



Business-Level Metadata

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Major Metadata Problems

Numerous redundant and conflicting silos of data

A great deal of time at project initiation defining terms, and often getting them wrong or having to redefine them

Incomplete or vague ownership of data - who make business decisions about sharing and access to sensitive data, and who controls the definitions



Additional Problems

- Not always sure what to measure, or how to measure it
- Dialogue is difficult without a common language for business and IT
- Subject matter experts have not defined vague definitions
- Aware of gaps in information reporting - but not where they are
- Actual business rules don't always align with the rules embedded in software and databases
- Unable to supply data as quickly as the business and auditing wants
- No prioritization of data cleansing
- Regression testing sometimes overlooks the consequences of business changes
- No holistic view of the consequences and seriousness of data breaches
- Unable to score compliance with statutes, regulations, and policies
- A statutory obligation to expunge redacted data, but an unclear process
- Incomplete data retention and archiving policies
- Lack of searchable definitions makes training more difficult
- Responding manually and incompletely to the ripple effect of business, database, and application changes



Our Complexity

Multiple Lines of Business ...



... but few Data Sources





Most Metadata Vendors Solve ...

Few Lines of Business ...



... but many Data Sources





Defining Success

- Collaboration – between business units, and IT
- Ownership – of terms, changes, and access
- User Adoption – by business users



Users Require The Ability To ...

Core Functionality

- Identify business terms and database columns that have no definition
- Record business terms, definitions, owners, comments, and user discussions
- Create many-to-many relationship between terms and owners
- Create new metadata, not just discover existing metadata
- Create workflow processes for defining and approving terms, sharing, and other requirements
- Track changes over time to data attributes, business rules, report definitions, and business terms
- Extract metadata from databases, source control repositories, and BI tools of multiple vendors
- Prevent a business term from being used for multiple definitions
- Create hierarchal relationship between business terms
- Store database elements that don't yet have a business definition, and business definitions that are not yet associated with a business element



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User Interface

- Search and retrieve any current and historical metadata
- Navigate seamlessly from business terms to other related terms and data structures
- Popup linked data using hyperlinks, without leaving the current context
- Enter free text notes with embedded hyperlinks, both Internet and within the application
- Create and use custom list of values
- Use a web based interface with current AJAX/HTML5 technology
- Interactively sort, on any and multiple columns
- Reference external links such as bug ticketing systems
- Define and control application user security and roles down to the atomic user and table level
- View a graphical data lineage interface
- Add custom fields to business and technical metadata
- Integrate with Active Directory and or Exchange



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Low-level Functionality

- Profile data using counts, distinct values, distributions, and row samples
- View data lineage, source and target linking, and database metadata out of the box
- Analyze the impact of a proposed change to dependent data objects
- Create rules to ensure or improve data quality
- Link code snippets and standard queries to business definitions
- Create Entity Relationship Diagram based on the relational model of tables, with cardinality

Reporting & Outputs

- Use multiple reports out of the box
- Create customizable reports
- Export data to multiple file formats
- Integrate with SharePoint
- Extract data from repository via web services



How We Evaluated

We narrowed our search to three vendors/products. In the summer of 2013, we invited each for a demonstration and evaluation. Each requirement was ranked by importance and scored. Price, setup, and licensing were also large considerations.

- Collibra Data Governance Center
- IBM InfoSphere Information Server
- SAP Information Steward

We selected Collibra.



The Forrester Wave™: Data Governance Tools, Q2 2014

