

Thomas Beasley

Senior Graphic Design Specialist

Phone

(212) 256-1414

Email

thomasbeasley@gmail.com

Address

Chicago, Illinois

Website

thomasbeasley.com



PROFESSIONAL EXPERIENCE

May 2019 – Present

Senior Graphic Design Specialist

Experion, New York, NY

- Lead the design, development and implementation of graphic, layout, and production communication materials while helping clients cut costs by an average of 12%
- Delegate tasks to a 7-member design team and provide counsel on all aspects of the project
- Assess all graphic materials created in-house to ensure the quality and accuracy of their designs

Aug 2017 – April 2019

Graphic Design Specialist

Stepping Stone Advertising, New York, NY

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and made sure they exceeded the expectations of our clients
- Managed up to 5 projects or tasks at a given time and ensured our team met its weekly deadlines
- Consulted with clients on the most appropriate graphic design options based on their major marketing goals

June 2015 – May 2019

Junior Graphic Designer

Redfin Technologies, New Rochelle, NY

- Worked with senior designers to develop unique product branding
- Designed 30+ online advertisements to increase RedFin's brand awareness
- Created 15 original illustrations for a website redesign using Adobe Illustrator and Photoshop

PROFILE

Senior Graphic Design Specialist with 6+ years of experience managing design processes, from conceptualization to delivery. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office, and web design applications (Dreamweaver, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out and grow.

EDUCATION

May 2015

Bachelor of Fine Arts in Graphic

Rochester Technology, Rochester NY

Design GPA: 3.7/4.0

KEY SKILLS

- InDesign
- Illustrator
- Photoshop
- Figma

ADDITIONAL SKILLS

- Fluent in Spanish
- Infographic design
- Branding & identity
- Strong communicator