CHAM TAX CALCULATOR

Tax Calculator for Individuals, Sole Traders and SMEs

# Specification

*A website must grow from a carefully planned information architecture for users to be successful in finding pages and accomplishing tasks. Confused users, lost users, and dissatisfied users can quickly turn into no users.*

(Jakob Nielsen, writing in the foreword to Morville and Rosenfeld, 2007)

## Mission statement

Goal of the website. What is the purpose?

## Site content

Content goals and allocation of resources and skills to those who will produce that content.

What is the (business) purpose of the website

## Audience

Target audience: who are we hoping to attract to our site and how might that affect the design

## Market

Analyse the market and look at what your competitors are doing. Consider the environment you are aiming to operate in.

# Site structure

The areas the application needs to cover and to sketch out a structure diagram for the completed site

# User Interface

## Layout

## Theme

Look and feel of the website and incorporation of the organisational branding.

## Font preferences

# Planning

## Timetable

* Xxxx
* Construct the site; putting together the functionality of the website and the content within the timeframe
* Usability and accessibility testing
  + Test and evaluate the site on usability and functionality
* Publication and marketing