## Plan for Data Retrieval and analysis

With the Yelp API, I want to discover the sentiment analysis using VaderSentiment of the ramen places in Pittsburgh, Pennsylvania, since when I went this past summer I saw many places that looked promising but I didn't get to try.

I used the search term 'ramen' and the location 'Pittsburgh, PA' in my search query.

The business insight I want to discover in addition to personal curiosity, is to gauge the interest in ramen(japanese/korean) restaurants in this city based on the overall sentiment from the yelp reviews.

```
import pandas as pd
from yelpapi import YelpAPI

api_key="I1IOqaJO_GmgvsxusTF7udhYmBMKPTkGYRvTfCymqfp_epg-CJOkrd9HzSk7Ga4HY
yelp_api = YelpAPI(api_key)
search_term = "ramen"
location_term = "Pittsburgh, PA"
search_results = yelp_api.search_query(term=search_term, location=location
# List of results in search_results['businesses']
print(search_results)

result_df = pd.DataFrame.from_dict(search_results['businesses'])
result_df.to_csv("yelpapi_businesses_results.csv")
```

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    review_response = yelp_api.reviews_query(id=id_for_reviews) # List of revi
    print(review_response)
    #Text is in element (review) text
    for review in review_response['reviews']:
        print(review['text'])
    #Converting list of json objects to Pandas Data Frame
    result_df = pd.DataFrame.from_dict (review_response['reviews'])
    print(result_df)
    result_df.to_csv(f"{id_for_reviews}_yelpapi_businesses_results.csv")
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The...

We ordered delivery from Ramen King, and everything was delicious! The to-g o bowls for their soup are genius - noodles up top separated from the brot h...

NOW KNOWN AS RAMEN KING

Definitely the best sushi in the area by a long shot! Yes, you will pay a f ew dollars more, but the quality is double of what you...

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0 The food was delicious!!! Staff was very frien...
      1 We ordered delivery from Ramen King, and every...
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      0 2023-08-19 14:12:47 {'id': 'BWID32vBEJ86jp5vtc2H0A', 'profile_url'...
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In [ ]: id_for_reviews = "little-tokyo-pittsburgh" #use alias from data
        review_response = yelp_api.reviews_query(id=id_for_reviews) # List of revi
        print(review_response)
        #Text is in element (review) text
        for review in review_response['reviews']:
            print(review['text'])
        #Converting list of json objects to Pandas Data Frame
        result_df = pd.DataFrame.from_dict (review_response['reviews'])
        print(result_df)
        result_df.to_csv(f"{id_for_reviews}_yelpapi_businesses_results.csv")
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we're a family that loves little Tokyo! They have something for everyone. Hibachi for me, sushi for the rest...

Little Tokyo was an unexpected find. We were passing by and randomly decide d to drop in for dinner because it looked interesting. The restaurant gives me...

I love Little Tokyo! I recommend the miso soup it was straight bussin. A little pricey but you get your moneys worth with taste.

