

CHRISTIAN L. MARTIN

OBJECTIVE

To work in an environment that will best utilize my experiences, my passion for excellence, and my work ethic

QUALIFICATIONS

- Experience with HTML, CSS, & Javascript
- Certified in Google Analytics
 - Work with multiple Google Tools: Tag Manager, Optimize, Ads, etc...
- Proficient in MS Office Excel, Word, PowerPoint, Access
- Successful project management

WORK EXPERIENCE

BDA Inc.: Woodinville, WA 2019-Present

Project Manager - eCommerce

- Manage and coordinate multiple product launches and initiatives for various websites
 - Product photography, banner schedule, pagination, etc...
- Implement new clients and train various team members
- Coordinate new website developments and bug fixes
- Strategize growth and marketing initiatives
- Multi-task multiple projects and timelines simultaneously
- Lead and collaborate on departmental goals to achieve overall company goals

The Safariland Group: Ontario, CA 2015-2019

Lead eCommerce Merchandiser

- Manage and optimize the format and content of three company websites
- Implement new websites for business acquisitions
- Coordinate with the marketing department to develop promotional content for the online store
- Work with the Director of eCommerce to compile all of the website analytics
- Manage email platform by maintaining email lists and filters as well as train platform users (LisTrak)

Turner's Outdoorsman: Rancho Cucamonga, CA 2012-2015

eCommerce Specialist

- Execute daily operations of the ecommerce store
- Envision potential popular items to use for ads and banners
- Organize items that need to be uploaded to the site
- Assure the accuracy of completed orders
- Find, take, edit and input images with product title and description for "web admin"