

# Constructing a testable hypothesis

# Readings for today

- van Rooij, I., & Baggio, G. (2020). Theory before the test: How to build high-verisimilitude explanatory theories in psychological science. PsyArXiv
- Platt, J. R. (1964). Strong inference. Science, 146(3642), 347-353.

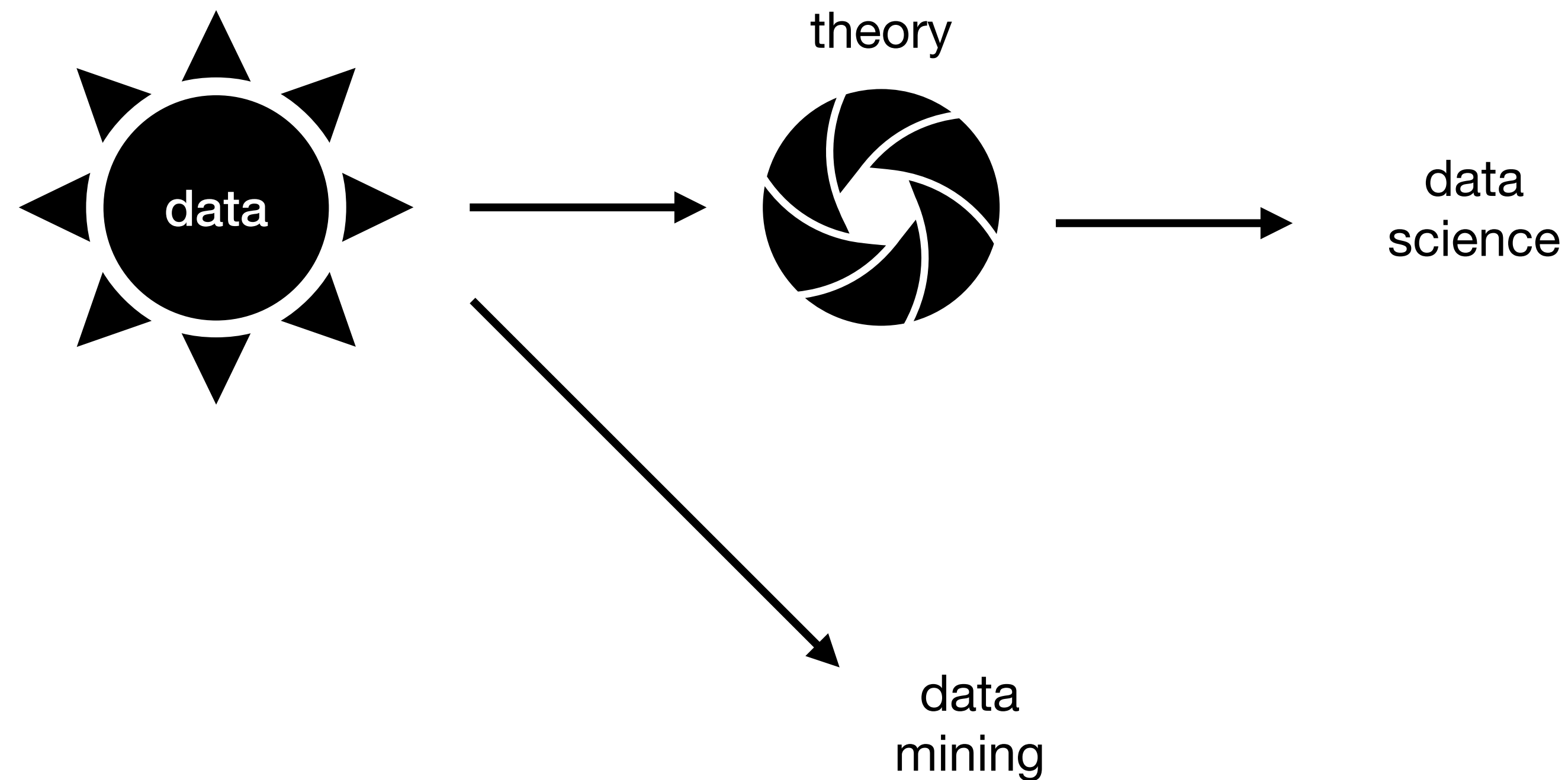
# Topics

1. Theory vs. hypothesis
2. Strong inference
3. *A testable* hypothesis

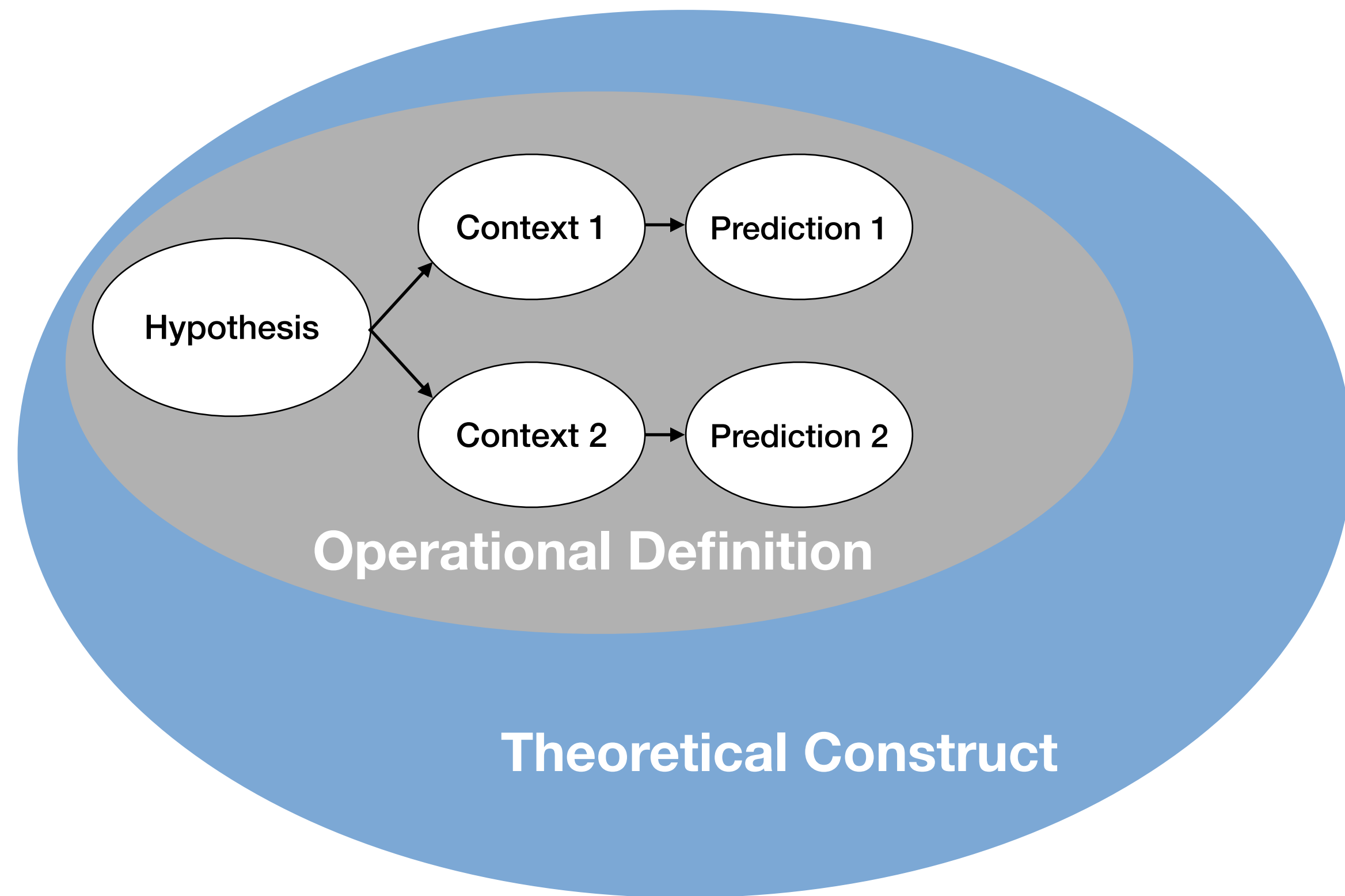
