

Get Involved: MITA 4.0 Logo Contest

Are you interested in helping to shape the future face of the Medicaid enterprise? The MGB is sponsoring a MITA 4.0 Logo Contest, and if you would like to design the new MITA 4.0 logo then this contest is for you! Here are the contest details:

- Anyone can participate
- Logos must be:
 - Scalable and legible at all sizes
 - Source Sans Pro or Merriweather Regular 400 font style
 - Limited to 2-3 colors (The Centers for Medicare and Medicaid Services (CMS) primary colors are: #026666, #17415f #046791, #565656, #000000, #ca4d22, #76bab2, #eefafe, #f7f7f7)
 - Original in their design and not leverage existing logos
 - Submitted in PDF, EPS, PSD, SVG, JPG, or PNG file types
 - Submitted as vector artwork or high resolution (300 dpi) raster files
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- Logo submissions are due by 11:59pm ET Thursday, June 30, 2024
- Please submit your logo by emailing it to mitagovboard@cms.hhs.gov

Logo finalists will be voted upon at the MESC and the winning recipient will receive a free 2025 MESC registration for their own use or for donation to a recipient of their choosing! The winning recipient will be required to work with the Centers for Medicaid & Medicare Services (CMS) on finalizing the logo design.