

高级算法

Advanced Topics in Algorithms

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Intelligence

Individual Intelligence

Reinforcement Learning

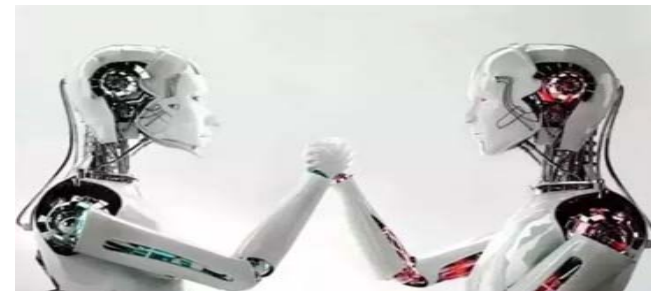
AlphaGo

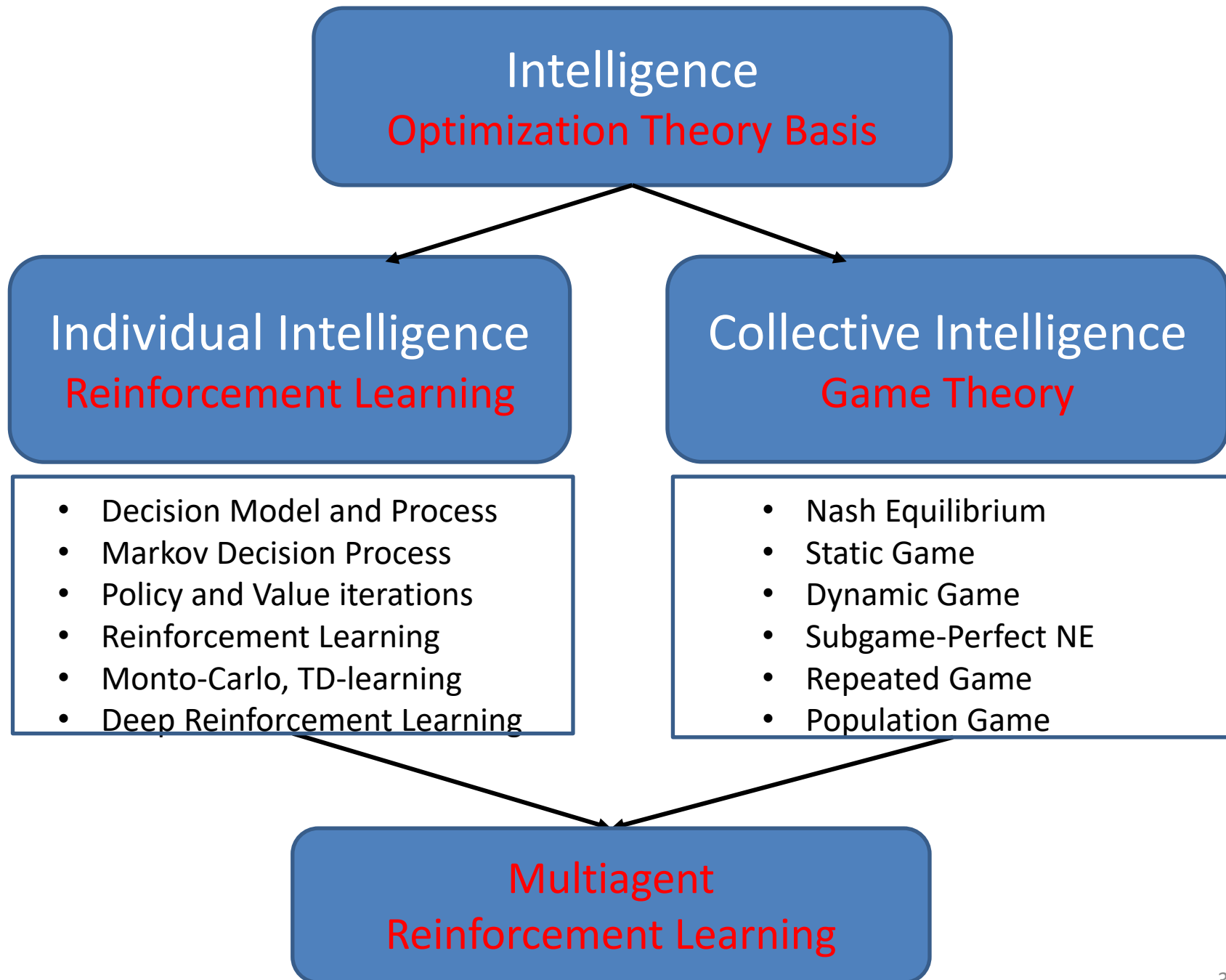


Collective Intelligence

Game Theory

Pluribus

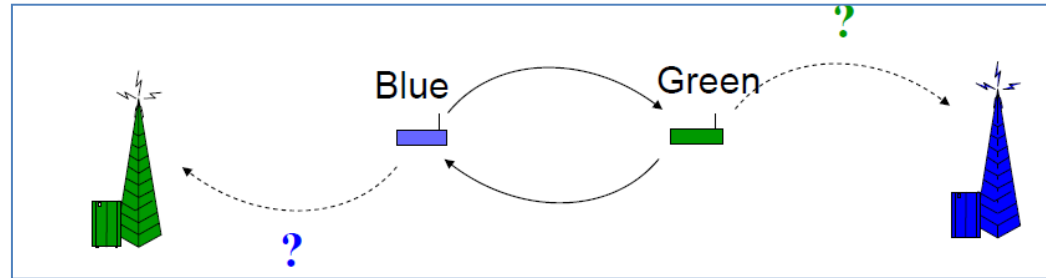




Exploit Social Trust For Cooperation: A Social Group Utility Maximization Framework



Packet Forwarder's Dilemma



Forwarding has an energy cost of c ($c \ll 1$)
Successfully delivered packet: benefit of 1 for packet owner

If **Green drops** and **Blue forwards**: $(1, -c)$

If **Green forwards** and **Blue drops**: $(-c, 1)$

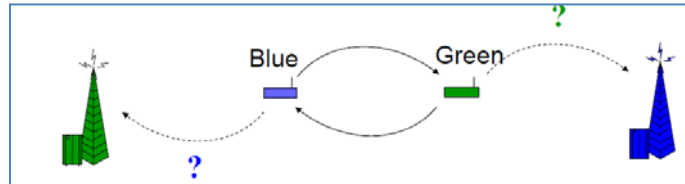
If both forward: $(1-c, 1-c)$

If both drop: $(0, 0)$

Each user is trying to **selfishly** maximize its individual net gain

What can we predict?

Packet Forwarder's Dilemma



Non-Cooperative Game:

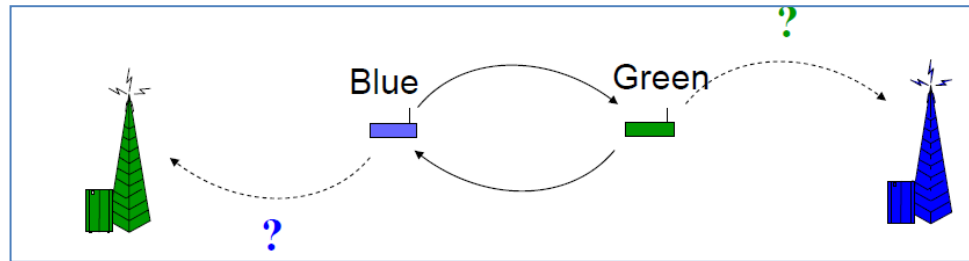
Players: Green, Blue

Actions: Forward (F), Drop (D)

Payoffs: $(1-c, 1-c)$, $(0, 0)$, $(-c, 1)$, $(1, -c)$

		Green	
		Forward	Drop
Blue	Forward	$(1-c, 1-c)$	$(-c, 1)$
	Drop	$(1, -c)$	$(0, 0)$

Packet Forwarder's Dilemma



		Green	
		Forward	Drop
Blue	Forward	$(1-c, 1-c)$	$(-c, 1)$
	Drop	$(1, -c)$	$(0, 0)$

NE of the game

**Sometimes being fully rational/selfish
may lead to tragedy of commons!**

From Non-cooperative Game to Network Utility Maximization

- Non-cooperative game (NCG)
 - Each user is **selfish**, aiming to maximize its **individual** utility
 - Widely applied to model strategic interaction among network entities
- Network utility maximization (NUM)
 - Users are **altruistic**, aiming at social welfare maximization
 - Extensively studied for network resource allocation
- NCG and NUM are two **extreme** cases: **socially oblivious** or **fully social-ware**

Question: What is between these two extremes?