# Theory vs. hypothesis

# Data science is a *science*

Goal: Develop a clear and veridical understanding of the story *behind* your data by evaluating it from a theoretically driven perspective.



# Refining focus from theory to tests



**Theoretical Construct:** A general description of a process or capacity (e.g., working memory)

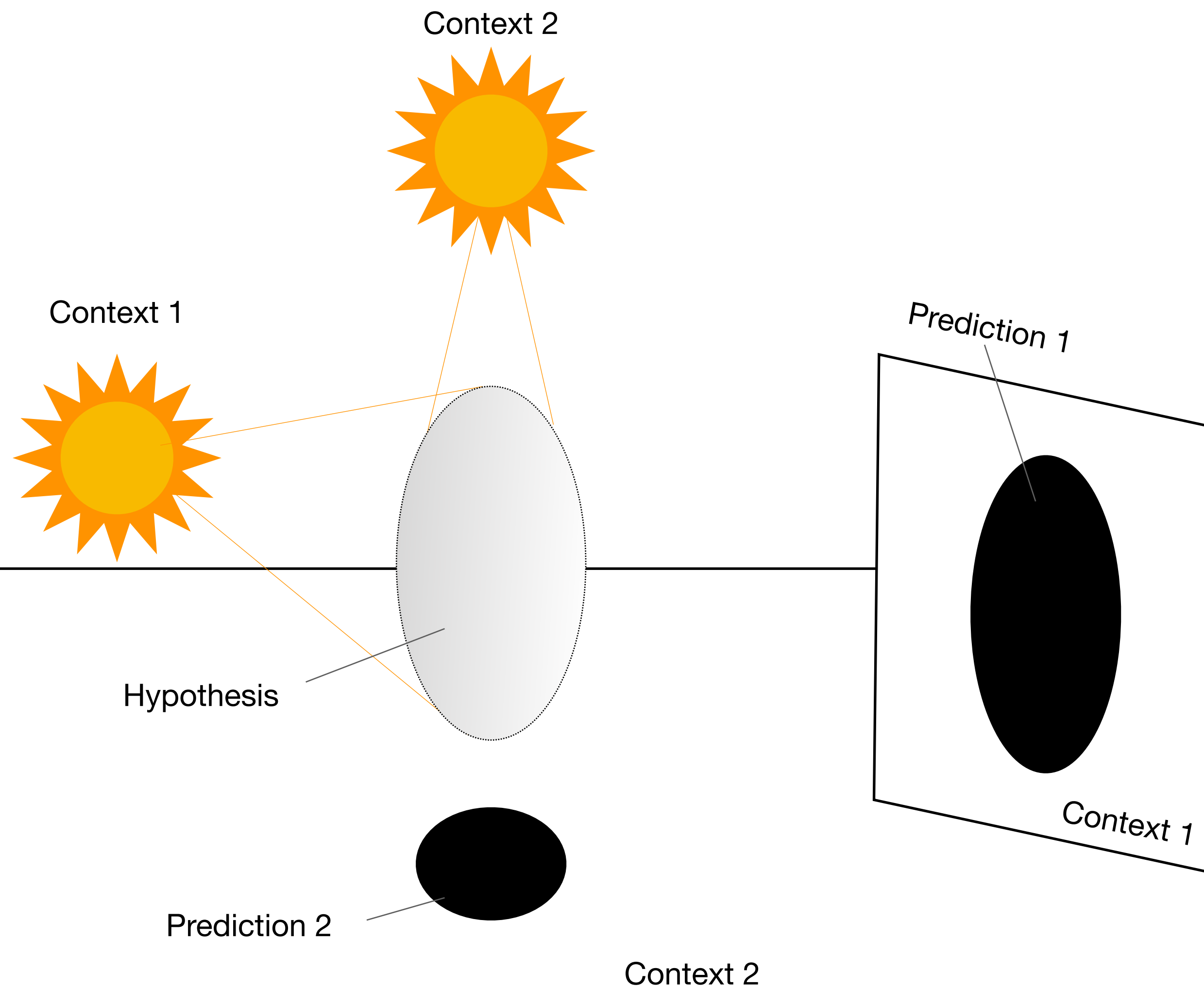
**Operational Definition:** Reformulation of the theory in terms of a process that can be tested (e.g. number of items that can be recalled after a short delay).

