Spatial Statistics in Middle East and Africa

A05097101-01

Week 3

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2024. 9. 25

1. Maps as Displays of Information

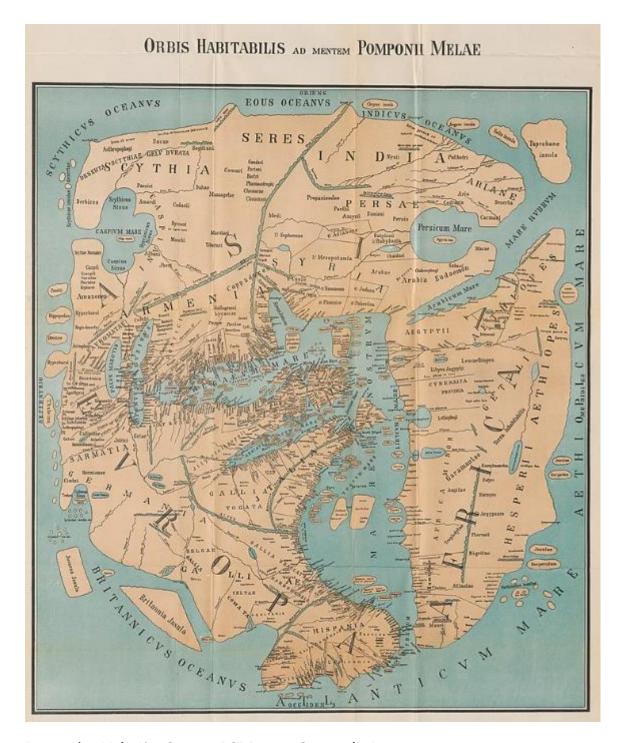
Maps have evolved from simple tools to show geographic locations into necessary means of visualising information and understanding spatial patterns. In contemporary social sciences, maps provide a way to quickly grasp various types of data, such as economic, environmental, and social indicators, and they play a crucial role in visually communicating complex phenomena clearly and concisely.

In regions like the Middle East and Africa, climate change, resource distribution, and social inequality are closely tied to geographic factors. By representing this data on maps, we can more clearly understand regional differences and use them as practical tools for policy or resource allocation decision-making.

This section will explore various examples, from symbolic maps of ancient and medieval times to the evolution of data-driven maps in modern social sciences. Through these examples, we will examine how maps have developed from simple depictions of spatial locations into tools for addressing social and political issues.

1.1 Ancient and Medieval Maps: Pomponius Mela's World Map

The purpose of ancient and medieval maps was quite different from that of modern maps. While today's maps primarily aim to convey accurate geographical information and help improve spatial understanding, maps from those earlier periods often carried religious beliefs or symbolic meanings. Rather than focusing on geographic accuracy, these maps were visual representations reflecting people's worldviews and cosmological beliefs.



Pomponius Mela (1st Century BCE Roman Geographer)

Pomponius Mela was a renowned Roman geographer from the 1st century BCE. He represented the worldview of the Greco-Roman era and authored *De Chorographia*, a geographical work that illustrates his understanding of the Earth's structure. Mela's world map depicted only parts of Europe, Asia, and North Africa as habitable regions, while the rest was uninhabitable. These maps were based more on mythical imagination and religious beliefs than scientific knowledge.

In Mela's map, the worldview centred around the northern hemisphere is prominent, reflecting how

people of the time understood the world. Geographically, the map primarily focused on Europe, the Mediterranean, and parts of Asia Minor and North Africa, while other areas were portrayed as unknown territories. He divided the Earth into several zones, of which only a small portion was believed to be habitable. The northern and southern extremes were depicted as harsh, uninhabitable regions, while only the central zone was thought to have a suitable climate and natural environment for human habitation.

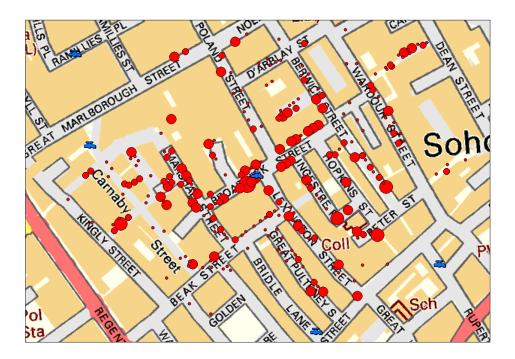
Mela's map emphasised philosophical and religious concepts of the world's structure rather than geographical facts. His envisioned world was not merely a physical space but a structured concept reflecting human experience and beliefs. For example, Europe and the Mediterranean were drawn as the civilised centre, while regions further out were described as unknown and unexplored. This composition reflected the political and cultural centrality of the Roman Empire at the time.

Pomponius Mela's world map significantly influenced the medieval era, particularly within the Christian worldview of the Middle Ages. The map was not used to explain the physical boundaries of the world but rather as a tool to visually convey the divine and human order and the natural world. These ancient maps are now regarded as important cultural artefacts, not as tools for geographic data but as keys to understanding how people of that time perceived the world and how their spiritual and religious worldviews were shaped.

Thus, Pomponius Mela's map serves as an important historical record of geographical thought in the ancient and medieval periods and a visual representation of how people interpreted the world in which they lived.

1.2 Understanding Spatial Patterns Through Maps: John Snow's Cholera Map

John Snow's 1854 cholera map is the foundation of modern epidemiology and spatial analysis. Snow studied the cholera outbreak in the Soho district of London and captured groundbreaking insights into how the disease spread through his map. This map is a significant example of how maps can play a crucial role in addressing social issues beyond merely presenting geographic information.



John Snow and the 1854 Broad Street cholera outbreak - YouTube

In 1854, cholera spread rapidly throughout London, and most people at the time believed that the disease was transmitted through "miasma," or bad air. However, John Snow suspected that the cause of cholera was contaminated water. He meticulously investigated the addresses of those who had died from cholera and plotted their locations on a map, which revealed a concentrated pattern of cholera cases in a specific area.

The most notable finding from his map was that many of the deaths occurred near a public well—the Broad Street Pump. Snow argued that the water from this pump was contaminated and was the source of the cholera outbreak. He convinced the local authorities to remove the pump handle, after which the number of cholera cases sharply declined. This event marked a critical turning point in public health, demonstrating that the cause of diseases could be identified through spatial analysis.

John Snow's cholera map laid the foundation for modern Geographic Information Systems (GIS) and spatial analysis methodologies. His map provided visual evidence of the disease's spread and how human behaviour, environmental factors, and social structures shape spatial patterns. This opened up possibilities for using maps to analyse various social phenomena, including crime, environmental pollution, and economic activity.

In modern society, Snow's methodology is applied in fields beyond epidemiology. For example, the spatial distribution of crime can be analysed to identify high-risk areas or imbalances in public services, which can be visualised to develop policy solutions. Snow's research is a prime example of

how spatial pattern analysis can help solve complex social problems by going beyond mere geographic data.

John Snow's cholera map ultimately showed that maps could evolve into vital analytical tools for diagnosing and addressing social problems beyond simple geographic visualisation. His work became the foundation for research in disease epidemiology, criminology, environmental studies, and many other fields, highlighting the importance of spatial thinking in solving complex issues.

