

\*\* = needs to be thought about in detail by group

\*\* = needs Cathy's explanation

## Temple Cats Website

### Homepage

- Mission Statement
  - To empower Temple University students and the community around main campus, to care for all community cats through spay and neuter, TNR (Trap-Neuter-Return), engagement, support & advocacy.
- Operating Area
  - We operate in the vicinity of Temple's campus, from x street to x street.
  - Include image of map, with operating area circled or boxed in
- Contact
  - link to Facebook page
- \*\*Banner
  - Could contain a spotlight cat story (ex. Cat of the Month)
  - Could contain emergency assistance fundraiser (injured cat)
- \*\*Brief colony intro of the colonies

### Tab 1 – Community Cats (Explain the difference between cats found in the community)

- “‘Community Cats’ is a term used to describe outdoor, unowned, free-roaming cats. These cats could be friendly, feral, adults, kittens, healthy, sick, altered and/or unaltered. They may or may not have a caregiver. By this definition, the only outdoor free-roaming cats who are not community cats are those who have an owner.” -ASPCA in ‘A Closer Look at Community Cats’
- \*\*Lost & Found Cats
- \*\*Abandoned or friendly stray cats
- \*\*Feral cats (un-domesticated)
- \*\*Colony cats (ear tipped with caretakers/feeders)
  - How to identify colony cat?

### Tab 2 – See cats outside? (a guide to help, proper actions to take, etc.)

- Friendly cats (lost or abandoned)
- Skittish or feral cats

### Tab 3 – TNR, Colony Care & Temple Cats Colonies

- What is TNR? Ear tipped cats
- Our maintained colonies (\*\*perhaps instead of tab 4, link to a separate page)
- Colony care & our Amazon Wishlist

### Tab 4 – Some of Our Kitties (page introducing our kitties)

- Page introducing some of the colonies maintained by temple cats (perhaps held in \*\*database?)
- May not contain all the colonies

- Include names of each cat, images, and what other information that we know about them/can be supplied openly
  - ex. Mary, garden kitty

#### Tab 5 – Pet Cats Resources

- First time cat owner check list
- How to introduce your new kitty to your resident cat/s
- Vet care and options (low-cost clinics, private vets, ER, etc.)
- Illness Q & A
- Behavior Q & A

#### Tab 6 – Donate & Volunteer

- Temple Cats Volunteers: student feeders, transport helper, etc.
  - Are you interested in volunteering?
  - \*\*Link to form, form entries gathered in a database
  - Local shelters & rescues volunteer opportunities, etc.
- Link to amazon wishlist for our colony cats
- Include venmo and paypal handles
  - Ask donors to include a note when sending money this way
- \*\*Link to current Facebook fundraiser(link or banner on homepage?)