**Hypothesis:** A testable statement about the operational definition as a set of relations (e.g., humans have an upper limit to the number of items they can recall after a 1min delay).

**Context:** Specific environment that the hypothesis is evaluated in (e.g., digit span task).

**Prediction:** Specific formulation of the hypothesis in a specific context (e.g., recall errors will increase as digit span increases).

# Predictions as projections of theory




# Strong inference

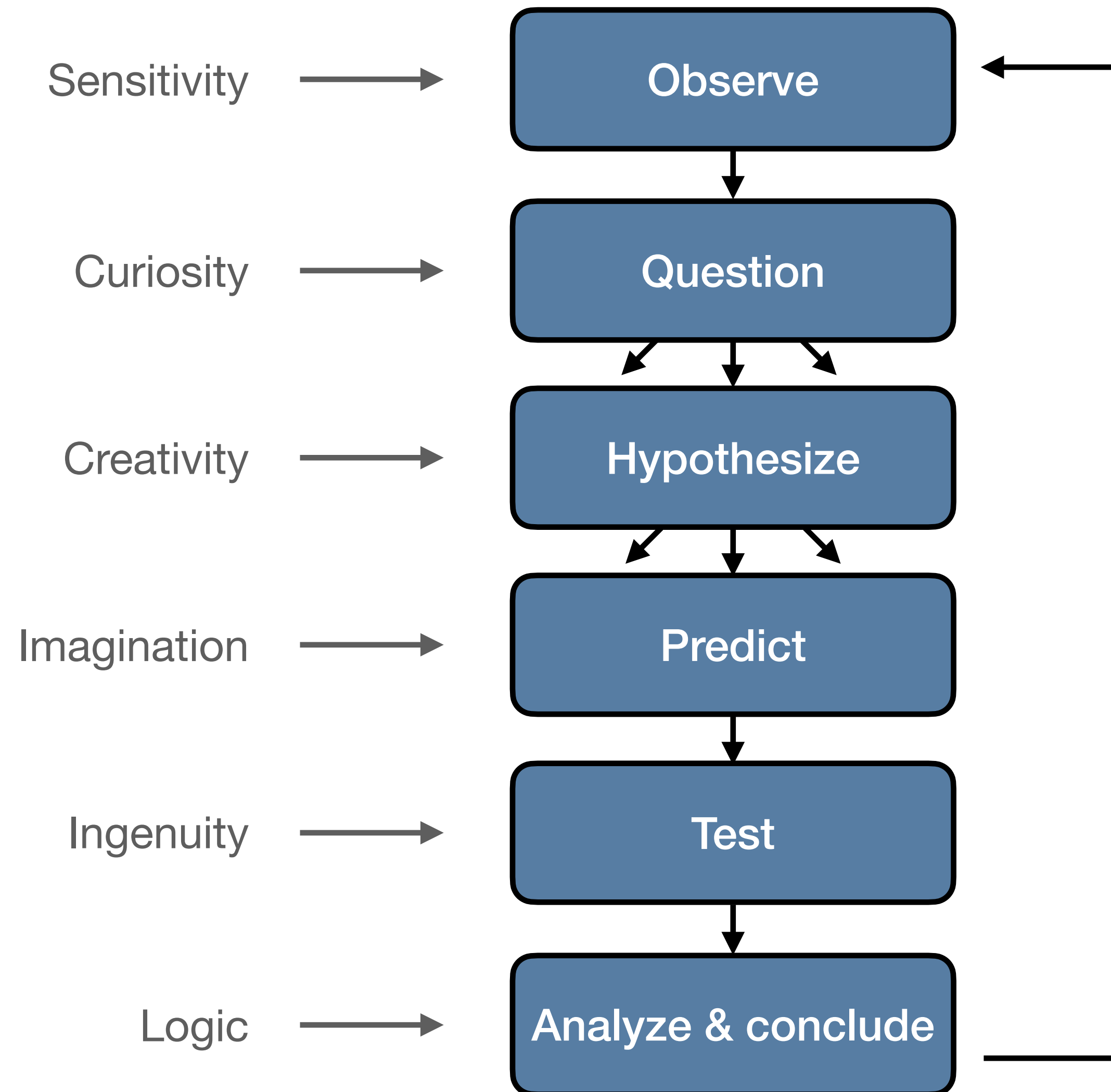


# Strong inference

A method of inductive inference that is systematic in application

- Steps:
1. Devise a **set** of hypotheses.
  2. Devise an experiment with alternative outcomes, ***each of which can exclude one or more hypotheses.***
  3. Carry out a test (e.g., experiment, statistical analysis) that ***can evaluate your full set of hypothesis.***
- 
- repeat

