Computer-administered interviews (03-04)

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Soc 596: Computational Social Science
Fall 2016

	Sampling	Interviews	Data environment
1st era	Area probability	Face-to-face	Stand-alone
2nd era	Random digital dial probability	Telephone	Stand-alone
3rd era	Non-probability	Computer-administered	Linked

Human-administered $\rightarrow$ Computer-administered

- enables change
- requires change

home
winningest kittens
losingest kittens
newest kittens
add your kitten

facebook group
kittenwar myspace

faq
e-mail us

kitten search:
Go

t-shirts and stuff

kittenwar

VS.

Henry

Betty

Click the cutest kitten picture!

Can't decide? Refresh the page for a draw.

Kittenwar has a brilliant new server, check it out! Thank you!

home
winningest kittens
losingest kittens
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faq
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Go

t-shirts and stuff

RESULTS

WIN LOSE

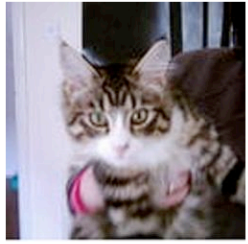
CLICK PICS FOR STATS

53% of people agree that Henry is cuter than Betty.

kittenwar

Young Japhy

VS.



Kizzibit

Click the cutest kitten picture!

Can't decide? Refresh the page for a draw.

Kittenwar has a brilliant new server, check it out! Thank you!

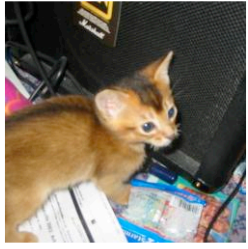
RESULTS

WIN LOSE

CLICK PICS FOR STATS

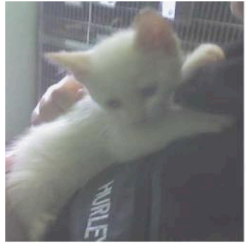
51% of people agree that Kizzibit is cuter than Young Japhy.

kittenwar



Maria

VS.



Emelio Shikaka

Click the cutest kitten picture!

Can't decide? Refresh the page for a draw.

Kittenwar has a brilliant new server, check it out! Thank you!

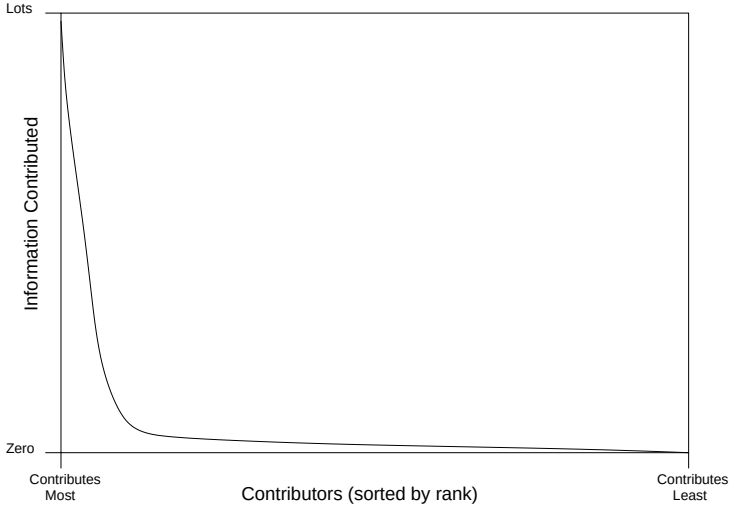
quantification or openness

quantification + openness =
wiki surveys

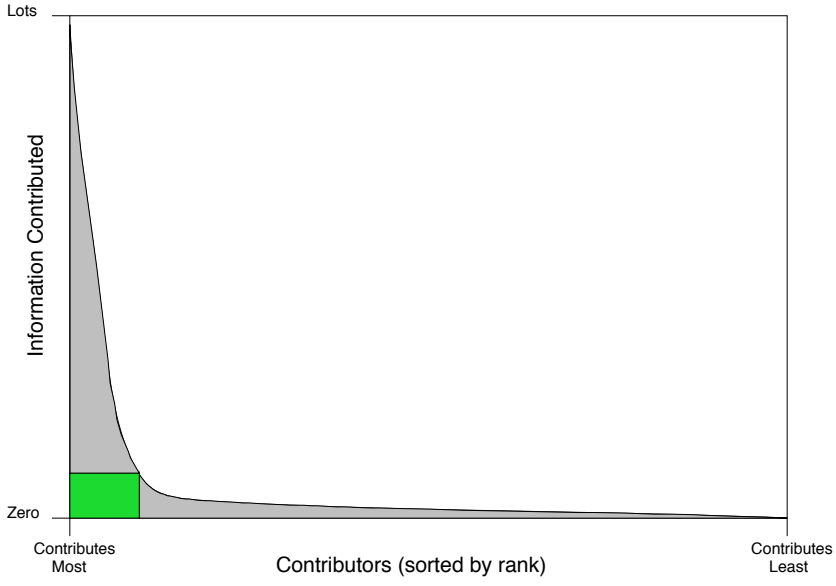
General principles of wiki surveys:

- greedy

Good web-based systems use
the fat-head and the long-tail



Surveys don't use the fat-head or the long-tail



General principles of wiki surveys:

- greedy

General principles of wiki surveys:

- greedy
- collaborative

General principles of wiki surveys:

- greedy
- collaborative
- adaptive

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HOME CREATE ABOUT

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All Our Ideas is a platform that enables groups to collect and prioritize ideas in a transparent, democratic, and bottom-up way. It's a suggestion box for the digital age.

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How does it work?

You can use All Our Ideas to create a website where visitors can vote on ideas and upload new ones. The intuitive and fun voting process yields powerful results.

See an example

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Create a question

This project is supported by a grant from the Center for Information Technology Policy at Princeton University.

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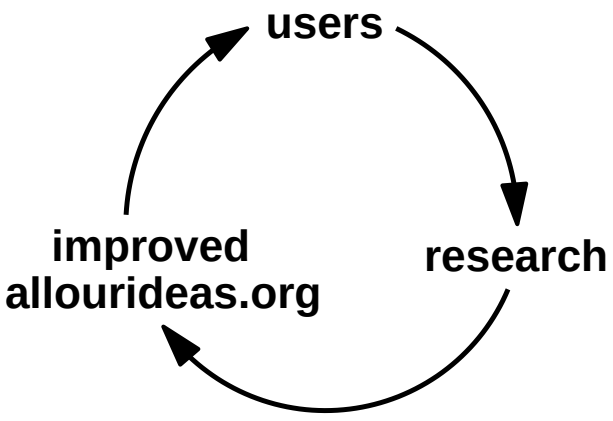
Log In
Create Your Own Question
About

See Salganik and Levy (2015):

- full details of statistical model
- case studies


users
research
improved
allourideas.org

Currently hosting:
8,000 wiki surveys with 450,000 ideas and 13 million votes

- Questions about building it?
- Questions about system-building as part of social research? (professional concerns?, kinds of things learned?)