1.3 Maps and Political Geography: Friedrich Ratzel and Geographical Determinism

Friedrich Ratzel was a German geographer who argued that the geographical environment determines the political and social development of human societies and states—a theory known as Geographic Determinism. From the late 19th century to the early 20th century, Ratzel viewed states as biological organisms, claiming that their growth is driven by increasing populations and resources. From this perspective, he introduced the concept of Lebensraum (living space), arguing that states must acquire more space to survive and develop.

Ratzel borrowed biological concepts from nature to explain the growth of states. To him, states, like living organisms, must continuously change and expand to ensure their survival and development. As a state grows, it requires more resources, eventually leading to a demand for more territory. In his theory, territory was seen as physical space and an essential element for acquiring political power and economic resources.

He also believed that state boundaries are not fixed but constantly changing. He argued that borders can shift based on political, social, and economic factors, and these changes can be visually represented on maps. According to his theory, powerful states continually expand by absorbing weaker states or acquiring surrounding resources, linking territorial expansion with state growth. In this context, maps were crucial tools for visually representing these changes.

Ratzel's theory of geographical determinism had a significant influence on political geography in the early 20th century. His concept of Lebensraum, in particular, was later used to justify Nazi Germany's expansionist policies, leaving a negative historical legacy. However, his work laid an important theoretical foundation for modern and political geography.

A key aspect of Ratzel's research was using maps for geographic information and as tools for expressing political, social, and economic structures and changes. For example, political phenomena such as changing borders, territorial expansion, and resource distribution could be visually represented through maps. Ratzel's maps played a crucial role in visualising the growth of states and showing how this growth was influenced by geographical and political factors.

In conclusion, Friedrich Ratzel's theory of geographical determinism provided an essential framework for explaining states' political growth and spatial expansion. Maps were used as visual tools to depict this growth, and they continue to play an essential role in studying international relations, territorial disputes, and resource competition in modern political geography.

1.4 Use of Maps in Modern Social Science: Geospatial Data Analysis in the Middle East and Africa

In modern social sciences, maps are utilised not merely as geographical tools but as crucial instruments for analysing and understanding social, economic, and environmental phenomena. Particularly in the Middle East and Africa, maps play a vital role in analysing complex social and economic issues and making effective policy decisions. Maps enable the visualisation of various datasets, making complex phenomena more straightforward and allowing for regional comparisons and pattern analysis.

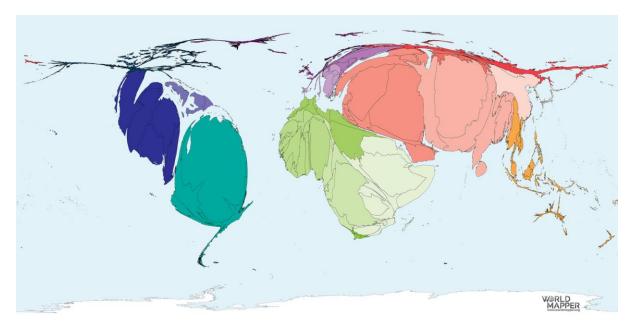
For example, rapid urbanisation and population distribution have become significant study subjects in the Middle East. Major cities in the region have experienced swift economic growth, leading to urbanisation and highlighting disparities in population movement and resource distribution. These imbalances can be clearly illustrated through map analysis. Such geographical data allows governments to develop housing, transportation, and infrastructure policies. Additionally, maps can help visualise economic disparities between countries and contribute to proposing policy solutions to address these issues.

In Africa, maps play an important role in analysing the spatial patterns of criminal activities such as piracy. For instance, piracy along Africa's eastern coast and in the Strait of Malacca substantially impacts international shipping and trade. To address this issue effectively, the locations and

frequencies of pirate activities are mapped and analysed. This spatial data is essential for developing maritime security and safety management strategies, helping to identify hotspots of criminal activity and enabling the efficient allocation of resources.

Environmental issues like climate change are also being studied through map analysis in the Middle East and Africa. By visualising the effects of desertification, floods, and droughts due to climate change, governments can predict agricultural productivity declines and subsequent population movements in the region. This allows them to adjust agricultural policies and prepare strategies for environmental response. For example, mapping the desertification problem in the Sahel Belt, located south of the Sahara Desert, helps to identify the migration routes of the local population and assess the severity of environmental changes at a glance.

In conclusion, geospatial data-based map analysis in the Middle East and Africa is essential in understanding various social and environmental issues such as population movements, crime patterns, and climate change. This allows policymakers to analyse complex phenomena and propose region-specific solutions visually. In modern social sciences, maps have evolved beyond simple geographic information tools to become key instruments for problem-solving and policy-making.

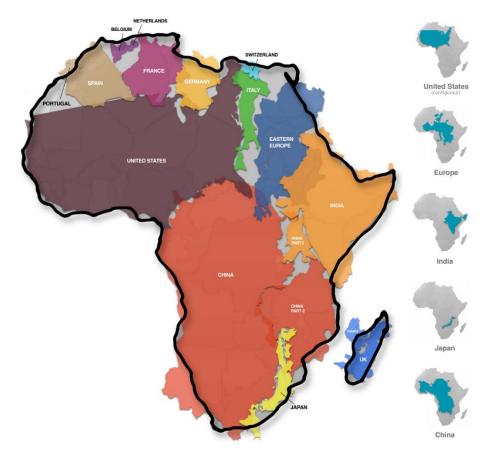


1.5 Map Projections and Distortion: The Example of Distortion in African Map Projections

Map projection represents the spherical Earth on a flat surface, a process that inevitably results in

distortion. Depending on the map projection used, the size and shape of countries and continents may be represented differently from reality. These distortions can significantly influence how we perceive the world. The Mercator Projection is one of the most well-known projections, designed for navigational purposes. While it preserves accurate direction, it causes significant distortion in the area of landmasses.

In the Mercator Projection, countries in the Northern Hemisphere, especially those in Europe and North America, are shown as disproportionately large. In contrast, the African continent appears much smaller than it is. For example, although Africa is more than twice the size of Russia in reality, the Mercator Projection shows Russia as larger than Africa. This area distortion can create a skewed perception, leading to underestimating Africa's geographic and economic significance. It may foster the mistaken belief that Africa is a relatively smaller or less important continent.



To address these issues, various map projections have been developed recently to reduce distortion. The Robinson Projection and Winkel Tripel Projection are designed to minimize the extreme distortions of the Mercator Projection, reflecting Africa's actual size and geographic importance more accurately. For example, in the Winkel Tripel Projection, Africa is depicted closer to its real size, clearly showing the area difference between it and countries in the Northern Hemisphere. With

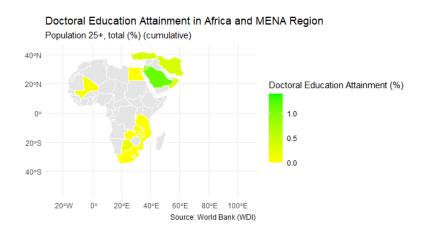
these improved projections, the geographic characteristics of Africa can be more fairly represented, allowing for more accurate data in economic and environmental analyses.

The issue of distortion in map projections is more than just a visual difference; it is a factor that can impact geographic understanding and economic and political analyses. For instance, if geographic distortions affect Africa's resource distribution or population density analysis, this distorted data could lead to misguided policy decisions. Therefore, selecting the appropriate projection when analysing and utilising geographic data is crucial.