# Strong inference

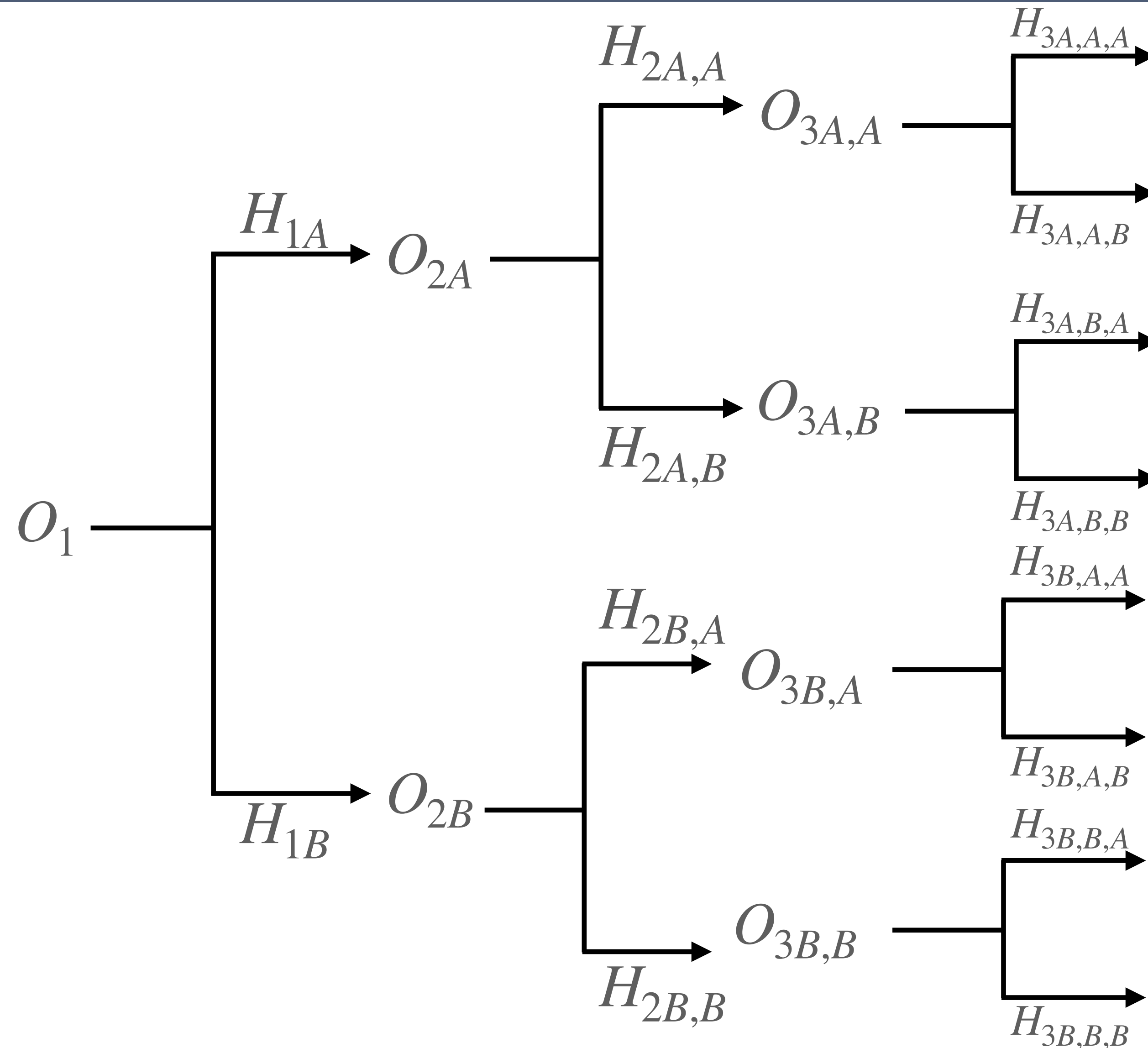


“A theory that cannot be mortally endangered cannot be alive” - Murray Gell-Mann & Yuval Ne’eman

Goal: Data and theory work together to evolve a strict set of axiomatic of statements that provide meaningful explanations & predictions.

Key: Constructing a *testable* hypothesis

# Conditional inductive trees



Goal: A *a priori* thought experiment laying out a set of scenarios of “if/then” statements that lay out a logic for your empirical tests.

***A testable* hypothesis**

# Popper's falsifiability

The only valid, testable hypotheses are those that are constructed so as to be falsifiable.

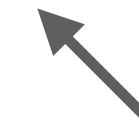
Falsifiable: All swans are white.

Just 1 counter point to disprove.



Unfalsifiable: There are black swans.

Exhaustive search required.



# Types of hypotheses

Null ( $H_0$ ) Hypothesis: The hypothesis that needs to be rejected based on your theoretical premise.