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l \
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                                                                           user
      0 2023-11-19 05:48:32 {'id': 'R5iKNIjsVPV5S6tVUaJbvg', 'profile_url'...
      1 2023-09-23 08:52:52 {'id': 'W67UcQn8-BIHcifPwFM2ow', 'profile_url'...
      2 2023-11-06 16:55:05 {'id': 'DD73vnQayOXJ38u2YEByRA', 'profile_url'...
In [ ]: id_for_reviews = "fujiya-ramen-pittsburgh-2" #use alias from data
        review_response = yelp_api.reviews_query(id=id_for_reviews) # List of revi
        print(review response)
        #Text is in element (review) text
        for review in review_response['reviews']:
            print(review['text'])
        #Converting list of json objects to Pandas Data Frame
        result_df = pd.DataFrame.from_dict (review_response['reviews'])
        print(result_df)
        result_df.to_csv(f"{id_for_reviews}_yelpapi_businesses_results.csv")
```

{'reviews': [{'id': 'Pl75NFuN6fgSsaZHzBXE5w', 'url': 'https://www.yelp.com/ biz/fujiya-ramen-pittsburgh-2?adjust\_creative=riGs9HFJ8WOkIw6XYd7onA&hrid=P l75NFuN6fgSsaZHzBXE5w&utm\_campaign=yelp\_api\_v3&utm\_medium=api\_v3\_business\_r eviews&utm\_source=riGs9HFJ8WOkIw6XYd7onA', 'text': 'Just around the corner from Walnut Street in Squirrel Hill is this treasure of a ramen restaurant like finding a pearl in an oyster! \nWe were hungry and...', 'rating': 5, 'time\_created': '2023-10-23 14:06:29', 'user': {'id': '5FZvKqbyF2GKc16IK9kT lg', 'profile\_url': 'https://www.yelp.com/user\_details?userid=5FZvKqbyF2GKc 16IK9kTlg', 'image url': 'https://s3-media2.fl.yelpcdn.com/photo/YRX8XWrqDN A7odW6a8UoBw/o.jpg', 'name': 'Einas S.'}}, {'id': 'E8ic2My3JP6T\_B-bRXdrNA', 'url': 'https://www.yelp.com/biz/fujiya-ramen-pittsburgh-2?adjust creative= riGs9HFJ8WOkIw6XYd7onA&hrid=E8ic2My3JP6T\_B-bRXdrNA&utm\_campaign=yelp\_api\_v3 &utm\_medium=api\_v3\_business\_reviews&utm\_source=riGs9HFJ8WOkIw6XYd7onA', 'te xt': "According to Fujiya Ramen's website, this restaurant is run by a Japa nese father and son who strive to serve authentic Japanese cuisine. In addi tion to...", 'rating': 4, 'time\_created': '2023-11-17 13:13:49', 'user': {'id': 'FW5F5QzzMoeRdIib1OyNOw', 'profile\_url': 'https://www.yelp.com/user\_ details?userid=FW5F5QzzMoeRdIib1OyNOw', 'image\_url': 'https://s3-media4.fl. yelpcdn.com/photo/wBtiQXMbokTkG0WhcTwkEg/o.jpg', 'name': 'Tiffany Y.'}}, {'id': 'Or7E8XgJGPQ\_-rto-H5oDg', 'url': 'https://www.yelp.com/biz/fujiya-ra men-pittsburgh-2?adjust\_creative=riGs9HFJ8WOkIw6XYd7onA&hrid=Or7E8XgJGPQ\_-r to-H5oDg&utm\_campaign=yelp\_api\_v3&utm\_medium=api\_v3\_business\_reviews&utm\_so urce=riGs9HFJ8WOkIw6XYd7onA', 'text': 'My daughter was craving ramen so we found this gem on Yelp. Everything was delicious and the service was great. The sake menu is extensive. We ordered:\n-...', 'rating': 5, 'time\_create d': '2023-08-25 06:53:03', 'user': {'id': 'MjbSNoaPW1i6GzVVOG6Hfg', 'profil e url': 'https://www.yelp.com/user details?userid=MjbSNoaPW1i6GzVVOG6Hfg', 'image\_url': 'https://s3-media3.fl.yelpcdn.com/photo/VMCYGMxQbfvdrWgkYcHSU w/o.jpg', 'name': 'M S.'}}], 'total': 234, 'possible\_languages': ['en', 'd e', 'ja', 'es', 'fr']}

Just around the corner from Walnut Street in Squirrel Hill is this treasure of a ramen restaurant like finding a pearl in an oyster! We were hungry and...

According to Fujiya Ramen's website, this restaurant is run by a Japanese f ather and son who strive to serve authentic Japanese cuisine. In addition t o...

My daughter was craving ramen so we found this gem on Yelp. Everything was delicious and the service was great. The sake menu is extensive. We ordere d:

-...

id ur
l \
0 Pl75NFuN6fgSsaZHzBXE5w https://www.yelp.com/biz/fujiya-ramen-pittsbu

r...
1 E8ic2My3JP6T\_B-bRXdrNA https://www.yelp.com/biz/fujiya-ramen-pittsbu

2 Or7E8XgJGPQ\_-rto-H5oDg https://www.yelp.com/biz/fujiya-ramen-pittsbur...

text rating \
n S... 5

0 Just around the corner from Walnut Street in S...

