



MEMORY
BOX By TJS

Memory Box

TJS Softwares

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UX Mockup

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Memory Box

UX Mockup

1

Overview

User Experience, or UX, refers to the quality of engagement a user experiences when interacting with a product. To better understand how this concept will play out within Memory Box and to better cater to the user experience, a user flow diagram and high fidelity wireframe were created.

The key users of Memory Box are families, with age groups ranging from millennials (26-41 years of age) to baby boomers (58-76 years of age).

2

User Flow

A user flow or UX flow diagram outlines the steps taken by a user when interacting with a product from start to finish. The different actions and pathways a user can take in Memory

Box have been illustrated in the following diagram.

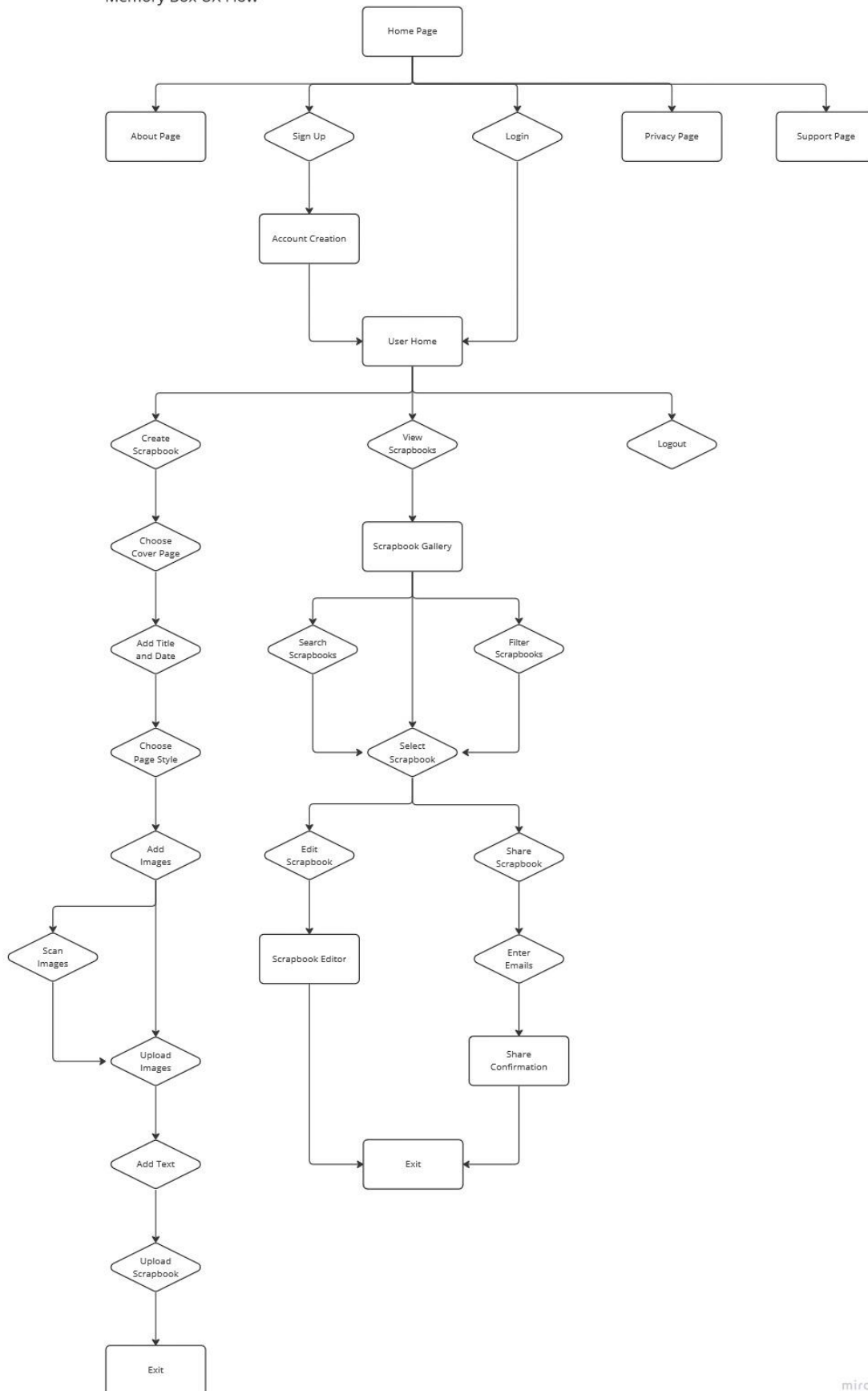
2.1 Diagram

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See next page.

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Memory Box UX Flow



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3

High Fidelity Wireframe

With the user flow diagram's pathways, a high fidelity wireframe can be created to map the visual details that will be displayed on the site. Careful planning was taken to select the site colors, fonts, and page layouts to appeal to the user.

Only sans serif fonts are used in the site to provide a more clean look with text that's easy and inviting to read.

The black background was selected to be less straining for users' eyes yet more view-friendly when viewing a scrapbook, giving the feel of playing through a movie of memories. Yellow and purple color the site elements to contrast against the dark background. They were selected for their complementary positions on the color wheel and attributed meanings, with yellow typically representing joy and optimism and purple representing imagination and magic, feelings which users should feel inspired by when collating some of their most cherished moments. These colors were also slightly muted and lightened to pastels to eliminate bold, tacky colors on the site and contribute to a more elegant yet homey feel.

3.1 Diagram

Individual screens/frames of the site's core functions have been included for viewing, beginning on the next page.

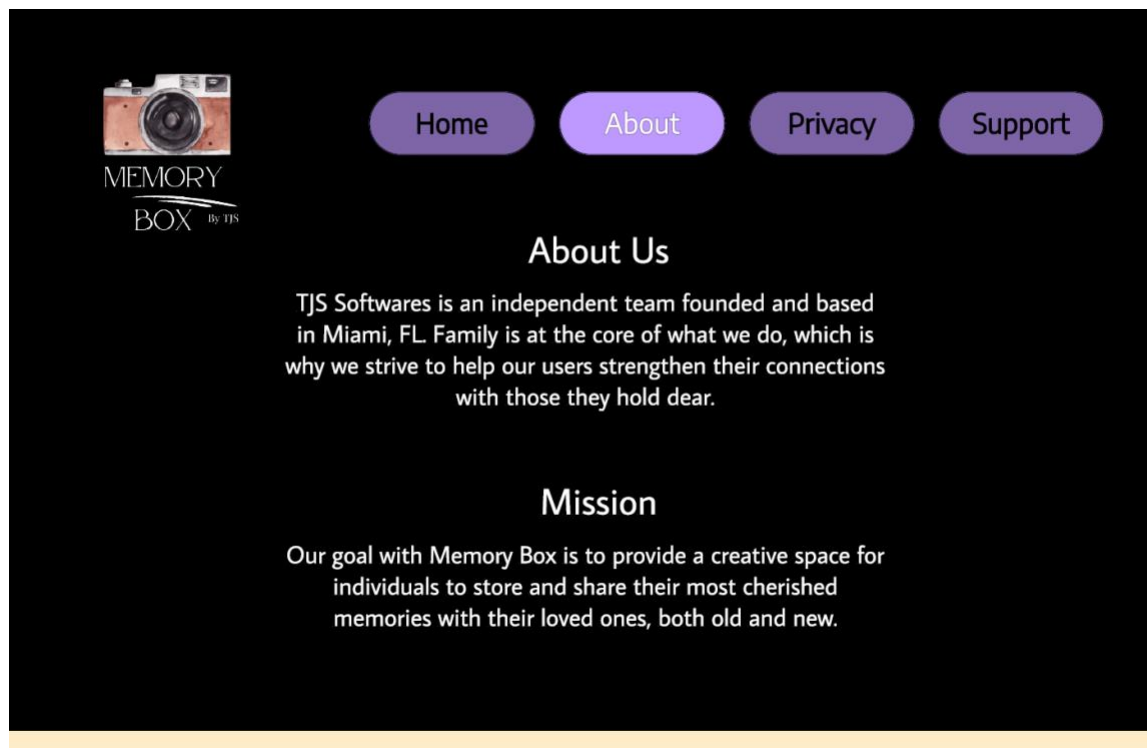
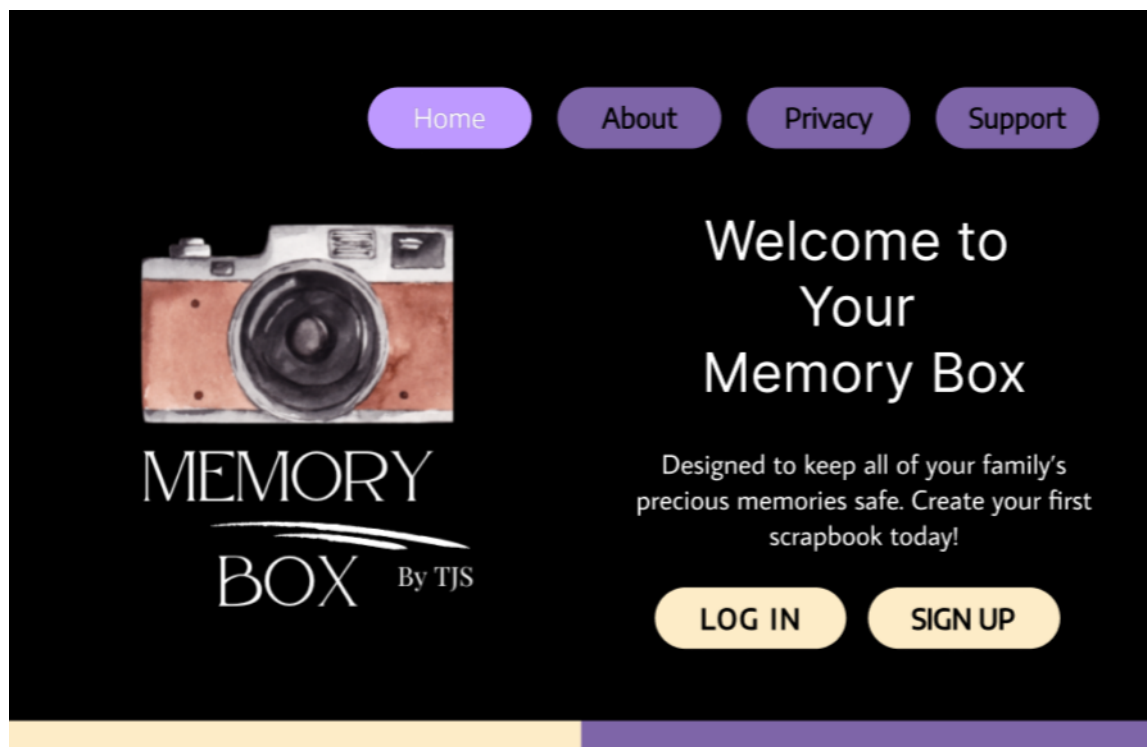
For the complete prototype with clickable interactions, see the following link:
<https://www.figma.com/proto/ASbiCxTb9xPRy2iNb5Pevb/Memory-Box?node-id=5%3A4&scaling=scale-down&page-id=0%3A1&starting-point-node-id=69%3A98>

