

# **BUILD18SPONSORSHIP**

2025

Carnegie Mellon University

Electrical & Computer Engineering



#### What is Build18?

#### Build18 is an annual freestyle hardware hackathon

held by Carnegie Mellon University's Department of Electrical and Computer Engineering. More than 300 students form teams to complete an electronics project in a week's time. The event's mission is to provide students with a risk-free environment to pursue personal engineering challenges, where the only limiting factor is their own ingenuity.

## Why support Build18?

Meet talented students at the top electrical and computer engineering program in the nation. Get the chance to interact with the Build18 participants throughout Build Week and attend the Build18 Project Symposium and all other associated events.

Be inspired by the passion of the next generation of builders. The students who participate in Build18 view engineering as not just a major, but a passion. This is the perfect opportunity to experience the ingenuity, creativity and passion of the next generation engineers, managers and entrepreneurs.

**Get recognized** for your contributions in Build18 advertising materials, website, and on the official Build18 T-shirt. Students will get to learn more about your company and its unique culture.

## Why we need You

Build18 is entirely student-run and primarily supported by **your** corporate donations.

Without adequate support, Build18 cannot accommodate all students interested in participating.

By contributing to the Build18 project fund, **sponsors provide teams with essential parts and materials** needed to complete their projects.



90+
Creative Teams



300+
Ambitious Builders



168
Building Hours



1 Awesome Event



### **Build18 Sponsorship Levels**

#### 8-Bit

(\$2,000 - \$3,999)

- Opportunity to have company name on T-shirt and event materials
- Ability to host a Tech Tutorial on a relevant topic during the fall semester
- Opportunity to attend sponsor-officer dinner evening before Demo Day
- Ability to bring or send company merchandise to Build18 events
- Opportunity to provide a midnight snack or dessert during Build Week

## **16-Bit** (\$4,000 - \$5,999)

- Companies will be provided a table at Demo Day for student outreach
- Opportunity to host a company-branded challenge, and award team(s) of their choice at the Build18 Banquet

Note: Monetary value of prizes or awards will not contribute towards total contribution amount

 Company will receive a resume book of Build18 participants who have provided resumes

# **32-Bit** (\$6,000 - \$7,999)

- Opportunity to host a recruiting event during the fall semester
- Opportunity to host Tech Talk on a relevant topic of interest during Build Week (4 available nights, first come, first served)
- Opportunity for recruiting table on Friday of Build Week to build brand awarness and expose builders to opportunities in your company.
- Ability to communicate with Builders via Discord Channels

# **64-Bit** (\$8,000 - \$9,999)

• Opportunity to speak at the Build18 Banquet Supporter showcase (social media and newsletter)

# **128-Bit** (\$10,000+)

- Limited to 2 sponsors, first come, first served
- Company tailored book of student profiles, including resumes, relevant skill sets and more information

### **Contacts**

#### **Build18 Officers**

Student Organization
Carnegie Mellon University
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#### Kimmy Nguyen

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<sup>\*</sup>Donation of technical parts or equipment is also welcome. Donations of this type will count toward the support levels listed above based on their fair market value. (e.g. a donated technical part worth \$500 is equivalent to \$500 of monetary support).

<sup>\*</sup>Each level receives the benefits of all preceding levels.

<sup>\*</sup>Your contribution may be tax deductible.



## See you at Build Week!

# BUILD. EAT. SLEEP. REPEAT.