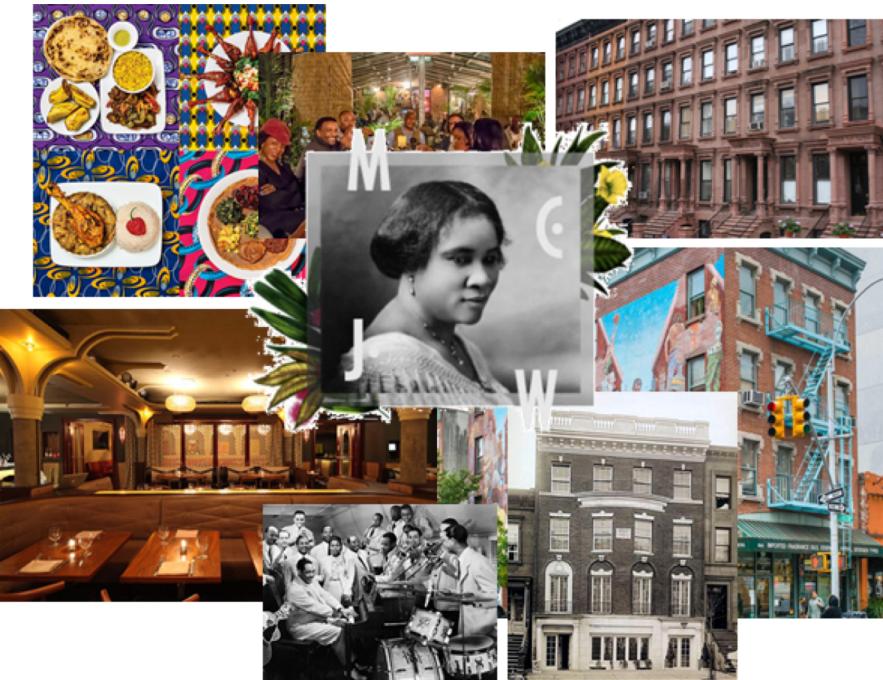


MCJW STREET NAMING PRESS CONFERENCE

JULY 20, 2019 | W 136th in front of the Schomburg Center | 12-2 PM



We will be inviting politicians and a few important press and Brand Representatives to the re-naming of the street in Harlem to commemorate Madame CJ Walker's impact and legacy.

12- 2 PM

- There will be 12 seats at the corner of Lenox & W 136th St for press, and the program will run from noon to 2 PM on Saturday, July 20th.
- There will be a small stage where proclamations will be declared, and A'Lelia will speak to how important the renaming is to MCJW's life, legacy and work.
- The corner of Lenox Ave & W 136th St will be blocked off for a period of time for the