Sean Murphy

860.478.4080

seanmurphy287@gmail.com

www.sean-murphy.me

Profile

👋 **Hi there**. I'm a process-focused Product Designer with experience in UX, UI, and interaction design. My past product management experience informs my systems-based approach to problem-solving and allows me to more effectively collaborate with a variety of stakeholders.

Skills

My strengths are **UX Design**, end to end **Product Design** and **Problem Solving.** I am proficient with modern design software, including **Sketch**, **Figma**, **InVision**, **Principal**, and **Zeplin.** I have worked in various product management tools, including **Jira, Trello,** and **Pivotal Tracker.** I have always worked **collaboratively** on **Agile** software teams.

Experience

Senior Product Designer, Mavrck, Boston, MA - 2017-Present

- As a design leader at a growing B2B influencer marketing company, I established a number of strategic design processes, including regular cross-disciplinary design critiques and a framework for qualitative user research, testing, and feedback. I also helped grow the team and managed a product design intern.
- As an individual contributor, I designed or improved many of our platform's basic features, among them a full redesign of our core influencer search tool. For this redesign, I leveraged product analytics and qualitative user research to rethink our filter experience. The improved search returns more relevant influencers for our marketers and has driven engagement with the feature up by 47%.

Product Manager and Product Designer, Kleermail, Boston, MA - 2015-2017

- As the sole Product Designer, I owned the complete redesign of a legacy software system using user-centric methods from wireframes to final design deliverables.
- As the acting scrum/agile product owner, my responsibilities included feature prioritization, writing user stories, and performing acceptance testing on completed features.

Product Management Intern, Bionic Ad. Systems, Hanover, NH - Summer 2014
Software QA Intern, Nextmark, Hanover, NH - Summer 2013

- Documented requirements and specifications for features based on customer feedback and market research, and developed them with the engineering and design teams.
- Developed, performed, and documented a QA test process for a new version of Nextmark's SaaS platform to ensure stability and effective feature integration for future releases.

Education

Bates College, Lewiston, ME - BA English Literature, 2015