

⬅️

Some text

SALES REPORT

Count of Order Quantity by Country-Region



Year

2019

▼

Month

All

▼

Day

All

▼

Total Sales and Sales Target by Year

4.81M✓

Goal: 3.02M
(+1.79M +59.24%)

Top Reseller

A Bicycle Association

First Reseller

12K

Sum of Order Quantity

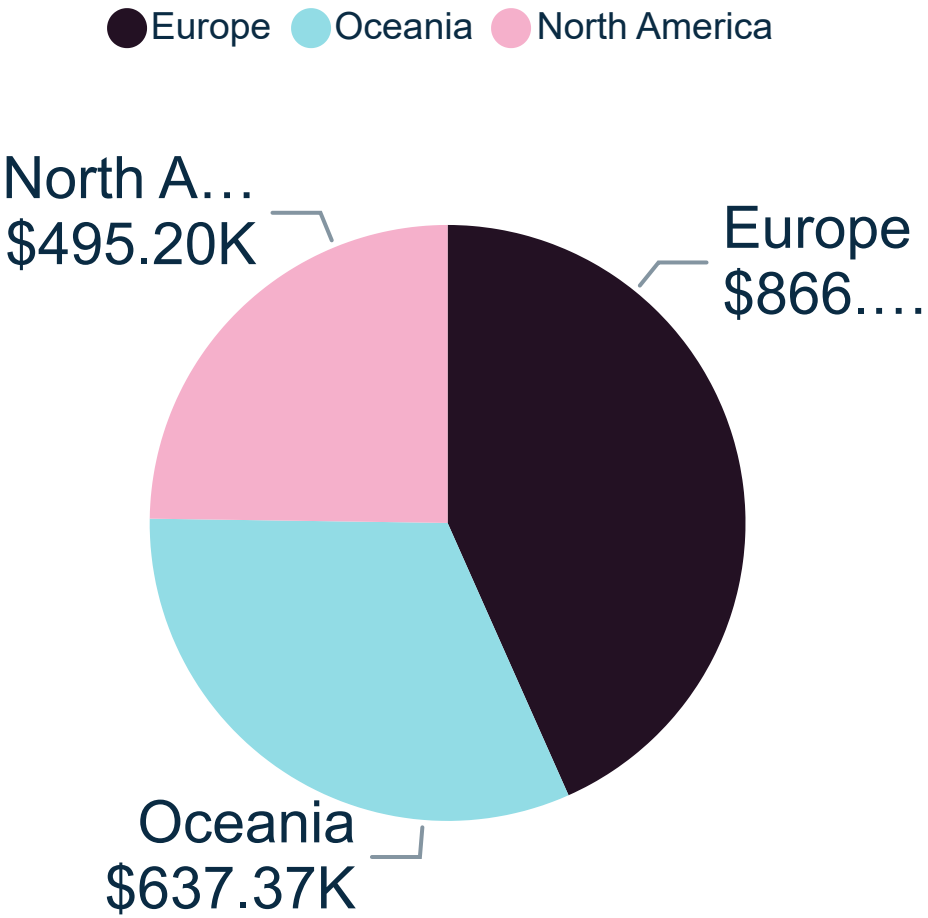
386.78

Average Sales

