

(All Values are in USD)

### Filters

Region	All
Division	All
Customer	All

Market	2019	2020	2021	2021-Target	% Target
Australia	3.9 M	10.7 M	21.0 M	-2.2 M	-10%
Austria		0.1 M	2.8 M	-0.3 M	-11%
Bangladesh	0.5 M	2.3 M	7.0 M	-0.7 M	-9%
Canada	4.8 M	12.2 M	35.1 M	-5.1 M	-13%
China	1.4 M	5.4 M	22.9 M	-2.1 M	-8%
France	4.0 M	7.5 M	25.9 M	-2.2 M	-8%
Germany	2.6 M	4.7 M	12.0 M	-1.5 M	-11%
India	30.8 M	49.8 M	161.3 M	-9.6 M	-6%
Indonesia	2.5 M	6.2 M	18.4 M	-2.4 M	-11%
Italy	2.9 M	4.5 M	11.7 M	-1.0 M	-8%
Japan		1.9 M	7.9 M	-0.3 M	-4%
Netherlands	0.2 M	3.4 M	8.0 M	-0.7 M	-8%
Newzealand		2.0 M	11.4 M	-1.4 M	-11%
Norway		2.5 M	13.7 M	-1.4 M	-9%
Pakistan	0.6 M	4.7 M	5.7 M	-0.5 M	-8%
Philippines	5.7 M	13.4 M	31.9 M	-2.5 M	-7%
Poland	0.4 M	2.8 M	5.2 M	-0.9 M	-15%
Portugal	0.7 M	3.6 M	11.8 M	-0.5 M	-4%
South Korea	12.8 M	17.3 M	49.0 M	-4.4 M	-8%
Spain		1.8 M	12.6 M	-1.8 M	-12%
Sweden	0.1 M	0.2 M	1.8 M	-0.2 M	-10%
United Kingdom	2.0 M	8.1 M	34.2 M	-3.0 M	-8%
USA	11.5 M	31.9 M	87.8 M	-10.2 M	-10%
<b>Grand Total</b>	<b>87.5 M</b>	<b>196.7 M</b>	<b>598.9 M</b>	<b>-54.9 M</b>	<b>-8%</b>



Top 5 Markets  
*(All Values are in USD)*

Region	All
Customer	All
Division	All

Country	2021
India	161.26 M
USA	87.78 M
South Korea	48.97 M
Canada	35.06 M
United Kingdom	34.15 M
Grand Total	367.22 M



## Top 5 Products

### Filters

Region	All
Division	All
Customer	All

Product	Total Quantity Sold
<b>AQ Master wired x1 Ms</b>	<b>4.15 M</b>
<b>AQ Master wireless x1 Ms</b>	<b>4.13 M</b>
<b>AQ Gamers Ms</b>	<b>3.98 M</b>
<b>AQ Gamers</b>	<b>3.38 M</b>
<b>AQ Master wireless x1</b>	<b>3.37 M</b>
<b>Grand Total</b>	<b>19.00 M</b>

## Bottom 5 Products

### Filters

Region	All
Customer	All
Division	All

Product	Total Quantity Sold
<b>AQ GEN Z</b>	<b>0.06 M</b>
<b>AQ Gamer 1</b>	<b>0.05 M</b>
<b>AQ Smash 2</b>	<b>0.04 M</b>
<b>AQ Home Allin1</b>	<b>0.02 M</b>
<b>AQ HOME Allin1 Gen 2</b>	<b>0.01 M</b>
<b>Grand Total</b>	<b>0.17 M</b>



## Top Ten Products % Growth in Sales

(All Values are in USD)

### Filters

Region	All
Division	All
Customer	All

Product	2020	2021	Growth %
AQ Mx NB	0.03 M	1.44 M	5624%
AQ Smash 2	0.43 M	11.21 M	2489%
AQ LION x3	0.07 M	1.23 M	1692%
AQ LION x2	0.05 M	0.94 M	1669%
AQ LION x1	0.05 M	0.84 M	1619%
AQ Home Allin1	0.67 M	5.16 M	669%
AQ Electron 4 3600 Desktop Processor	3.02 M	19.35 M	541%
AQ Pen Drive DRC	0.65 M	3.81 M	488%
AQ GT 21	0.78 M	4.38 M	461%
AQ Zion Saga	0.69 M	3.64 M	429%
<b>Grand Total</b>	<b>6.43 M</b>	<b>51.99 M</b>	<b>708%</b>

## Growth in Sales

(All Values are in USD)

### Filters

Region	All
Customer	All
Division	All

Product	2020	2021	Sales Growth
AQ Electron 4 3600 Desktop Processor	3.02 M	19.35 M	16.33 M
AQ Smash 2	0.43 M	11.21 M	10.78 M
AQ Home Allin1	0.67 M	5.16 M	4.49 M
AQ GT 21	0.78 M	4.38 M	3.60 M
AQ Pen Drive DRC	0.65 M	3.81 M	3.16 M
AQ Zion Saga	0.69 M	3.64 M	2.95 M
AQ Mx NB	0.03 M	1.44 M	1.41 M
AQ LION x3	0.07 M	1.23 M	1.16 M
AQ LION x2	0.05 M	0.94 M	0.88 M
AQ LION x1	0.05 M	0.84 M	0.79 M
<b>Grand Total</b>	<b>6.43 M</b>	<b>51.99 M</b>	<b>45.55 M</b>



## New Products Report

(All Values are in USD)

Region	All
Division	All
Customer	All

Product	2021
AQ Clx3	4.39 M
AQ Electron 3 3600 Desktop Processor	14.21 M
AQ Gen Y	19.52 M
AQ GEN Z	11.70 M
AQ HOME Allin1 Gen 2	3.51 M
AQ Lumina Ms	4.21 M
AQ Marquee P3	4.86 M
AQ Marquee P4	1.68 M
AQ Maxima Ms	13.66 M
AQ MB Lito	2.85 M
AQ MB Lito 2	2.29 M
AQ Qwerty	21.98 M
AQ Qwerty Ms	15.41 M
AQ Trigger	20.74 M
AQ Trigger Ms	17.90 M
AQ Wi Power Dx3	17.25 M
<b>Grand Total</b>	<b>176.16 M</b>



Division Level Report

(All Values are in USD)

Filters

Region	All
Country	All
Customer	All

Division	2020	2021	Sales Growth	Growth %
PC	40.07 M	165.76 M	125.69 M	314%
P & A	105.24 M	338.38 M	233.14 M	222%
N & S	51.38 M	94.73 M	43.35 M	84%
Grand Total	196.69 M	598.88 M	402.19 M	204%