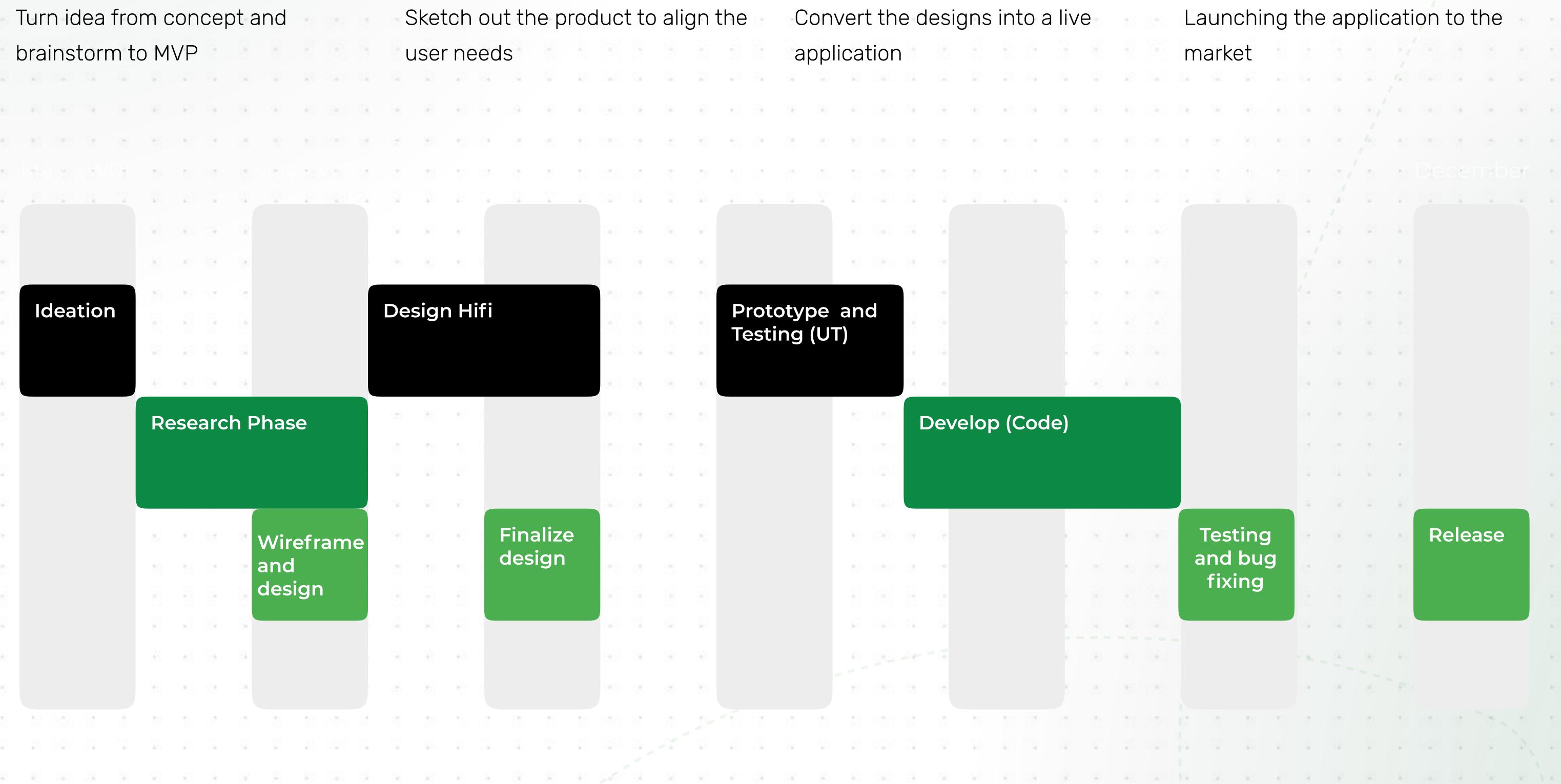


Design Process



01 - Ideation | 02 Research and wireframe | 03 Hifi Design | 04 Prototype and Testing (UT) | 05 Development | Testing -> Release

- Brainstorming
- Crazy8
- FGD
- Research
- Interview

02 Research and wireframe

- Interview
- empathy Map
- competitor analysis
- User journey
- General Flow
- Design trend Research
- Low Fi testing (AB)

- Brand identity
- Design Main Cases
- Design Edge Cases
- Design UI documentation
- Design System
- Design Flow Per Cases

