

# Dong-Geon Choi

🏠 <https://choidonggeon.github.io/>

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## EDUCATION

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**Anyang University** Feb 2014 – Aug 2020  
Business Administration & English Language Literature (Double Major)

**Chung-Ang University** Feb 2022 - Present  
*Master's course* in Art & Culture Management (Advisor: Prof. Hyuk-In Kwon)

## EXPERIENCE

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**Google Indie Game Festival Evaluation Team, Seoul** May 2021 – Nov 2022  
*User Evaluation Committee* (Business Model Part)  
- Contributed to the process of selecting the winner by evaluating each new release game  
- Focusing on ethical business modeling

**Korea Creative Content Agency (Government Agency), Seoul** Aug 2021 – Dec 2021  
*Game Industrial Structure Assessment Team* (Business Model Part)  
- Discuss future government budget allocation based on valuation of each game company  
- Planned to hold participating event (DDP)

**Institute of Art & Culture Service Model (CAU), Seoul** Feb 2022 - Present  
*Researcher* (Advisor: Ph.D. Yong-Su Jeon)  
- Establishment of a personnel evaluation management system for remote work situation  
- Participated in the 3-year national R&D project for 'Workcation' business model (Korea Government, Ministry of Trade/Industry/Energy)  
- Conceptual proposal for cultural city planning (Korea Local City, Moon-Kyung)  
- Conceptual proposal for south coast innovation redevelopment project (Korea Government, Ministry of Land & Ministry of Oceans & Ministry of Culture)

**Seoul Youth Policy Expert Course, Seoul City Hall Political Party** Aug 2023 - Present  
*Organized by the Seoul Council, Democratic Party of Korea*  
- Creating cultural measures to prevent regional extinction  
- Attracting 25B (won) in investment to culture & arts  
- Conceptual proposal for Community Center planning (Yeongdeungpo-gu, Mullae Creative Village)

## HONORS AND AWARDS

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<b>In-Course Scholarship</b>	2014 - 2018
<b>Excellence Award at University Major Club Festival</b> Awarded by Anyang University - English theater club	09/21/2015
<b>Undergraduate Major Exhibition Award</b> Awarded by Anyang City Hall	07/28/2018
<b>Best User Feedback Award</b> Awarded by 'HOYOVERSE' - Proposal of the future game patch direction and business model	08/11/2021

## EXTRACURRICULAR ACTIVITIES

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<b>Member of English Theater Club</b> <i>Undergraduate Student</i> (Advisor: Prof. Alex) - Editing and adaptation of existing works ('Hair Spray' Original) - Played the role of Motor Mouse Maybell	Feb 2014 – Dec 2018
<b>Member of Culture Critic Team</b> - Introduce music history and music criticism write a column - Posted on the Ministry of National Defense community, every week	Mar 2015 – Nov 2016
<b>HRM Manager of Humanitas College</b> <i>Faculty staff of Kyung-Hee University</i> - Interviews and recruitment for master's assistants - Evaluation of employee's work process and accounting for salaries	May 2020 – Feb 2022
<b>Colloquium</b> Korea Government, Ministry of Trade/Industry/Energy & Korea Evaluation Institute of Industrial Technology (KEIT), 07/2022 - Transforming organizations about remote work - Innovation in remote work performance management evaluation	

## PUBLICATIONS

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<b>Journal of Human Resource Management Research, KCI</b> 'Deriving Key Factors for the Introduction of Remote Work – Focusing on Delphi Techniques –' corresponding author, acknowledgements of Ministry of Trade/Industry/Energy - For organizational personnel innovation in remote working situations - Provide basic research data related to remote working	06/2023
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**Master's thesis**, Chung-Ang University

Present

‘Deriving Key Factors for AAA Console Video Game Development – Focusing on Modified Delphi Techniques –’

- For understanding the process of developing a console game with large capital investments
- Provide basic research data related to game developing

#### **PROFESSIONAL TRAINING**

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**Google Analytics Individual Qualification**, Google

01/12/2020

- Advanced level for Google Analytics

**Data Utilization Training**, Korea Tourism Organization

05/27/2022

- Deriving statistics and establishing business strategies based on data

#### **LANGUAGE / SKILLS**

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- English
- Japanese
- Electronic Approval System
- Accounting - Electronic Tax Calculation
- Computer Skills -MS Office, ICDL (International Computer Driving License)
- Statistics Tools – SPSS, AMOS, GAIQ