```
1 According to Fujiya Ramen's website, this rest...
       2 My daughter was craving ramen so we found this...
                                                                 5
                time_created
                                                                           user
      0 2023-10-23 14:06:29 {'id': '5FZvKqbyF2GKc16IK9kTlg', 'profile_url'...
       1 2023-11-17 13:13:49 {'id': 'FW5F5QzzMoeRdIib10yNOw', 'profile_url'...
      2 2023-08-25 06:53:03 {'id': 'MjbSNoaPW1i6GzVVOG6Hfg', 'profile_url'...
In [ ]: id for reviews = "eiwa-japanese-ramen-and-bar-pittsburgh" #use alias from
        review_response = yelp_api.reviews_query(id=id_for_reviews) # List of revi
        print(review_response)
        #Text is in element (review) text
        for review in review_response['reviews']:
            print(review['text'])
        #Converting list of json objects to Pandas Data Frame
        result_df = pd.DataFrame.from_dict (review_response['reviews'])
        print(result df)
        result_df.to_csv(f"{id_for_reviews}_yelpapi_businesses_results.csv")
```

{'reviews': [{'id': '5Gz3XJGyVV2pa1hNEuNLUQ', 'url': 'https://www.yelp.com/ biz/eiwa-japanese-ramen-and-bar-pittsburgh?adjust creative=riGs9HFJ8W0kIw6X Yd7onA&hrid=5Gz3XJGyVV2pa1hNEuNLUQ&utm\_campaign=yelp\_api\_v3&utm\_medium=api\_ v3\_business\_reviews&utm\_source=riGs9HFJ8WOkIw6XYd7onA', 'text': '4.5 stars overall.\n\nEiwa is a restaurant that opened in June 2023 and serves mostly Japanese and some other Asian foods. Please see my attached photos for...', 'rating': 5, 'time\_created': '2023-07-09 12:44:44', 'user': {'id': 'FW5F5Qz zMoeRdIib10yNOw', 'profile\_url': 'https://www.yelp.com/user\_details?userid= FW5F5QzzMoeRdIib1OyNOw', 'image\_url': 'https://s3-media4.fl.yelpcdn.com/pho to/wBtiQXMbokTkG0WhcTwkEg/o.jpg', 'name': 'Tiffany Y.'}}, {'id': 'ZU6yUh1HL V3 S8I9mIQOfQ', 'url': 'https://www.yelp.com/biz/eiwa-japanese-ramen-and-ba r-pittsburgh?adjust\_creative=riGs9HFJ8WOkIw6XYd7onA&hrid=ZU6yUh1HLV3\_S8I9mI Q0fQ&utm\_campaign=yelp\_api\_v3&utm\_medium=api\_v3\_business\_reviews&utm\_source =riGs9HFJ8WOkIw6XYd7onA', 'text': "We came in for pho and were told the 'ch ef is off today' and I had to pick something else. So I did, and was told 'we don't have that, the chef is off...", 'rating': 1, 'time\_created': '202 3-10-04 08:44:46', 'user': {'id': 'H5g9ejAiNIBEvVfAf0RdMg', 'profile\_url': 'https://www.yelp.com/user\_details?userid=H5g9ejAiNIBEvVfAf0RdMg', 'image\_u rl': 'https://s3-media3.fl.yelpcdn.com/photo/r8vnx8WuIIQk0rdJ0Tdw\_w/o.jpg', 'name': 'Jason P.'}}, {'id': 'aP5KtDudGXiG44u8f1S8ww', 'url': 'https://www. yelp.com/biz/eiwa-japanese-ramen-and-bar-pittsburgh?adjust creative=riGs9HF J8WOkIw6XYd7onA&hrid=aP5KtDudGXiG44u8f1S8ww&utm\_campaign=yelp\_api\_v3&utm\_me dium=api\_v3\_business\_reviews&utm\_source=riGs9HFJ8WOkIw6XYd7onA', 'text': "P retty decent food I had from here. I tried the place that used to be here, and I'm a bit sad they closed down. Personally I preferred the last restaur ant....", 'rating': 3, 'time\_created': '2023-09-01 16:40:03', 'user': {'i d': 'o-Td0BfrYdYt-SsexsV8nA', 'profile url': 'https://www.yelp.com/user det ails?userid=o-Td0BfrYdYt-SsexsV8nA', 'image\_url': 'https://s3-media2.fl.yel pcdn.com/photo/9z87e0r--1Esn5E871gVvA/o.jpg', 'name': 'Ulyana K.'}}], 'tota l': 31, 'possible\_languages': ['en']} 4.5 stars overall.

Eiwa is a restaurant that opened in June 2023 and serves mostly Japanese an d some other Asian foods. Please see my attached photos for... We came in for pho and were told the 'chef is off today' and I had to pick something else. So I did, and was told 'we don't have that, the chef is of f...

Pretty decent food I had from here. I tried the place that used to be here, and I'm a bit sad they closed down. Personally I preferred the last restaur ant....

