Christina K. Matthews

Web Developer

✉ ckm50@miami.edu   📞 301-418-5850   in *LinkedIn Profile*   🌐 *My Portfolio*

Experienced Frontend Web Developer with a strong command of HTML, CSS, and Web Design, alongside expertise in Salesforce and inventory management systems. A dedicated problem solver and analytical thinker. Eager to leverage my technical skills and passion for frontend development, data science, or UI/UX design in a dynamic and innovative role.

Education

● **University of Miami**   *Coral Gables, FL*
                                                                  December 2022
  - Bachelors in Computer Science
  - Minor: Interactive Media
  - GPA: 3.0

Skillset

● **Web Development:** Bootstrap, Api's, Wordpress, Shopify, Wix, Customer Relationship Management (CRM), Shopify (Backend), Salesforce (Backend), Apex
Data Science: Adobe Analytics, Data Visualization, Discrete Mathematics, SQL
Languages: Java, C, C++, C#, PHP, HTML, CSS, JavaScript
UI/UX: Figma, AdobeXD,Photoshop, Adobe InDesign
Other Skills: Programming Microcontrollers (Arduino), JIRA, Agile & Scrum

Experience

● **Frontend Web & Salesforce Developer**   *Fort Lauderdale, FL*
Virtus Imaging Partners   *October 2023 - Present*
  - Customizing Salesforce API's and updating the Salesforce interface by incorporating HTML, CSS, and JavaScript in user interfaces for the inventory items.
  - Working with Process Builder and Workflow Rules to integrate the new code.
  - Developing Salesforce solutions that includes Apex programming and building intricate flows to optimize CRM operations.
  - Responsive design using Grid Layouts and Media Queries, and Atom and publish using GitHub.
  - Virtus Imaging Partners Specializes in MRI parts and services.
  - Responsibilities include management of corporate website's content, inventory, and functionality.
  - Developing new WordPress web pages for improved user experience, developing marketing initiatives for social media and brand recognition

● **CEO, Website Developer & E-commerce Manager**   *Miami, FL*
Tina Kelly Brand   *2019-Present*

  - Built, updated, and maintained the company's website. Used Javascript to add advanced features, like terms and conditions agreements, using developer pages.
  - Designed and ran sales and marketing campaigns to attract customers and promote the brand.
  - Managed store inventory efficiently to meet customer needs.

● **Data Scientist Summer Intern**
Oracle   *Seattle, WA (Remote)*
                                                                05/2021 – 08/2021
  - Made reports based on the User Experience of the internal home page.
  - Performed data mining in Adobe Analytics ® for the Console Org team.
  - Analyzed Adobe Analytics reports and discussed findings with the deployment team.
  - Used pagenames to upload into AA to discover the number of clicks, occurrences, and other user data.
  - Took full ownership of analytics for the OCI Console dashboards application and demoed my findings to the deployment team.
  - Scheduled meetings with project managers to understand the project goals.
  - Participated in debugging sessions to discover problems ahead of launch to increase customer satisfaction with a brand-new feature.

Full-Stack Software Engineer Summer Intern   *Seattle, WA (Remote)*

Oracle   *05/2020 – 08/2020*

- Helped build new cloud features that would eventually interfere with front-end applications. Our team created data structures and algorithms that would allow the application to retrieve data from the cloud environment.
- Wrote code and designed efficient data structures and algorithms to develop next-generation applications and tools.
- Helped deploy code into their new platform called Shepherd. Learned all the ins and outs of Shepherd and creating test flocks.
- Learned about different cloud infrastructure products such as virtual machines, object stores, and file systems; SDN, Load Balancers, DNS, and Oracle's clients (One of the most interesting ones was Agroscout).
- Participated in the agile and scrum work methods. I met with my mentors daily to review my OCI assignment progress.