

CORPORATE PROFILE

Legal Status

Namibia Nuclear Imaging is a close corporation, incorporated in accordance with the Laws of the Republic of Namibia - CC/2006/2774.

Legal name:	Namibia Nuclear Imaging
Founded:	2008
Headquarters:	Windhoek, Namibia
Budget:	1,375,000 NAD (PA)
Motto:	Advancing functional and molecular imaging and radionuclide treatment in Namibia
Staff:	10
Male/female ratio:	3/7

Corporate Governance

Namibia Nuclear Imaging is governed in accordance with the company laws of the Republic of Namibia.

Namibia Nuclear Imaging is 100% Namibian owned. Its management framework comprises of an Executive Managing Director, Practice Managers, an Accountant and Administrative Support Staff.

Innovator of Efficient – Cost Effective and Quality Service

High Level Statements – Vision, Mission and Values

Personal Discipline - Accountability & Commitment to Work

VISION

To Lead Innovative Thinking for Timely, Cost-Efficient and Quality Nuclear and Molecular Medicine in Namibia

MISSION

To Advance and Grow Nuclear and Molecular Medicine Industry in Namibia

STRATEGIC OUTLOOKS

CUSTOMER	INTERNAL PROCESS	ORGANIZATIONAL CAPACITY FOCUS	FINANCIAL
<i>Customer Satisfaction</i>	<i>Business Efficiency</i>	<i>Knowledge and Innovation</i>	<i>Financial Performance</i>

PERFORMANCE INDICATORS

Level of return on service ratings, ROI, Operating margins	New products lead Time unit cost	Employee retention Flow of NPD ideas Number of clients served per annum	ROI Operating margins
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OUR STRATEGIC GOALS

Human Dignity - Compassionate & Caring

STRATEGIC GOALS

KEY ACTIVITY

STRATEGIC GOAL I

Proposal for private operation and management of public nuclear medicine facility.

- ✚ Collection of information/ data to support formulation of the proposal.
- ✚ Compilation of the draft proposal.
- ✚ Proof reading, editing and formatting of the proposal.

STRATEGIC GOAL II

Reduction of operating cost; especially the acquisition of key consumables and maintenance of equipment.

- ✚ Diversify sourcing of isotopes and pharmaceuticals, with minimal middle person.
- ✚ Comparing and negotiating pricing of service, and essential products.
- ✚ Regular and continuous engagement with stakeholders.

STRATEGIC GOAL III

Improvement of internal business process (inventory management, work and patient flow and record keeping)

- ✚ Enhance operational capacity - via appointment of staff, maintenance of equipment and acquisition of key software.

STRATEGIC GOAL IV

Improvement of cashflow and management of revenue collection.

- ✚ Regular and continuous engagement with key stakeholders.
- ✚ Timely submission of claims.
- ✚ Regular follow up on claims and update of age analysis.

About Nuclear Medicine and Molecular Imaging

World-wide, modern medicine is undergoing rapid but major transformation. Nuclear medicine and molecular imaging are on the leading edge, probing deep inside the body to reveal its inner workings.

The conventional imaging studies produce primarily structural diagnostic images, while nuclear medicine and molecular imaging reveal how the body is functioning and what's happening at the cellular and molecular level. This is critically important to all facets of medicine today, from diagnosing disease at its earliest stage and developing more effective therapies to personalizing medical treatment.

Using nuclear medicine and molecular imaging, scientists and healthcare providers are gaining a better understanding of the pathways of disease, are quickly assessing new drugs, improving the selection of therapy and more accurately monitoring patient response to treatment and finding new ways to identify individuals at risk for disease.

The disease begins with microscopic cell changes, therefore nuclear medicine and molecular imaging have the potential to identify disease in an earlier, more treatable stage, often before conventional imaging and other tests are able to reveal abnormalities. Nuclear medicine and molecular imaging offer the potential to change medical care from reactive to proactive, saving and improving countless lives.

The unique information obtained by nuclear medicine and molecular imaging tests either would require more invasive procedures—such as biopsy or surgery—or would simply be unattainable.

Today, nuclear and molecular diagnostic imaging studies are available for virtually every major organ system in the body. The number of nuclear medicine – based therapies for cancer and other disorders is also expanding world-wide including in Namibia.

Nuclear medicine and molecular imaging are integral to the care of patients with cancer, heart disease, and brain disorders:

- ✚ Lymphoma and oesophageal, colon, and lung cancer are just a few of the many types of cancer in which nuclear and molecular imaging can truly change the direction and outcome of patient care.
- ✚ Nuclear medicine—through myocardial perfusion imaging—offers a very accurate test for diagnosing coronary artery disease in patients who may be at risk for a heart attack.

In addition to helping physicians diagnose dementia, nuclear imaging now offers imaging agents that successfully identify early changes in the brain associated with Alzheimer's disease.

In the laboratory, nuclear medicine and molecular imaging technologies are helping scientists in a variety of disciplines to gain a better understanding of the molecular pathways and mechanisms of disease. By helping researchers quickly assess new therapies, nuclear medicine and molecular imaging are also contributing to the accelerated development of new and more effective drugs.

History, Expansion and Growth

Namibia Nuclear Imaging was established in 2008, as a partnership between Dr S.C. Herman and (other) five partners – members of Medical imaging.

The company operated for about seven years but without making profit; although it was breaking even. Early 2016, negotiation among the partners started for the share acquisition of the Medical Imaging partners.

The transaction was completed in July 2017. Today, the company has a new partnership framework and it has expanded from its original operation that were Windhoek based, establishing itself in Swakopmund, in Erongo region.

The scope of service, including diagnostic and treatment procedures has greatly benefited from the expansion programme.

Corporate Social Responsibility

YEAR	BENEFICIARY	ORGANIZATION	PROGRAM AND REASON	AMOUNT (NAD)
2016	Student 1 (Namibian)	International University of Management – IUM	Bachelor – Marketing (Book Fund & School Fees)	17 500
2016	Student 2 (Namibian)	Welwitchia University	BS Nursing Sciences (Book Fund & School Fees)	7 000
2017	Sport / Athletes (Namibian)	Okinawan Goju- Ryu Karate Namibia (Region 5)	Support & Donation (Support Athletes to Region 5)	1 700
2017	Social Projects (Fund Raising)	One Economy Foundation	Support social objectives of One Economy Foundation	4 000
2018	Student 3 (Namibian)	International University of Management – IUM	Bachelor – Marketing (Book Fund & School Fees)	17 200
2018	Student 4 (Namibian)	Poznan University of Medical Sciences – PUMS	D.D.S Program (Book Fund & School Fees)	134 126
TOTAL				181 526

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