```
id ur

l \
0 5Gz3XJGyVV2pa1hNEuNLUQ https://www.yelp.com/biz/eiwa-japanese-ramen-
a...

1 ZU6yUh1HLV3_S8I9mIQ0fQ https://www.yelp.com/biz/eiwa-japanese-ramen-
a...
2 aP5KtDudGXiG44u8f1S8ww https://www.yelp.com/biz/eiwa-japanese-ramen-
a...
```

```
1 We came in for pho and were told the 'chef is ...
       2 Pretty decent food I had from here. I tried th...
                time_created
                                                                           user
      0 2023-07-09 12:44:44 {'id': 'FW5F5QzzMoeRdIib1OyNOw', 'profile_url'...
       1 2023-10-04 08:44:46 {'id': 'H5g9ejAiNIBEvVfAf0RdMg', 'profile_url'...
      2 2023-09-01 16:40:03 {'id': 'o-Td0BfrYdYt-SsexsV8nA', 'profile_url'...
In [ ]: id_for_reviews = "love-ramen-pittsburgh-7" #use alias from data
        review_response = yelp_api.reviews_query(id=id_for_reviews) # List of revi
        print(review_response)
        #Text is in element (review) text
        for review in review_response['reviews']:
            print(review['text'])
        #Converting list of json objects to Pandas Data Frame
        result_df = pd.DataFrame.from_dict (review_response['reviews'])
        print(result df)
        result_df.to_csv(f"{id_for_reviews}_yelpapi_businesses_results.csv")
```

{'reviews': [{'id': 'BYcLQsbyMPH03Xo-Yha3-g', 'url': 'https://www.yelp.com/ biz/love-ramen-pittsburgh-7?adjust creative=riGs9HFJ8WOkIw6XYd7onA&hrid=BYc LQsbyMPH03Xo-Yha3-g&utm\_campaign=yelp\_api\_v3&utm\_medium=api\_v3\_business\_rev iews&utm\_source=riGs9HFJ8WOkIw6XYd7onA', 'text': 'Very good food, as a coll ege student on a budget the "weigh your meal for the price" system works we ll. Definitely plan on coming back in the future. Only...', 'rating': 4, 't ime created': '2022-03-15 20:31:59', 'user': {'id': 'VD7yhJxp4CHVJLrXiKDhY w', 'profile\_url': 'https://www.yelp.com/user\_details?userid=VD7yhJxp4CHVJL rXiKDhYw', 'image\_url': 'https://s3-media4.fl.yelpcdn.com/photo/0ZtyrC3RQrh ps3qRBCmyMg/o.jpg', 'name': 'Katy K.'}}, {'id': 'c3WsbbL-oo5-o5plEn8QWw', 'url': 'https://www.yelp.com/biz/love-ramen-pittsburgh-7?adjust creative=ri Gs9HFJ8WOkIw6XYd7onA&hrid=c3WsbbL-oo5-o5plEn8QWw&utm\_campaign=yelp\_api\_v3&u tm\_medium=api\_v3\_business\_reviews&utm\_source=riGs9HFJ8WOkIw6XYd7onA', 'tex t': 'Basics to Love Ramen:\n\n1) Hard to find since sign really is not visi ble! Look for Chinese wording of Fifth Street and inside has a reddish the me.\n\n2) Not...', 'rating': 4, 'time\_created': '2019-10-13 19:52:51', 'use r': {'id': '6tbXpUIU6upoeqWNDo9k\_A', 'profile\_url': 'https://www.yelp.com/u ser\_details?userid=6tbXpUIU6upoeqWNDo9k\_A', 'image\_url': 'https://s3-media 4.fl.yelpcdn.com/photo/jCsDYTvL6WHwH9F49um9pA/o.jpg', 'name': 'Ken L.'}}, {'id': 'jxv2kLDcqJek7lEOd442jQ', 'url': 'https://www.yelp.com/biz/love-rame n-pittsburgh-7?adjust creative=riGs9HFJ8WOkIw6XYd7onA&hrid=jxv2kLDcqJek71E0 d442jQ&utm\_campaign=yelp\_api\_v3&utm\_medium=api\_v3\_business\_reviews&utm\_sour ce=riGs9HFJ8WOkIw6XYd7onA', 'text': 'This is my go-to place after a day of work/school! You could choose from their menu or make your own bowl of nood les which you would pay by weight. If you...', 'rating': 5, 'time\_created': '2021-07-29 14:19:22', 'user': {'id': 'jAyFotJCNFkHeHQQyJBRLg', 'profile\_ur l': 'https://www.yelp.com/user details?userid=jAyFotJCNFkHeHQQyJBRLg', 'ima ge\_url': 'https://s3-media3.fl.yelpcdn.com/photo/b51Sk6qYz1mk6v\_FneQ05g/o.j pg', 'name': 'James P.'}}], 'total': 7, 'possible\_languages': ['en']} Very good food, as a college student on a budget the "weigh your meal for t he price" system works well. Definitely plan on coming back in the future. Only...

Basics to Love Ramen:

1) Hard to find since sign really is not visible! Look for Chinese wording of Fifth Street and inside has a reddish theme.

## 2) Not...

This is my go-to place after a day of work/school! You could choose from th eir menu or make your own bowl of noodles which you would pay by weight. If you...

id ur

1 \

0 BYcLQsbyMPH03Xo-Yha3-g https://www.yelp.com/biz/love-ramen-pittsburg h...

1 c3WsbbL-oo5-o5plEn8QWw https://www.yelp.com/biz/love-ramen-pittsburg

2 jxv2kLDcqJek7lE0d442jQ https://www.yelp.com/biz/love-ramen-pittsburg h...

