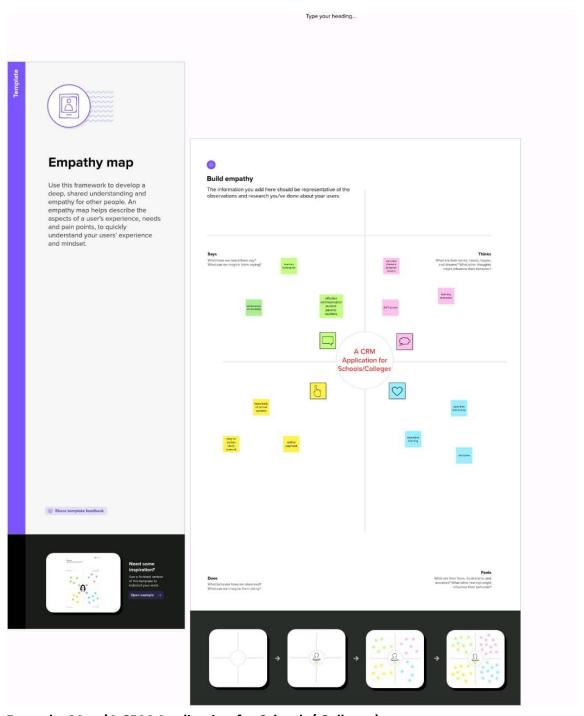
IdeationPhase Empathize & Discover

Date	19 March 2023
Team ID	NM2023TMID11763
Project Name	Project – A CRM Application for Schools/Colleges
Maximum Marks	5 Marks



Empathy Map (A CRM Application for Schools/ Colleges)

IdeationPhase Brainstorm & Idea Prioritization Template

Date	19 March 2023
Team ID	NM2023TMID11763
Project Name	A CRM Application for Schools /Colleges
Maximum Marks	5 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

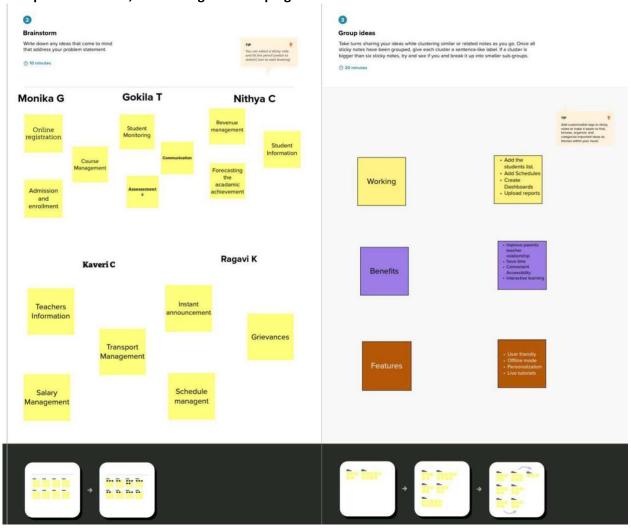
Reference: https://www.mural.co/templates/empathy-map-canvas

IdeationPhase

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