For viewing the Figma workspace, see the following link:
<https://www.figma.com/file/ASbiCxTb9xPRy2iNb5Pevb/Memory-Box?node-id=0%3A1&t=QnHEe09PIrSnRAg4-1>

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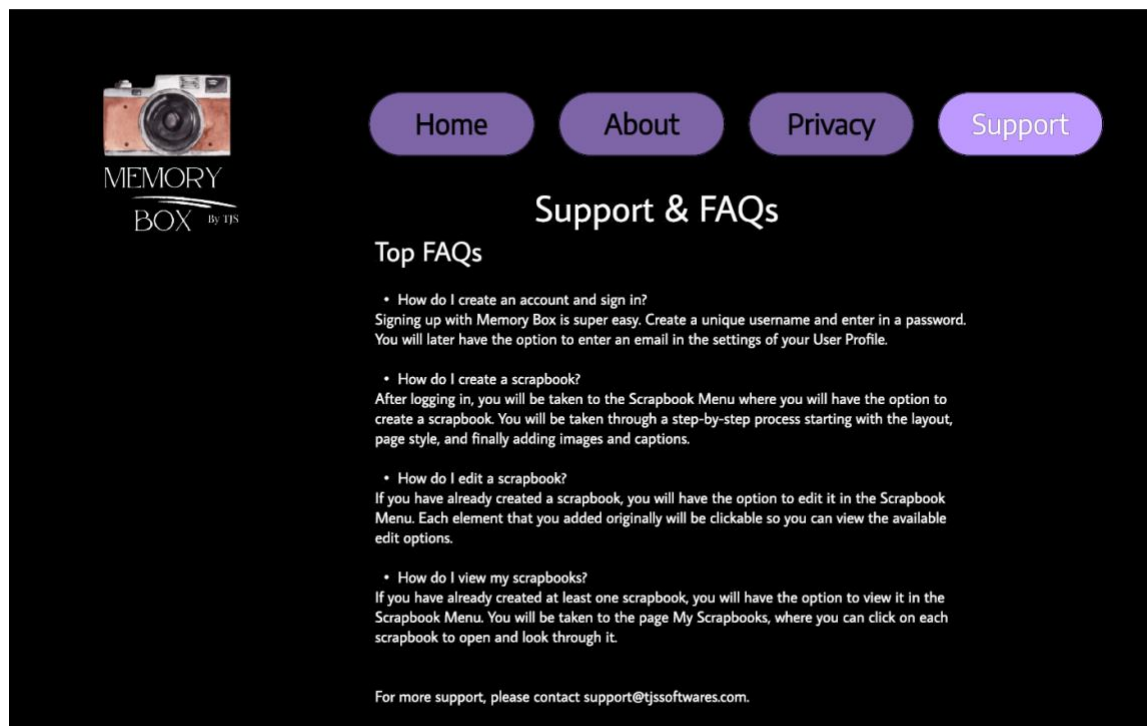
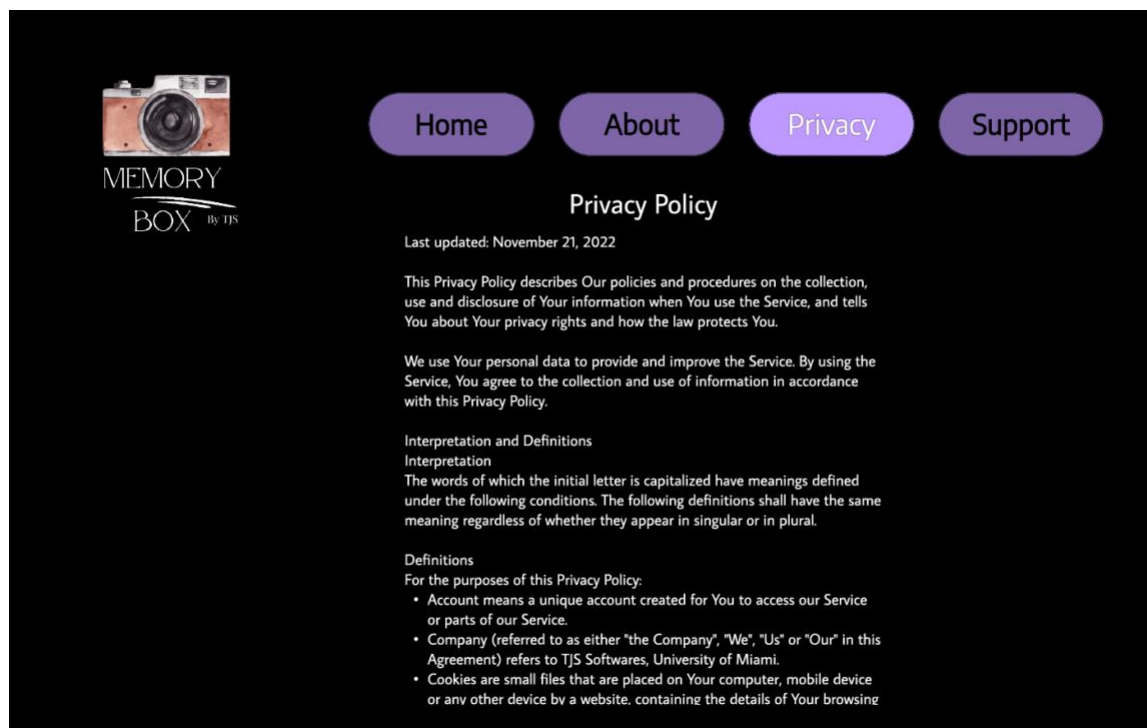
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3.1.1 Home and About Pages




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3.1.2 Privacy and Support Pages



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3.1.3 Login and Sign Up Pages



**Welcome to
Your
Memory Box**


Designed to keep all of your family's
precious memories safe. Create your first
scrapbook today!

