**Assessment Criteria**

* Evidence of ability to assess the requirements of a design brief.
* Prioritisation of tasks which have been identified from a design brief.
* Formulation of an appropriately detailed document which details how the brief has been met
* Evidence of ability to apply user feedback into an iterative design strategy.
* Presentation of the artifact in an effective, professional and engaging manner.

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| **MODULE TITLE:** | **IMDCGD306 DESIGN MASTERCLASS** |
| **ASSESSMENT:** | 1 100% |
| **MODULE LEADER:** | Robert Kurta |
| **STUDENT ID:** |  |
| **DATE:** |  |

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| **Engagment With Brief : 40%** | | | |
| *Criteria* | *Feedback* | *Mark* | *Total* |
| Evidence of ability to assess the overall requirements of a design brief. |  |  | 10 |
| Prioritisation of tasks which have been identified from a design brief. |  |  | 10 |
| Formulation of an appropriately detailed document set which allows for successful auditing of the project |  |  | 20 |
|  |  |  |  |
| **Evidence of Iteration Based On Feedback :30%** | | | |
| *Criteria* | *Feedback* | *Mark* | *Total* |
| Evidence of ongoing ability to apply user feedback into an iterative design strategy |  |  | 30 |
|  |  |  |  |

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| **Presentation of Final Product : 30%** | | | |
| *Criteria* | *Feedback* | *Mark* | *Total* |
| Presentation of the final artifact(s) in an effective, professional and engaging manner. |  |  | 30 |
|  | **Total** |  | **100** |

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| **Final Mark** |  | **100** |