

# CODEGEUL-GMENTALISTE SIGNATURA SIGN

**Category Code: C5** 

**Problem Statement Title: InvestWise AI:** Intelligent Wealth Creation Platform (Investment & Stock Market Insights)

**Team Name: EPIC BYTES** 

Institute Name: Vivekanand Education Society's Institute of Technology























# Idea / Approach details (& implemented features)

#### **InvestWise AI**

#### **Problem Statement**

- Young professionals and novice investors face challenges in understanding financial data, market trends, and risk assessments.
- Lack of personalized investment guidance leads to uninformed decisions, potential financial losses, and difficulty in goal-based financial planning.

#### Solution

- AI-Powered Investment Assistant: Provides real-time stock insights, risk assessments, and personalized recommendations using predictive models like XGBoost and LSTMs.
- **Goal-Based Investment Planning:** Helps users set financial goals (e.g., buying a house) and suggests optimized investment strategies.
- Behavioral Stock Recommendations: Analyzes user investment patterns and recommends stocks using clustering techniques.
- Sentiment Analysis & AI Chatbot: Evaluates financial news to guide investment decisions and provides stock suggestions for beginners.
- Smart Portfolio Management: Monitors market trends and suggests portfolio rebalancing based on volatility.

**Target Audience - Beginners & Young Investors:** Individuals seeking simplified guidance, AI-powered insights, and structured strategies to start investing and achieve financial goals.

# **Implemented Features**

#### 1. Sentiment Analysis

- Uploaded CSV data, created a vector store, and applied RAG for contextual understanding.
- Integrated ChatGPT 3.5 for accurate sentiment analysis.
- Developed an AI agent to deliver sentiment-based insights via a chatbot.

#### 2. Al-Investment Assistant

- Integrated Alpha Vantage API for real-time market data.
- Built a workflow to provide investment insights and market updates.

#### 3. Beginner Financial Support Chatbot

#### a) Budgeting and Financial Info:

- Collected user inputs on income, expenses, and savings goals.
- Used ChatGPT O1 to provide budgeting tips and financial advice.

#### b) Personal Financial Advisor:

- Gathered inputs on income, savings, and risk tolerance.
- Suggested personalized investment strategies and financial decisions.

#### 4. Behavioral Analysis

- Used Alpha Vantage API to fetch and analyze behavioral financial data.
- Identified patterns, provided predictive insights, and suggested behavioral adjustments.

### **Innovation**



**Live Data:** Fetch real-time stock and market data via Alpha Vantage API.

**Al Insights:** Predict trends using XGBoost & LSTM models.

#### **Behavioral Analysis:**

**Tracks Patterns:** Analyzes past investments to understand user behavior.

**Stock Recommendations**: Suggests stocks based on user preferences (e.g., growth, tech).

#### **Sentiment Analysis:**

**Market Sentiment**: Analyzes news and social media to gauge stock mood (e.g., "Positive sentiment for AAPL").

**Guided Decisions**: Helps users make informed decisions based on sentiment.

#### **Smart Rebalancer**

Monitors portfolios and suggests rebalancing based on market volatility.

#### Goal-Based Investment Planning:

**Set Financial Goals**: Users define goals (e.g., buying a house), and the system calculates how much to invest.

**Optimal Strategy**: Recommends monthly investments and asset allocation based on user goals and timelines.

#### **Beginner-Friendly Chatbot:**

**Investment Guidance**: Suggests beginner-friendly investments (e.g., ETFs).

**Personalized Assistance**: Answers investment questions and guides users.

# **Technology Used in InvestWise Al**

#### LLM



**GPT-3.5 Turbo** (Azure) and **ChatGPT O1** for Al-driven insights and chatbot interactions.

#### **Platform**

**UPTIQ AI Workbench** for building and deploying Al-powered investment solutions.



#### Storage



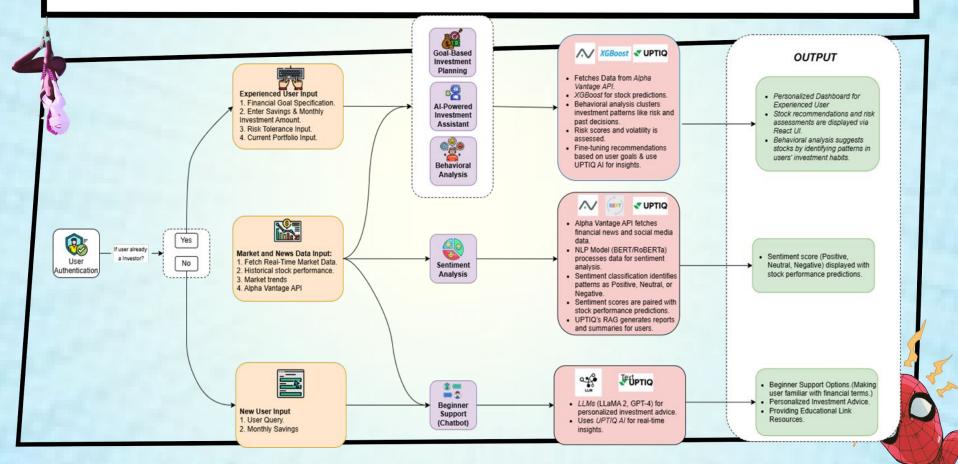
MongoDB with OpenAI textembedding-3-large for vector storage and NewsDataStore for processed financial data.

#### **APIs**



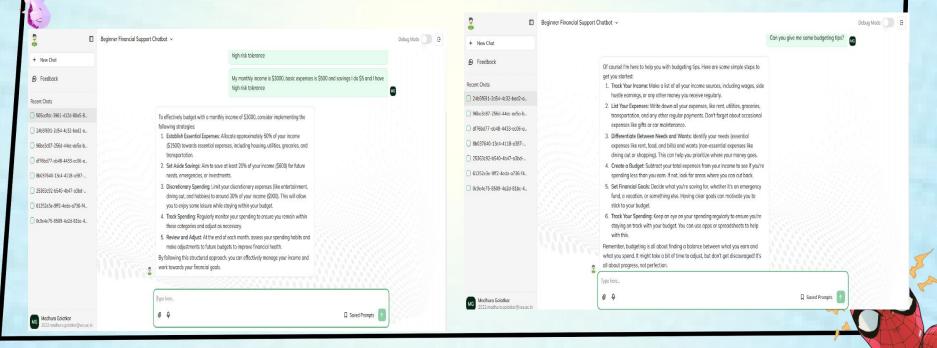
AlphaVantage and NewsAPI for real-time stock market data and financial news analysis

## Flowchart / Architecture



# **Video Link**

#### <u>Link</u>



# **Future Scope**



Integrate international market data using APIs like Quandl and FRED for diversified insights.

Enhance AI Model Accuracy

Improve prediction reliability with explainable AI using advanced models like XGBoost and LSTMs.

Support Diverse Asset Classes

Enable investments in cryptocurrencies, REITs, and commodities for comprehensive portfolio management.

Hyper-Personalize User Experience

Offer AI-driven dashboards tailored to individual goals and risk profiles, adding gamified challenges for engagement.

Implement Real-Time Stress Testing

Simulate market shocks and economic scenarios to provide proactive risk management strategies.

Introduce AI-Driven Tax Optimization

Analyze gains using tax data APIs and recommend tax-efficient strategies to maximize user savings.