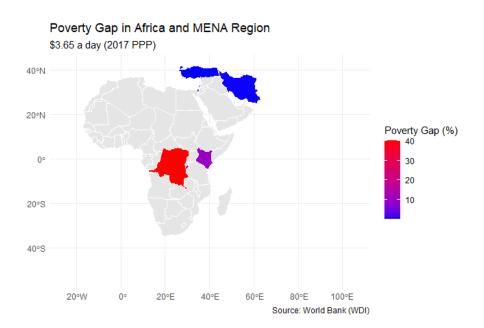
In conclusion, the distortion of map projections concerning the African continent can warp perceptions of the region's significance and reality, necessitating efforts to correct this. Modern cartography recognises these issues and lays the foundation for a better understanding and analysis of Africa and other regions worldwide by offering various projections that provide more accurate geographic data.

1.6 Colour and Spatial Patterns: Visualizing Poverty Rates and Education Levels in the Middle East and Africa

In maps, colour plays a crucial role in understanding data patterns. When social indicators like poverty rates and education levels are visualised using colour, the differences between countries or regions can be more apparent. For instance, if we visualise poverty rates in countries across the Middle East and Africa, regions with high poverty rates could be shown in dark red. In contrast, areas with lower poverty rates could be represented with lighter colours or blue.



This method is useful for quickly identifying countries where policy responses to poverty are most needed. For example, countries such as Sudan or South Sudan, where poverty rates are high, might appear in dark red, while wealthier countries like Qatar or Saudi Arabia would be shown in blue.



Additionally, education levels can be visualized using color to identify regions with limited educational opportunities. For instance, the higher education levels in North Africa could be represented in deep green, while lower education levels in some West African countries might be displayed in light yellow. This type of visualization serves as an important reference for setting priorities in educational policy or planning international aid.

2. Introduction to Statistical Cluster Analysis

When you look at maps or analyse spatial data, identifying patterns visually might seem relatively straightforward. For example, you may notice that accidents are concentrated in certain areas or that crime rates are high in specific regions based on intuition alone. However, relying solely on intuition can make it difficult to accurately identify significant spatial patterns. This is where statistical cluster analysis becomes crucial.

Statistical cluster analysis is a method used to statistically assess whether the patterns we observe are due to chance or represent meaningful spatial distributions. Specifically, by calculating the probability that a particular spatial distribution occurred randomly, we can gain clearer insight into the significance of these patterns.

For instance, imagine you are analyzing school performance data for a particular region and notice that low-performing students seem to be concentrated in certain areas. But is this pattern simply coincidental, or does it reflect actual educational challenges in those areas? Statistical cluster analysis helps answer such questions and enables data-driven policy decisions.

In this lecture, we will explore key statistical cluster analysis methods such as hotspot analysis and cluster and outlier analysis, learning how they can detect meaningful spatial patterns in real-world data. These methods are essential tools in spatial statistical analysis and are widely used in fields like urban planning, public health policy, and crime prevention.

2.1 Overview of Statistical Cluster Analysis

2.1.1 Definition of Cluster Analysis

Statistical cluster analysis is a method used to identify spatial patterns in data and evaluate whether these patterns are due to random chance or are statistically significant. While visually detecting clusters is the first step, statistical cluster analysis provides the tools to scientifically and quantitatively assess these visual patterns. In other words, the core of statistical cluster analysis is to determine whether the appearance of high values (e.g., high crime rates or a high percentage of wealthy individuals) or low values (e.g., low-income households or poor health levels) in a particular area is simply a random phenomenon or the result of specific spatial processes.

Statistical cluster analysis typically uses statistical indicators such as p-values and z-scores to assess how significantly the values of a particular region differ from the average values across all regions. For instance, if there is an area in a city with a high accident rate, statistical cluster analysis can help determine whether this pattern occurred by chance or whether specific risk factors are present.

P-value and **Z-score** are two key metrics used in statistical cluster analysis to assess whether observed patterns are statistically significant or just due to random chance. These metrics help determine if the values in a specific region differ significantly from the overall distribution.

P-value

The **P-value** represents the probability that the observed data would occur under the null hypothesis (the assumption that there is no pattern, and the data is randomly distributed).

- **Null Hypothesis**: In spatial analysis, the null hypothesis assumes that data is randomly distributed with no discernible spatial patterns (e.g., no clusters of high or low values).
- Interpretation of the P-value: A smaller P-value indicates a lower probability that the observed pattern is due to chance. For instance, a P-value below 0.05 suggests that there is less than a 5% chance the pattern occurred randomly, meaning the result is statistically significant.

In cluster analysis, a **low P-value** suggests that the pattern (e.g., high crime rates or low health indicators in a particular area) is unlikely to have occurred by random chance, indicating it is statistically significant.

Z-score

The **Z-score** is a standardized measure that indicates how far a data point is from the mean in terms of standard deviations. In spatial analysis, the Z-score shows how much a specific area's value deviates from the overall mean of the dataset.

Interpretation of the Z-score:

- o A **positive Z-score** means the observed value is higher than the mean.
- o A **negative Z-score** means the observed value is lower than the mean.
- The further the Z-score is from 0 (in either direction), the more significant the difference from the mean.
- Large Z-score: A high absolute Z-score (either positive or negative) indicates that
 the observed value is much different from the mean, suggesting it may not be due
 to random variation.
- Z-score close to 0: A Z-score near zero suggests that the observed value is close to the mean, indicating no notable spatial pattern.

Example:

If a specific neighbourhood has a very high accident rate and its Z-score is +2.5, this means the accident rate in that neighbourhood is 2.5 standard deviations above the average accident rate. Additionally, if the P-value is 0.01, this indicates there is only a 1% chance that this pattern occurred by random chance, making it statistically significant.

Summary

• **P-value**: Measures the probability that the observed pattern is due to random chance. Lower

P-values indicate that the pattern is statistically significant.

• **Z-score**: Represents how far a data point is from the mean, measured in standard deviations. A high absolute Z-score suggests the value is significantly different from the mean.

In statistical cluster analysis, P-values and Z-scores provide quantitative tools to evaluate whether spatial patterns are significant and not just random occurrences.

2.1.2 The Importance of Clusters

Cluster analysis plays a crucial role across various fields. Identifying clusters provides more than just a visual interpretation of data—it offers essential insights for policy-making and problem-solving. The importance of cluster analysis can be seen in the following examples:

- Policy Support: If it is found that low-income households are concentrated in a specific
 area, it becomes necessary to provide more focused policy support to that region. For
 example, housing subsidies, expanded educational opportunities, and medical assistance
 could be concentrated in areas where low-income clusters are present. This information is
 vital for improving the efficiency of resource allocation.
- Crime Prevention: Identifying areas where crime rates are concentrated allows for the
 development of crime prevention strategies, such as increasing police patrols or installing
 more CCTV cameras in those areas. This helps detect hotspots that may not be easily
 recognized through crime reports alone and enables more targeted and effective responses.
- Public Health: By analyzing whether outbreaks of infectious diseases are concentrated in particular regions, authorities can prioritize vaccine distribution or concentrate medical resources in those areas. Cluster analysis plays a crucial role in managing and preventing health crises.
- **Urban Planning:** If traffic accidents are frequent in a specific part of a city, this information can be used to redesign traffic flow or improve signal systems in that area. Cluster analysis helps identify zones with poor road safety, providing essential data for urban planning.

