

Dear Hiring Manager,

I'm applying for the open Associate Software Engineer position. You should hire me because the past six months after switching career paths have been the happiest and most satisfying of my life. I've finally found a career that I'm naturally talented at and have a passion for, and it's been showing in my work and personal life. Coding logic just seems to make sense to me, but that doesn't stop me from recognizing the incredible depth of knowledge that I have yet to learn. That's actually one of the things that entices me about coding. That's also why my journey at Prime Digital Academy has felt so smooth; even during the most strenuous weeks where we were learning an insane amount of information, I never felt stressed or overwhelmed, only excited.

A little about my past: I graduated from the University of Minnesota – Twin Cities with a BA in Journalism (Strategic Communication), then worked as a writer for two years. I was successful in the writing jobs I had post-college, but wasn't feeling challenged or fulfilled. Completing my degree in Journalism and being the President for the Communication Studies Association did, however, help me build communications skills that I know will come in handy in this industry. My degree has also given me a unique perspective as a developer, allowing me to approach certain development problems from both a coding and marketing perspective.

Complex challenges are enticing to me, so naturally, learning to code has been a lot of fun. One of the biggest challenges I faced was completing my solo project, which utilizes multiple APIs. I'm most proud of a feature I added that sends automated emails 24 hours before an event starts to the creator of that event, with a list of all users who signed up for that event. I had to implement Cron on the backend to check every 30 minutes and run relatively complex query to return all the events that are between 23.75 and 24.25 hours away, then run another query for each event to return all users who signed up, and finally use SendGrid API to send an email to the event owner with all that information.

I know I'm a good fit for this position because I have the drive and passion to learn anything necessary. It helps that I genuinely enjoy coding and building applications. You can reach me at 612-227-0675 or [kai.m.peterson@gmail.com](mailto:kai.m.peterson@gmail.com) and you can check out my work here: [github.com/kai-peterson](https://github.com/kai-peterson). I'm most responsive Monday through Friday between 10am - 3pm. Thank you for your consideration and I look forward to hearing from you.

Best,  
Kai Peterson