

CODECELL-CMPN, WEST CODECELL-CMPN, WEST CODECELL-CMPN, WEST CODECELL-CMPN, WEST

Category Code: C1

Problem Statement Title: Nirman

Team Name: ByteMeHard

Institute Name: Vivekanand Education Society's Institute of Technology



















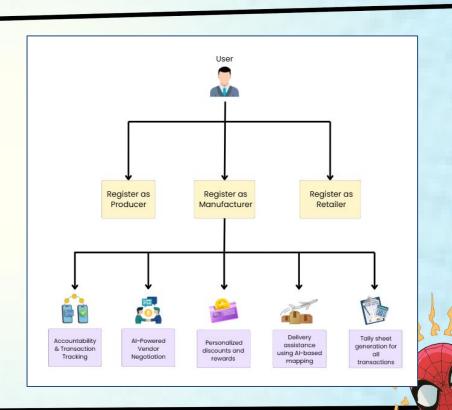






Idea / Approach details (& implemented features)

Nirman leverages Al to optimize vendor negotiations, enhance customer retention, streamline deliveries, and automate financial management for manufacturers and retailers. It secures better deals, reduces costs, boosts sales through Al-driven rewards, and provides real-time financial insights—empowering businesses to scale efficiently and maximize profitability.



Features Implemented



Al optimizes pricing and structures real-time deals.

Multi-Party & Sentiment Analysis: Supports simultaneous negotiations and evaluates negotiation tone for better outcomes.

2. Reward System:

Incentivized Engagement: Loyalty points for transactions, feedback, and milestones.

3. Accountability & Tracking: End-to-End Visibility: Tracks every transaction phase.

AI-Powered Negotiator



Uses market trends and supplier data to automate contract negotiations and secure the best procurement deals.



Customer Retention System

Personalized AI-driven rewards, discounts, and engagement strategies to boost customer loyalty.

Automated Balance Sheet



Real-time tracking of financial transactions, expense analysis, and profitability insights to enhance financial decision-making.





Innovation and Technologies used

Frontend Development

Freamework: ReactJS



Styling: Tailwind CSS 🔷



Components: ShadCN



Charts: ChartJS



Backend Development

- Framework: Node.js
- API: Express.js
- AI: Python (TensorFlow)
- Payments: Stripe/Razorpay
- Real-Time: Socket.io
- Automation: CRON Jobs

AI/Blockchain

Gen Al Models:

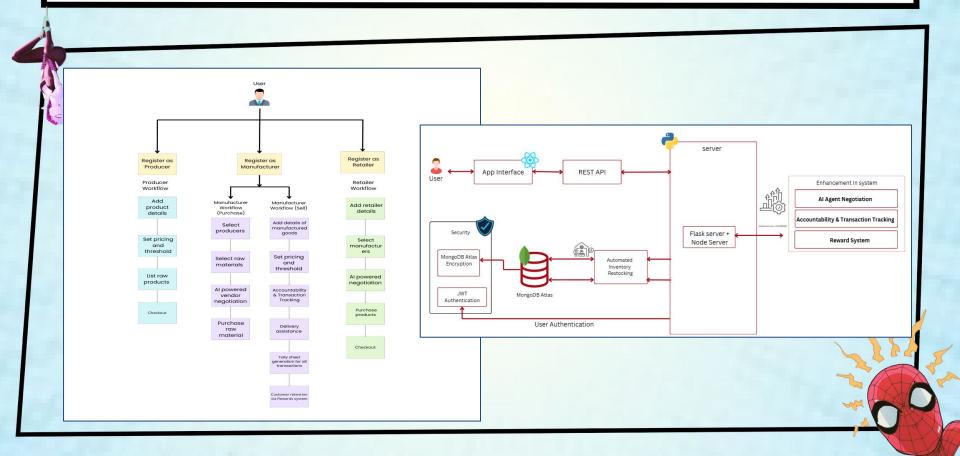
- Gemini API For intelligent decisionmaking and dynamic customer engagement.
- Groq API For high-speed AI processing and predictive analytics.
- LangChain To manage and store chat history for seamless Al-driven interactions.

HardHat, Solidity: Real time audits

Payment: Razorpay

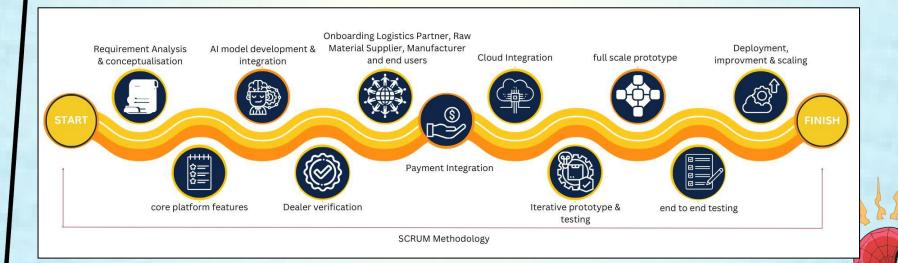


Flow Diagram/ Architecture



Future Scope

- Government Scheme & Subsidy Support.
- Manufacturer Tax & Duties filing automation.



Implementation