In these and many other fields, identifying clusters is a critical step in data-driven decision-making processes. Beyond simply collecting and visualizing data, statistical cluster analysis is essential for identifying statistically significant patterns and making practical decisions based on those findings.

Statistical cluster analysis plays an important role not only in academic research but also in practical

problem-solving. For instance, police officers, healthcare providers, urban planners, and education administrators can use cluster analysis to analyze data in real time, predict problems, or develop response strategies.

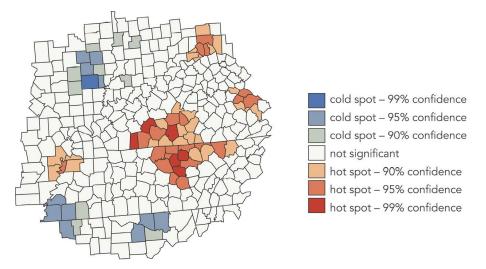
The results of cluster analysis go beyond simply providing information—they help analyze the root causes of problems and suggest specific ways to address them. The insights provided by statistical cluster analysis serve as vital tools in data-driven policy-making and business strategy development.

2.2. Key Questions in Statistical Cluster Analysis

The primary goal of statistical cluster analysis is to determine whether a spatial pattern has occurred by chance or if there is a meaningful pattern present. This involves a deep understanding of the spatial distribution of data and evaluating whether this distribution is random or reflects a specific spatial phenomenon. Such analysis goes beyond visual interpretation, providing statistical evidence to confirm patterns and draw accurate conclusions.

2.2.1 Is This Spatial Pattern Random?

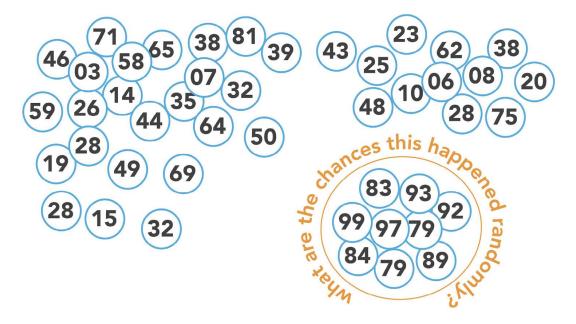
The first question to address is whether the spatial pattern observed has occurred randomly. When high or low values are concentrated in a particular area, we might instinctively interpret it as a meaningful pattern. However, it is essential to distinguish whether these patterns arise from specific factors in that area or are merely random occurrences.



For instance, if traffic accidents are concentrated near a specific intersection in a city, it could simply be due to high traffic volume in that area. However, it is crucial to assess whether there are structural issues at the intersection or other risk factors present. Statistical cluster analysis helps determine whether these patterns are random or driven by specific causes.

2.2.2 Is the Spatial Distribution of This Data Random or Patterned?

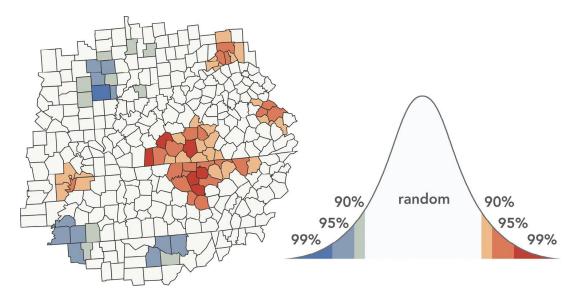
The second question involves evaluating whether the spatial distribution of the data is random or follows a particular pattern. In spatial data, randomness means that values are distributed without discernible order. Conversely, a pattern indicates that values follow a specific arrangement. To evaluate this, it is important to analyze how similar or different each value is from its neighboring values.



Statistical indicators such as p-values and z-scores are used to determine whether a pattern is statistically significant. For example, if student performance data shows significantly higher or lower scores in a particular area compared to neighboring regions, it is essential to assess whether this distribution is a random result or if specific spatial causes, such as differences in educational resources or infrastructure, are at play.

2.2.3 Using Objective Statistical Tools for Analysis

By addressing these fundamental questions, statistical cluster analysis becomes a vital tool for evaluating and analysing data objectively, beyond mere visual interpretation. While visual analysis can sometimes be subjective, statistical cluster analysis allows for the quantitative verification of whether data departs from randomness and exhibits a meaningful pattern.



For example, when analyzing data visually through Geographic Information Systems (GIS), we can easily detect certain patterns. However, without statistical verification, making decisions based on visual patterns alone may lead to reliance on meaningless patterns. By using statistical cluster analysis, we can confirm whether these visual patterns are statistically significant, enabling more reliable decision-making..

2.3. Hotspot Analysis (Getis-Ord Gi Statistic)

Hotspot analysis is a statistical method used to evaluate whether specific values are clustered spatially in a region. This method identifies hotspots, where high values are significantly clustered, and coldspots, where low values are concentrated. The goal is not just to locate areas with high or low values but to statistically verify whether these values are spatially concentrated.

2.3.1 Concept of Hotspot Analysis

Hotspot analysis determines the statistical significance of clusters by assessing whether the average of neighboring values is significantly higher or lower than the overall dataset's average. It is essential to analyze individual areas with high values and examine how values are distributed spatially, including neighboring areas.

For example, a region with a high crime rate is not automatically classified as a hotspot. To be considered a hotspot, the neighboring areas must also exhibit similarly high crime rates. This allows for assessing value concentration in a regional context and draws insights beyond isolated values.

The core concept of hotspot analysis involves defining neighborhood relationships and comparing

them with the global average. For a region to be classified as a hotspot, its value, along with those of neighboring areas, must be significantly higher than the global average. Conversely, coldspots are formed when the values of surrounding areas are significantly lower than the global average.

2.3.2 Visualization of Hotspot Analysis

The results of hotspot analysis are typically visualized using z-scores and p-values. The z-score indicates how much a specific area's value deviates from the global average, while the p-value shows the likelihood that the pattern occurred by chance.

Hotspots have positive z-scores, indicating that the area's values, along with those of surrounding regions, are higher than the overall average. Coldspots have negative z-scores, signifying that the values in the area and its neighbors are lower than the global average. A smaller p-value suggests that the cluster is less likely to have occurred randomly, meaning the cluster is statistically significant.

For instance, if crime rates in a specific city are significantly higher than in neighboring regions, the area can be marked as a hotspot. This information can be valuable for formulating police patrol strategies for crime prevention. Similarly, if disease incidence rates are significantly higher in a particular region than in neighboring areas, that region can be designated as a priority for health management.

