

1. Problem



Data

To train next generation robotics end to end on video like self driving cars. There is not enough quality labeled data with real time annotation

Ownership

Allow the decentralized data collection to reward each owner and publisher of the training data with collections of data valued with free market economics.

End to End

What transformer models have taught us is incredible compression of known intelligence and data is possible and outperform rules bases systems. Right now motion capture data is less scalable to get every human task recorded in a mocap suit and is mostly working off pre recorded human motion. Training a model based on image sequences with labeled annotated real world data will be the breakthrough needed to train large real world models

2. Solution



Make Money

To Capture Basic
daily Tasks and
Work

The Future

Help train
robotics for a sci fi
future

Markets

Use markets to
create a new
crypto asset class
training data nft's

3. Why Now



Mobile Compute

- Mobile Compute power
- Ability To run on device real time object detection & segmentation models
- High definition on device cameras and sensors
- Built in neural Engine and on device ai accelerators for ability to run next gen models

Crypto & Ai

- Market driven incentive to prodice ai native data
- Gain equity in the future of big data
- Real world data is atoms not bits

Transformer Models

- Large training runs for LLM's and end to end data trained models such as tesla FSD
- Ai factory build out & yearly increases in compute for training speed and training run size
- Shift from text only based training runs to multi modal runs on images/video

4. Market Validation



crypto owners
worldwide.

560 million+

Total Holders

NFT Users
worldwide.

11.58 million

NFT users

5. Market Potential



1.4

Billion

Yukon Share of
the market

37.6

Billion

Global NFT
market size

3.52

Trillion

The global
cryptocurrency
market size

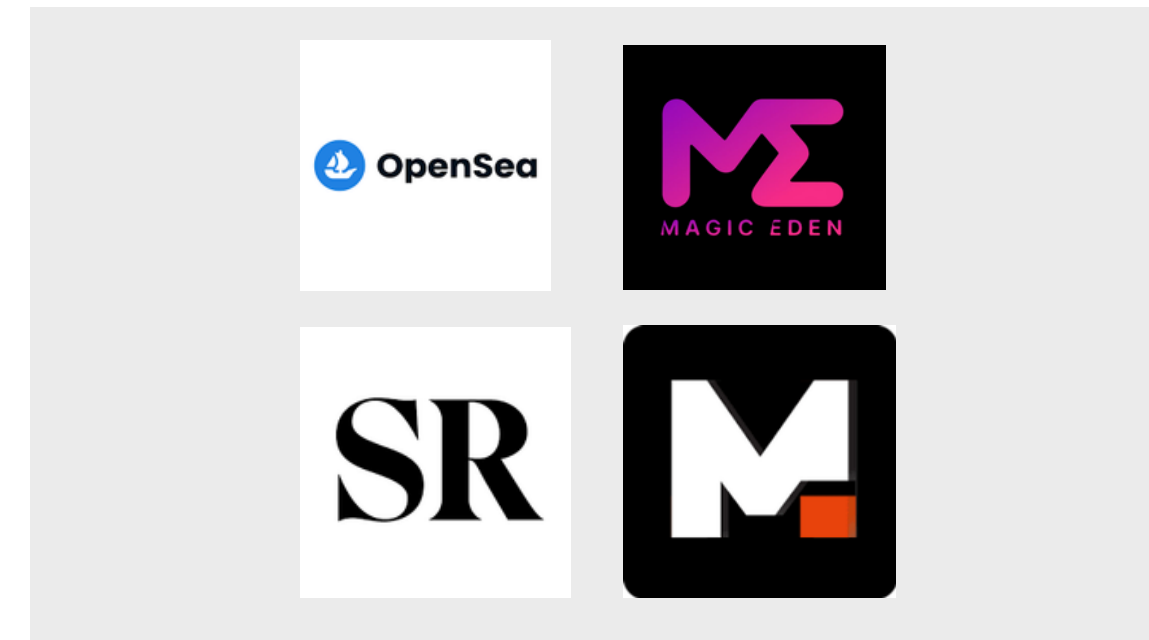
6.Competition



Non Technical Friendly



Technical Crypto Native



These marketplaces are marketplaces to list already created NFT's Yukon is like TikTok/Instagram where creation and posting is all in one streamlined user friendly experience

7. Business Model



**10% fee for
minting an NFT in
a primary drop**

**2.5% commission
fee for selling
NFTs**

NFT collectors
sent \$37B to
marketplaces in
2022

\$571.1m
Projected revenue
by 2030

8. Team



Christopher Walsh

- Full stack developer (Swift, React, TypeScript, JavaScript, Next.js)
- Designer (Figma, Photoshop)
- 3D Artist (Blender)
- Author/Novelist
- Augmented Reality Developer
- Ai/ML Developer
- Computer vision, specialist & developer