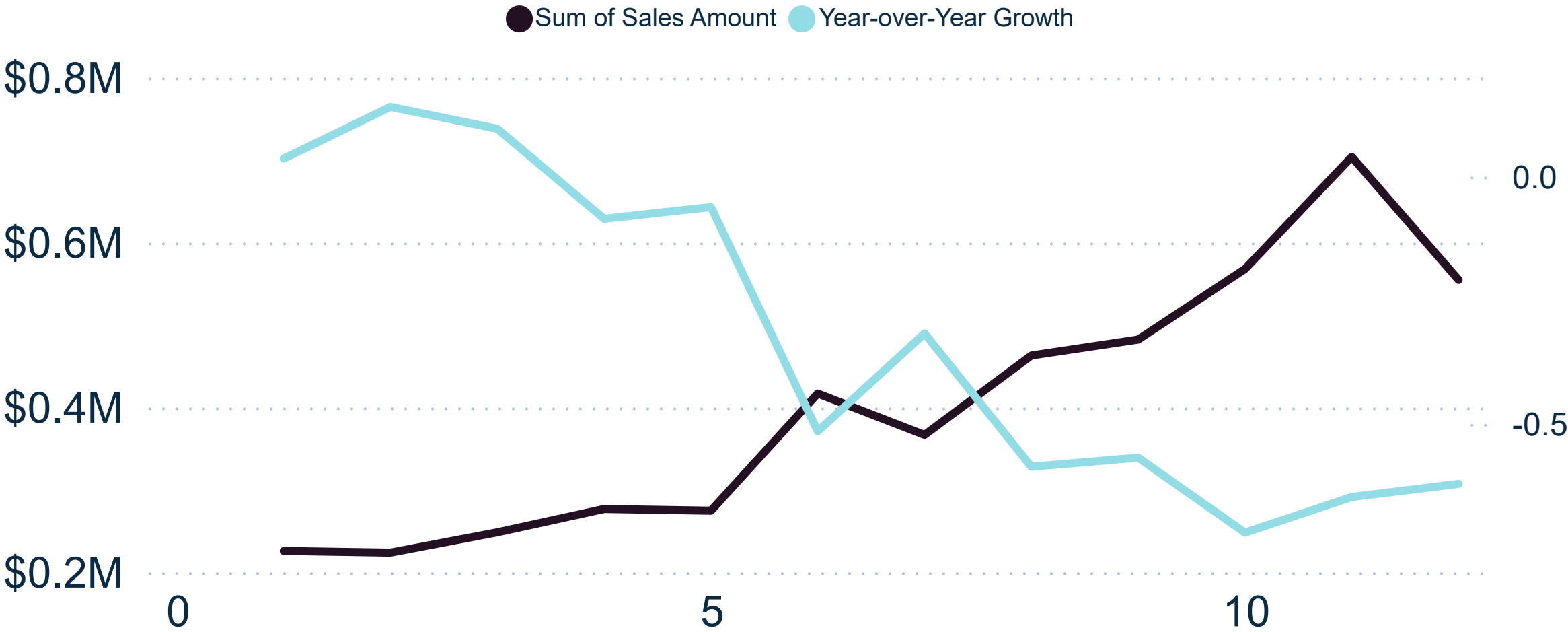
\$1.99M

Sum of Profit

Sum of Profit by Continent



Sum of Sales Amount and Year-over-Year Growth by Month



PRODUCT ANALYSIS

Category

All

Year

2019

Subcategory

All

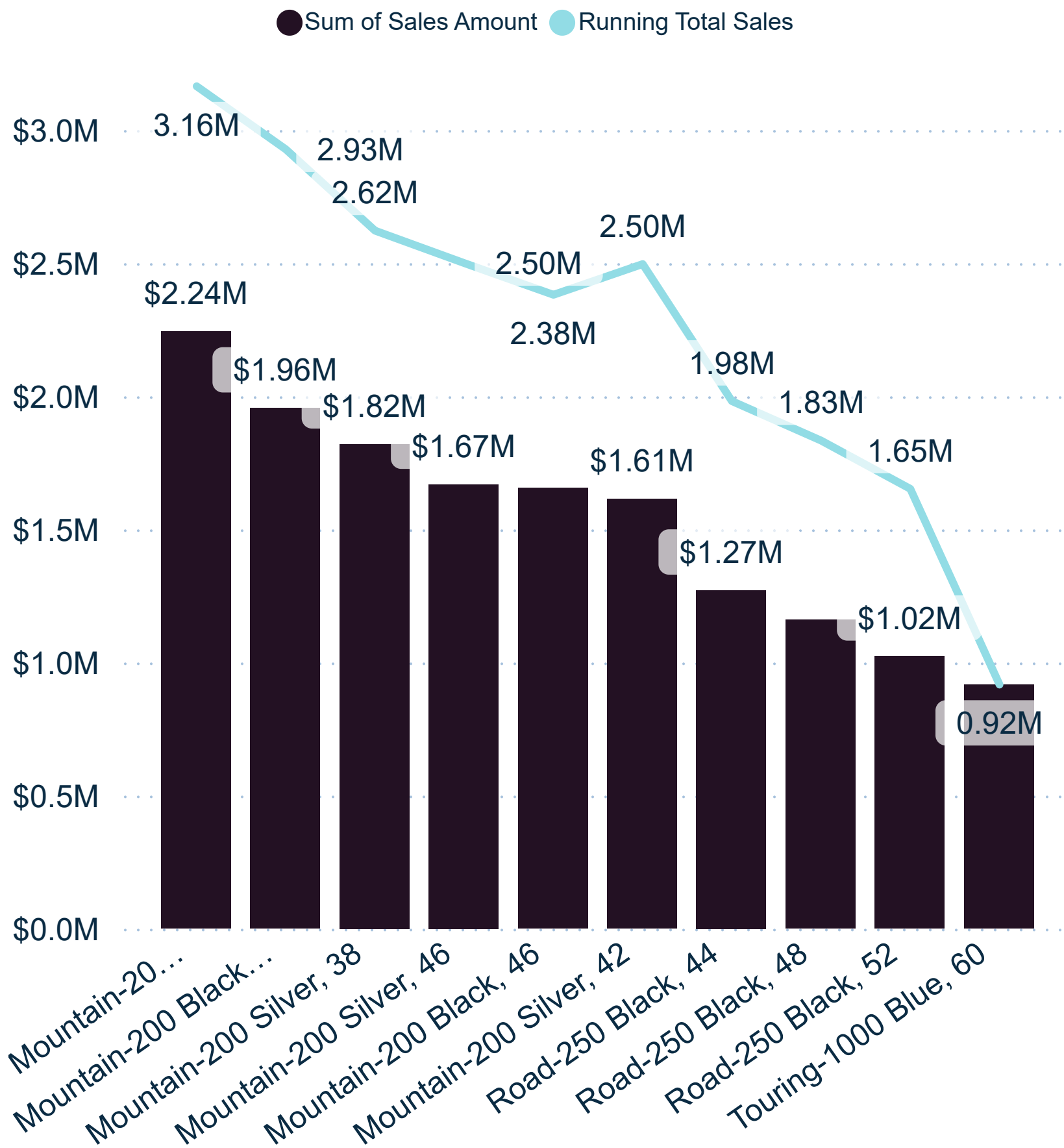
Month

All

Day

All

Sum of Sales Amount, Running Total Sales and Min of Profit by Product