LOG IN

Username

Password

Login



**Welcome to
Your
Memory Box**

Designed to keep all of your family's
precious memories safe. Create your first
scrapbook today!

SIGN UP

Username

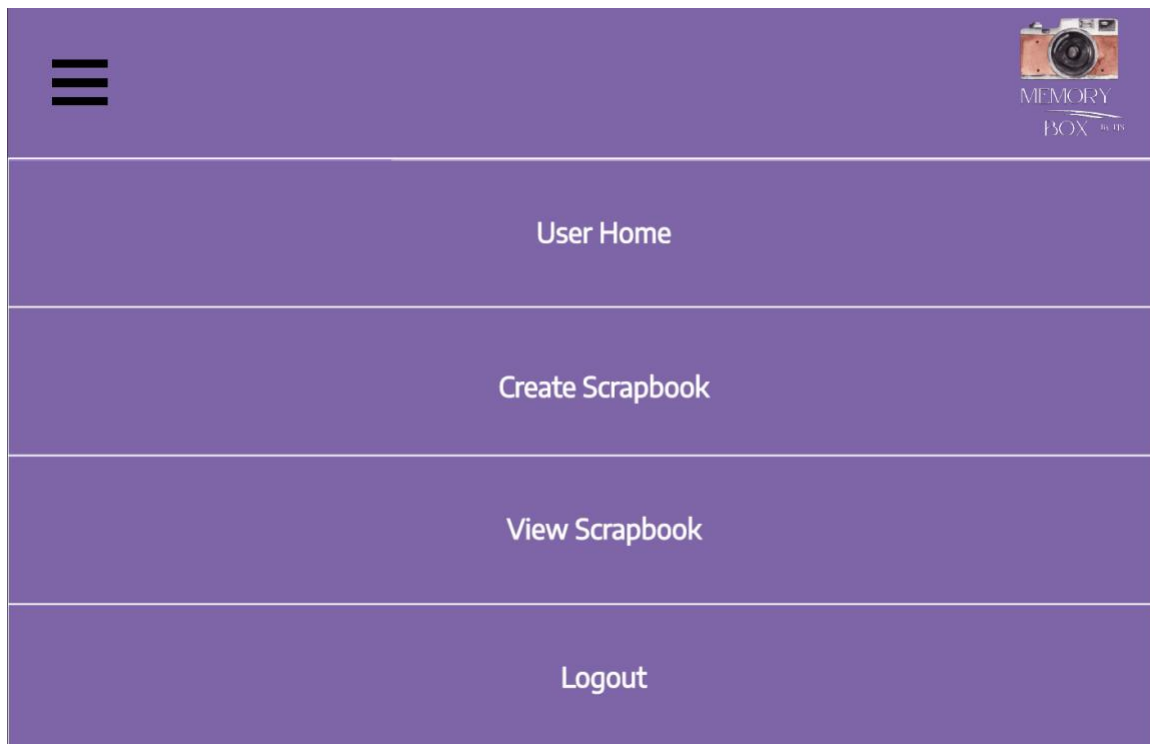
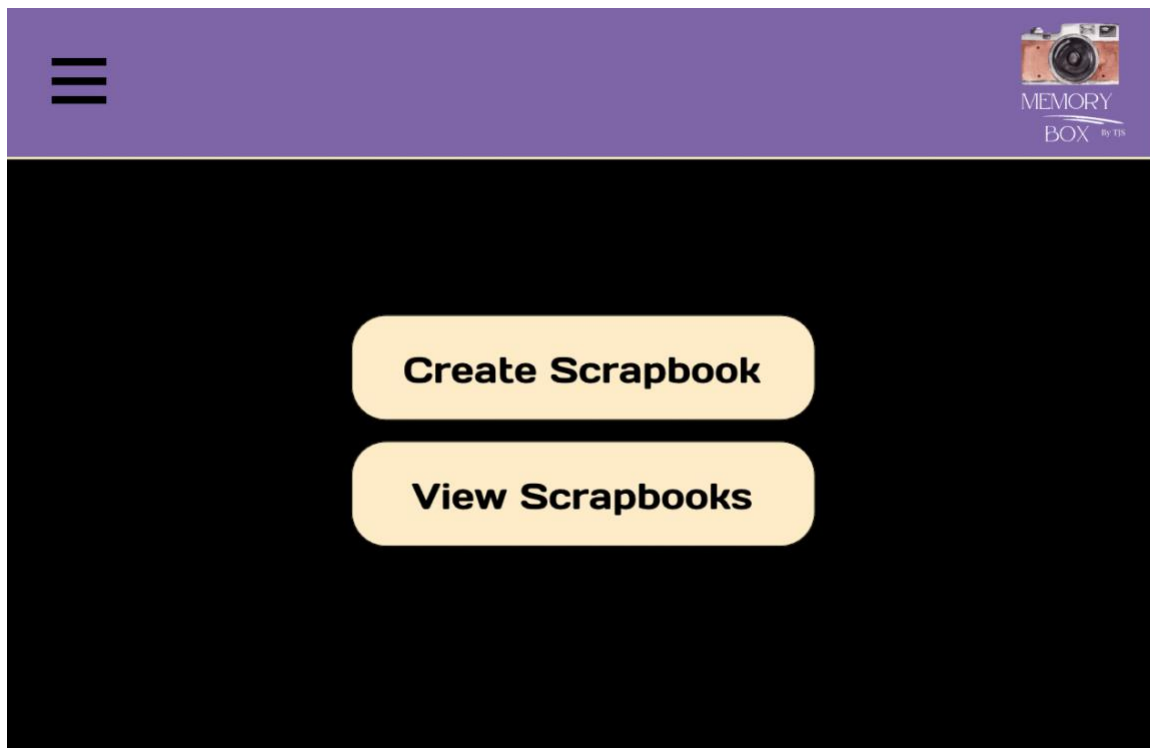
Password

Repeat Password

Signup

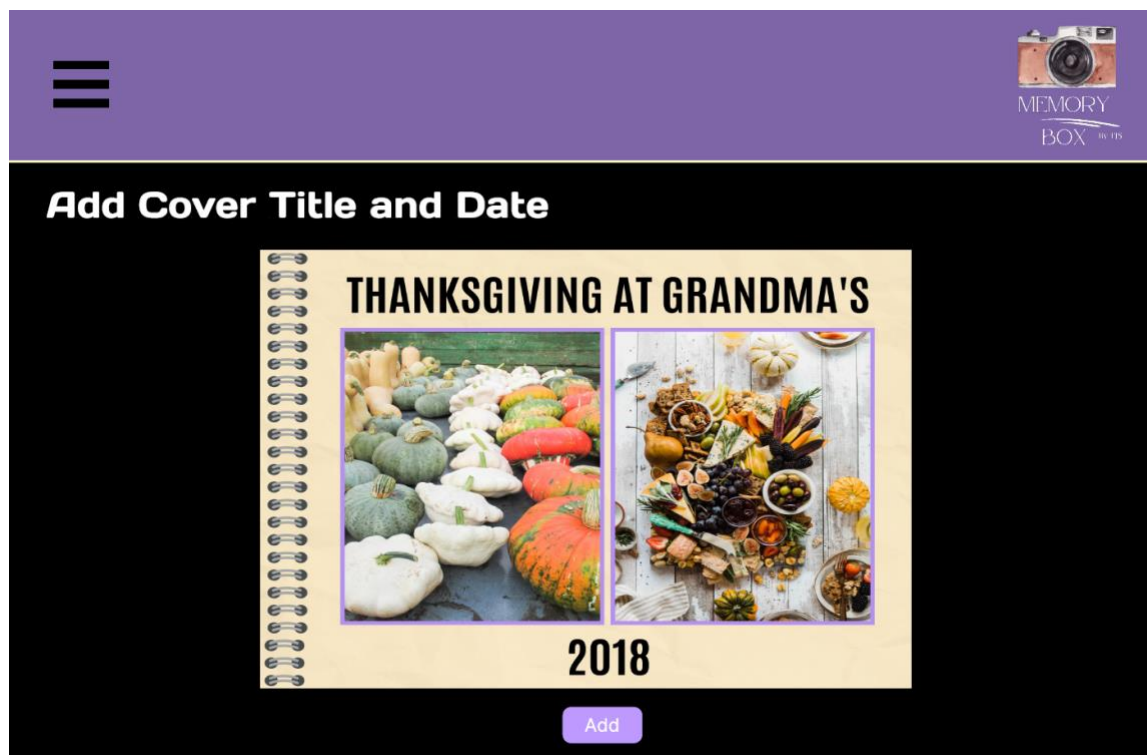
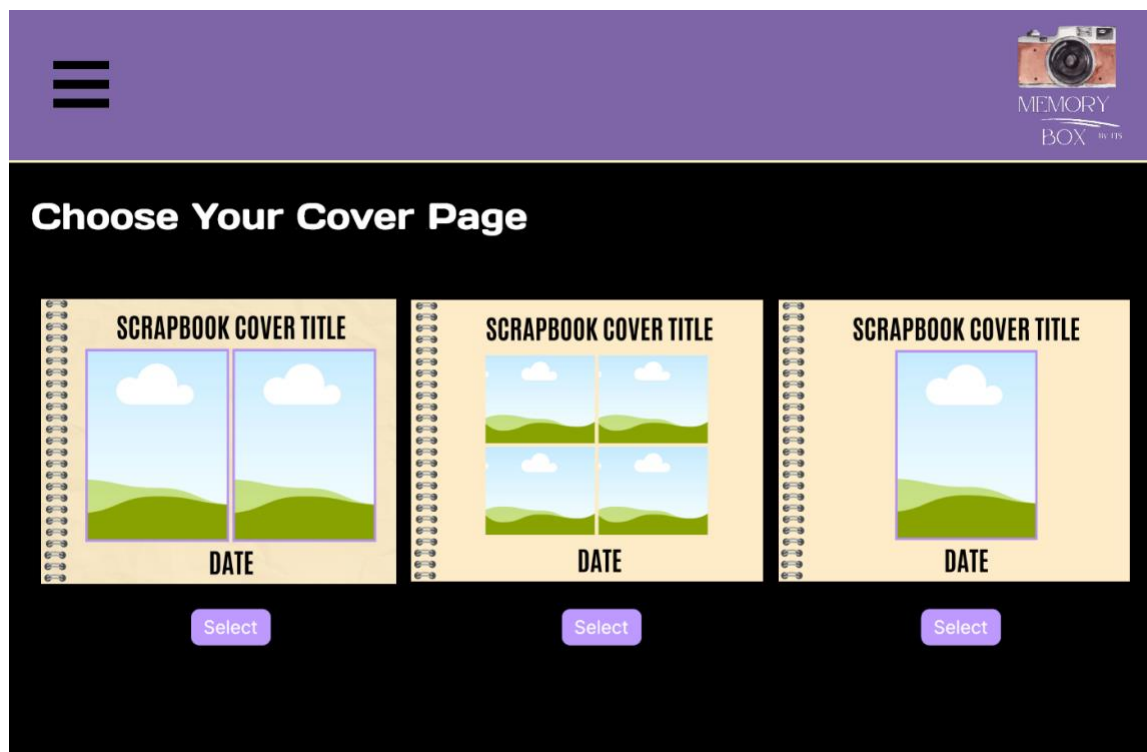
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3.1.4 User Menu and Dropdown Menu