```
In [ ]: from vaderSentiment.vaderSentiment import SentimentIntensityAnalyzer
        analyzer = SentimentIntensityAnalyzer()
        review_response = pd.read_csv('ramen-king-canonsburg-3_yelpapi_businesses_
        for review in review response['text']:
            sentiment_score = analyzer.polarity_scores(review)
            print(review)
            print(sentiment_score)
            print('\n')
       The food was delicious!!! Staff was very friendly and helpful. And if you w
       ant to do takeout, they have the BEST takeout containers for their soups!!!
       The...
       {'neg': 0.0, 'neu': 0.555, 'pos': 0.445, 'compound': 0.9562}
       We ordered delivery from Ramen King, and everything was delicious! The to-g
       o bowls for their soup are genius - noodles up top separated from the brot
       h...
       {'neg': 0.0, 'neu': 0.806, 'pos': 0.194, 'compound': 0.6996}
       NOW KNOWN AS RAMEN KING
```

Definitely the best sushi in the area by a long shot! Yes, you will pay a f ew dollars more, but the quality is double of what you... {'neg': 0.034, 'neu': 0.782, 'pos': 0.184, 'compound': 0.6588}

```
In [ ]: analyzer = SentimentIntensityAnalyzer()
    review_response = pd.read_csv('love-ramen-pittsburgh-7_yelpapi_businesses_

for review in review_response['text']:
    sentiment_score = analyzer.polarity_scores(review)
    print(review)
```

