

MyMemory: User Stories



Susan Jean Baker (Sue)

Wife/Carer of User

As my husband gets frustrated and gives up easily with technology, we would like a simple app where he won't get lost or confused.

High Priority

It would be nice to organise our digital photos by friends, family, and special memories like our wedding day to help him remember and reminisce with me.

Med Priority

My husband's eyesight isn't great so clear text and no small buttons or settings to change those are a must in apps we use.

High Priority

We prefer multiple choice answers as typing can be quite slow and my husband makes mistakes easily.

High Priority



Theodore Rowley (Ted)

Target User

I find address books annoying to use and update so having all the information together like birthdays, addresses, and contacts details that are easily changeable would be helpful.

High Priority

I don't trust many companies to give them a lot of my data, so I prefer to keep my information very secure or offline.

Med Priority

I would like to be able to track my results so I know when my memory is worsening and what I should focus on.

Med Priority

Challenging game modes can be fun, in addition to normal modes, so I get a time limit that pushes me, and I know how well I am doing.

Low Priority



Lilian Tay (Lily)

Daughter of User

I must keep reminding my mother of my family member's birthdays so having automatic reminders of upcoming birthdays and their ages would be great.

Med Priority

I'd like to store all the photos on my two daughters together, as well as my dad, so my mother can look at them all together when she wants – knowing who they are.

Med Priority

My mother doesn't do well with timed situations as she struggles to be quick on mobiles so relaxed games where she can go back and forth between questions.

High Priority

I would like to store important information with photos of our family so she can check, without necessarily being tested on it.

High Priority



Richard Nicholson

Target User

Daily goals and tasks are useful to keep me, and my husband interested in games as a form of encouragement.

Med Priority

I don't think seeing my results over time and knowing that my memory is worsening is helpful if I am already doing best as it can't be helped, so that should be optional.

Med Priority