Top 5 Products

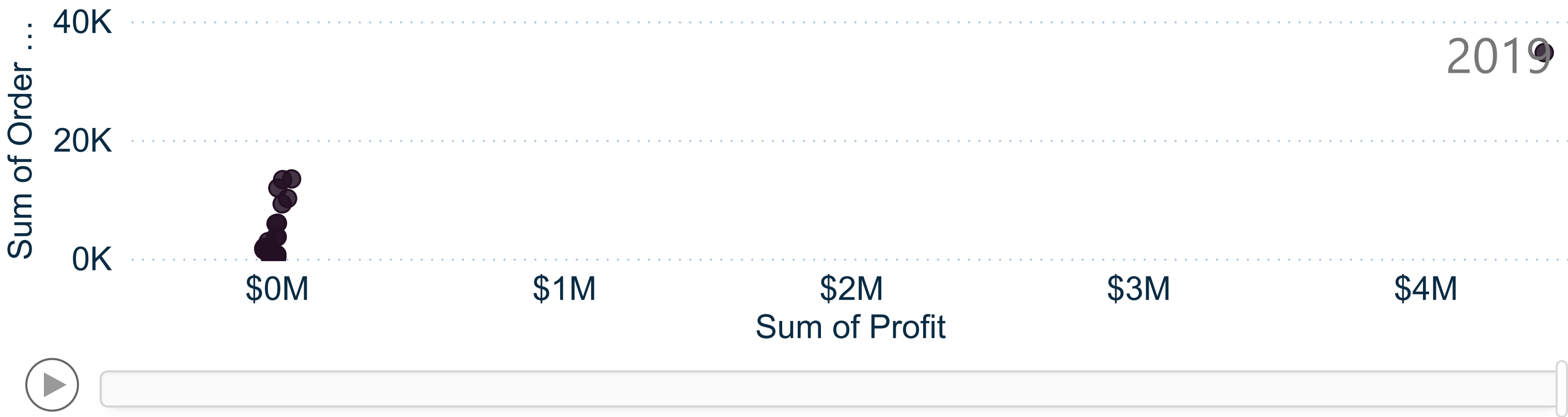
Product Rank	Product
1	Mountain-200 Black, 38
2	Mountain-200 Black, 42
5	Mountain-200 Black, 46
3	Mountain-200 Silver, 38
1	

Product

Sum of Sales Amount
\$42,895,10...

- Mountain-200 Black, 38
\$2,243,334...
- Mountain-200 Black, 42
\$1,955,638...
- Mountain-200 Silver, 38
\$1,820,115...

