



UNIVERSITY OF AUCKLAND  
**INVESTMENT  
CLUB**

**2020**  
**RECRUITMENT CAMPAIGN**

# EXECUTIVE COMMITTEE ROLES

We are looking for passionate individuals to join our team and help execute our vision

# INTRODUCTION



We are looking to diversify our UAIC portfolio next year to increase member returns. In order to IPO these events, we must conduct our due diligence to hire the best team possible to structure these deals.

We have built this position pitchbook with both new and existing roles on offer in our 2020 executive committee. We are excited to bring our vision to the club and welcome anyone who shares our desire for its realisation.

Please read through the position descriptions. At the end of the pitchbook, you can apply for up to three positions. We will arrange and interview candidates at a later date. Thank you for applying in advance and we forward to meeting you.

**Connor & David**

The monetary policy set by a reserve bank maintains price stability, promotes the maintenance of a sound and efficient financial system, and supplies the country with sufficient cash to keep the country ticking over.

You will be the governor of UAIC reserve bank, our master of coin and keep cash flowing through UAIC's veins. It's a bonus if your cutting financial analysis could make any company with questionable financials quiver in fear, but not necessary.

**Responsibilities include:**

- ✓ Invoicing sponsors
- ✓ Facilitating executive committee reimbursements
- ✓ Managing budgets
- ✓ Preparing annual financial statements for the AGM
- ✓ Managing membership payments
- ✓ Tracking memberships
- ✓ Using Xero or MYOB accounting software to manage payments

# TREASURER



# WOMEN ENGAGEMENT



Steve Jobs and Apple revolutionised the mobile industry with the iPhone. Henry Ford turned the automobile industry on its head with automation. Uber changed the way we travel to connect with friends. These three disruptions created everlasting change. It's now UAIC's turn to disrupt the finance industry. It's the club's duty to break down barriers and make finance more accessible for women.

We are looking for a couple of women to take the reins and lead this initiative.

## **Responsibilities include:**

- ✓ Liaising and forming relationships with other organisations (YWF, WEN, WMP etc)
- ✓ Organising and managing speaker panels and events with graduates
- ✓ Managing the newly formed mentoring program
- ✓ Organising educational events and tutorials for women

A wise analyst once said ‘An investment in knowledge pays the best interest’. Our members will be the ones who reap the benefits. Both education executives will be spiritual successors to Aswath Damodaran, spreading knowledge far and wide. However, instead of industry unlevered betas, the executives will educate our members on the opportunities in finance and the club.

**Responsibilities include:**

- ✓ Organising and facilitating speaker events with industry professionals and club alumni
- ✓ Creating and populating an educational database with finance guides produced during events
- ✓ Organising and facilitating Investing 101, Investing 102 and a How To... series (Sharesies, Hatch and Investing fundamentals)
- ✓ Publishing educational content through the club’s media channels

# EDUCATION



# COMPETITIONS



Competition fuels success. Many industries were driven to new heights on the back of fierce rivalries. Notable rivalries include: Coke vs Pepsi, Ford vs GM and Boeing vs Airbus. Everybody loves a bit of friendly competition and UAIC is about to release four new start-ups into the domestic business school club market.

We are looking for passionate people to manage our start-ups and fuel their growth to reach subsequent rounds of series funding and climb out of start-up status. Our competitions team will also prime our existing competitions for series C, D and E funding.

## **Responsibilities include:**

- ✓ Organising and manage competitions
- ✓ Supporting competition tutorials prior to the event
- ✓ 2x managing UBS Investment Banking and Stock Pitch
- ✓ 2x managing Global Citi Markets Challenge and Venture Capital
- ✓ 2x managing Corporate Finance and Industry

Humanity has been blessed with beautiful works of art. Michelangelo brought us the ceiling in the Sistine chapel. Leonardo Da Vinci gave the Mona Lisa her lovely smile. Vincent Van Gogh reimagined looking up at the stars with The Starry Night.

Fast forward 130 years, modern art is drastically different. Social media is prevalent and a new form of expression. We are looking for a couple of people to channel their inner renaissance painter with social media as their paintbrush.

**Responsibilities include:**

- ✓ Organising and facilitating member uptake
- ✓ Producing advertising material for competitions and events
- ✓ Creating and publishing social media content (Instagram, Facebook, LinkedIn etc.)
- ✓ Creating, managing and publishing website content
- ✓ Managing photography at all events

# MARKETING





# SOCIAL



Finance is full of glitz and glam. Ross Johnson partied like there was no tomorrow on the back of the RJR Nabisco's corporate benefits. The profits of high frequency traders were generated from exploiting arbitrage opportunities in price discrepancies between different public exchanges and dark pools. These profits were subsequently spent on lavish lifestyles.

We won't have billions of dollars on our balance sheet to fuel lavish lifestyles, but we will have a great time regardless. We are looking for a couple of passionate people to drive the social experience every club deserves.

## **Responsibilities include:**

- ✓ Planning and running the annual cocktail party
- ✓ Organising the social components of events and competitions (food, drink, entertainment etc.)
- ✓ Organising club and executive social events
- ✓ Spreading good vibes and encouraging team bonding

Financial markets are prevalent with both public stock exchanges and dark pools present in most major economies across the globe. Companies can choose to dual list on different exchanges in multiple countries across the globe.

In order to navigate the twists and turns of public trading, we are looking for a shepard to guide the committee through the endless night of market news, investor reports and financial statements.

**Responsibilities include:**

- ✓ Managing the Investment Committee (a group who meet twice per week to discuss and value stocks to add to the club's fund)
- ✓ Chairing stock votes
- ✓ Recording and delegating meeting minutes
- ✓ Managing the club's fund
- ✓ Organising and managing transactions when buying stocks for the fund

# IC CHAIRPERSON



# BULLETIN EDITOR



The finance world has seen its fair share of scandals and mishaps. Enron hid billions of dollars in debt from failed deals and projects by exploiting the use of accounting loopholes, special purpose entities and poor financial reporting. The crisis in the subprime mortgage market catalysed the financial crisis, leading to the collapse of Lehman Brothers. Where there is a scandal, there is a reporter to cover the scoop.

We are looking for an Editor-in-Chief who will deliver the best news and dish out cold hard facts.

## **Responsibilities include:**

- ✓ Managing the bulletin team (a group who write articles on a range of financial and economic topics for a regular publication)
- ✓ Proofing and editing content for the publication
- ✓ Seeking contributions from reputable external parties
- ✓ Creating regular updates and announcements

We are now accepting applications for our 2020 executive committee. Click the rocket below to lift off and fill out an application form. Alternatively, head to <https://tinyurl.com/UAICExec2020>.

We will schedule interviews at a later date.

Connor & David



# APPLICATIONS

