

# Chenqin Yang

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## EDUCATION

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### Center for Data Science, New York University

New York, USA

Master of Science in Data Science

September 2018 – Expected May 2020

- Big data/ Natural Language Processing

### Krannert School of Management, Purdue University-West Lafayette

Indiana, USA

Bachelor of Science in Industrial Management (BSIM), Minor: Math & Statistics

August 2014 - May 2018

- **Graduated with Highest Distinction, GPA: 3.98/4.0**
- Dean's List & Semester Honors (From Fall 2014 to Spring 2018, every semester), Purdue University

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## INTERNSHIP EXPERIENCES

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### FedEx Corporation

Shanghai, China

Revenue Management Intern, Marketing Department

June 2017-August 2017

- Project 1: Conducted pricing analysis of FedEx and competitors through data analysis to adjust FedEx's service prices and manage potential risks and revenue changes
- Project 2: Lithium battery transportation service development: collected, managed, and analyzed pricing information of existing similar services in the market and helped to provide strategic decisions about Li-ion transportation service according to the new regulations

### Delphi Automotive

Shanghai, China

Marketing Intern, Sales and Marketing Department

May 2016-August 2016

- Promoted Excellence Week internally and externally and completed summary report
- Sorted Delphi 48V media news and assisted in completing media report
- Worked with colleagues and supported other daily and assigned tasks like preparation of tech shows

### Boston Scientific Corporation

Shanghai, China

Intern: Communication & Operation Specialist

May 2015-August 2015

- Established effective communication with distributors, DRM team & company functions
- Maintained and administered communication platform (WeChat, website, etc.)
- Published team newsletter and coordinated company newsletter
- Organized distributors and internal events and meetings
- Tripled the number of "followers" on communication platform (From 162 to 472)

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## LEADERSHIP AND SERVICES

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### Krannert Mentoring Program

Purdue University

Mentor

August 2016-May 2018

- Guided mentees to participate in college clubs and activities
- Provided career coaching to mentees through activities and events
- Assisted two mentees in getting acquainted with Krannert and Purdue

### Purdue Marketing Association

Purdue University

Member

September 2014-May 2018

- Learned marketing skills through activities and lectures and cultivated team-spirit through teamwork

### Direct Admit Case Competition

Purdue University

Group Member

2015

- Analyzed current situations of people fighting against Prostate Cancer
- Came up with several solutions to raise awareness of people on Prostate Cancer

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## SKILLS AND CERTIFICATES

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- Excellent Student Junyuan Scholarship (the First Prize), Shanghai Tangjunyuan Education Fund
- Google Analytics, Google AdWords, Microsoft Office (Word, Excel, PowerPoint, Access)
- Capable of R, SAS, Minitab, SQL, Python, HTML, Tableau
- Heartsaver ® First Aid CPR AED Certificate
- Language: Chinese (Native), English (Fluent)