

Some of the interesting results from this transformation include:

- Public Broadcast Media Network
- becomes

branded arrangements.

- · Personal Media Trust Network
- Television Production and Post-Production Studios
- becomes *Hacker Space and Agile Design Studios
- Undifferentiated Passive Audience
- becomes
- · Individual Contributing Participants
- Below is an overview of the key components, functions, flows, roles, relationships and architecture of Personal Media Trust Networks:

Modeling traditional television networks, stations, studios, programs, pilots, seasons, episodes and segments. The method also extrapolates from business, legal and technical media processes such as syndication, trans-media and co-

Trust Networks

Resources: Network Infrastructure Services

- · Network Services and Software
- · Network Studio and Station

Roles: Studio and Station Syndicates

- Syndicate Member Studios
- · Syndicate Member Stations
- Syndicate Member Service Providers
- Syndicate Member Software Providers

Roles: Participant and Program Syndicates

Program Owners

Content Providers

- Executive Producer
- Special Producers
- Program Producers
- · Managing Producer
- · Associate Producer
- Series Producer
- · Session Producer
- · Segment Producer

Production Providers

- Studio Provider
- · Station Provider
- Service Provider
- · Software Provider

Program Managers

- Program Hosts
- · Principal Host
- Special Content Related Hosts
- · Series Host
- Session Host
- Segment Host
- Program Directors
- Production Manager
- Production Assistant

Program Participants

Program Collaborators:

- Partners
- Sponsors

Program Contributors

- Individual Contributors
- Team, Group and Organizational Contributors
- · Members of Other Syndicates of the Same Trust Network
- · Members of Syndicates of Other Trust Networks

Observers

- Identified Invited ObserversÂ
- · Identified Members of the Public
- Anonymous Members of the Public

Notes on Other Entities:

- Observers, in the role of "member of the general public" may access media of a Program by permission of the Producer. However, given that they are not agreed with the basic rules they have no or very limited rights, responsibilities or any role or relationship whatsoever with any other party or role that is part of a network. They may rate media and participate in other quantitative surveys or feedback mechanisms that permit anonymized and aggregate contributions. The Host of a Program may choose to recognize an observer for purposes of posing a question during a live segment or otherwise as permitted under the applicable rules.
- Beneficial owners of licensed media of a Program: For example, content used from a non-Network person that is licensed and allowed for syndication according to creative commons or other license terms. These people have very limited rights as well. For instance, perhaps they may file a dispute or complaint re the use of their media.)
 - [3]: A **Trust Network** is the organic integration of two or more Personal Media Syndicates. [Studio]: Studios are physical and virtual resources capable of producing syndicatable media [Station]: Stations are are the