

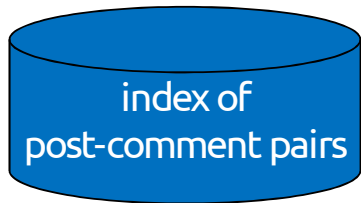
ShortText

retrieval

Matching

Ranking

Best
response



Learning to
Match

Learning to
Rank