04 Prototype and Testing (UT)

- General Prototype
- Edge cases Prototype
- Usability Testing
- Gather Feedback
- Design Revision

05 Development

- Handoff to developer
- Assets Documentation
- Translate from UI to code
- Unit Testing
- UI audit
- Gather Feedback
- Layout Revision after feedback
- Ready to test

- Testcase Creation
- Flow Creation from QA
- QA documentation
- UI Audit
- Revision to developer
- General Testing
- Release MVP

95% Customers Marked This Important

Complete Mock Test Added

95% of our customers choose this pass their exam at first chance



95% Customers Marked This Important

Complete Mock Test Added

95% of our customers choose this pass their exam at first chance



Market Data & Statistics

Target Market

350,000+

road tests taken annually in Ontario



68%

of new drivers need vehicle access for their test



45%

insprefer professional traction over family teaching



Service Coverage

90+

DriveTest locations across Ontario



40+

cities and towns served

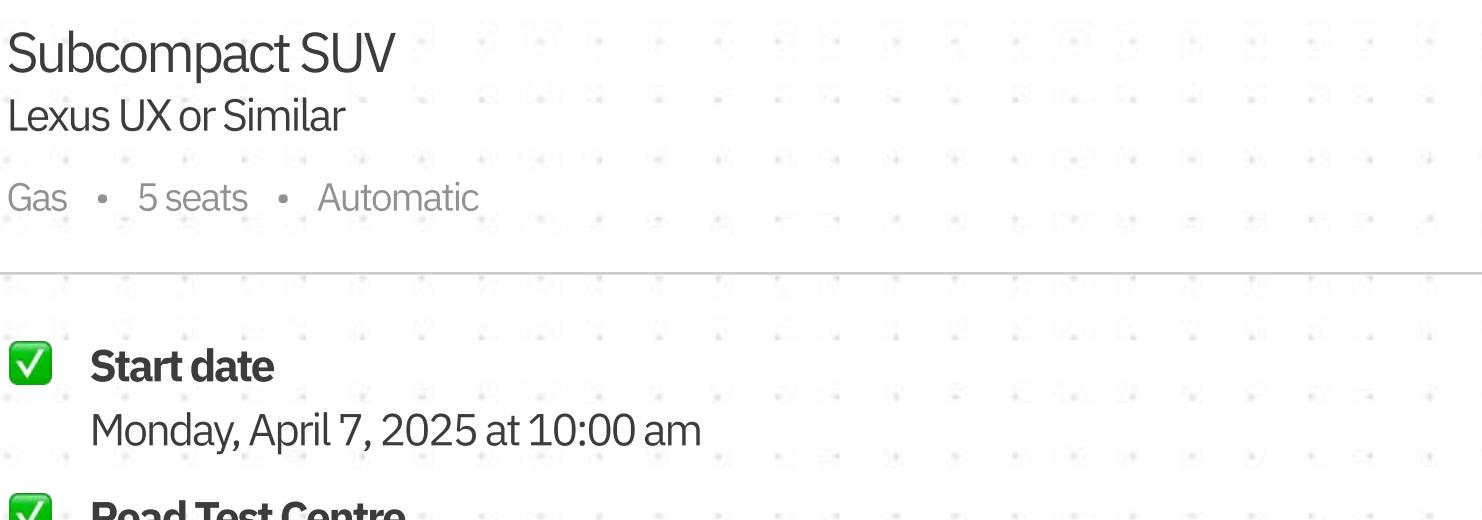


15-minute

average response time for bookings



Summary



Subcompact SUV

Lexus UX or Similar

Gas • 5 seats • Automatic

Start date

Monday, April 7, 2025 at 10:00 am

Road Test Centre

5555 Eglinton Ave W Etobicoke ON M9C 5M1

Promo codes

Unless stated otherwise, all discounts are one-time.

Promo code

Apply

Payment Breakdown

Road Test Centre

\$ 80.00 CAD

5555 Eglinton Ave W Etobicoke ON M9C 5M1

Complete Mock Test

\$ 100.00 CAD

Practice your test with our experienced instructors

Complete Mock Test Added

95% of our customers choose this pass their exam at first chance



1 hour Driving Lesson

One-on-one lesson with a professional instructor

Remove any extra add-ons for this time.

Total Payment

\$ 180.00 CAD

Questions?

Our friendly team is standing by to help



1-648-468-4589

help@elanroadtestrental.ca



Elan is rated 4.8 stars on Google and trusted by thousands of first time drivers and instructors.