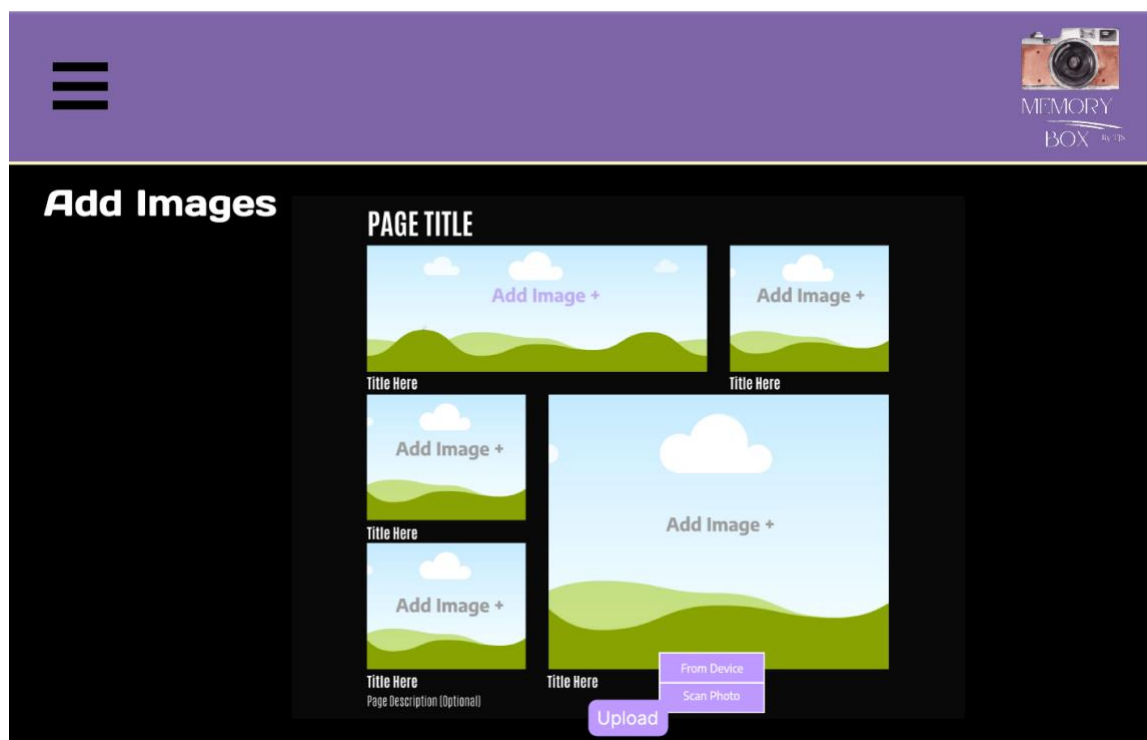
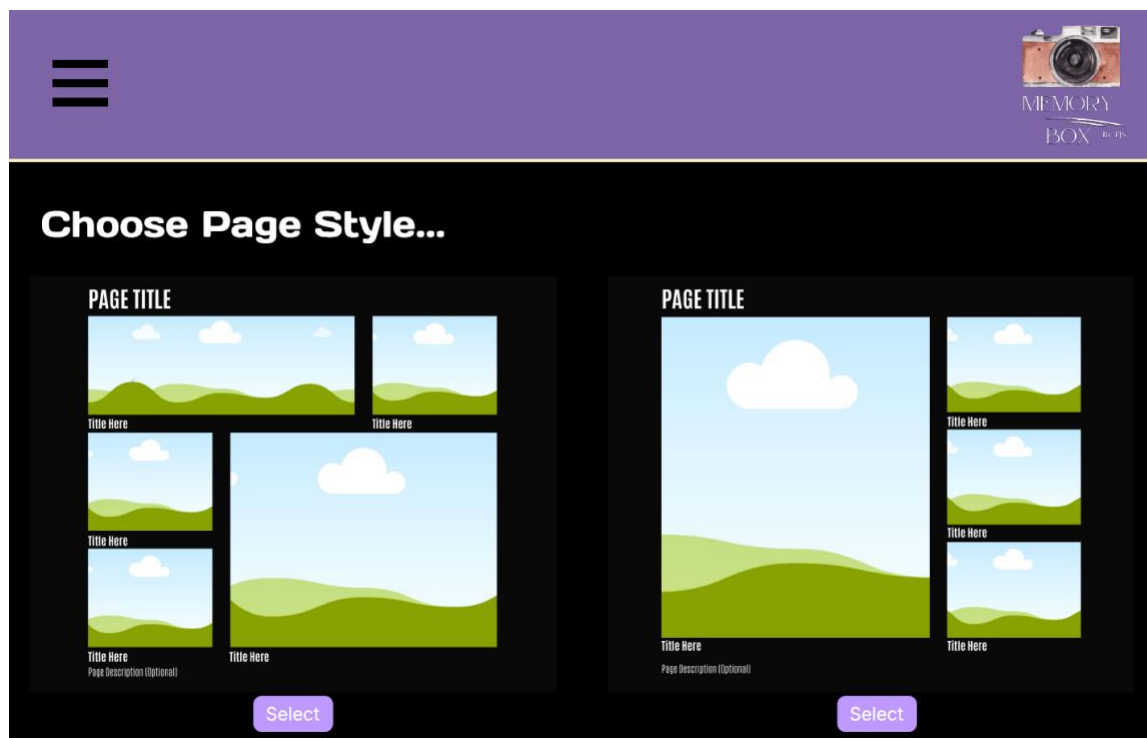
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3.1.5 Scrapbook Creation: Choose Cover Page, Add Title and Date