Sum of Profit and Sum of Order Quantity by Order Quantity and Year



Customer Insights

Category

All

Subcategory

All

Year

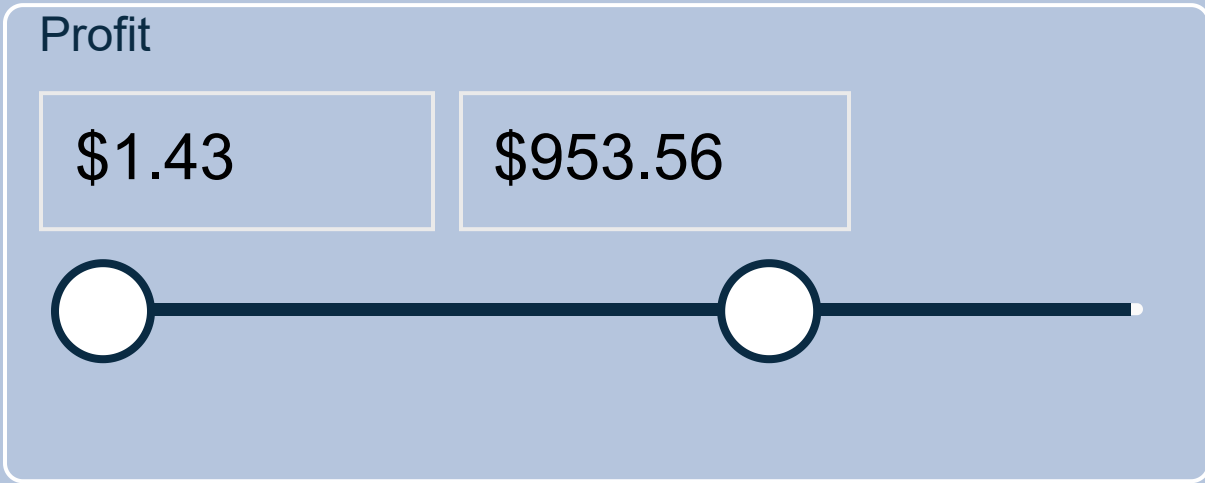
2019

Month

All

Day

All



28K

Sum of Order Quantity

5.56K

Outliers

\$7.91M

Sum of Sales Amount

\$3.18M

Sum of Profit

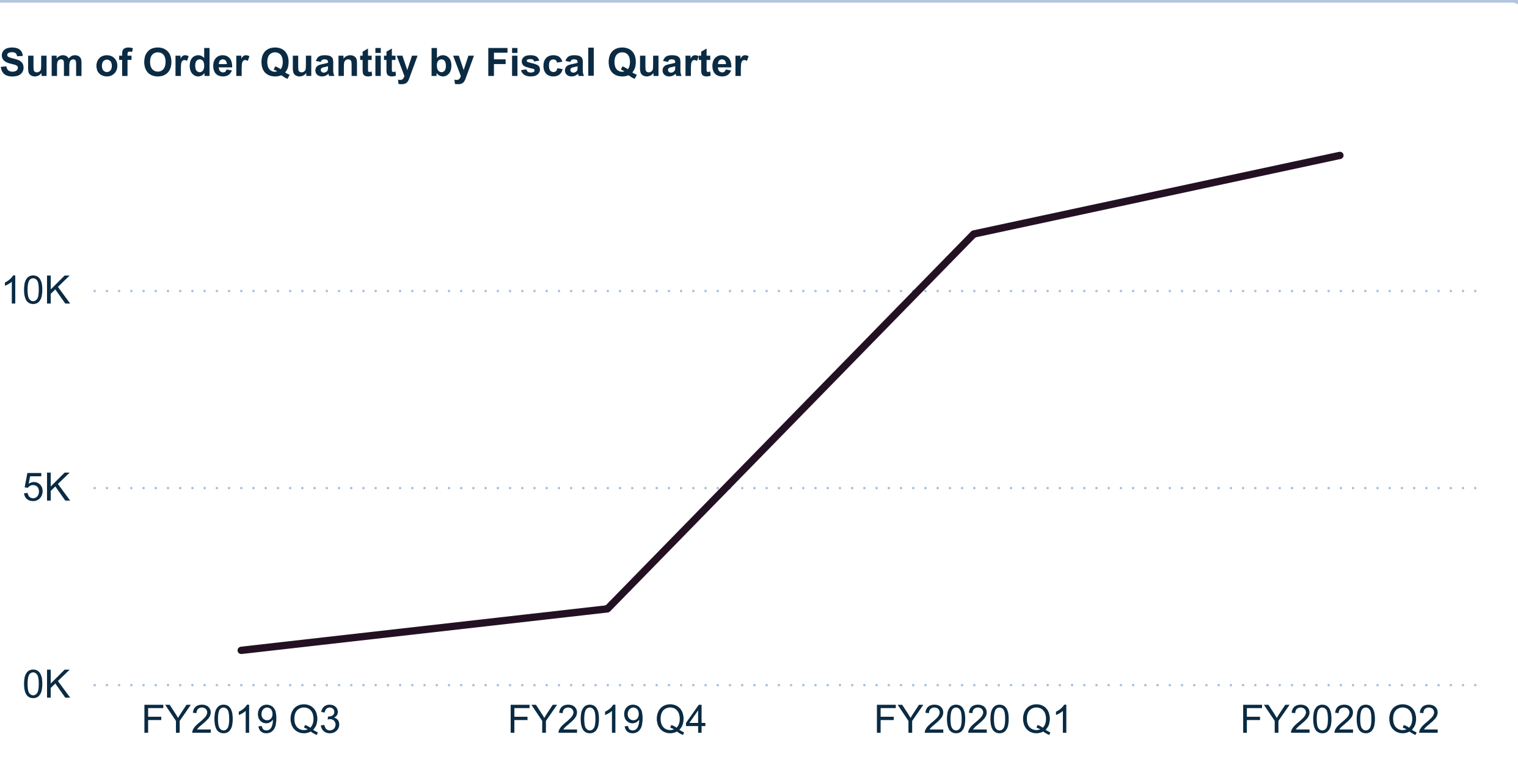
Top Customer

First FirstName

Maurice

First Second Name

Shan

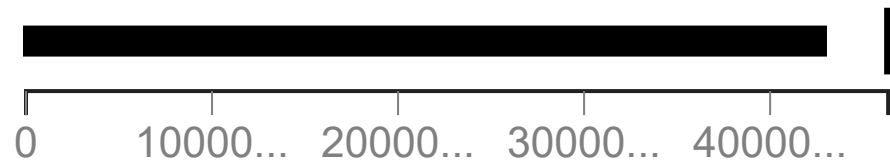


Top 10,000

Customer ID	FirstName	Second Name	Country-Region	Sum of Sales Amount
AW00011433	Maurice	Shan	France	\$8,205.61
AW00011439	Janet	Munoz	France	\$7,775.12
AW00012132	Kaitlyn	Henderson	France	\$5,022.96
AW00012655	Larry	Vazquez	France	\$5,001.36