2.3.3 Examples of Hotspot Analysis Application

- Crime Prevention and Police Patrol Strategy: Identifying areas where crime is concentrated in a city allows for the adjustment of police patrol routes or the strengthening of security measures. By statistically verifying that crime is clustered in a particular region using hotspot analysis, resources can be allocated efficiently to maximize crime prevention efforts.
- Public Health Policy: If disease outbreaks are concentrated in specific areas, hotspot analysis can help identify those regions, enabling the prioritization of health resources. For example, combining hotspot analysis with coldspot analysis for regions with high disease incidence allows for a better understanding of regional characteristics, supporting more effective public health policies. Hotspot analysis can also be used to evaluate the effectiveness of public health policies in specific areas.
- **Urban Planning and Traffic Management:** Hotspot analysis plays a crucial role in identifying zones with a high concentration of traffic accidents within a city. By identifying these traffic accident hotspots and implementing traffic improvement measures in those

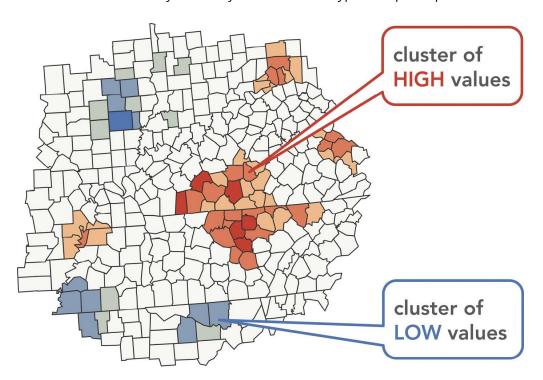
areas, hotspot analysis significantly contributes to reducing accident rates. For instance, policies such as installing traffic signals, improving road infrastructure, or placing traffic monitoring cameras can be based on hotspot analysis results, providing reassurance about the effectiveness of urban planning strategies.

2.4. Cluster and Outlier Analysis (Anselin Local Moran's I)

Cluster and outlier analysis, a powerful tool, evaluates spatial autocorrelation to assess how the values of specific locations are related to those of neighboring areas. This method focuses on identifying clusters of high and low values and outliers, which are values that significantly differ from their neighbors. The analysis uses the Anselin Local Moran's I statistic, which determines whether a value is similar to or different from its neighboring values. This analysis not only identifies unusual patterns in specific areas but also provides a foundation for further analysis or targeted policy responses, sparking intrigue about its potential for deeper exploration.

2.4.1 Types of Clusters

Cluster and outlier analysis mainly identifies four types of spatial patterns:



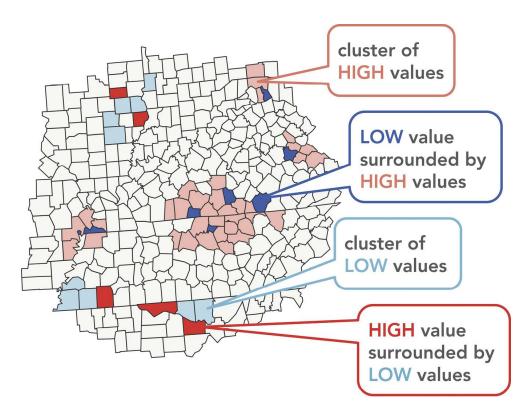
• **High-High Clusters:** This occurs when high values are clustered together in neighboring areas. In such cases, both the specific area and its surrounding regions have high values, forming a spatial high-value cluster. For example, if high student performance is consistently found in a particular area, it can be classified as a High-High cluster.

- Low-Low Clusters: This occurs when low values are concentrated in neighboring
 areas. When low values are clustered in a specific area and its surrounding regions
 also show similar low values, a spatial low-value cluster is formed. For example, areas
 with concentrated low-income households in a city may be classified as Low-Low
 clusters.
- **High-Low Outliers:** This pattern occurs when low values surround a high value. It indicates a striking contrast between the area and its neighbors, highlighting a regional anomaly. For instance, a high-income area unexpectedly appearing in a predominantly low-income region may be identified as a High-Low outlier.
- Low-High Outliers: This pattern occurs when a low value is surrounded by high values. It highlights a significant difference from neighboring areas, possibly reflecting regional disparities. For example, a low-income area in a wealthy neighbourhood could be classified as a Low-High outlier.

2.4.2 Concept of Cluster and Outlier Analysis

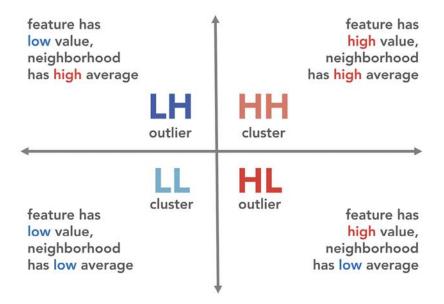
Using the Anselin Local Moran's I statistic, the analysis evaluates how similar or different each data point is compared to its neighboring values. This approach emphasizes the correlation between neighboring values, determining whether an area belongs to a cluster or is an outlier.

- **Clusters:** Spatial autocorrelation evaluates how similar the values of a particular area and its surrounding areas are.
- Outliers: Outliers are identified by evaluating how different the value of a specific area is compared to its neighbors. This is useful for detecting regional imbalances or analyzing the causes of unusual phenomena.



2.4.3 Visualization of Cluster and Outlier Analysis

The results of cluster and outlier analysis are visualized using z-scores and p-values. The z-score shows how much a value deviates from the average of the entire dataset, while the p-value represents the likelihood that this deviation occurred by chance. This allows for evaluating the significance of clusters and identifying outliers. Clusters visually show patterns where similar values appear in neighboring regions, while outliers highlight areas that differ significantly from their surroundings.



2.4.4 Examples of Cluster and Outlier Analysis Application

- Educational Performance Data Analysis: Cluster and outlier analysis can be used to
 evaluate how the performance of a specific school differs from that of neighboring schools.
 For example, High-High clusters, where neighboring schools consistently have high scores,
 and Low-High outliers, where a particular school has significantly lower scores than its
 neighbors, can be identified. This helps analyze disparities in educational resources or
 differences in school performance, guiding the prioritization of educational policies for
 specific schools.
- Real Estate Price Analysis: Real estate prices can be analyzed to identify how prices in a particular area compare to neighboring regions. For example, if a specific area has unusually high real estate prices compared to its surrounding low-price regions, it could be identified as a High-Low outlier. This may lead to further investigation of special development factors or differences in residential environments. Similarly, if an area has significantly lower real estate prices than neighboring regions (Low-High outlier), it may indicate economic or social imbalances.
- Environmental Data Analysis: Cluster and outlier analysis can also be applied to environmental data, such as air pollution or water quality. For instance, if an area consistently has poor air quality compared to its neighbors (Low-Low cluster), this may suggest a specific environmental factor affecting the region. Conversely, suppose a region with generally clean air has one area with significantly poor air quality (Low-High outlier). In that case, the cause of this discrepancy can be investigated, leading to potential environmental improvement policies.

2.5. Data Aggregation and Spatial Patterns

Point data plays an important role in statistical cluster analysis. Point data refers to datasets where each data point has a distinct location, such as accident sites, hospital locations, or crime occurrences. To perform density analysis or detect spatial patterns using this point data, the data must be aggregated into specific regions. The choice of aggregation unit is critical because it can significantly affect the analysis results.

2.5.1 Aggregation of Point Data

To use point data for cluster analysis, each point is aggregated within a specific region to calculate density. This aggregation process helps determine how many incidents, crimes, or hospitals are concentrated in particular areas. For example, instead of analyzing individual accident sites in a city, data can be aggregated by administrative boundaries or grid cells to analyze the total number of

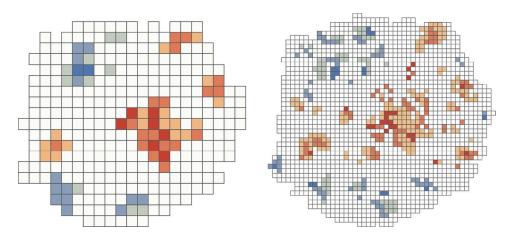
accidents in each region.

