

# Cannabis & CBD Labels



## BLUEBERRY

Use For: Pain Relief,  
Stress, Anxiety

NOT FOR SALE  
Medical Use Only  
ORS 475.300-475.346

## Better Labels, Better Branding, Better Business

Like in other consumable product markets, “wow” factor matters when consumers are inundated with brands at their local dispensary. If you are producing cannabis and cannabidiol (CBD) products, great looking labels will help your company build trust and define your brand so it stands out from the competition.

## High Quality Labels

Establish your brand with high-quality labels. With our large fleet of flexographic and digital presses, CIS can produce vibrant labels with four-color process or up to 10 PMS colors. Combine that with our vast die collection, laser die cutting capabilities and extensive selection of available materials, and we can produce just about any type of high-color cannabis label, in both small and large runs.

## RFID & Variable Printing For Product ID & Tracking

CIS offers variable printing options for barcodes and cannabis strain varieties. RFID technology can provide trackability features such as lot and serial numbers. This allows you to tell regulators and consumers where your product originated. Cannabis growers can use RFID to track plant strains and drug efficacy.



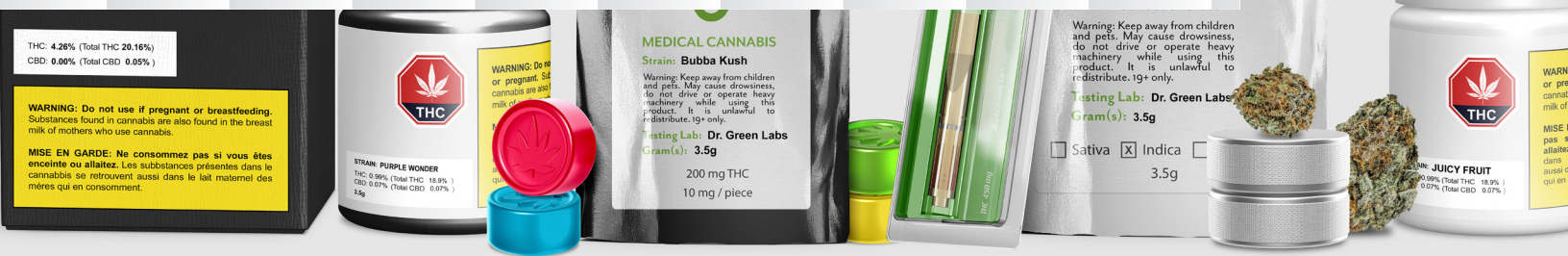
## Labels For A Variety Of Packaging

- Glass Bottles
- Glass Vials
- e-Vape Cartridges
- Grinders
- Lighters
- Mylar Bags
- Pop Tops
- Roll Tubes
- Tamper Evident Jars
- Topical Containers

US legal cannabis spending is  
**\$10.5B and is projected to grow to  
\$22.2B by 2022.**  
Arcview & BDS Analytics Cannabis  
Intelligence Briefing.



# Label Products & Features



## Navigating Varied Compliance Requirements

As a consumable product, there are specific requirements for what must appear on cannabis labels. In addition to basic date, weight, ingredient and manufacturer information, there are additional requirements that may vary from state to state. CIS can help you navigate these varied requirements to ensure your labels are compliant.

## Flexibility For A Rapidly Changing Market

As local areas work through how to regulate cannabis and CBD, laws regarding product labeling are in a continual state of flux. Until these laws stabilize, it's likely that you may go through multiple label iterations. Digital printing provides a flexible, affordable solution with the option of short label runs so you can keep up with these changes.

## Direct Thermal & Thermal Transfer Solutions

Direct thermal and thermal transfer label options provide a flexible, affordable option for you to print on-demand. With desktop or portable print options, you can have the flexibility to print product labels, POS receipts, pricing labels, shelf labels and more.