```
print(sentiment_score)
            print('\n')
       Very good food as a college student on a budget the ""weigh your meal for t
       he price"" system works well. Definitely plan on coming back in the future.
       Only
       {'neg': 0.0, 'neu': 0.765, 'pos': 0.235, 'compound': 0.7902}
       Basics to Love Ramen: Not
       {'neg': 0.0, 'neu': 0.488, 'pos': 0.512, 'compound': 0.6369}
       This is my go-to place after a day of work/school! You could choose from th
       eir menu or make your own bowl of noodles which you would pay by weight. If
       {'neg': 0.053, 'neu': 0.947, 'pos': 0.0, 'compound': -0.1759}
In [ ]: analyzer = SentimentIntensityAnalyzer()
        review response = pd.read csv('little-tokyo-pittsburgh yelpapi businesses
        for review in review response['text']:
            sentiment_score = analyzer.polarity_scores(review)
            print(review)
            print(sentiment_score)
            print('\n')
       | Mt. Lebo - Pittsburgh, PA |
       Little Tokyo
       we're a family that loves little Tokyo! They have something for everyone.
       Hibachi for me, sushi for the rest...
       {'neg': 0.0, 'neu': 0.871, 'pos': 0.129, 'compound': 0.6114}
       Little Tokyo was an unexpected find. We were passing by and randomly decide
       d to drop in for dinner because it looked interesting. The restaurant gives
       me...
       {'neg': 0.073, 'neu': 0.833, 'pos': 0.094, 'compound': 0.1531}
       I love Little Tokyo! I recommend the miso soup it was straight bussin. A li
       ttle pricey but you get your moneys worth with taste.
       {'neg': 0.0, 'neu': 0.706, 'pos': 0.294, 'compound': 0.7438}
In [ ]: analyzer = SentimentIntensityAnalyzer()
        review response = pd.read csv('fujiya-ramen-pittsburgh-2 yelpapi businesse
```

```
for review in review_response['text']:
    sentiment_score = analyzer.polarity_scores(review)
    print(review)
    print(sentiment_score)
    print('\n')
```

Just around the corner from Walnut Street in Squirrel Hill is this treasure of a ramen restaurant like finding a pearl in an oyster! We were hungry and...

```
{'neg': 0.0, 'neu': 0.831, 'pos': 0.169, 'compound': 0.6476}
```

According to Fujiya Ramen's website, this restaurant is run by a Japanese f ather and son who strive to serve authentic Japanese cuisine. In addition t o...

```
{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0}
```

My daughter was craving ramen so we found this gem on Yelp. Everything was delicious and the service was great. The sake menu is extensive. We ordere d:

```
-... {'neg': 0.0, 'neu': 0.769, 'pos': 0.231, 'compound': 0.8316}
```

```
In [ ]: analyzer = SentimentIntensityAnalyzer()
    review_response = pd.read_csv('eiwa-japanese-ramen-and-bar-pittsburgh_yelp

for review in review_response['text']:
    sentiment_score = analyzer.polarity_scores(review)
    print(review)
    print(sentiment_score)
    print('\n')
```

```
Eiwa is a restaurant that opened in June 2023 and serves mostly Japanese an d some other Asian foods. Please see my attached photos for... {'neg': 0.0, 'neu': 0.919, 'pos': 0.081, 'compound': 0.3182}
```

We came in for pho and were told the 'chef is off today' and I had to pick something else. So I did, and was told 'we don't have that, the chef is of f...

```
{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0}
```

Pretty decent food I had from here. I tried the place that used to be here, and I'm a bit sad they closed down. Personally I preferred the last restaur ant....

```
{'neg': 0.09, 'neu': 0.816, 'pos': 0.093, 'compound': 0.0258}
```

## **Text Insights Section/Report**

Based on a cumulative amount of 15 reviews across 5 ramen restaurants, the overall consensus was positive. There were only a few completely neutral or very slightly negative sentiment scores from the Vader algorithm. If I were to go back to Pittsburgh, I would go to Ramen King since they had the most positive sentiment scores; and if I were to open or cater some service or business to fans of asian food, I would certainly consider this city's population as a customer.