

Data Boot Camp

Lesson 16.3





#### **Class Objectives**

By the end of today's class you will be able to:



Describe how different rules work together to protect data privacy and security.



Identify the rules that will most likely impact the work that you do, or would like to do.



Summarize a situation in which one of the data privacy and security rules was violated.



How are you feeling about your progress so far?



You're starting to build your skill set.

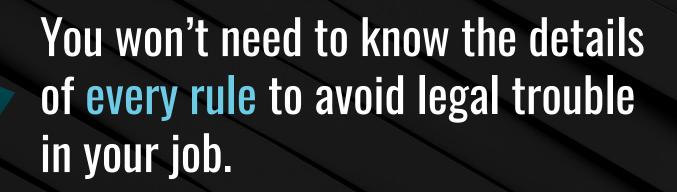
It's okay to feel overwhelmed, but don't give up.



Let's discuss rules that have been created to control how organizations use data.







The main point is to be aware of the **common themes** among these rules:



The rules you'll need to follow will vary depending on both the type of work that you do and where you do that work. You'll probably need to research some of these rules in your future career to make sure that you're compliant.



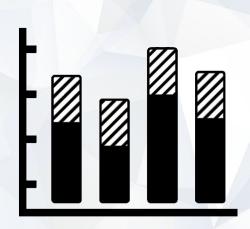


# **Activity: Regulation Deep Dive**

In this activity, you will choose one rule covered in your pre-class reading, learn more about that rule, and search online for situations in which companies have gotten in trouble for violating the rule.

#### Suggested Time:

**15 Minutes** 



## Vote on the option you want to learn more about.

- 1. General Data Protection Regulation (GDPR)
- 2. California Consumer Privacy Act (CCPA)
- 3. Federal Trade Commission (FTC) Act, Section 5
- 4. Gramm-Leach-Bliley Act (GLBA)—finance
- 5. Fair Credit Reporting Act (FCRA)—finance
- 6. Family Educational Rights and Privacy Act (FERPA)—education
- 7. Health Insurance Portability and Accountability Act (HIPAA)—healthcare
- **8.** Children's Online Privacy Protection Act (COPPA)—children
- 9. Electronic Communications Privacy Act (ECPA)—communications

Suggested Time: 15 minutes