AW00012301	Nichole	Nara	France	\$4,978.06
AW00013263	Kate	Anand	France	\$4,973.80
AW00016416	Brian	Rivera	France	\$4,971.68
AW00012308	Margaret	He	France	\$4,967.96
AW00016400	Theodore	Ramos	France	\$4,958.28
AW00012333	Terrance	Rodriguez	France	\$4,955.96
AW00012321	Rosa	Hu	France	\$4,944.34
AW00012650	Aaron	Wright	France	\$4,940.37
AW00012323	Lawrence	Alonso	France	\$4,938.64
AW00016415	Andre	Patel	France	\$4,930.68
AW00012324	Olivia	Chen	France	\$4,888.88
Total				\$7,913,274.98

Total Sales and Sales Target by Year

Total Sales, Budget and Minimum Value



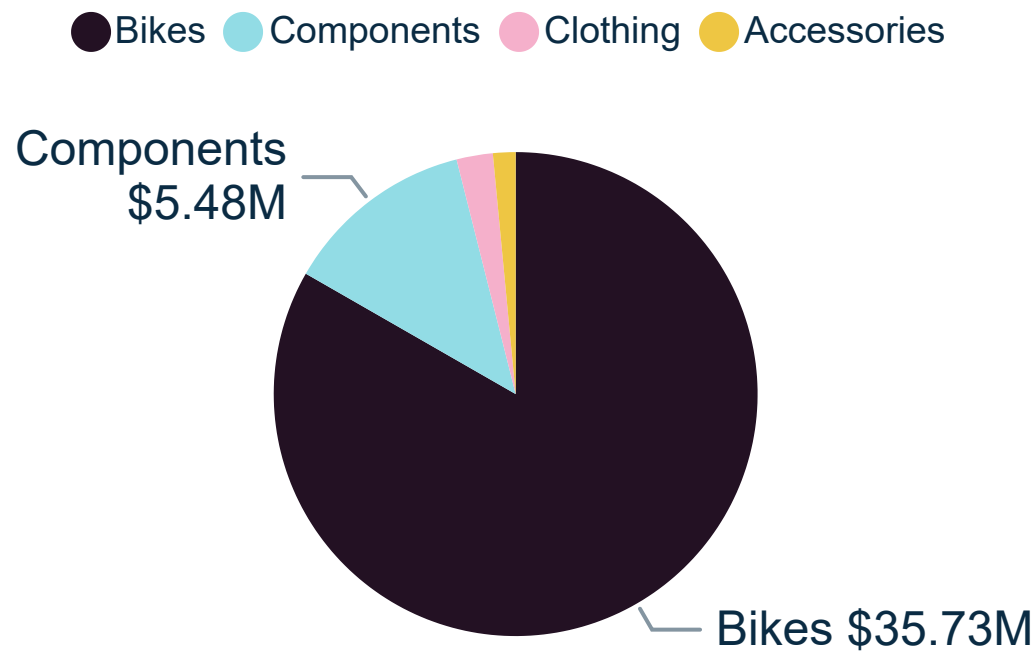
Profit Margin, Minimum Value, Maximum Value and Profit Target



