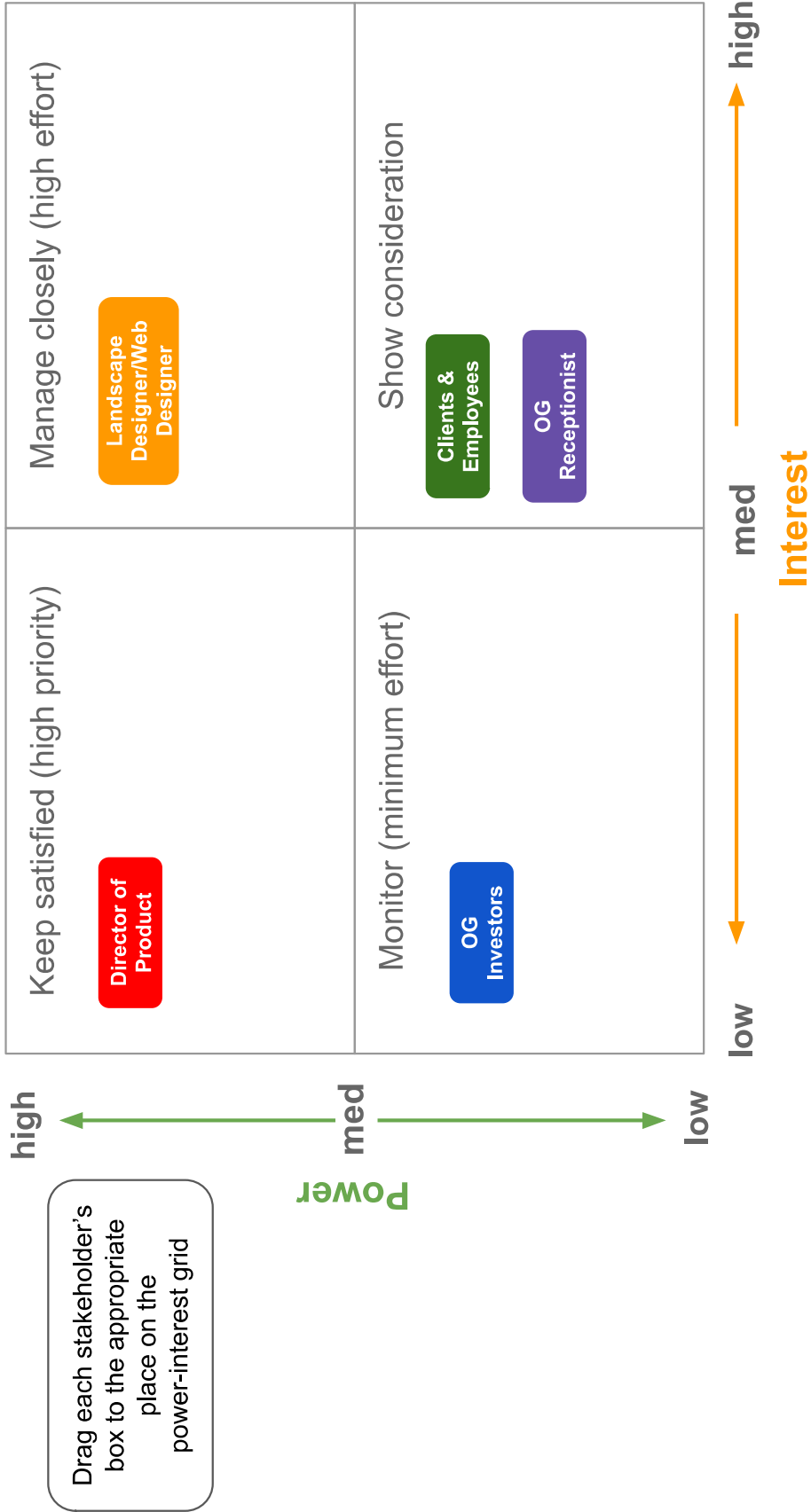


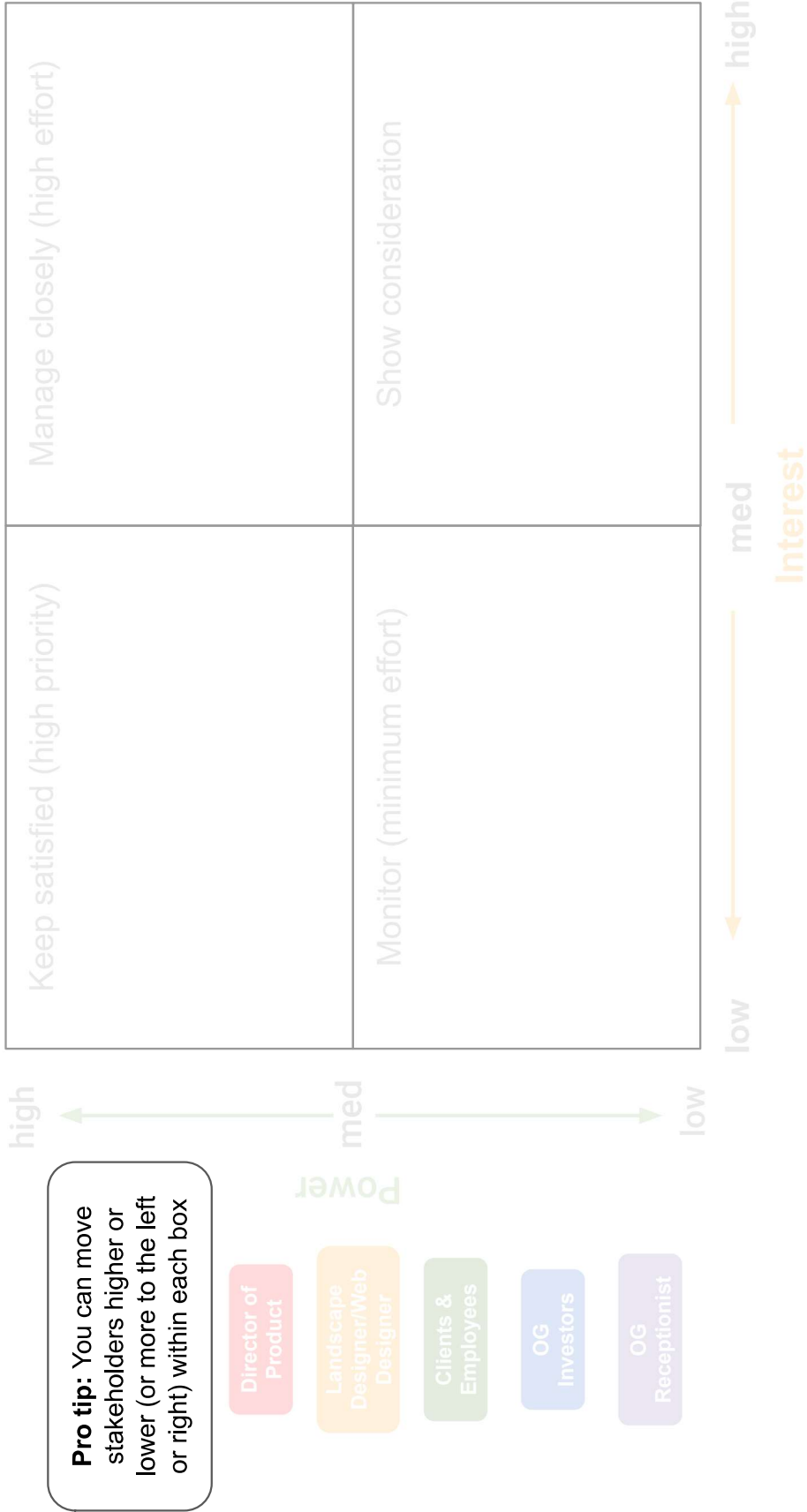
# Understanding stakeholders (stakeholder analysis)

Stakeholder	Role (Related to project)	Involvement	Impact	Power or Influence (H/M/L)	Interest (H/M/L)	Engagement
Director of Product	Sponsor	Less involved with day-to-day operations	Big	H	H	2nd in role
Landscape/ web designer	Team Member	Day-to-day decisions and plant and web skilled	Bigest	H	H	1st in role
Existing clients	Buyers	Low	Low	L	M	After launch
OG investors	Sponsor	Low	Big impact after launch	L	B	After launch
OG Receptionist	Team Member	Lowest	Low impact after launch	L	L	After launch

