Buggy Alumni Association

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Carnegie Mellon ALUMNI

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Tom Wood (E'74), Advisor/Historian Adam McCue (HS'07), Enthusiasm/Web Abby *Beck* Sullivan (HS'98, HNZ'99), Productive Enthusiasm



Who We Are

The Carnegie Mellon Buggy Alumni Association (BAA) was formed after Spring Carnival 2008, when Tom Wood's "History of Buggy" presentation brought alumni from all organizations together like never before. It was clear that there was both a need and an interest for an organization centered around buggy for all members of the buggy world, past and present. In the summer of 2008, the BAA created www.cmubuggy.org to be the place to go to indulge in all things buggy. The official BAA Alumni Interest Group was later launched during Homecoming 2008 and has grown in popularity ever since.

Our Mission

- Preserve and make accessible the history of the sport.
- Provide a channel by which alumni can remain connected to and support the sport.
- Support and improve undergraduate participation.
- Improve relations and raise interest in the greater Pittsburgh community.
- Unite alumni across organizations.

Sweepstakes Improvements & the BAA at Spring Carnival

What made Carnival 2009 even more of a crowd-pleaser was the improved experience for spectators who were on the hills and those who watched the live Web cast.

- Coverage provided by cmuTV and WRCT gets better every year, and this year BAA members Andy Bordick (PiKA'94) and Mark Estes (Sigma Nu'98) joined the team to add their expertise and banter to the broadcast coverage, making for the best race day coverage to date.
- Carnegie Mellon's Entertainment Technology
 Center provided a Jumbotron at the top of Hill
 1, allowing the huge crowd near the finish line to
 watch the entire race. This was a big hit and the BAA plans to provide funding to ensure that the
 Hill 1 Jumbotron is back for Carnival 2010, as well
 as a second Jumbotron in the Chute.
- The BAA provided free Raceday Guides with a Spotter's Guide to all buggies and a schedule of all the heats.
- Members enjoyed a lunch reception at the top of Hill 1, where they rehashed the day's events.
- The inclusion of Tom Wood's (PiKA'74) "History of Buggy" presentation and Matt Wagner's (Spirit'87)
 "The Science & Art of Buggy" were great additions to the weekend.
- Thanks to cmuTV and Sweepstakes, a spot was made available in the Lead Truck for each heat, which the BAA auctioned off this is the best view of a race one could ever have! Look for information to come on the Carnival 2010 Lead Truck auction, and do not miss the chance to watch and cheer on your favorite team from the "best seat in the house"!
- Buggy addicts watching the Web cast at home were also treated to an up-to-the-minute leader board, constant tweets from the BAA and Compu-bookie, and a chat room to stay connected with other alumni, all of which are available at cmubuggy.com.

Outreach to Students

The BAA supports current students and Sweepstakes with initiatives such as new equipment purchases, and helps in connecting the student organizations with their alumni – an area in which we anticipate future expansion. This past Spring, the BAA also invited accepted, first-year students to watch the webcast of Raceday 2009, hoping that some would catch the "buggy fever" before stepping foot on campus this Fall.

2009 Raceday Recap

If you missed Carnival 2009, it was one for the ages. The weather was perfect, the crowds were huge and the experience was unlike any in recent memory. It had the makings of a Hollywood blockbuster – drama, action, controversy and clutch performances in the heat of some of the tightest battles we have ever seen. The battle for first place was not even close, as both the SDC Men's A and Women's



A teams smashed the existing records and won their respective divisions by several seconds!



The battle for second place in the Men's races was tight, with less than a second separating second place (Fringe A), third place (PiKA A) and fourth place (SDC B). The controversy came when the starting gun failed to fire more than once, leading to re-rolls for PiKA A and Fringe A

on the second day of races. This allowed Fringe A to jump from fourth to second, and caused PiKA A to drop from second to third. There is much room for improvement of Sweepstakes timing technology and the BAA is working toward finding and funding a more reliable solution.



Get Involved

The Buggy Alumni Association hopes to add even more to the buggy experience in the future, and we need YOUR help and support in doing it. View our proposed list of projects in the "About" section of our Web site, or write and tell us how you would like to get involved. Here are some examples:

• Share your data, photos and stories. On the "History" section of the BAA Web site you can view, data,



- statistics and thousands of pictures. Our records are far from complete, and we want to you add your data, photos and stories. Help us to preserve your history. We want to know every pusher, every driver, every buggy, every time, every picture, every t-shirt, and every story!
- Spread the word. We need your help to publicize the races and show Pittsburgh what we already know – buggy is extremely valuable to Carnegie Mellon and the city.
- Help with timing. Participate in our effort to identify, fund and implement timing solutions

that will provide more accurate, reliable Raceday timing that is tailored to buggy's requirements.

- Reach out and find a friend. As the years pass, it becomes more difficult to keep track of our former teammates. Our founding members came from several different teams, and they saw a need to keep the "buggy love" alive among alumni from all backgrounds. We are asking for you to join us to preserve the history and promote the spirit of buggy.
- Lend a hand. The BAA will soon be gearing up for Carnival 2010. We have a great deal of work to do in order to top Carnival 2009, and we hope to have everyone's input and support.

2009-2010 Fundraising Initiatives

The fundraising goals of the Buggy Alumni Association this year include:

- Equipment purchases on behalf of Sweepstakes. Sweepstakes has requested funding from the BAA to purchase new signs and barricades to improve course safety during freerolls.
- Sweepstakes has recommended the idea of a BAA funded grant to promote buggy innovation and to award cash prizes for the winners of the Design Competition, which may encourage more participation.
- Funding to provide a reliable and accurate timing system for Raceday 2010.
- Funding for the rental of two Jumbotrons to be placed at the top of Hill 1 and in the Chute for Raceday 2010.



If you would like to help the BAA in supporting these efforts, please visit https://www.cmu.edu/campaign/ways/index.html and click on the "Give Now" or "Online Gifts" link. Once you reach the gift designation section, please select "Other" from the drop-down menu and type in "Buggy Alumni Association" as your preferred designation. Remember, every contribution helps – even \$5 or \$10!

Save the Date & Join Us



It has been an exciting year, and with your help and support we can make the coming years even better. Remember to mark your calendar for

Spring Carnival 2010, April 15-17.

If you are unable join us on the hills, keep up with all the action at www.cmubuggy.org.

Become a Member

To join as a dues-paying member and receive newsletters, Carnival previews and wrap-ups, and invitations to BAA member events, please visit **cmubuggy.org/Join/**.

www.cmubuggy.org

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Reconnect with Fellow Alumni

Cmubuggy.org has over 300 registered users, representing 29 organizations (some of which are no longer in existence).

Our members represent graduating

classes from 1950 to 2013. Reconnect with your teammates and find out what the organizations have been doing.

We welcome you to join the conversation at www.cmubuggy.org/Forum.

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