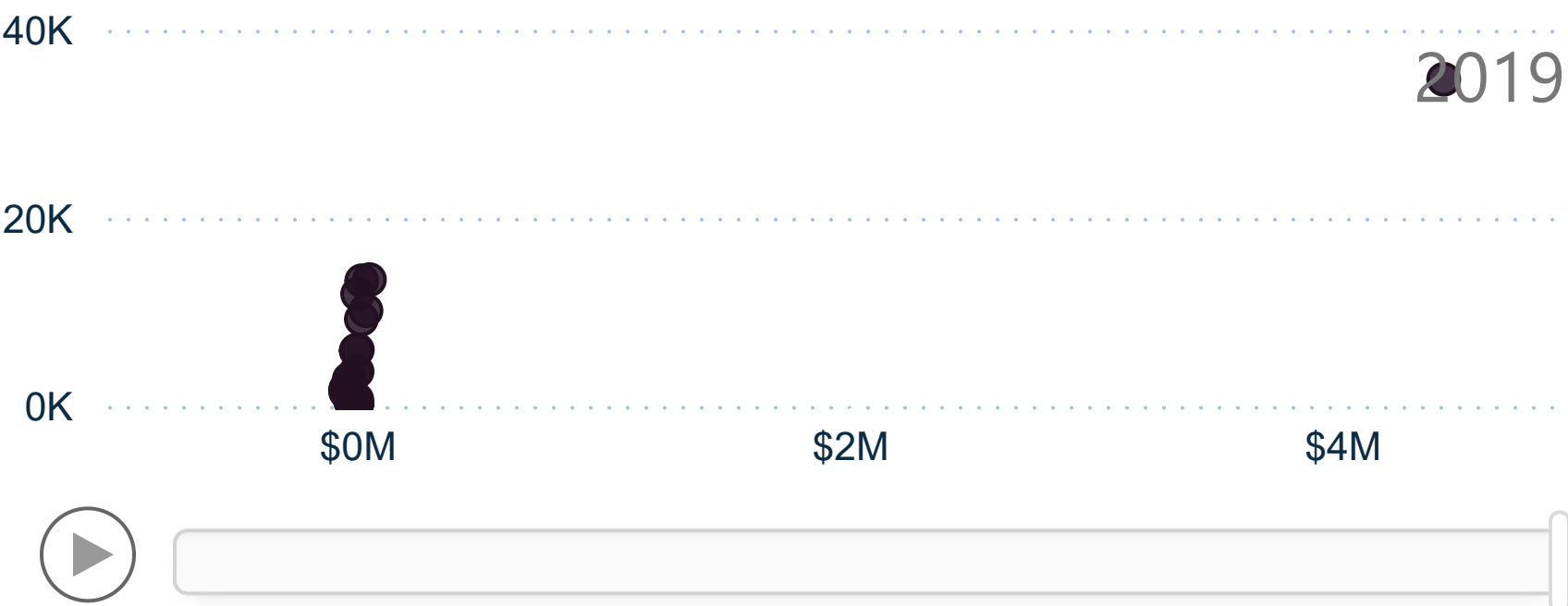
Count of Order Quantity by Country-Region