By aggregating the data, it becomes possible to visualize where clusters are forming and to develop policies for accident prevention or strategies for allocating hospital resources..

2.5.2 Importance of Aggregation Units

The aggregation unit used for data analysis can significantly impact the results. Administrative boundaries, grid cells, natural borders, or other means can define aggregation units. The size of the aggregation unit plays a critical role.

- Large Aggregation Units: Using overly large units may miss finer patterns and prevent smaller clusters from appearing. For instance, if an entire city is analyzed as one unit, accident-prone areas may be overlooked.
- Small Aggregation Units: Conversely, using too small units can lead to excessive clustering. When data is aggregated within very small areas, minor clusters may appear that do not represent meaningful patterns, and data can become overly segmented, making interpretation difficult.



Therefore, selecting appropriate aggregation units based on data density and the analysis objectives is essential.

2.5.3 MAUP (Modifiable Areal Unit Problem)

The **Modifiable Areal Unit Problem (MAUP)** refers to the issue that analysis results can vary depending on the size and shape of the aggregation units. Even with the same data, how it is aggregated can affect the formation and interpretation of clusters. Therefore, careful consideration is required when defining aggregation units.

- **Scale Effect:** This refers to changing the aggregation units' size, where larger units may obscure clusters, making them less apparent.
- Zoning Effect: This occurs when data is aggregated based on specific boundaries or geographic zones, and changing these boundaries can alter the analysis results. For example, if data is analyzed based on administrative boundaries, results may differ depending on how those boundaries are defined.

To minimize MAUP, it is crucial to set appropriate aggregation units and try different aggregation methods to find the optimal unit.

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2.5.4 Examples of Point Data Aggregation

- Traffic Accident Analysis: After collecting point data on traffic accidents within a city, it can be aggregated into administrative regions or grid cells to identify areas with a high concentration of accidents. Based on this data, traffic accident hotspots can be analyzed, and safety measures such as adding traffic lights or improving road infrastructure can be implemented in those areas.
- Real Estate Price Analysis: After collecting real estate price data as point data, it can be
 aggregated to analyze areas with high and low concentrations of property prices. This helps
 identify characteristics of the real estate market in different regions and visualize economic
 disparities between areas. For instance, it can reveal boundaries between areas with high
 and low property prices, providing valuable information for urban planning or housing
 policy decisions.

2.5.5 Importance of Choosing the Right Aggregation Unit

When selecting aggregation units, the following factors should be considered:

- Data Density: The unit size should be adjusted depending on how densely the point data is distributed. In high-density areas, smaller units may be advantageous, but in low-density areas, smaller units may complicate the analysis unnecessarily.
- Analysis Objective: The unit size should align with the analysis objectives. For example, if the goal is to analyze overall patterns across a city, larger units may be suitable, but smaller units may be needed for detailed traffic accident analysis.

2.6. Choosing the Appropriate Cluster Analysis Method

There are several methods for cluster analysis, each designed to serve specific analytical purposes.

This section will explore two major cluster analysis methods—hotspot analysis and cluster and outlier analysis—and discuss the differences, advantages, and disadvantages of each. It will also **guide** selecting the appropriate method based on the analysis objective.

2.6.1 Hotspot Analysis

Hotspot analysis is primarily effective in assessing how significantly the average values in a region differ from the overall dataset's average. This method focuses on identifying whether high or low values are spatially concentrated in a particular area.

• Key Features of Hotspot Analysis:

- Comparison with Global Average: Hotspot analysis compares each region, along with its neighboring areas, to the global average to identify hotspots (high-value clusters) and coldspots (low-value clusters).
- Simple and Intuitive Analysis: This method is highly intuitive for evaluating whether
 certain values are concentrated in specific areas, making it commonly used for
 analyzing crime rates, disease incidence, traffic accident frequency, and similar
 phenomena.

• Advantages of Hotspot Analysis:

- Quickly identifies areas where values are significantly high or low.
- o Provides a clear and intuitive visualization of spatial data patterns.

• Disadvantages of Hotspot Analysis:

 It does not emphasize the finer differences between neighboring values, making it less effective at detecting outliers or subtle variations among neighboring regions.

2.6.2 Cluster and Outlier Analysis

Cluster and outlier analysis assesses how similar or different specific values are compared to neighboring values. This method focuses on identifying outliers and unusual patterns by evaluating the relationship between each region's value and those of its neighbors.

Key Features of Cluster and Outlier Analysis:

evaluates how similar or different each region's value is compared to its neighboring regions. It can classify areas into categories such as High-High clusters, Low-Low clusters, High-Low outliers, and Low-High outliers.

 Identifying Regional Disparities: This method is useful for detecting regional imbalances and identifying unusual patterns based on differences from neighboring areas.

• Advantages of Cluster and Outlier Analysis:

- Analyzes data based on relationships between neighboring values, allowing for detecting subtle differences between regions.
- Useful for identifying outliers and detecting unusual patterns, such as high-income areas surrounded by low-income areas, or schools with low performance surrounded by high-performing schools.

• Disadvantages of Cluster and Outlier Analysis:

- o The analysis can be more complex, and interpreting the results may take longer.
- It may be overly detailed for quickly identifying value concentration patterns (hotspots or coldspots).

2.6.3 Choosing the Right Method for the Analysis Objective

Hotspot analysis and cluster and outlier analysis are suited to different purposes, so it is essential to choose the appropriate method based on the characteristics of the data and the goals of the analysis.

When to Use Hotspot Analysis:

- If you want to identify whether certain values are concentrated in specific areas quickly.
- o Hotspot analysis is instrumental when analyzing concentrated patterns in phenomena like crime rates, traffic accidents, or disease outbreaks.

• When to Use Cluster and Outlier Analysis:

- If you want to detect unusual patterns or outliers based on differences with neighboring values.
- This method is better suited for identifying regional disparities or outliers in data such as real estate prices, educational performance, or demographic data.

2.6.4 Conclusion

Both methods have their strengths: hotspot analysis is better for assessing overall value concentration within a region, while cluster and outlier analysis excels at detecting outliers and emphasizing differences between neighboring areas. Choosing the appropriate method based on the analysis objective and the nature of the data will result in more accurate cluster analysis outcomes, providing valuable information for making informed policy decisions.

Lecture on Spatial Data Structures in R

Today, you will learn about the basic structures for handling spatial data in R and how to use them for data analysis. Spatial data is widely used in various fields such as social sciences, environmental studies, and urban planning, providing valuable insights. For example, spatial data can be effectively used to analyze crime's geographic distribution or environmental changes' impact.

We will focus on the spatial data structures provided by R, specifically the **sp** and **sf** objects, and on learning the primary methods for visualizing and analyzing spatial data. Spatial data structures do not simply store coordinates but also include attribute information for each point, enabling various types of analysis.

First, we will explore how to load and examine spatial data in R, followed by basic data visualisation methods. Then, we will practice using the apply family of functions to process data efficiently and learn how to perform spatial operations (e.g., buffering and clipping) to extract data from areas of interest.