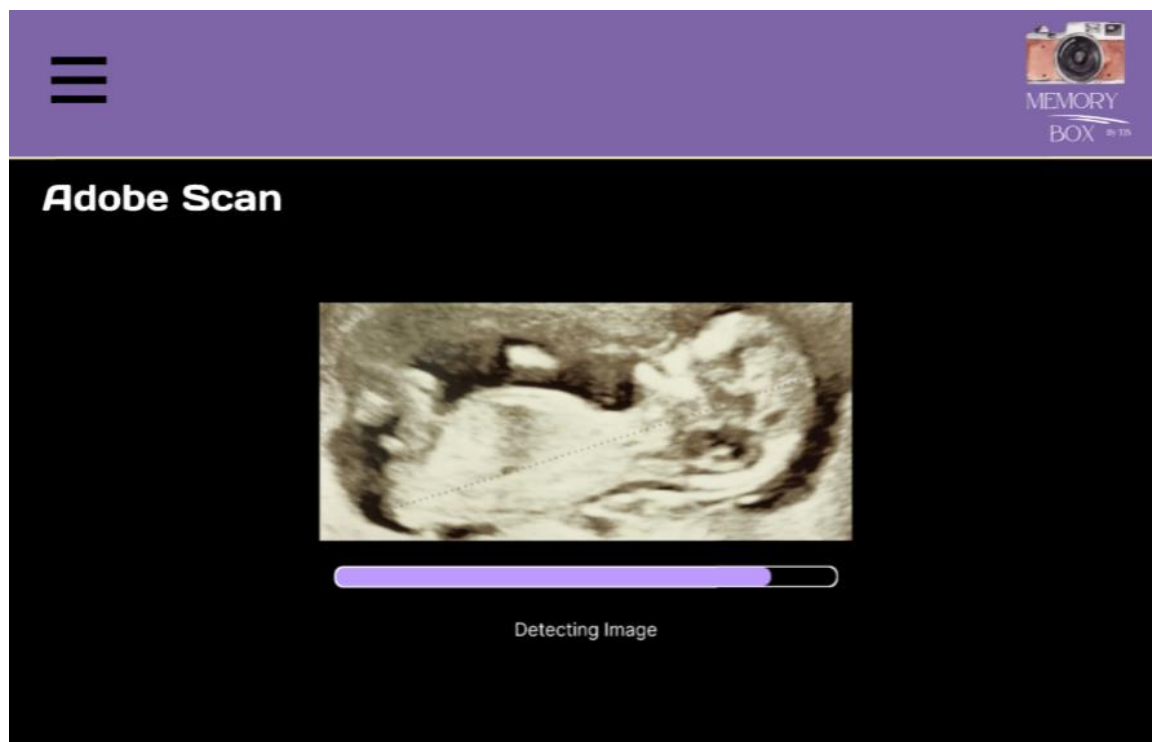
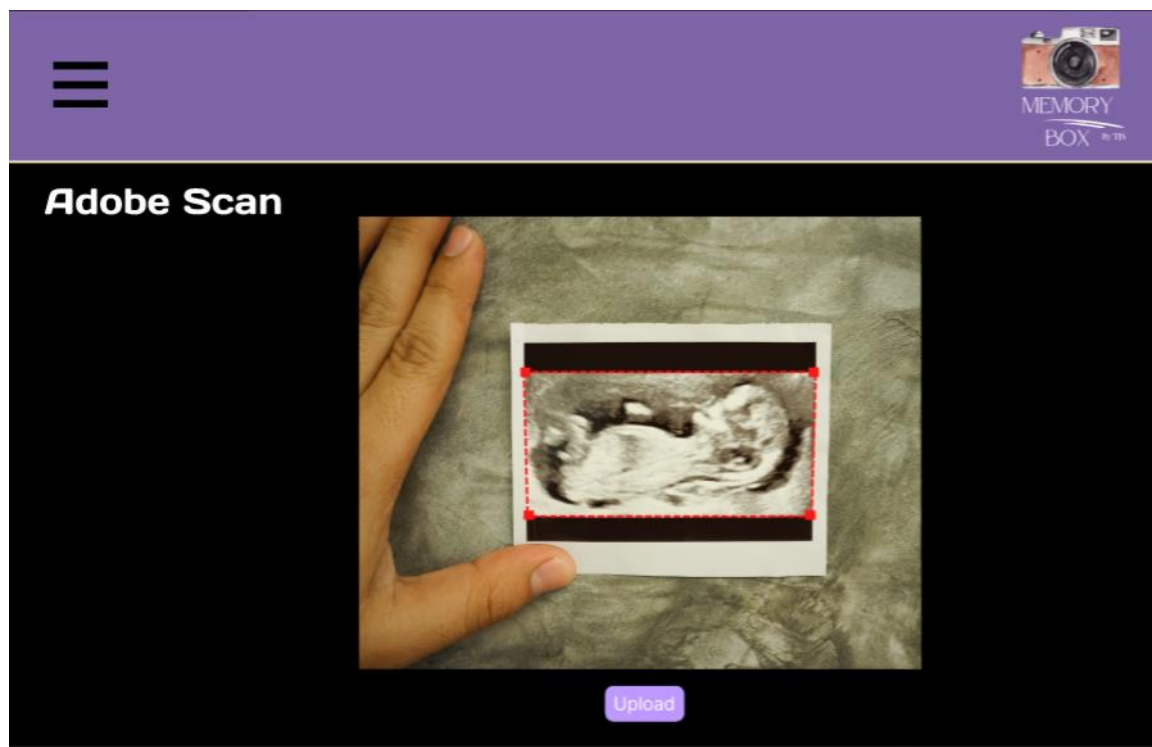
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3.1.6 Scrapbook Creation: Choose Page Style and Add/Upload Image Options



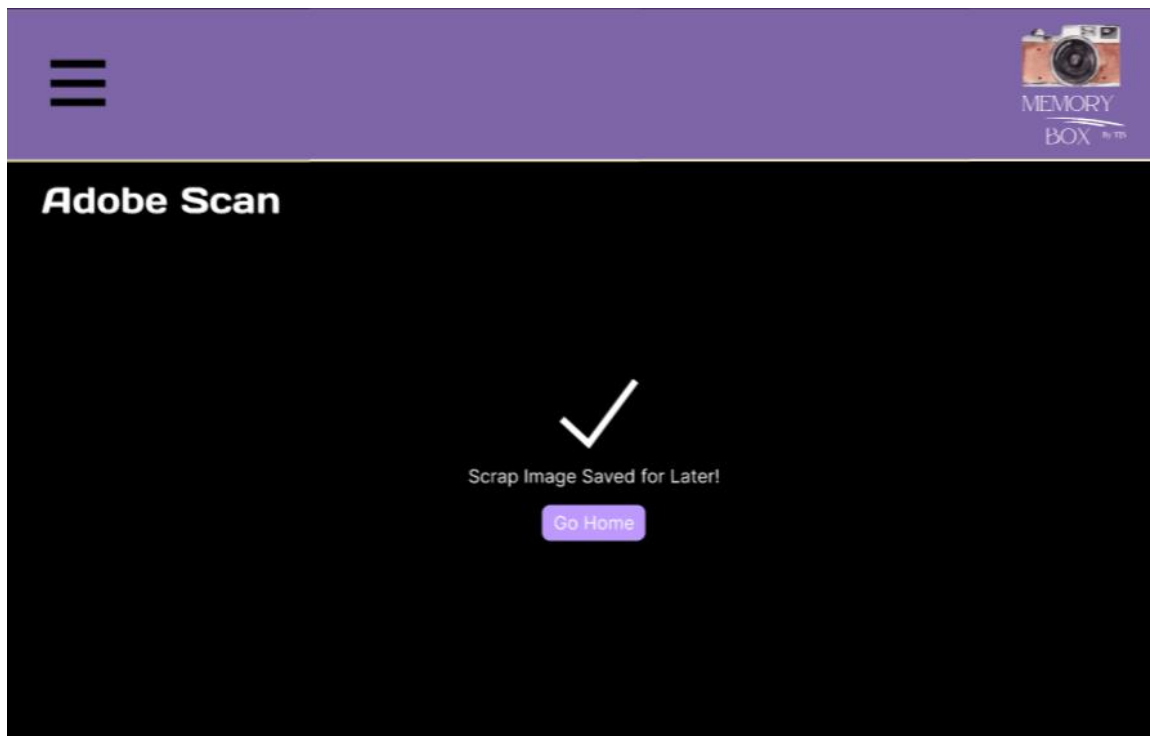
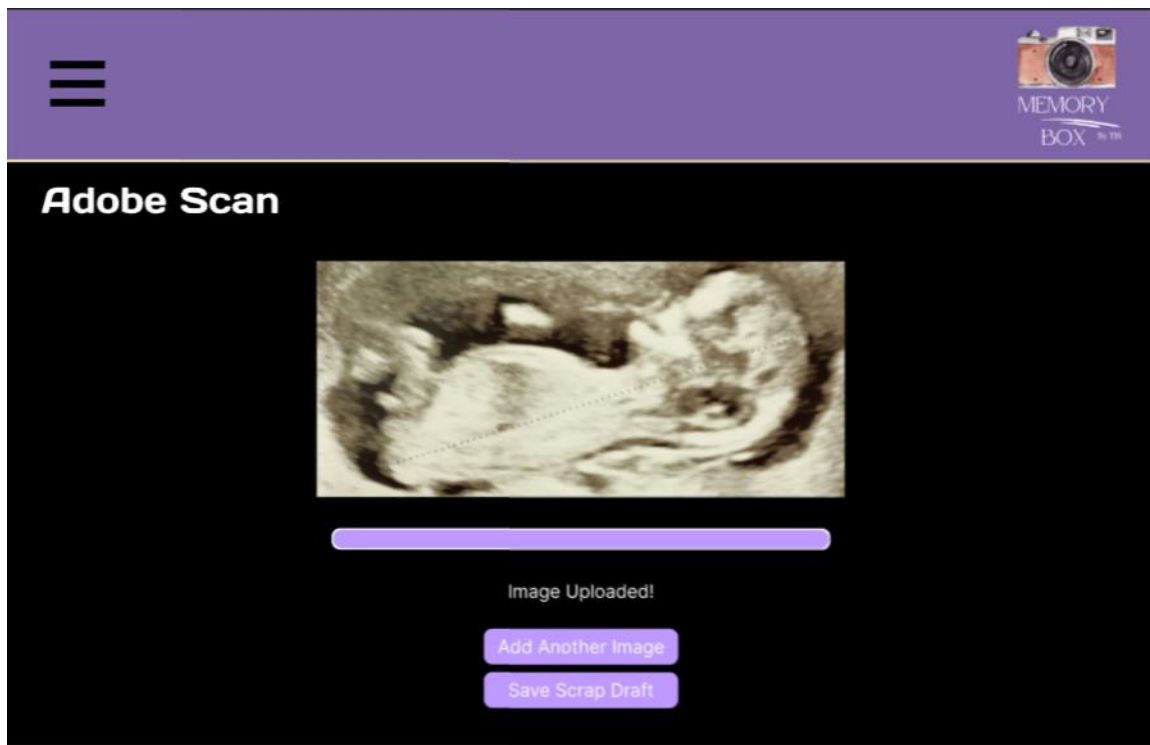
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3.1.7 Image Upload Option: Scan Image with Adobe Scan