Sum of Sales Amount by Category



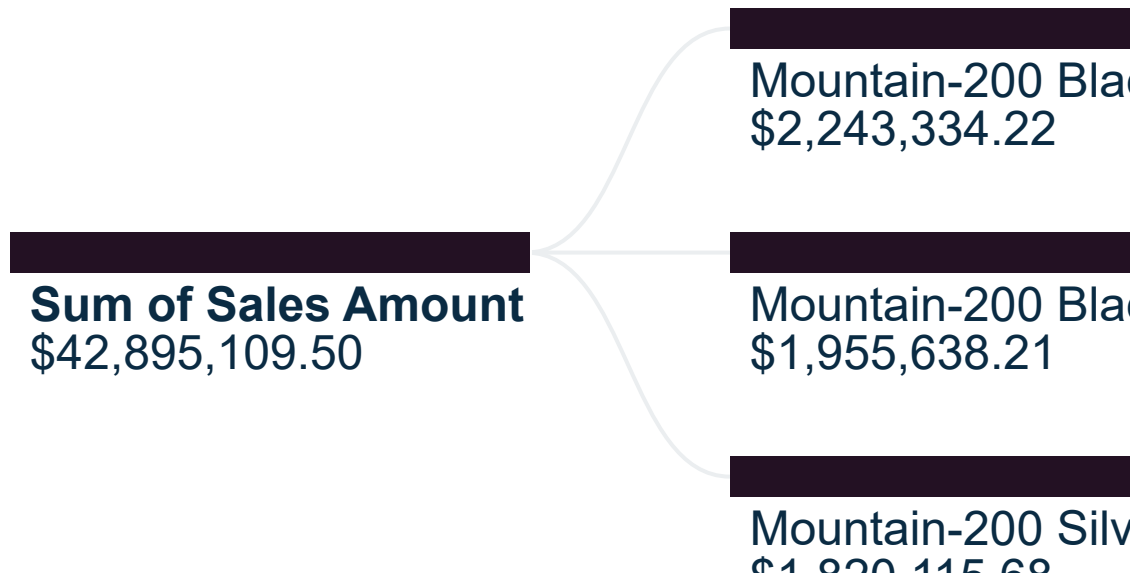
Sum of Profit and Sum of Order Quantity by Order Quantity and Year



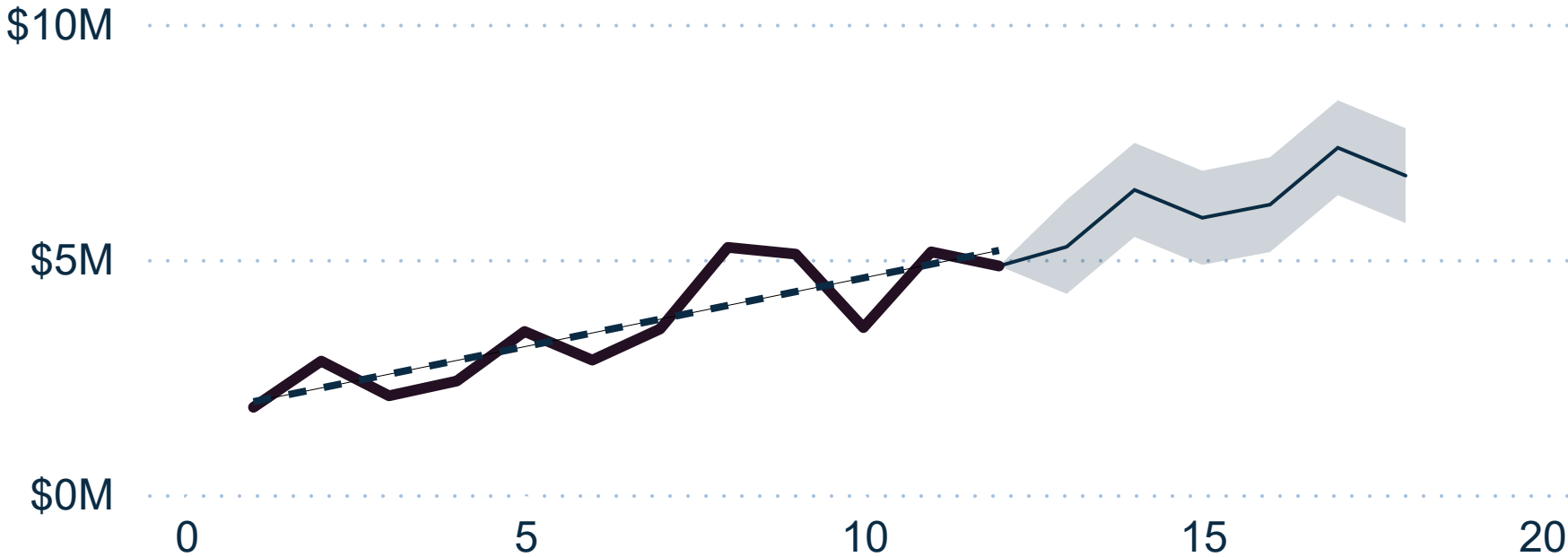
42.90M

Goal: 33.57M
(+9.33M +27.78%)

