

BACKEND AS A SERVICE

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WHAT IS BAAS?

BaaS is Backend as a Service, which connects the backend of applications to a cloud based one. It is often responsible for processes like handling upscaling, hosting, back ups, and replication (CloudBoost, 2016).

FIVE BAAS SOLUTIONS

Social - BaaS allows for social media profile linkage. This is an excellent feature for applications that need collaboration or analytics(Manuel, 2013).

Notification - BaaS allows for the app to send push notifications when it is not being currently used(Manuel, 2013).

Search - BaaS allows for user to be able to search for the content they desire(Manuel, 2013).

App Management - BaaS allows for ease in making sure users don't access areas of the app they are not meant to interact with(Manuel, 2013).

Visual Development -

THREE REASONS TO USE BAAS

Using BaaS allows a client a lower cost of labor and speed. It does not require the amount of time as writing a traditional backend does. It is possible to only need about 50%-25% of the previous timeframe. BaaS automates a lot of tasks and allows them to be distributed across multiple platforms (Concepta, 2018).

THREE BAAS SOLUTIONS WITH PROS/CONS

BaaS allows the developer to shift their focus away from backend development. Although, they may find it difficult to move providers or platforms(Manuel, 2013).

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ONE COMPANY USING BAAS AND WHY

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