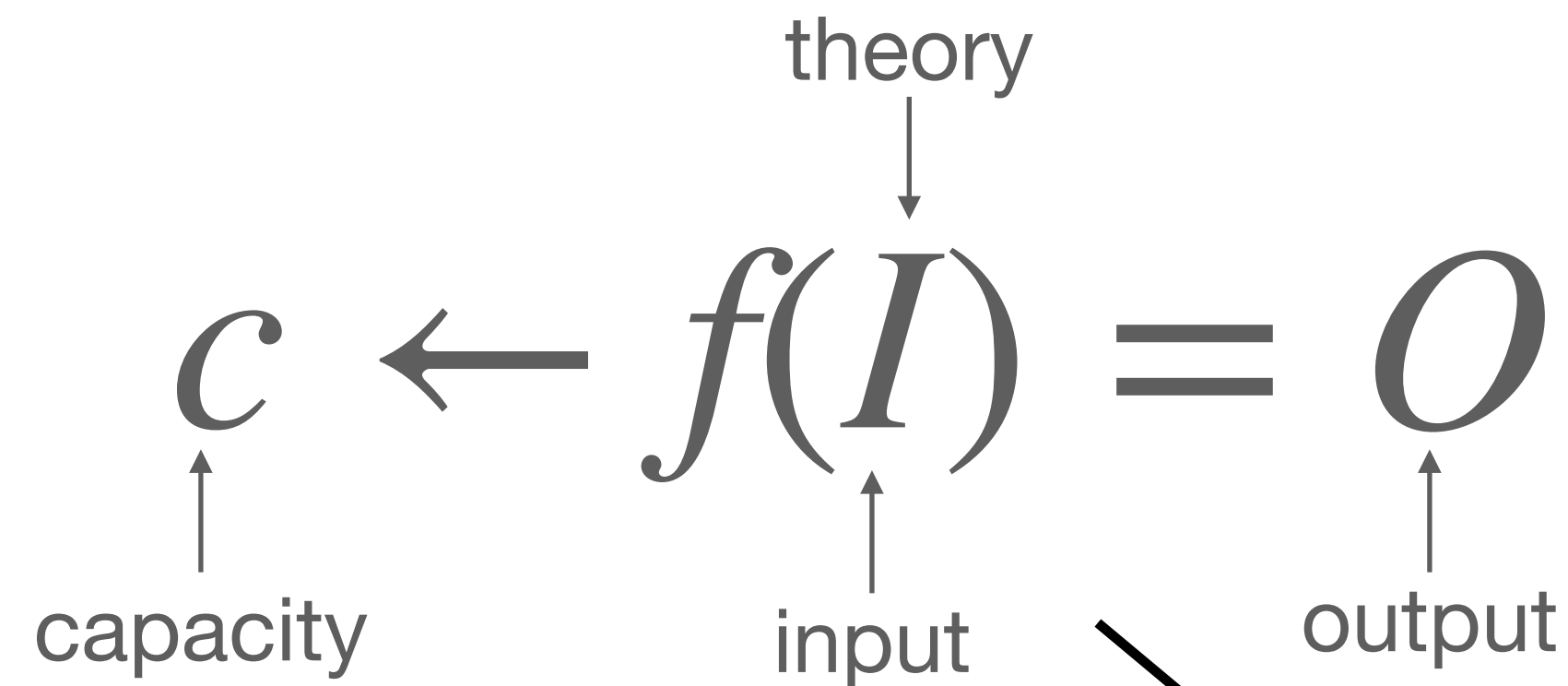
- The status quo if your theory is wrong.

Research ( $H_i$ ) Hypothesis: An alternative to the  $H_0$  that is consistent in form to your theoretical premise

- One of many.

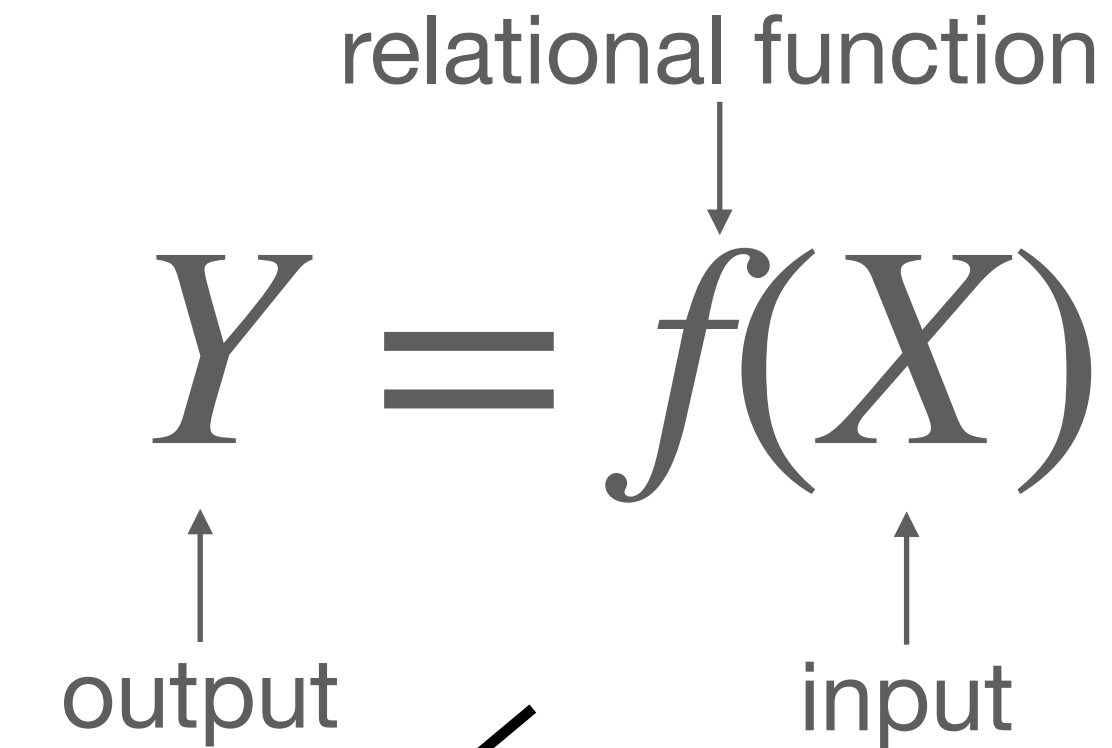
# Theory → Hypothesis → Statistical Model

## Fundamental form of a theory



(van Rooij & Baggio 2020)

## Fundamental form of a statistic



$f$

The form of a statistical test,  $f$ , is a quantitative description of a specific hypothesis being evaluated (whether or not a p-value is calculated)

# Theory → Hypothesis → Statistical Model

Theory: Hunger impairs working memory.