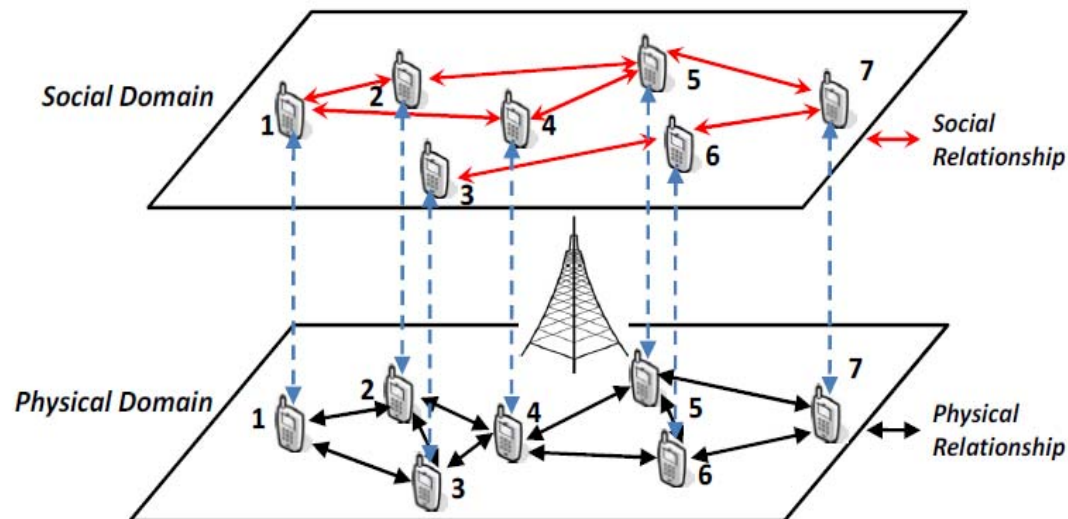


Mobile Social Networking

- A new paradigm for mobile social networking; offer rich flexibility in modeling the continuum between NCG and NUM
 - Hand-held mobile devices are operated by **human beings**
 - People have **diverse** social relationships and care about their social neighbors at **different** levels (e.g., family, friends, acquaintances)
 - Explosive growth of online social networks opens up a new avenue to **integrate social interactions for cooperative network design**



Social Network Overlays Mobile Network



- Physical-social coupling among mobile devices
 - Physical domain: **physical coupling** subject to physical relationship
 - Social domain: **social coupling** due to social ties among users

Physical Graph Model

- A set of wireless users $N=\{1,2,\dots,n\}$
- Feasible strategy set X_i : **User-specific**, due to heterogeneous physical constraints, e.g., channel selection, power level selection
- **Physical graph** $G^p=\{N,E^p\}$
 - Two users are connected by a **physical edge** if they have **physical coupling**
 - Capture the physical relationships among the users, e.g., interference
 - N_i^p : the set of users having physical coupling with user i
- **Individual user utility** $U_i(x)$
 - User's payoff under strategy profile x , e.g., achieved data rate or QoS requirement satisfaction
 - Depend on the **underlying physical graph**, e.g., interference graph

Social Graph Model

- Exploit social tie for enhancing mobile networking
 - Knowledge of human social ties can be leveraged, e.g., kinship, friendship, or colleague relationship
- **Social graph** $G^s = \{N, E^s\}$
 - Two users are connected by a **social edge** if they have social tie
 - Capture the social coupling among the users
 - N_i^s : user i 's **social group**, i.e., the set of users having social ties with it
 - a_{ij} : **strength of the social tie** from user i to user j with $0 \leq a_{ij} \leq 1$

- **Social group utility**

$$S_i(x) = \underbrace{U_i(x)}_{\text{User } i\text{'s utility}} + \underbrace{\sum_{j \in N_i^s} a_{ij} U_j(x)}_{\text{weighted sum of utilities of social neighbors of user } i}$$

