

Dong-Geon Choi

🏠 <https://choidonggeon.github.io/>

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EDUCATION

Anyang University Feb 2014 – Aug 2020
Business Administration & English Language Literature (Double Major)

Chung-Ang University Feb 2022 - Present
Master's course in Art & Culture Management (Advisor: Prof. Hyuk-In Kwon)

EXPERIENCE

Google Indie Game Festival Evaluation Team, Seoul May 2021 – Nov 2022
User Evaluation Committee (Business Model Part)
- Contributed to the process of selecting the winner by evaluating each new release game
- Focusing on ethical business modeling

Korea Creative Content Agency (Government Agency), Seoul Aug 2021 – Dec 2021
Game Industrial Structure Assessment Team (Business Model Part)
- Discuss future government budget allocation based on valuation of each game company
- Planned to hold participating event (DDP)

Institute of Art & Culture Service Model (CAU), Seoul Feb 2022 - Present
Researcher (Advisor: Ph.D. Yong-Su Jeon)
- Establishment of a personnel evaluation management system for remote work situation
- Participated in the 3-year national R&D project for 'Workcation' business model (Korea Government, Ministry of Trade/Industry/Energy)
- Conceptual proposal for cultural city planning (Korea Local City, Moon-Kyung)
- Conceptual proposal for south coast innovation redevelopment project (Korea Government, Ministry of Land & Ministry of Oceans & Ministry of Culture)

Seoul Youth Policy Expert Course, Seoul City Hall Political Party Aug 2023 - Present
Organized by the Seoul Council, Democratic Party of Korea
- Creating cultural measures to prevent regional extinction
- Attracting 25B (won) in investment to culture & arts
- Conceptual proposal for Community Center planning (Yeongdeungpo-gu, Mullae Creative Village)

HONORS AND AWARDS

In-Course Scholarship	2014 - 2018
Excellence Award at University Major Club Festival Awarded by Anyang University - English theater club	09/21/2015
Undergraduate Major Exhibition Award Awarded by Anyang City Hall	07/28/2018
Best User Feedback Award Awarded by 'HOYOVERSE' - Proposal of the future game patch direction and business model	08/11/2021

EXTRACURRICULAR ACTIVITIES

Member of English Theater Club <i>Undergraduate Student</i> (Advisor: Prof. Alex) - Editing and adaptation of existing works ('Hair Spray' Original) - Played the role of Motor Mouse Maybell	Feb 2014 – Dec 2018
Member of Culture Critic Team - Introduce music history and music criticism write a column - Posted on the Ministry of National Defense community, every week	Mar 2015 – Nov 2016
Administration Manager of Humanitas College Feb 2022 <i>Faculty staff of Kyung-Hee University</i> - Administrative affairs related to special lectures on events - Managing event facilities, planning work process and accounting for cost	May 2020 –
Colloquium Korea Government, Ministry of Trade/Industry/Energy & Korea Evaluation Institute of Industrial Technology (KEIT), 07/2022 - Transforming organizations about remote work - Innovation in remote work performance management evaluation	

PUBLICATIONS

Journal of Human Resource Management Research, KCI 'Deriving Key Factors for the Introduction of Remote Work – Focusing on Delphi Techniques –' corresponding author, acknowledgements of Ministry of Trade/Industry/Energy - For organizational personnel innovation in remote working situations - Provide basic research data related to remote working	06/2023
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Master's thesis, Chung-Ang University

Present

‘Deriving Key Factors for AAA Console Video Game Development – Focusing on Modified Delphi Techniques –’

- For understanding the process of developing a console game with large capital investments
- Provide basic research data related to game developing

PROFESSIONAL TRAINING

Google Analytics Individual Qualification, Google

01/12/2020

- Advanced level for Google Analytics

Data Utilization Training, Korea Tourism Organization

05/27/2022

- Deriving statistics and establishing business strategies based on data

LANGUAGE / SKILLS

- English
- Japanese
- Electronic Approval System
- Accounting - Electronic Tax Calculation
- Computer Skills -MS Office, ICDL (International Computer Driving License)
- Statistics Tools – SPSS, AMOS, GAIQ