Operational Definitions:

1. Hunger is the bodily state that occurs when no food is consumed for 4 or more hours.
2. Working memory is how many items that can be recalled after a short period of time in the Digit Span task.

Hypotheses:

$H_0$ : Digit recall does not change with hours since last meal.

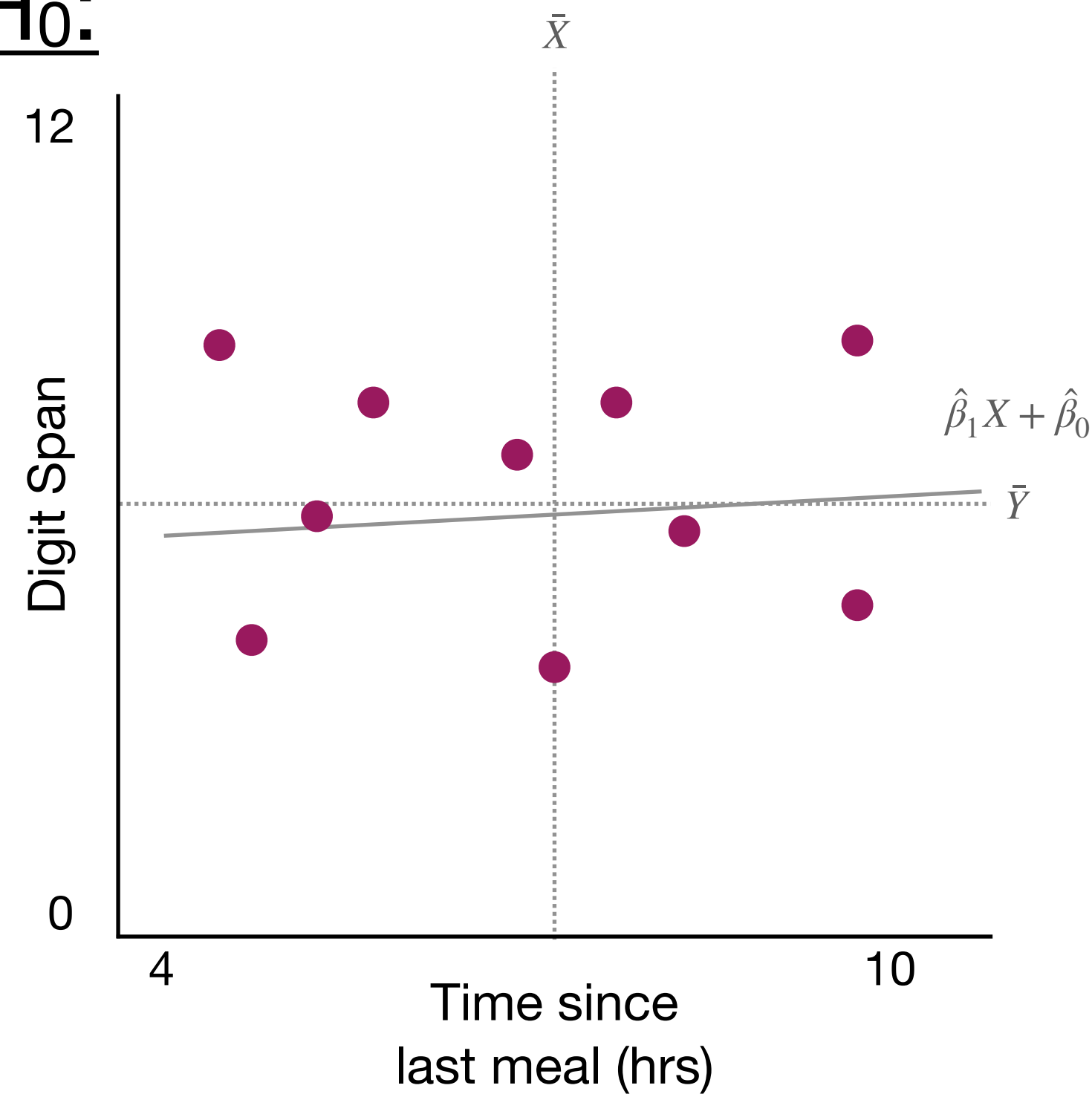
$H_A$ : Digit recall reduces with time since last meal.

$H_B$ : Digit recall increases with time since last meal.