Product



Sum of Sales Amount by Month



PRODUCT ANALYSIS

Category

All

Year

2019

Subcategory

All

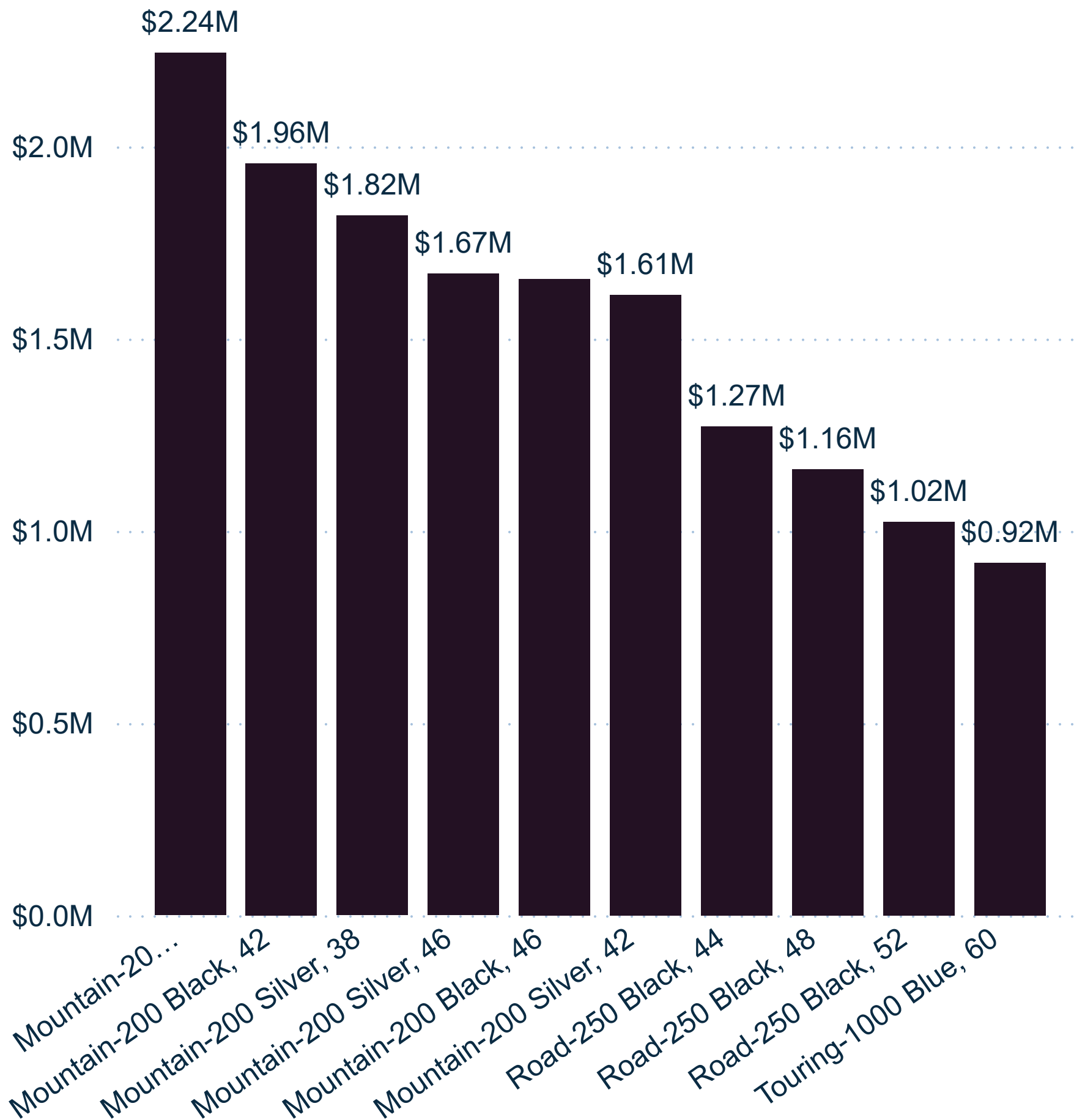
Month

All

Day

All

Sum of Sales Amount and Min of Profit by Product



Main Product

Mountain-200 Black, 38

Sum of Profit

\$446.23K

Product

Sum of Sales Amount
\$42,895,10...

Mountain-200 Black, 38
\$2,243,334...

Mountain-200 Black, 42
\$1,955,638...

Mountain-200 Silver, 38
\$1,820,115...

Sum of Profit and Sum of Order Quantity by Order Quantity and Year

