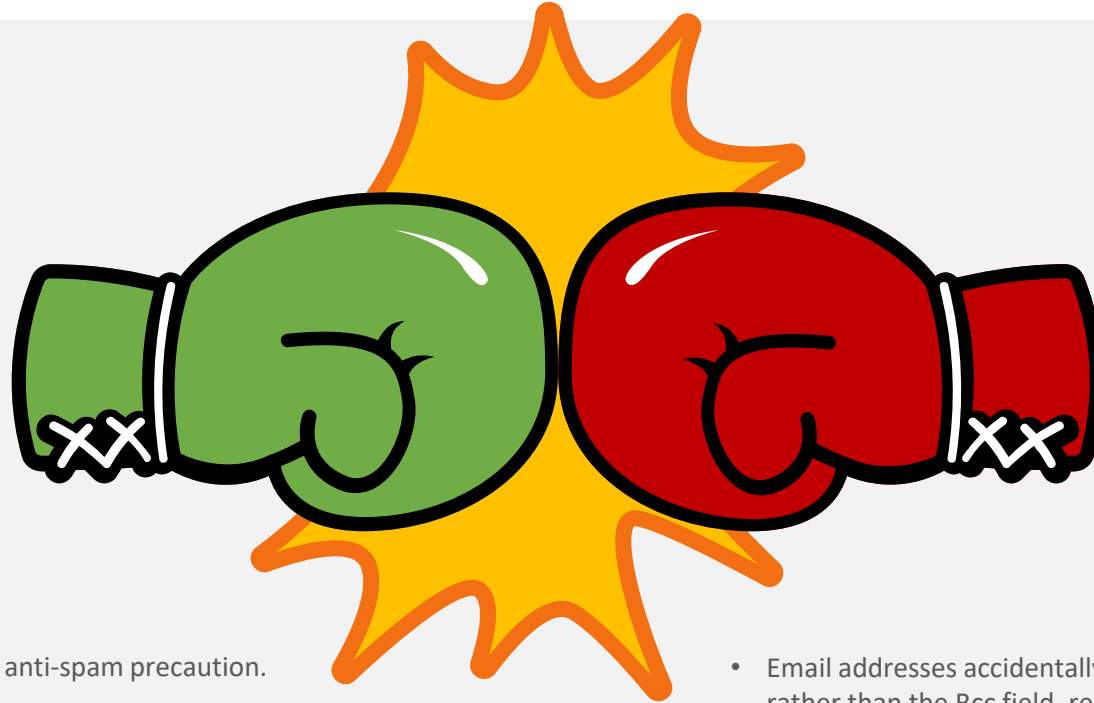


Email Bcc Pros and Cons

Pros



Cons

- Use of Bcc field to act as an anti-spam precaution.
- Introducing two or more people via email without revealing their email addresses until they reply.
 - In mass e-mails, when sending a message to a long list of contacts which should be confidential to each other.
 - Have people included in communications for informational purposes without involving them in the conversation or expecting a response.
 - Keep track and maintain archive of correspondence in a secondary secure mailbox.
- Email addresses accidentally ending up in the CC field rather than the Bcc field, resulting in disclosure of personal data.
- Deceive addressees into incorrectly thinking their communication is private.
- The use of "reply to all" functionality by someone on Bcc, resulting in the original addressee(s) made aware of the communication.
- Depending on the particular email software used, the recipient may not know that the message has been sent via Bcc.