# Prioritizing stakeholders (power grid)

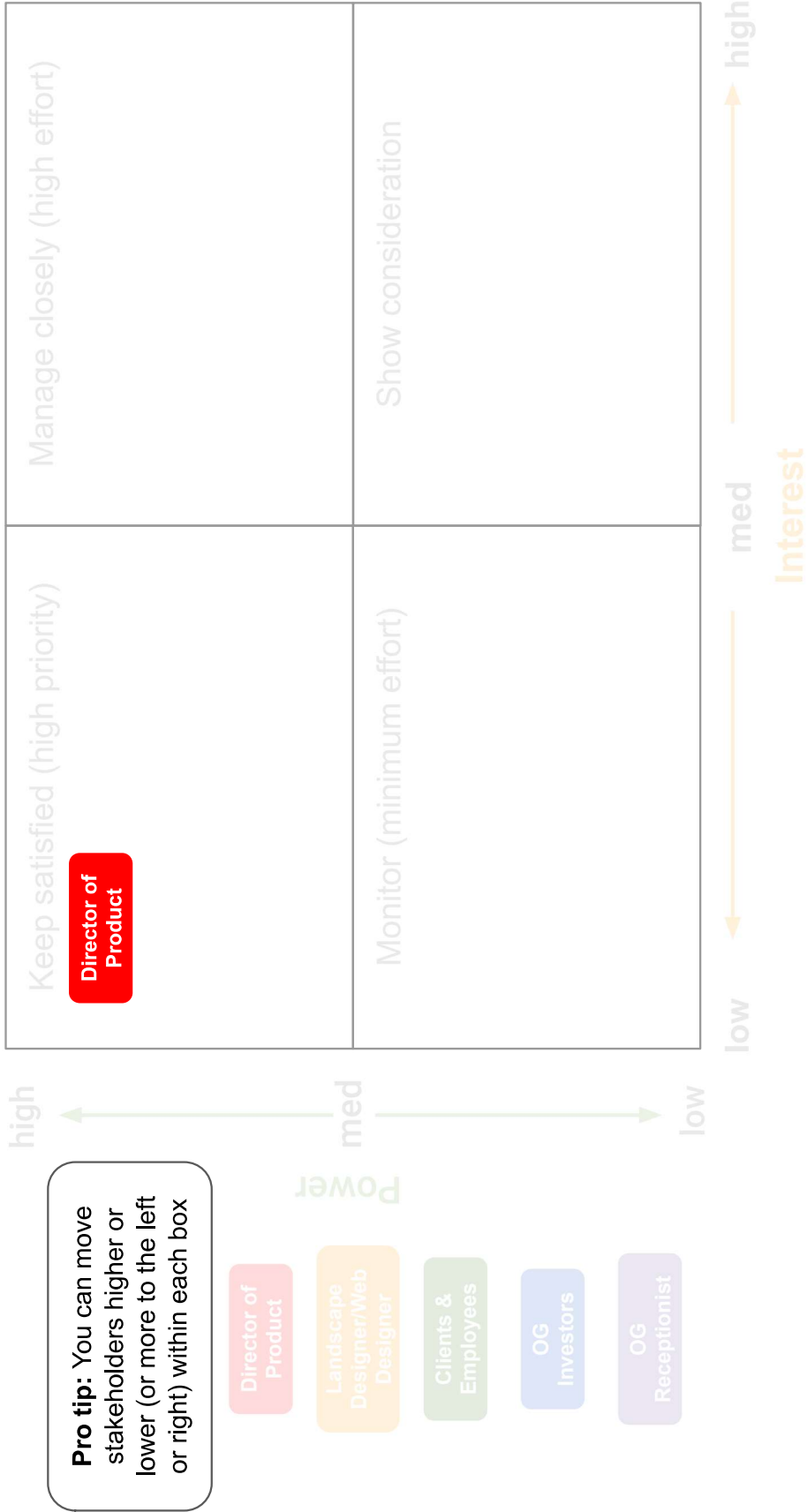


Prioritizing stakeholders (power grid)



**Pro tip:** You can move stakeholders higher or lower (or more to the left or right) within each box

Prioritizing stakeholders (power grid)



Prioritizing stakeholders (power grid)