- Each user is social aware and cares about users having social tie with it

Social Group Utility Maximization Game

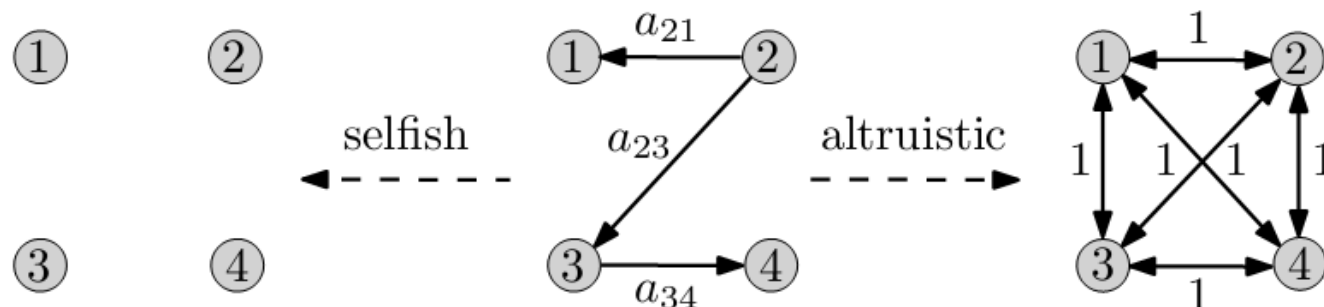
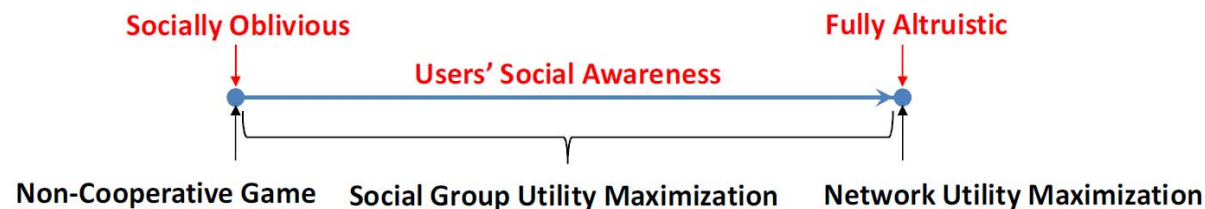
- Distributed decision making among users
 - Each user aims to maximize its own social group utility
- Social group utility maximization (SGUM) game
 - $N \rightarrow$ player set
 - $X_i \rightarrow$ strategy space of player i
 - $S_i(x) \rightarrow$ payoff function of player i
- Social-aware Nash equilibrium (SNE)

$$x_i^{SNE} = \operatorname{argmax}_{x_i \in X_i} S_i(x_i, x_{-i}^{SNE}), \forall i \in N$$

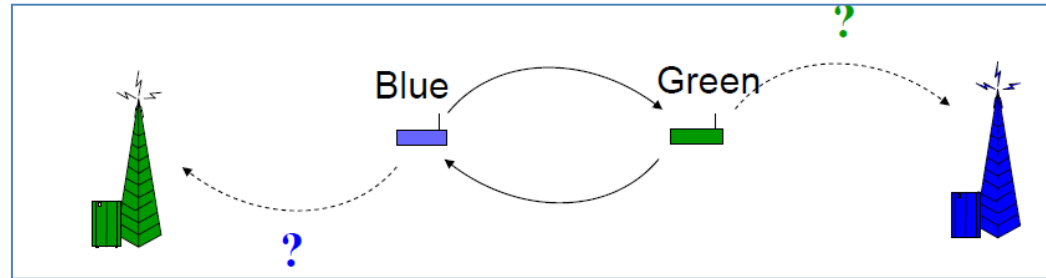
- $(x_1^{SNE}, \dots, x_n^{SNE})$ is a SNE if no user can improve its social group utility by unilaterally changing its strategy

Social Group Utility Maximization Game

- SGUM provides rich modeling flexibility
 - If no social tie exists (i.e., $a_{ij} = 0, \forall i, j$), SGUM degenerates to NCG as $S_i(x_i, \mathbf{x}_{-i}) = u_i(x_i, \mathbf{x}_{-i})$
 - If all social ties have the maximum strength (i.e., $a_{ij} = 1, \forall i, j$), SGUM becomes NUM as $S_i(x_i, \mathbf{x}_{-i}) = \sum_{j=1}^n u_j(x_j, \mathbf{x}_{-j})$
 - Span the continuum space between NCG and NUM



Packet Forwarder's Dilemma: Revisited



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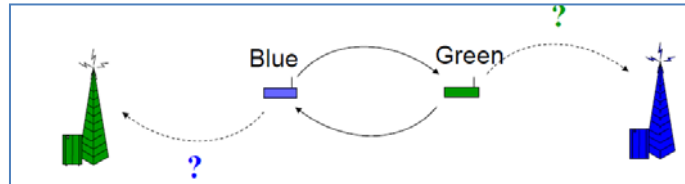
If **Green forwards** and **Blue drops**: $(-c, 1)$

If both forward: $(1-c, 1-c)$

If both drop: $(0, 0)$

Suppose Blue and Green have a social tie of w

Packet Forwarder's Dilemma: Revisited



SGUM game

		Green	
		Forward	Drop
Blue	Forward	$1+w-c-wc, 1+w-c-wc$	$w-c, 1-wc$
	Drop	$1-wc, w-c$	$0, 0$

If $w > c$, then (Forward, Forward) is social-aware NE!

A little social trust leads to efficient outcome!

Extensions

- Study SGUM for more applications and investigate the impact of **negative** social ties (e.g., malicious user)

