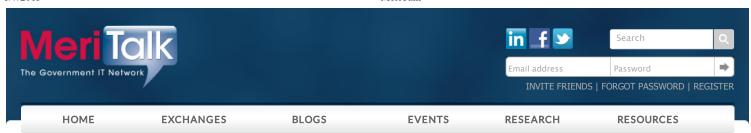
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Despite the buzz, big data is a new concept and many state and local agencies are behind the curve. Although thought leaders are extolling the virtues and benefits of big data, the truth is that to capture the full potential of big data, state and local agencies need the following:

- · Ability to easily store and access data
- Robust computational power and software to manipulate the data
- Trained personnel to analyze the data

So how do state and local agencies fare when it comes to big data? Should these agencies share the same vested interest in big data as their Federal counterparts? MeriTalk surveyed state and local IT professionals to better understand the current data position for state and local agencies and to identify the current gap between the big data opportunity and reality.

Download "The State and Local Big Data Gap" to find out:

- The top benefits of harnessing big data within state and local agencies
- How agencies are using their data today and how they would like to use it in the future
- What the largest barriers are to utilizing the influx of data on a state and local level
- · What steps agencies need to take to get big data programs on track to realize savings and improve service to citizens



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