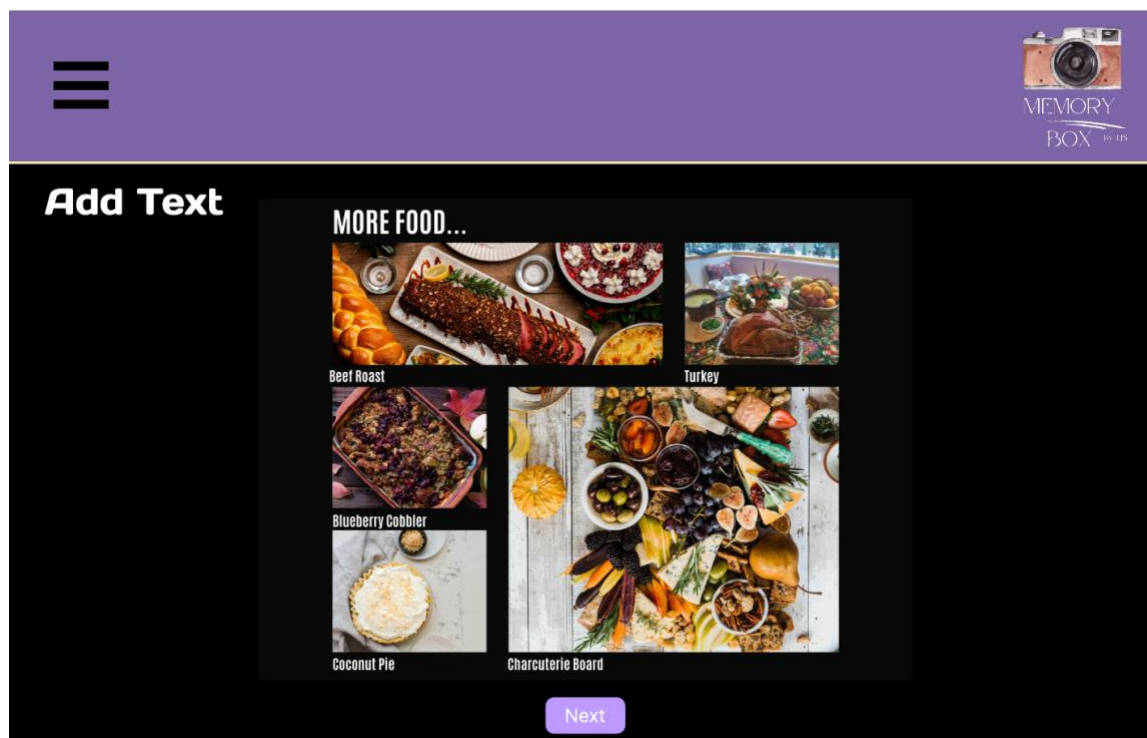
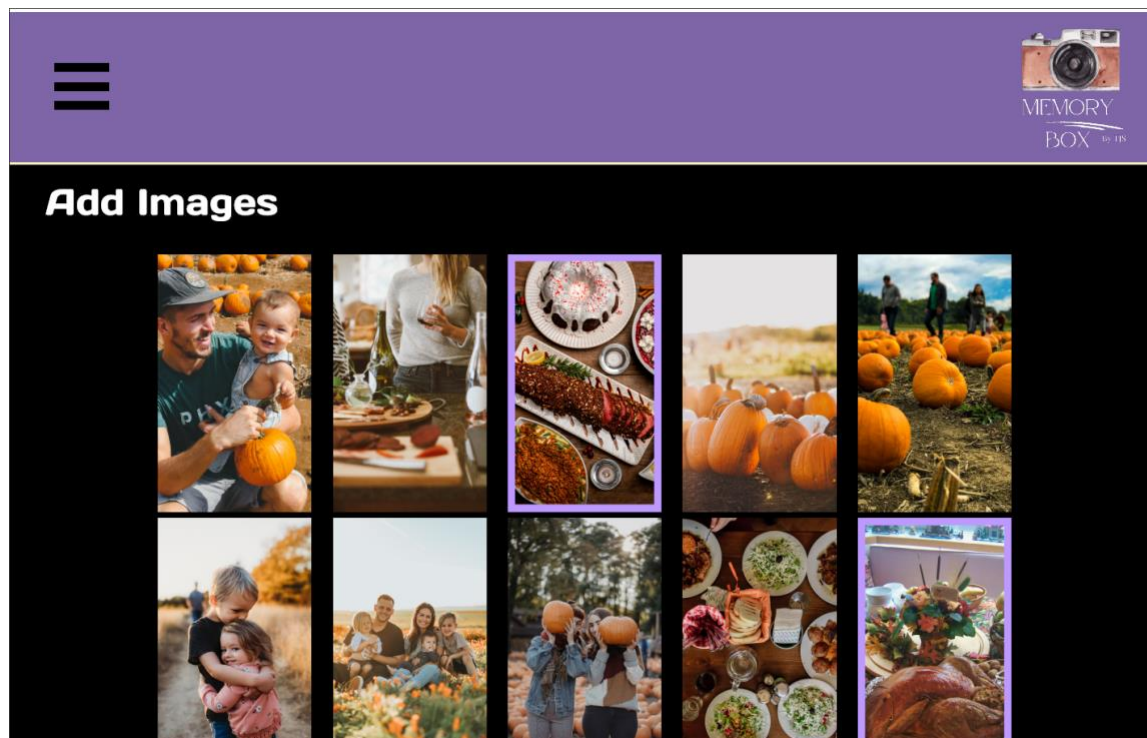
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3.1.8 Scan Image with Adobe Scan Options: Scan Another Image or Save



