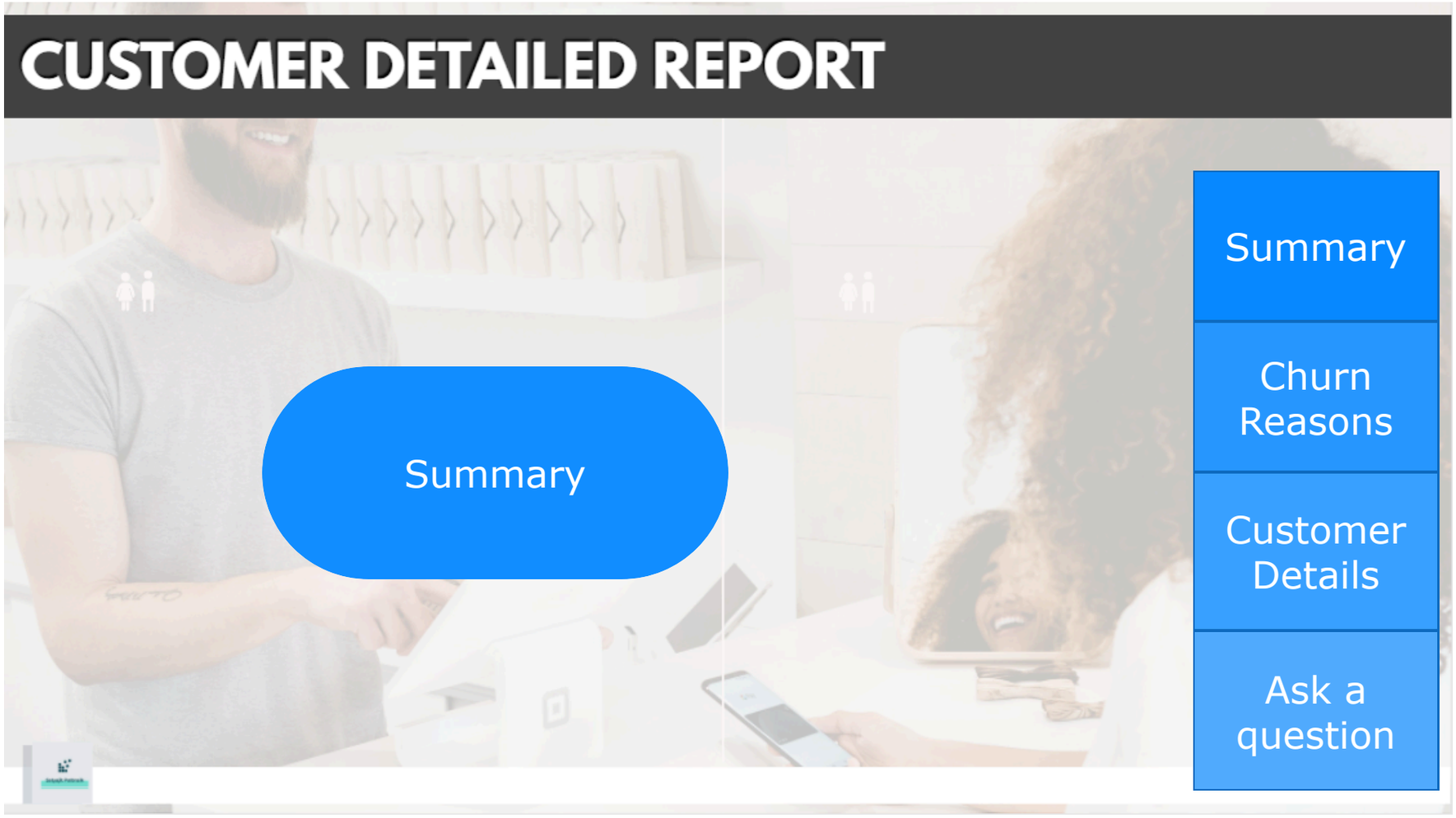
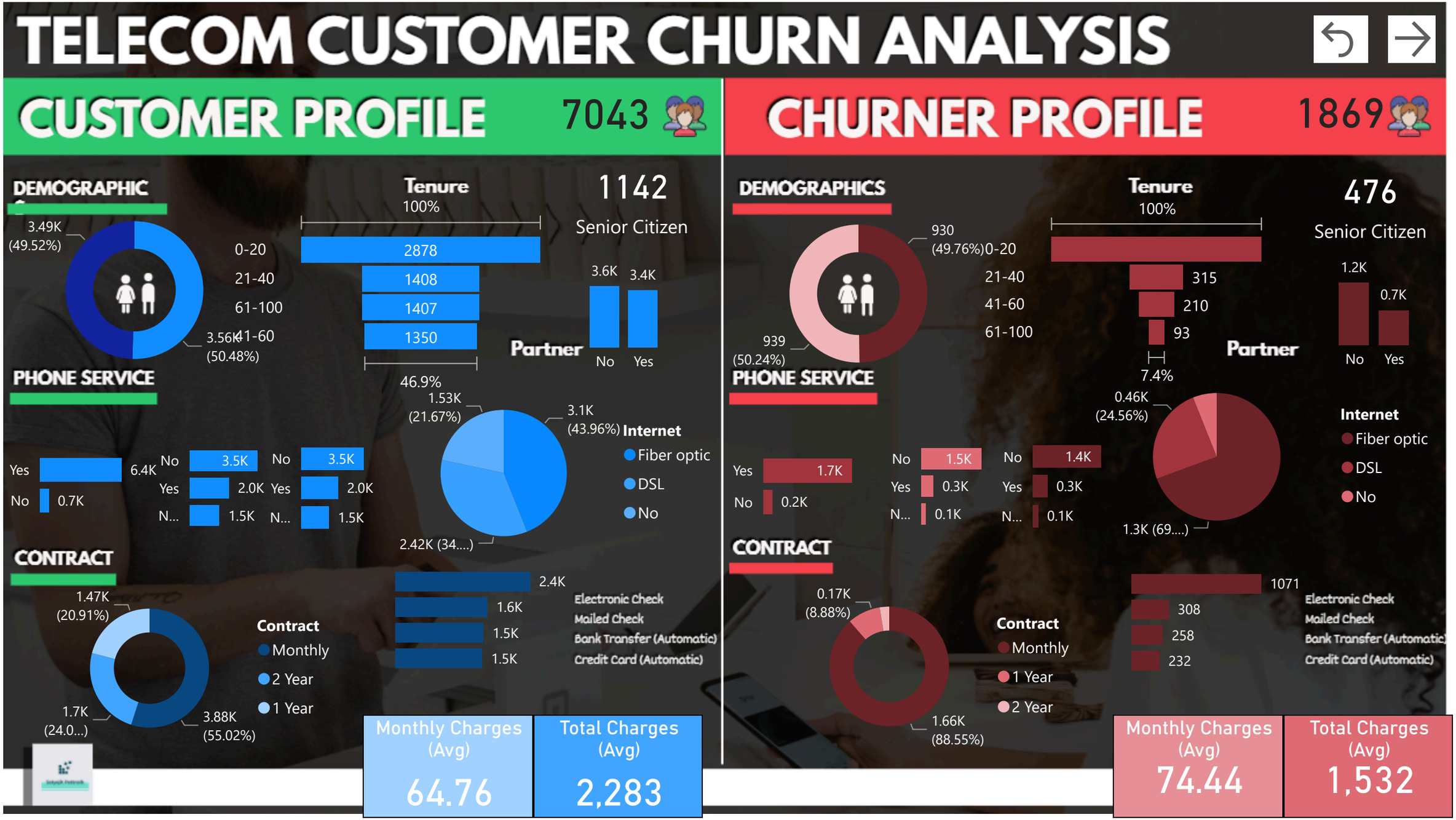
CUSTOMER DETAILED REPORT