9. Finacial



We are looking for 12 months financing to hire solana rust developers to build marketplace backend as well as sponsor cyrpto native podcasts and influencers

\$500k



**Hire Core
Solana Devs**



ANGEL ROUND
initial investment
opportunity

Build Marketplace
Hire Solana Dev Team to
build the backend for my
Next.js front end

Grow Influence
Aquire the influence of
target market with creative
and targeted sponsorships

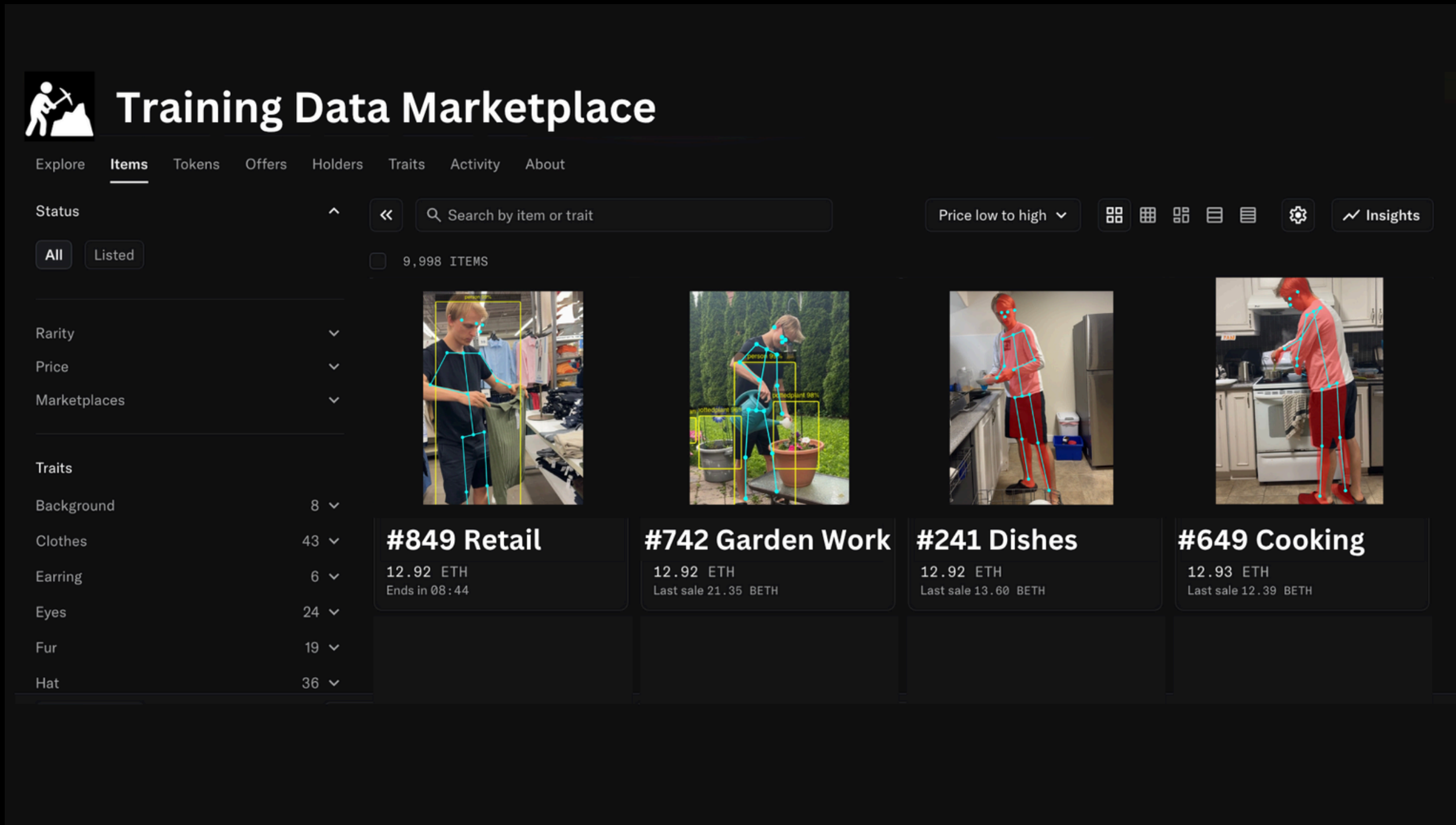
10. Vision



**Yearly trading volume reaching
over \$14 billion**

2.5% commission on transactions generating
approximately \$351.6 million

11. Products



Marketplace (Buy, Sell, Stake, Rent Data)

13:10



YUKON

Creator

+ Create Pose & Segmentation

+ Create Pose & Scene labeling

Help

FAQ

Creator App (Create New Real World Data)

12. Pitch Video



13. Founder Intro