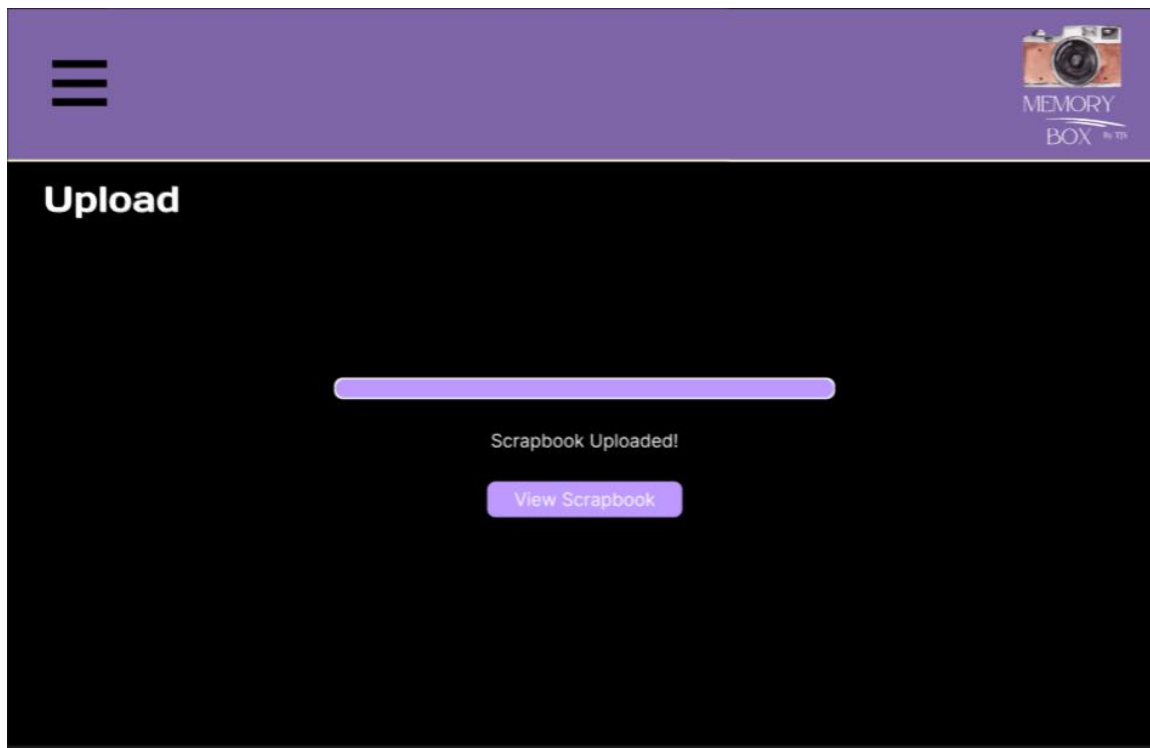
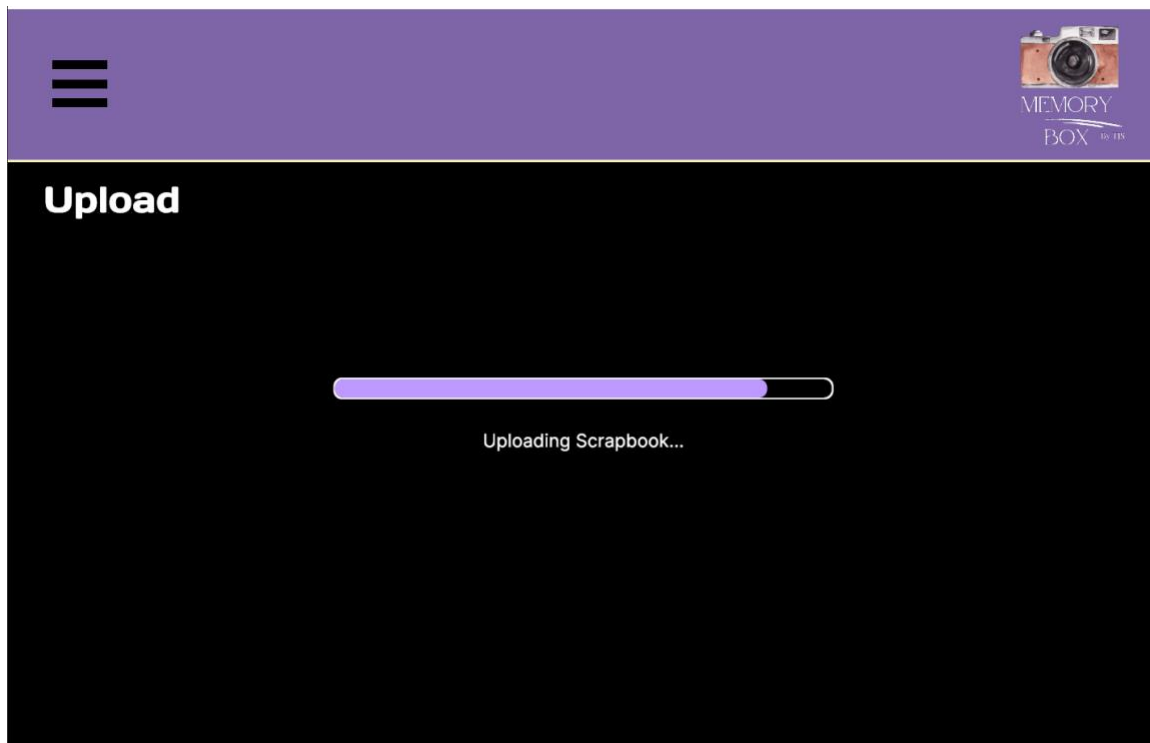
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3.1.9 Scrapbook Creation: Select Images to Add from System Library and Add Text



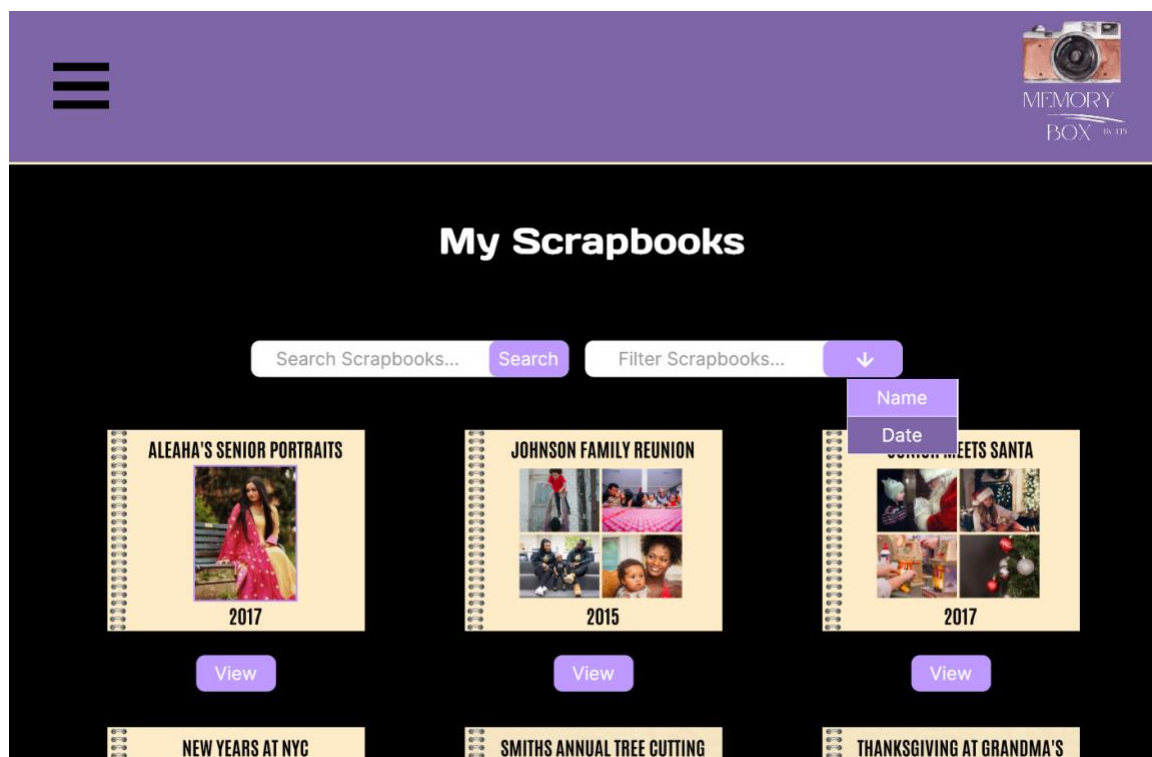
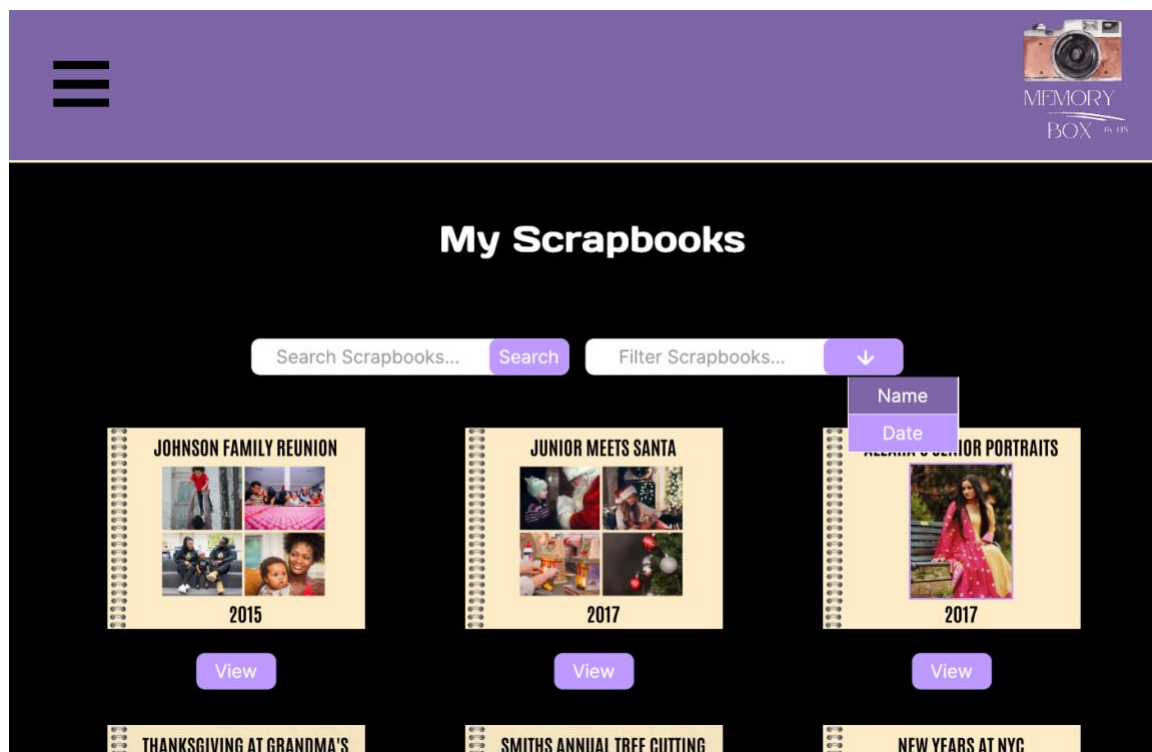
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3.1.10 Scrapbook Upload Loading Bar



