**Dong-Geon Choi**

<https://choidonggeon.github.io/>



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# Education

**Chung-Ang University**  Feb 2022 - Present

*M.S.* in Art & Culture Management (Advisor: Prof. Hyuk-In Kwon)

# Experience

**Google Indie Game Festival Evaluation Team**, Seoul, Korea May 2021 – Nov 2021

*User Evaluation Committee* (Art Critic Part)

- Contributed to the process of selecting the winner by evaluating each game and dividing

- Criticism focusing on video working, sound mastering, frame

**Korea Creative Content Agency (Government Agency)**, Seoul Aug 2021 – Dec 2021

*Evaluation Team* (Budgeting Part)

- Discuss future government budget allocation based on valuation of each game company

- Planned to hold participating event (DDP)

**Institute of Art & Culture (CAU)**, Seoul, Korea Feb 2022 - Present

*PL Researcher* (Advisor: Ph.D. Yong-Su Jeon)

- Establishment of a personnel evaluation management system for remote work situation

- Conceptual proposal for ‘Workcation’ (Korea Government Project)

- Conceptual proposal for cultural city planning (Korea Local City ‘Moon-Kyung’ Project)

# Honors and Awards

**In-Course Scholarship** 2014 - 2018

**Excellence Award at University Club Festival**

Awarded by Anyang University

- English theater club

**Undergraduate Major Exhibition Award** 07/28/2018

Awarded by Anyang City Hall

**Best Criticism Award** 08/11/2021

Awarded by ‘HOYOVERSE’

- Proposal of the future patch direction and business model

# Extracurricular Activities

**Member of English Theater Club** Feb 2014 – Dec 2018

*Undergraduate Student* (Advisor: Prof. Alex)

- Editing and adaptation of existing works (‘Hair Spray’ Original)

- Played the role of Motor Mouse Maybell

**Member of Music Critic Team** Mar 2015 – Nov 2016

- Introduce music history and music criticism write a column

**-** Posted on the Ministry of National Defense community, every week

**HRM Manager of Humanitas College** May 2020 – Feb 2022

*Faculty of Kyung-Hee University*

- Interviews and recruitment for master’s assistants

**-** Evaluation of employee’s work process and accounting for salaries

**Colloquium**

Korea Game Association, 02/21/2022

- The illness of the Korean game industry’s business model

# Professional Training

**Googel Analytics Individual Qualification**, Google, 01/12/2020

- Advanced understand level for Google Analytics

# Language / Skills

* English
* Japanese
* Electronic Approval System
* Accounting - Electronic Tax Calculation
* Computer Skills -MS Office, ICDL
* Statistics Tools - GAIQ, IBM SPSS