- Summary
- Churn Reasons
- Customer Details
- Ask a question


TELECOM CUSTOMER CHURN ANALYSIS
CUSTOMER PROFILE
7043
DEMOGRAPHIC
3.49K (49.52%)
3.56K (50.48%)
0-20
21-40
41-60
61-100
Tenure
100%
2878
1408
1407
1350
46.9%
1142
Senior Citizen
3.6K
3.4K
Partner
No
Yes
PHONE SERVICE
Yes
6.4K
No
0.7K
No
3.5K
Yes
2.0K
N...
1.5K
No
3.5K
Yes
2.0K
N...
1.5K
1.53K (21.67%)
3.1K (43.96%)
2.42K (34....)
Internet
Fiber optic
DSL
No
CONTRACT
1.47K (20.91%)
1.7K (24.0...)
3.88K (55.02%)
Contract
Monthly
2 Year
1 Year
2.4K
1.6K
1.5K
1.5K
Electronic Check
Mailed Check
Bank Transfer (Automatic)
Credit Card (Automatic)
Monthly Charges (Avg)
64.76
Total Charges (Avg)
2,283
CHURNER PROFILE
1869
DEMOGRAPHICS
930 (49.76%)
939 (50.24%)
0-20
21-40
41-60
61-100
Tenure
100%
315
210
93
7.4%
476
Senior Citizen
1.2K
0.7K
No
Yes
Partner
PHONE SERVICE
Yes
1.7K
No
0.2K
No
1.5K
Yes
0.3K
N...
0.1K
No
1.4K
Yes
0.3K
N...
0.1K
0.46K (24.56%)
1.3K (69....)
Internet
Fiber optic
DSL
No
CONTRACT
0.17K (8.88%)
1.66K (88.55%)
Contract
Monthly
1 Year
2 Year
1071
308
258
232
Electronic Check
Mailed Check
Bank Transfer (Automatic)
Credit Card (Automatic)
Monthly Charges (Avg)
74.44
Total Charges (Avg)
1,532