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3.1.11 User Scrapbook Gallery: Filter Options



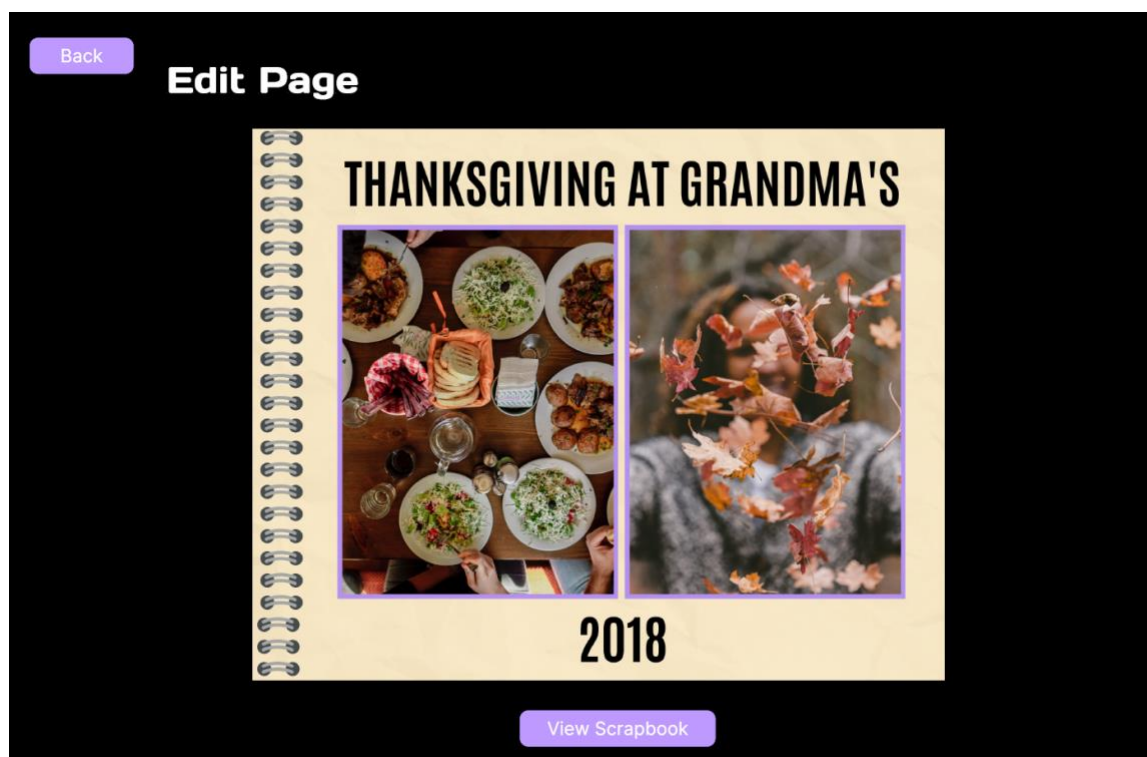
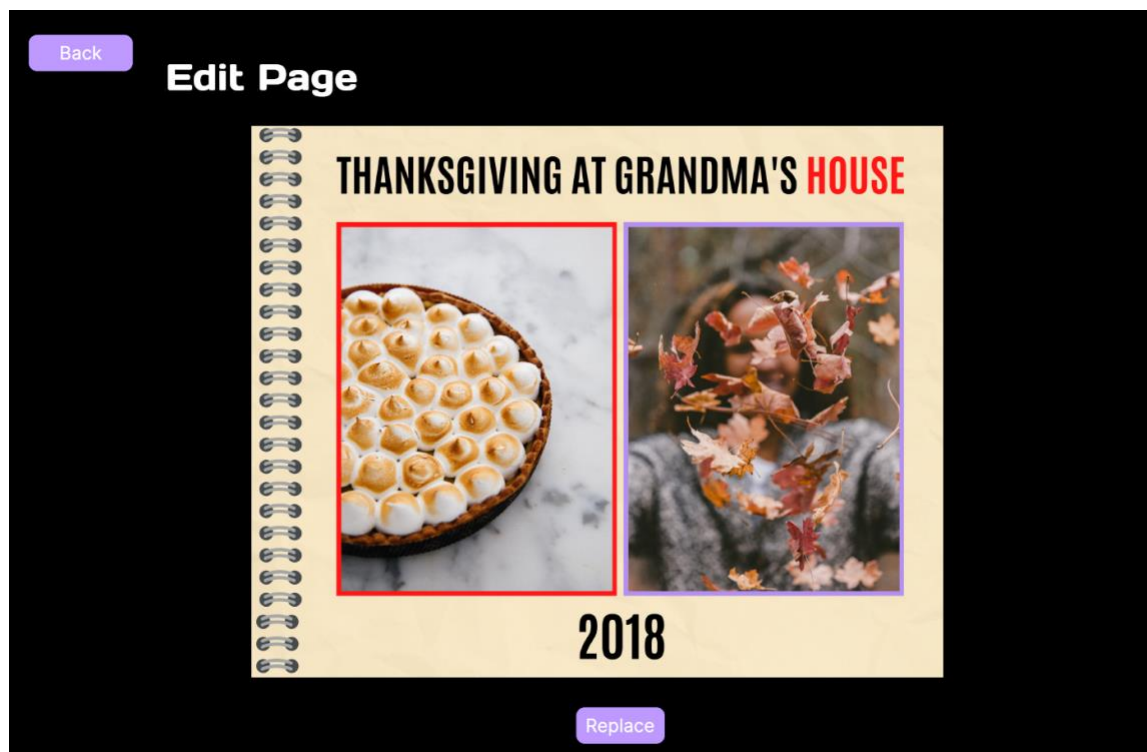
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3.1.12 Select Scrapbook to Edit: Edit Page Option



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3.1.13 Edit Page: Replace Text/Image Options



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3.1.14 Share Scrapbook: Enter Collaborator Emails and Collaboration View

