

1) How would you define a medium?

- a) **An encompassing container that defines the boundaries of representations expressed through it (100%)**
- b) A container for platforms that inform us of objects that exist by themselves (0%)
- c) An object that is encompassed by the cultural references we use on daily communication (0%)
- d) A platform for containing objects (0%)

2)

What is closer to the concept of semiotics?

- a) The study of possibilities (0%)
- b) **The study of symbols (100%)**
- c) The study of conductors (0%)
- d) The study of symbiotes (0%)

3) What is the meaning of the term "meaning-making"?

- a) The physical activities we humans engage in (0%)
- b) **The process of either extracting or generating new meanings in our world (100%)**
- c) The great divide between humans and animals (0%)
- d) Language (0%)

4) Which of Lotman's concepts are essential for building a semiotic theory of culture?

- a) Semantics of culture (0%)
- b) **Modeling systems theory and the semiosphere (100%)**
- c) Metasemiotics and the language sphere (0%)
- d) Visual syntax (0%)

5) What is an important consideration for semiotics when studying meaning-making?

- a) Staking claims in every area of analysis (0%)
- b) Avoiding specific areas of meaning-making (0%)
- c) Understanding that meaning-making happens spontaneously. (0%)
- d) **Delimiting its area of analysis and the objects it studies (100%)**