By the end of this lecture, you will have acquired the foundational skills for handling spatial data in R, and you will be able to apply these techniques directly to your research or projects. We aim to combine practical exercises with theory so that you can immediately utilize the tools you learn today.

Overview of Spatial Data Structures in R for the Middle East and Africa

Spatial data is a crucial tool for analyzing social, economic, and environmental issues in the Middle East and Africa. To effectively analyze this data, it is essential to handle both geometric information (coordinates) and attribute information together. In this lecture, we will focus on **sp** and **sf** objects in R, learning how to load and visualize data from the Middle East and Africa, and applying these skills through hands-on practice.

Objectives:

- Learn how to store and visualize spatial data for the Middle East and Africa in R.
- Understand how to work with geometric and attribute information using sp and sf objects.
- Acquire foundational skills for manipulating and analyzing spatial data from the Middle East and Africa through practical exercises.

Key Concepts:

1. Structure of Spatial Data:

- Geometric Information: Spatial data includes coordinate information that represents geographic locations, which can be in the form of points, lines, or polygons.
- Attribute Information: This includes data related to population, economy, and environment in the respective regions. For example, you may work with attribute data such as poverty rates in Africa or education levels in the Middle East.

2. Managing Spatial Data in R:

- o The **sp** and **sf** objects in R help efficiently store and analyze spatial data.
- o It is important to set up the working directory and manage the workspace when working with spatial data in R. To ensure accurate data processing, it's essential to clear the session and minimize the impact of previous work.

3. Practical Exercise: Workspace Setup and Package Loading:

- o In the exercise, we will load geographic data for the Middle East and Africa and visualize it on a map.
- o First, we will learn how to clear the workspace in R and load the necessary packages.

```
# 필요한 해가지 모드 (Loading necessary packages)
library(sqlyr)
library(dplyr)
library(ggplot2)

# 아프리카 및 종등 지역 테이터 로드 (Loading Africa and Middle East region data)

# 전체 테이터 불러오기 (Load world data)
world <- ne_countries(returnclass = "sf")

#Plot Africa

# region_wb 월에 대해 'sub-saharan Africa' 필터링
#(Filter for 'Sub-saharan Africa' in the 'region_wb' column)
sub_saharan_africa <- world %>%
filter(region_wb %in% c('sub-saharan Africa'))

# sub-saharan Africa 지도 시구화
#(visualizing the map of sub-saharan Africa)
ggplot() +
geom_sf(data = sub_saharan_africa, fill = "lightgreen", color = "black") +
labs(title = "sub-Saharan Africa Map")

#Plot MENA

# region_wb 월에 대해 'Middle East & North Africa' 필터링
#(Filter for 'Middle East & North Africa' in the 'region_wb' column)
middle_east_north_africa <- world %>%
filter(region_wb %in% c('Middle East & North Africa'))

# 종등 및 투어로리카 지도 시작화
#(Visualizing the map of Middle East and North Africa)
ggplot() +
geom_sf(data = middle_east_north_africa, fill = "lightblue", color = "black") +
labs(title = "Middle East and North Africa Map")
```

Loading and Understanding Spatial Data

Exploring Data Structure: Sub-Saharan Africa Dataset

- The dataset includes boundary coordinates for countries in the Sub-Saharan Africa region.
- Each element is in the form of an **sf** object, consisting of x and y coordinates.
- The data structure is stored as an **sf** (simple features) object, including spatial coordinate information and related attribute data.

```
# 데이터 구조 확인 (Check data structure)

class(sub_saharan_africa)
head(sub_saharan_africa)
```

Spatial Data Visualization:

We will use the ggplot2 package to visualize the Sub-Saharan Africa dataset. By highlighting a specific country (e.g., Kenya), we can compare it to other countries.

```
# 周 0 日 子丞 華也 (Check data structure)

class(sub_saharan_africa)

# sub-saharan Africa 지도 시작화 (Visualizing Sub-saharan Africa map)

ggplot() +

geom_sf(data = sub_saharan_africa, fill = "lightgreen", color = "black") +

labs(title = "sub-saharan Africa Map") +

geom_sf(data = sub_saharan_africa %>% filter(name == "Kenya"),

fill = "red", color = "black") +

labs(title = "sub-Saharan Africa with Kenya Highlighted")

# 특정 국가(別は)와 인정한 국가들 시각화 (Visualizing Kenya and neighboring countries)

ggplot() +

geom_sf(data = sub_saharan_africa %>% filter(name == "Kenya"),

fill = "red", color = "black") +

geom_sf(data = sub_saharan_africa %>% filter(name == "Tanzania"),

fill = "bue", color = "black", linetype = "dashed") +

geom_sf(data = sub_saharan_africa %>% filter(name == "Uganda"),

fill = "green", color = "black", linetype = "dotted") +

labs(title = "Kenya, Tanzania, and Uganda Map")
```

Explanation: In this code, Kenya, along with its neighboring countries Tanzania and Uganda, is displayed in different colors, and the boundary lines are differentiated using various linetypes.

Spatial Data Manipulation Using sf and sp Packages

Data Format Conversion: Converting sp data to sf format for more flexible use.

• **Explanation:** This converts **sp**-formatted data into **sf** format, making it a more suitable object for spatial analysis.

```
# 'sp' 형식의 데이터를 'sf' 형식으로 변환 (Convert 'sp' format to 'sf')
sub_saharan_africa_sf <- st_as_sf(sub_saharan_africa)
# 변환된 데이터 구조 확인 (Check converted data structure)
head(sub_saharan_africa_sf)
```

Using Basic Spatial Functions: Extracting Coordinates and Querying Spatial Attributes

• Extract specific coordinates from spatial objects and check attribute information.

```
# 表 出刑 국가(例: 旨아프리카 골화국)의 本표 奉書 (Extract coordinates for first country)
head(sub_saharan_africa_sf$geometry[[1]])
# 典台 图보 조회 (Check attribute information)
head(sub_saharan_africa_sf[, c("name", "pop_est")])
```

Efficient Data Processing: apply, lapply, mapply

The apply family of functions in R is very useful for efficient data processing, including when handling spatial data. In this section, we will practice using apply, lapply, and mapply functions and explore how each can be applied to process spatial data.

Example: Calculating maximum values for each row using the **apply** function

The **apply** function allows you to perform specific operations on the rows or columns of a data frame or matrix. Below is an example of calculating the maximum percentage value for each row in the spatial data.

- apply(data, margin (1: rows, 2: columns), function): Allows the application of a function to data based on rows or columns.
- **na.rm** = **TRUE**: Ignores missing values when performing calculations.

Processing Multiple Datasets Using lapply

The **lapply** function is useful when applying a function to a list or vector. It can be used to process attribute information of spatial data all at once.

```
# Sub-Saharan Africa 데이터에서 각 나라의 이를 길이 계산
# (Calculate the length of country names in sub-Saharan Africa)
country_name_lengths <- lapply(sub_saharan_africa_sf$name, nchar)
# 결과 확인 (Check the result)
head(country_name_lengths)
```

• lapply(list, function): Applies a function to each element of a list and returns the results in a list.

• In this case, it calculates the length of each country name in the "name" column.

Spatial Visualization Using mapply

The **mapply** function can handle multiple arguments simultaneously. It is useful for plotting multiple polygons at once when visualizing spatial data.

