

Introduction - Why cybercrime?



What is it?



Cybercrime

- Illegal activities
 - Uses computers, internet, or networks



Threat to Personal Security

Stealing of personal data





Economic Impact

Costs billions of dollars



National Security Concerns

Political inability and economic damage



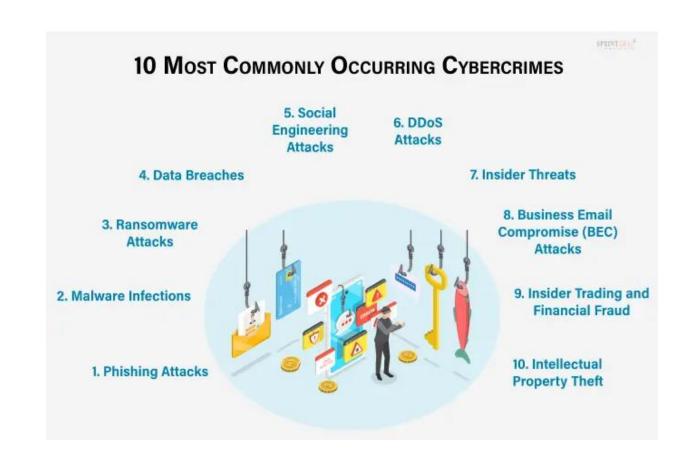
Legal and Ethical Challenges

Balance of individuals rights

Types of Cyber Crime

Crimes that are committed over the internet Some examples:

- Hacking
- Malware
- Identity Theft
- Social Engineering
- Software Piracy





Impacts of Cyber Crimes on Society

- Direct Financial loses
- Data Theft and Privacy Breaches
- Reputational Damage
- Increased Security Cost
- Cloud Security Challenges
- Loss of Privacy
- Psychological impact



Financial Gain

Causes or Reasoning of Cyber Crime



Technological Advancements



Lack of Security Awareness



Dependence of Technology

Equifax Data Breach – Sept 2017

What happened?

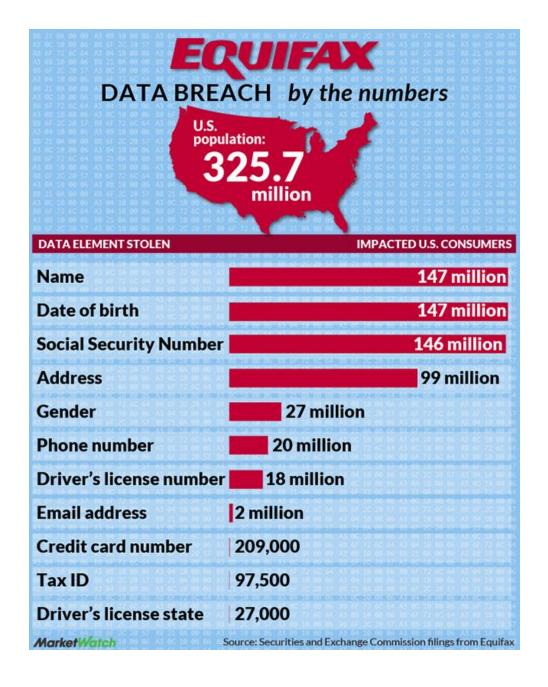
Hackers stole sensitive data of 147 million

Impact

- One of the worst data breaches
- Equifax paid \$700 m in settlements

How?

Apache struts was exploited



Ways to Protect yourself



Strong and Unique Passwords



Keeping security software updated



Be careful with suspicious links or attachments

Business and Organizational Security



Training employees in security principles

Basic security practices and polices



Protect info, computers, and networks



Firewalls for internet connection

Prevent outsiders from getting in



Create backup copies

Backup important information



Secure Wi-Fi networks



Passwords and authentication

Secure, encrypted, and hidden





Computer Fraud and Abuse Act (CFAA)

Criminalizes unauthorized access



FBI Cyber Division

Investigates cyber attacks



Data Protection and Privacy Laws



California Consumer Privacy Act (CCPA)

Consumers rights over their data



Health Insurance Portability and Accountability Act (HIPAA)

Protects healthcare

Short video of the history of cybercrime

https://youtu.be/yWMmxEfOboM?si=DEhkQ-zqSSHK-F7J

Key Takeaways

- Cybercrime is evolving
- Everyone can be affected
- Awareness and proactive measures



Sources

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