

Healthcare Data Analytics Plan Sponsor

Understanding **Plan Sponsorship** and Benefits

What is a Plan Sponsor?

- Entities providing **health insurance plans**
- Offer benefits **directly** to members
- Administer own **benefits programs**
- Serve **employees or participants**
- Manage **organizational benefits**



How Plan Sponsors Work

- Offer **health insurance plans** directly
- Provide **wellness programs**
- Manage plans **in-house**
- Use **third-party administrators**
- Design **customized benefits**



Plan Sponsor Characteristics

- **Direct Provision** of health benefits
- **Custom Plans** for specific needs
- Can be **Self-Funded**
- Or **Insured** through carriers
- **Tailored** benefit solutions



About HCDA

- Healthcare **data** analytics experts
- Provide **actionable insights**
- Enable **informed decisions**
- Focus on **patient care**
- Improve **operational efficiency**
- Identify **healthcare trends**



Plan Sponsor & Relationship

- Become a **Working Owner**
- Complete **health surveys**
- Receive **compensation**
- Access **health benefits**
- Provided by **HCDA**



Membership Benefits

Survey Opportunities

- **Compensated** participation
- **Health-focused** surveys
- Regular opportunities

Health Benefits

- **Comprehensive** coverage
- **Flexible** options
- **Quality** care access

MEC Plan Benefits

- Avoid **tax penalties**
- Coverage in **key states**
- **Comprehensive** protection

Thank You!

Continue to be great!

