

# Chelsea Davies

## UX Designer

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Birmingham, UK  
[LinkedIn](#)  
[Portfolio](#)

### Education

UX/UI bootcamp  
**University of Birmingham**  
2022

History BA Hons (2:1)  
**King's College London**  
2015

A-levels  
**King Edward VI College**  
A-levels - 2 A\*s, A, B

GCSE  
**Wolverhampton Girls' High**  
12 A\*s

### Skills

#### Hard skills:

- user research
- wireframing
- prototyping and iteration
- design systems
- frontend development
- content design
- accessibility

#### Soft skills:

- stakeholder management
- communication
- critical thinker
- proactive learner

### Tools

- Figma
- Miro
- GOV.UK design system
- InVision
- Google analytics
- Mouseflow
- Contentful (CMS)
- Trello, Microsoft Planner

### Employment

#### UX Design Manager, Gambling Commission

Dec 2022 - Present

Manage the design of our website and services, creating responsive and accessible products that meet user needs and business objectives. Collaborate with a multidisciplinary team in an Agile environment. Always led by user research and design in line with UK government standards.

#### Content Designer, Gambling Commission

June 2022 - Dec 2022

Created and iterated content across digital and non-digital services. Ensured website achieved WCAG 2.1 level AA. Interrogated analytics data and collaborated with subject matter experts and stakeholders to ensure content delivered for the user.

#### Corporate Communications Officer, Gambling Commission

June 2021 - June 2022

Delivered internal and external multi-channel campaigns, ensuring impact was measurable and aligned with strategic priorities. Led national projects including the National Lottery tender announcement, advised senior leaders, created accessible assets and orchestrated communication plans.

#### Copywriter, Freelance

July 2018 - Feb 2021

Produced and delivered tailored communication plans for international clients, including all SEO-optimised digital content.

### Projects

#### Canadian Food Inspection Agency - Responsive website redesign 2022

Redesigned mobile and desktop site, simplified difficult user journeys identified during user research and created new design system.

#### Steps to Work - Responsive website redesign 2022

Modernised desktop and mobile site for a charity that helps people get into work. Conducted user research and devised design system and new branding.