

Feedback

Sometimes, you just have to talk to people

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Administrivia

HW4 Due Tuesday Feb 26th

Guest Lecture Tuesday:

Mike Ressler



What is an MVP?

“The minimum viable product is that version of a new product which allows a team to collect the maximum amount of validated learning about customers with the least effort.”

-Eric Reis, author of The Lean Startup

Practice Collecting Feedback

1. List assumptions we are making about Dronuts
2. Develop questions to test assumptions
3. Refine questions
4. Go out and ask people the questions
5. Reflect on the experience