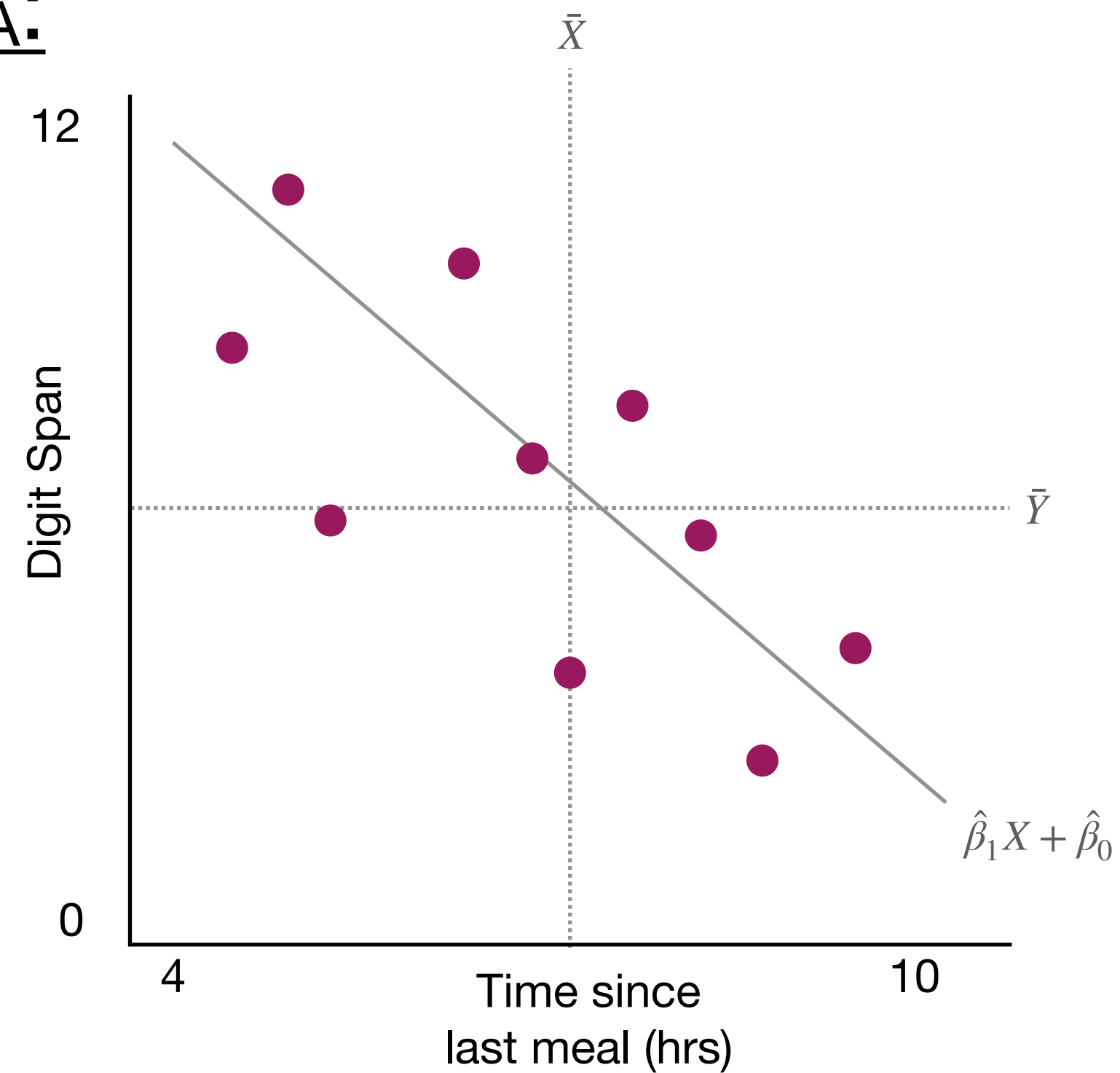


# Theory → Hypothesis → Statistical Model

H<sub>0</sub>:



H<sub>A</sub>:



Functional form:

$$Y_{ds} = \beta_1 X_{time} + \hat{\beta}_0$$

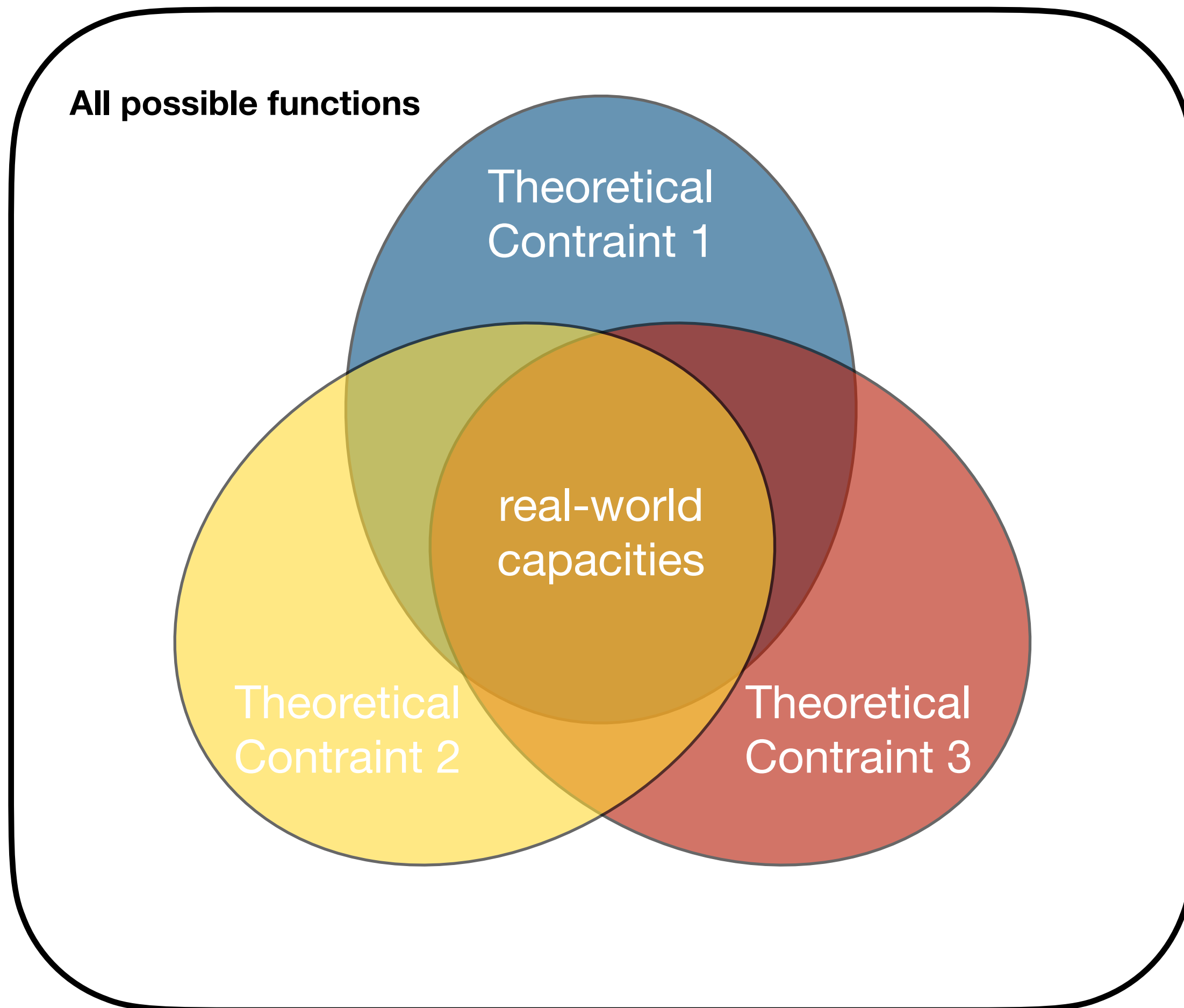
Hypotheses:

