

# Week 9 Final Project

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#What is the topic that you have finalized? (Answer in 1 or 2 sentences)? Exploring Taylor engagement and influence on social media along with her strategies like tweets, retweets, likes and music.

#What are the data sources that you have curated so far? (Answer 1 or 2 sentences). SOURCE 1: <https://www.kaggle.com/datasets/thedevastator/taylor-swift-s-social-media-performance-tweet-en> data source covers the number of likes, tweets and retweets from Taylor Swift from 2019 to

SOURCE 2: <https://www.kaggle.com/datasets/jarredpriester/taylor-swift-spotify-dataset> data source covers popularity of music, danceability and energy of Taylor Swift album and music.