CUSTOMER DASHBOARD

CUSTOMER ID 0023-UYUPN

3.66
Churn Index

$ 1.31K
Total Charges

Non risky

Personal Details

ID : 0023
Name : Robert
Gender : Female
Age : 29

Other Details

Senior Citizen
Yes

Tenure in the company (Months)
50

Phone Service

No i...
Device Protection

No i...
Online Security

No
Paperless Billing

No
Internet Service

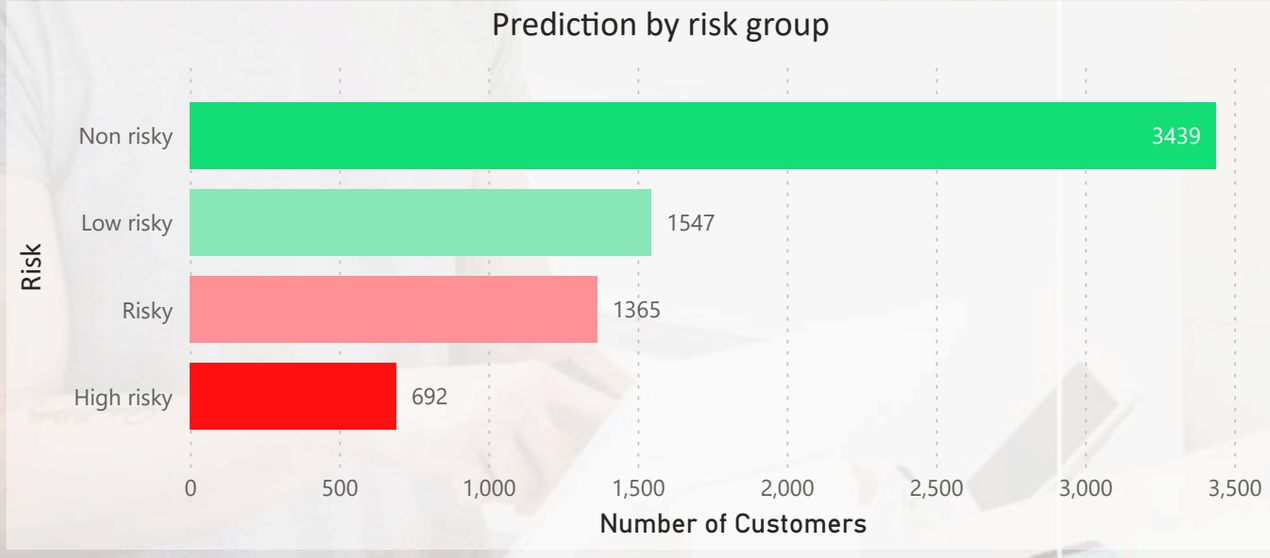
Contract

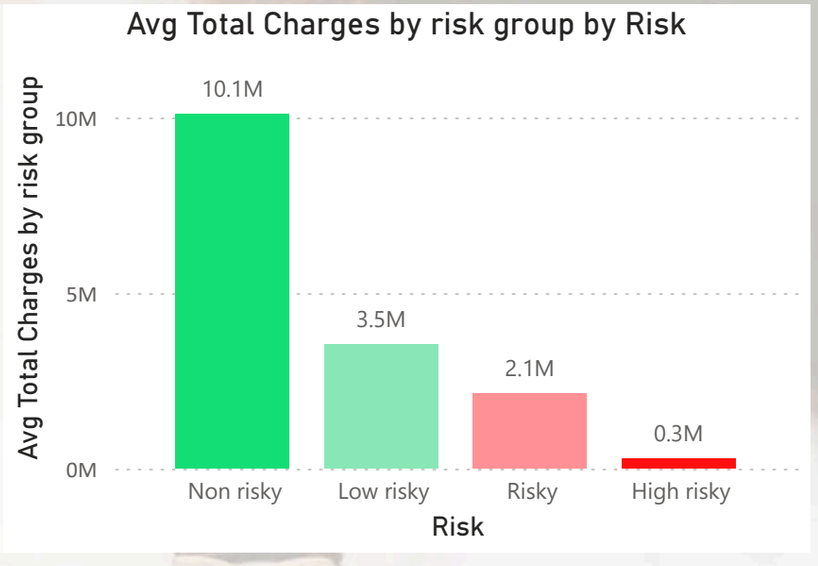
Yearly
Contract Type

Electronic check
Payment Method

CHURN REASONS

2057	26.57	$2.42M	$16.06M
Risky Customers	Average Risk Score	Total Charges of risky customers	Total Charges





ASK A QUESTION

Help Q&A understand people better by adding synonyms.

Add synonyms now

Ask a question about your data

Try one of these to get started

- what is the percent churn by churned data customer ID
- top risks by percent churn
- top churned data tenure bins by percent churn
- top churned data streaming TVs by percent churn
- top churned data online backups by percent churn
- top churned data payment methods by percent churn

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