Could not find origin anymore

Classification on

No Ad Topic line

No City

No Country

No Timestamp

Click Ad : loss = 0,1

Correlation :

* From 30 to 65 (Binning every 5 year), clicker % increases
* More clicker % in Lower income. Clicker% decreases as area imcome increases. Income between 10K and 80K
* The less internet usage daily, the higher the clicker%
* The less daily time spent on site, the higher the clicker%

Example :

Age: 64

Daily Site time : 45

Income 40K

Prediction : 1

Age : 30

Daily Site time : 145

Income 60K

Prediction : 0

Good model.