$$H_0: \beta_1 = 0$$

$$H_A: \beta_1 < 0$$

$$H_B: \beta_1 > 0$$

# Hypotheses as models gives theoretical constraints



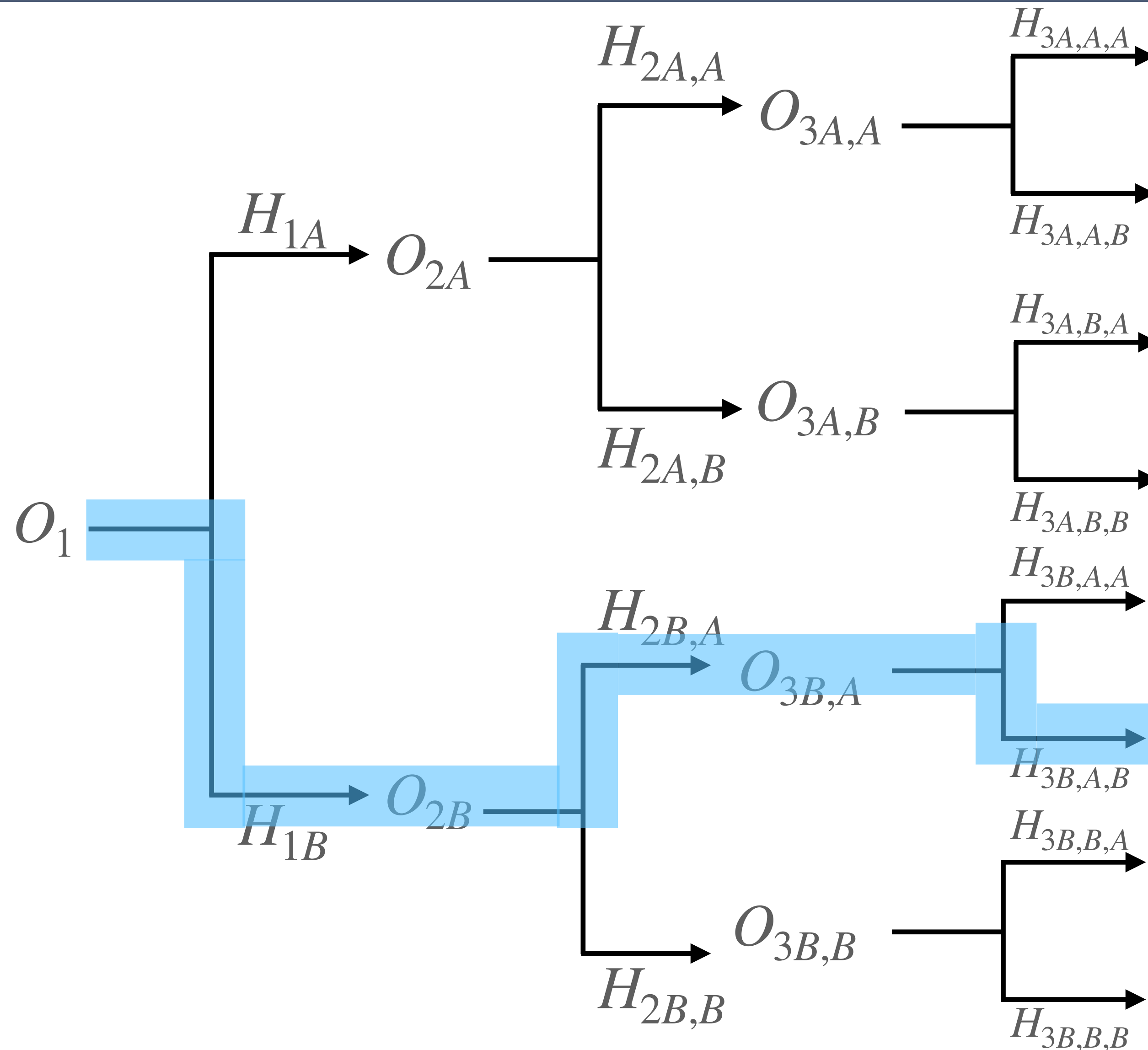
Hypothesis:

$$Y = \beta_1 X_1 + \beta_2 X_2 + \epsilon$$
$$\beta_1 > 0, \beta_2 < 0$$

Constraints:

1. Linear relationship.
2. Learnable (i.e., can be fit).
3. Stationarity of relations.
4. Normality of errors.

# Conditional inductive trees (again)



Final model:

$$Y_{ds} = \beta_1 X_{time} + \beta_2 X_{sleep} + \beta_3 X_{exercise} + \epsilon$$

$$\beta_1 = -0.1, \beta_2 = -0.02, \beta_3 = 0.3$$

# Take home message

- Thinking about your hypotheses in their statistical form gives you the formalism necessary for (1) open theorizing, (2) testability, & (3) strong inference.