



ACM@UIUC

1104 Siebel Center  
201 N. Goodwin Ave.  
Urbana, Illinois 61801

Website:

<https://www-s.acm.illinois.edu/>

Email:

corporate@acm.illinois.edu

Executive Board

Zachary Miller  
Conference Chair

Victoria Vanderbach  
Conference Chair

Amanda Sopkin  
Corporate Chair

We would like to invite you to sponsor the University of Illinois' Reflections | Projections Conference for 2015. We are excited to host the conference this year on October 1-4. We are one of the largest student-run conferences in the US, bringing together over 800 students from the Midwest to attend a variety of speaking events and computing workshops held throughout the weekend.

This year we are offering several sponsorship options which are featured below. The different options are explained in greater detail in the table on the second page.

Tiered Revenue Model	Sapphire	Ruby	Diamond
Spot at Job Fair on Friday	◇	◇	◇
Sponsorship on RP Website	Sapphire	Ruby	Diamond
Sponsor advertising during meals		◇	◇
Sponsorship insert in program		◇	◇
Full page ad in program			◇
Logo on t-shirts			◇
Tech talk during lunch or dinner Friday and Saturday			◇
One Year ACM Subscription level	Bronze	Silver	Silver
Total Cost	\$1250	\$3000	\$6000

What you get	What this means
Spot at Job Fair on Friday	Our job fair brings in more than 800 students featuring some of the brightest minds at UIUC.
Sapphire Sponsorship on RP Website	Your logo will have some visibility on the Reflections   Projections website.
Ruby Sponsorship on RP Website	Your logo will have a fair amount of visibility on the Reflections   Projections website.
Diamond Sponsorship on RP Website	Your logo will be prominently featured on the Reflections   Projections website.
One Year Subscription to ACM Bronze	<ul style="list-style-type: none"> <li>• Logo on ACM Sponsorship page as bronze sponsor</li> <li>• 1-year subscription to the ACM@UIUC resume book</li> </ul>
One Year Subscription to ACM Silver	<ul style="list-style-type: none"> <li>• Logo on ACM Sponsorship page as silver sponsor</li> <li>• 1-year subscription to the ACM@UIUC resume book</li> <li>• Logo added to the ACM@UIUC Electronic Display Board as a sponsor</li> </ul>
Sponsor advertising during meals	Your logo will be displayed on posters during all meals during the event.
Ruby sponsorship page in program	Our Ruby sponsors will get a special insert inside the Reflections   Projections program.
Full page ad in program	Our Diamond sponsors will get a full page of advertising in the Reflections   Projections program.
Logo on t-shirts	A prominent sponsor logo will be featured on all conference tee shirts.
Tech talk during lunch or dinner Friday and Saturday	Sponsor will receive special time for a tech talk during a conference meal.