

# GDPR

## Swapparel Privacy Policy

### What data do we collect?

Our Company collects the following data:

- Personal identification information (Name, email address, phone number, location, profile picture)

### How do we collect your data?

You directly provide Swapparel with most of the data we collect. We collect data and process data when you:

- Register online.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

### How will we use your data?

Swapparell collects your data so that we can:

- Create you an account in order to connect you with other people to swap clothes.
- Email you with products you might like, and you may want to swap some clothes for them.

### How do we store your data?

Swapparel securely stores your data on our cloud server and in our database with the appropriate measures taken for protection.

The measures we take are: storing all passwords as hashes.

Swapparel will keep your personal data for one year. Once this time period has expired, we will delete your data by using Eraser.

### What are your data protection rights?

Swapparel would like to make sure you are fully aware of all of your data protection rights.

Every user is entitled to the following:

**The right to access** – You have the right to request Swapparel for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Swapparel correct any information you believe is inaccurate. You also have the right to request Swapparel to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Swapparel erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Swapparel restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Swapparel's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Swapparel transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: +447934263644

Or write to us: [swapparel@gmail.com](mailto:swapparel@gmail.com)

### **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

### **How do we use cookies?**

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

### **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Swapparel uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

### **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Changes to our privacy policy**

Swapparel keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 20th March 2022.

### **How to contact us**

If you have any questions about Swapparel's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [swapparel@gmail.com](mailto:swapparel@gmail.com)

Call us: +447934263644

Or write to us at: 160 Bath Row

### **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that Swapparel has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: [icocasework@ico.org.uk](mailto:icocasework@ico.org.uk)