- mapply(function, ...): Takes multiple arguments and processes them simultaneously. Here, it is used for plotting each polygon (boundary).
- **st_bbox():** Returns the bounding box of spatial data, which is used to set the plot range.
- invisible(): Hides the output and only performs the plotting.

Summary:

- **apply:** A function applied to rows or columns of a matrix or data frame. In this case, it was used to calculate the maximum value from the attribute data of each country.
- **lapply:** Useful for applying functions to each element of a list. It was used here to calculate the length of country names.
- mapply: Handles multiple arguments simultaneously, making it effective for spatial data visualization. It was used to plot the boundaries of multiple countries at once.

These functions are highly useful for efficiently processing spatial data and handling multiple objects or variables simultaneously, making them practical for real-world data analysis.

Spatial Operations: Buffering and Clipping

Buffering: Creating a Buffer Around a Specific Object to Analyze Proximity

Buffering is useful for creating a buffer zone around spatial objects by a specified distance, enabling proximity analysis. For example, you can create a 100 km buffer around Middle Eastern countries to analyze the distribution of infrastructure or resources within that area.

```
# 書書 국가 MOIB(Middle East & North Africa)
#주위에 100km 버용 생물 (Creating a 100km buffer around the Middle East & North Africa)
middle_east_north_africa_buffer <- st_buffer(middle_east_north_africa, dist = 100000) # 100km = 100,000 meters

# 용명 시작화 (Visualizing the buffer around Middle East & North Africa)
ggplot() +
    geom_sf(data = middle_east_north_africa, fill = "lightblue", color = "black") +
    geom_sf(data = middle_east_north_africa_buffer, fill = NA, color = "red") +
    labs(title = "100km Buffer around Middle East & North Africa")
```

Key Concepts:

• **st_buffer():** A function that creates a buffer around a spatial object by a specified distance.

1.2 Clipping: Using Spatial Intersection to Extract Data Within a Specific Area

Clipping is a spatial operation used to extract necessary data within an area of interest. For example, it can be used to extract only the areas where specific resources or infrastructure are located within the African continent.

```
# 아프리카 내 특容 관심 용쪽 (sub-saharan Africa)에 대한 클리핑 에서

# (Clipping data within sub-saharan Africa)

sub_saharan_africa_clip <- sub_saharan_africa[sub_saharan_africa$sovereignt

%in% c("Kenya", "Uganda", "Tanzania"), ] # 剛州星 특容 국가안 클리핑

# 클리핑팅 영역 시각화 (Visualizing the clipped region)

ggplot() +

geom_sf(data = sub_saharan_africa, fill = "lightgreen", color = "black") +

geom_sf(data = sub_saharan_africa_clip, fill = "yellow", color = "blue") +

labs(title = "Clipped Region within Sub-Saharan Africa")
```

Key Concepts:

• **Clipping:** Used to clip spatial data that meets specific conditions.

2. Merging and Intersection Operations

2.1 Merging Spatial Objects

Merging spatial objects involves combining multiple individual spatial geometries into a single object. For example, several North African countries can be merged into one region.

```
# 号아프리카 국가들을 하나로 思想 (Merging North African countries into one spatial object)
north_africa_merged <- st_union(middle_east_north_africa)

# 병화된 영역 시각화 (Visualizing the merged North African region)
ggplot() +
   geom_sf(data = north_africa_merged, fill = "orange", color = "black") +
   labs(title = "Merged North African Region")
```

Key Concepts:

• **st_union():** A function that merges multiple spatial objects into one.

3. Practical Example: Distance Calculation

3.1 Calculating Distance Between Spatial Objects

Calculating the Euclidean distance between spatial objects allows you to analyze, for example, the straight-line distance between two countries. This section introduces the method for calculating the distance between two African countries.

```
# 권리 계산
# 전체 국가 데이터 불러오기
# Load world map data
world <- ne_countries(scale = "medium", returnclass = "sf")
# 특용 국가를 선택하여 거리 계산 (calculating distance between specific countries by name)
# 해: 나이지리아와 캐나 관의 거리
nigeria <- world[world$name == "Nigeria", ]
kenya <- world[world$name == "Kenya", ]
# 나이지리아와 캐나 관 거리 개산 (calculating the distance between Nigeria and Kenya)
distance_nigeria_kenya <- st_distance(nigeria, kenya)
# 거리 바위 변환 (convert the distance to kilometers)
distance_nigeria_kenya_km <- as.numeric(distance_nigeria_kenya) / 1000
# 거리 토릭 (Printing the calculated distance in kilometers)
print(paste("The distance between Nigeria and Kenya is:", distance_nigeria_kenya_km, "km"))
# 해: 캐나와 날아프리카플라로 관의 거리 (calculating distance between Kenya and South Africa)
south_africa <- world[world$name == "South Africa", ]
# 캐나와 날아프리카플라로 산의 게산 (calculating the distance between Kenya and south Africa)
distance_kenya_south_africa <- st_distance(kenya, south_africa)
# 커리 플릭 (Convert the distance to kilometers)
distance_kenya_south_africa_km <- as.numeric(distance_kenya_south_africa) / 1000
# 커리 플릭 (Printing the calculated distance in kilometers)
print(paste("The distance between Kenya and South Africa is:", distance_kenya_south_africa_km, "km"))
```

Key Concepts:

• **st_distance():** A function used to calculate the Euclidean distance between two spatial objects.

4. Efficient Data Processing: apply, lapply, mapply

4.1 Calculating the Maximum Value for Each Row Using the apply Function

This section demonstrates how to calculate the maximum value from population-related columns in the African dataset. For example, we assume that the population-related variables are in columns 10 to 13.

```
# 包구 进程 置例서 각 나라의 최대값 계산 (Calculating the maximum population-related value for each country)
# 가정: 인구 관련 열이 10~13번째 열에 해당함
max_population_values <- apply(sub_saharan_africa_data[, 10:13], 1, max, na.rm = TRUE)
# 최대값 書聲 (Printing the maximum population values)
print(max_population_values)
```

4.2 Spatial Visualization Using mapply

The mapply function is used to visualize the boundaries of multiple countries at once.

```
# mapply를 사용해 각 국가의 경계선 플로팅 (Using mapply to plot the boundaries of each country)
invisible(mapply(function(geom) plot(geom, add = TRUE), sub_saharan_africa$geometry))
```

Key Concepts:

• apply(), mapply(): Functions that efficiently process data and compute multiple values simultaneously.

4. Conclusion

4.1 Summary of Key Points:

Loading Spatial Data: Loading data for the Middle East and Africa.

Manipulating Data Structures: Operations such as buffering, clipping, and merging.

Efficient Data Processing: Using functions like apply and mapply.

Spatial Operations: Distance calculation and analysis of spatial data.

Maps have evolved beyond being mere tools for displaying geographic locations; they have become powerful instruments for visualizing and analyzing social, economic, and environmental data. Through maps, we can better understand regional differences and make informed policy decisions to address complex issues. From ancient symbolic maps to modern data-driven maps, spatial visualization clearly illustrates patterns, particularly when addressing challenges such as poverty, education levels, crime patterns, and climate change in the Middle East and Africa. Additionally, methods like statistical cluster analysis enable us to quantitatively evaluate meaningful spatial patterns, going beyond simple visual interpretation. As a result, maps have become not only tools for conveying information but also essential instruments for problem-solving and policy-making.