

OPEN HOUSE 2016

poster style guidelines

TYPEFACES

Please use MYRIAD PRO. This is the official typeface of K-State and should be available on most systems.

Myriad Pro Bold can be used for titles and headings.

Myriad Pro Regular can be used for the rest of your text.

SIZING

Please use these font sizes only as a general guideline when building your design.

Main Title: 180 pt

Subheaders: 95 pt

Body/Main: 40 pt

COLORS

Please use the following shades in your designs.



HEX: #5a2b81



HEX: #919194

TYPESETTING

Please JUSTIFY your main/body text whenever possible so that it is flush on both sides.

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